

Thanksgiving Sale of Housewares

Ward Good Quality; Ward Low Price

ROASTER

Blue porcelain enamel with the raised bottom that prevents scorching, and a convenient self-basting cover. We honestly think that this is one of the best roasters you can buy for the money (even at the regular price). Save extra in this great sale! For a 14-lb. fowl.

1.19
Regularly 1.89



DOUBLE WALL ROASTER

The heaviest enamel you can buy, much quicker to heat, and easy to clean. For a 14-pound fowl. **1.78**

FOOD CHOPPER with 4 self sharpening steel knives, Regularly \$1.29! **\$1.00**

WARDS ENAMELWARE VALUE TRIUMPH!



Your Choice

Regularly 59c
We can't do this new enamelware justice either by pictures or description! You must see it . . . to appreciate how good-looking it is (all pieces copied from Wards own high-priced enamelware)! You must lift it to appreciate the sturdiness and weight . . . amazing at this very low price. Ivory, red trim.

49c

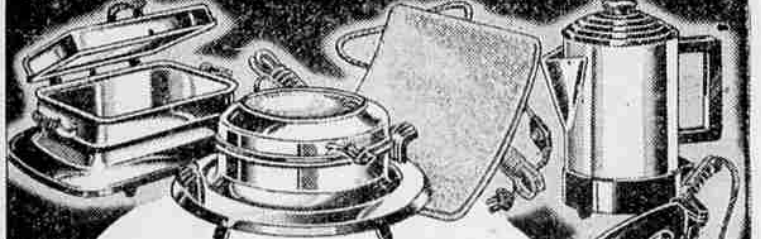
Do All Your Heavy Kitchen Jobs Electrically



10.77 Regularly \$11.95

Whips, mixes and juices fruit! You can detach the motor to mix at the stove, and you can detach the paddles to clean them easily. All the equipment sketched is included in this low price . . . the drip measure is an exclusive feature. Listed by the Underwriters' Lab.

SALE - WARDS ELECTRICAL APPLIANCES



Sandwich Toaster Has Double Frying Surface, Grills, Too! Chromium-plate, long-life nichrome element and tray with non-scratch feet. Regularly \$1.89. **1.69**

Waffle Iron Indicator Tells When to Pour Batter. Regularly \$2.98. Chrome plate! Bakelite handles. 7-in. greaseless gride. Cord and plug included. **2.77**

Heating Pad Switch Control for Low, Medium, High; Regularly \$1.98. Can't over-heat! Soft, thick rayon and cotton cover, and 8 ft. cord. 12x15 in. **1.77**

Percolator Aluminum, Very Smart, Modern Design. Regularly \$1.98. Dent-resisting aluminum pot, with black base and handles. A bargain at this price. **1.66**

Iron Light Weight, Extremely Easy to handle. Regularly \$3.98. You can adjust heat so that you never scorch anything. Cord, plug included. **3.69**

Toaster Turns Toast When You open the doors. Regularly \$2.29. Chrome plated with a black base. Cord is removable. Big value at this price. **1.93**

Heater Specially Priced Just In Time for Winter. Regularly \$1.29. 10 inch chrome-plated reflector, and a long-life nichrome element. Save now! **1.14**

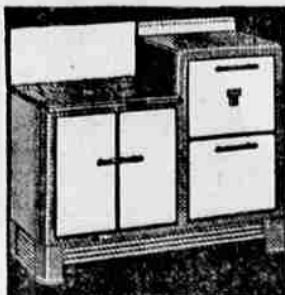
Corn Popper And 1/2-lb. Can of Corn, SALE PRICED! Regularly \$1.19. Blue steel popper, perforated at top so that you can shake out unpopped kernels. **96c**

Flashlight Copper, 3-Cell With 1500 Ft. Beams. Focusing head, with shock absorber to protect the bulb. Less cells. **77c**

SPECIAL! Flashlight Batteries 4c

FOR THE BEST THANKSGIVING DINNER YOU EVER ATE,

New! Steel! Streamline! Wood or Coal



84.95
\$8 DOWN, \$8 MONTH

The only console range with rounded corners! Warming and storage compartments. Oven insulated with heavy rock wool. Cast iron front and base. Quick steel oven!

Heavy Cast Iron



Burns **WOOD COAL** **57.95**

\$6 Down, \$6 Month Small Carrying Charge
Heavy cast iron! Big 16" even-baking oven, with heat indicator! Polished, non-rust cook top! Shining porcelain enamel. A beauty!

\$60 Features!



44.95 \$5 Down \$5 Monthly