

MEDFORD MAIL TRIBUNE

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Ye Smudge Pot

How to get the maximum of happiness, with the minimum of effort, is still the main target of a number of local heavy thinkers.

The Ashland Killie band played here Armistice Day, but owing to the up in the air did not wear their Killies.

A sailor from San Diego, Calif., has been visiting Judge TouVelle of Jville.

Thanksgiving is the next excuse for the barber shops to close up.

Rain is assured the praying farmers as your corr. has had his radiator filled with anti-freeze, and the weather will turn warm so it will not be needed.

E. Ulrich and T. Carleton, Plouffe Rock stockmen, are driving their cows down from the high spots to eat the hay they cut last summer.

Of Bohmert of C. Pt. has dug his spuds, etc., and gone to E. Ore. hunting.

The very young element of the population is showing by word and deed their annual interest in Santa Claus.

The Brown boys of E. Pt. have their country sausage on tap.

Considerable building is going on, and includes the construction of about everything but another service station.

Dewey Hill, the Prospect hill-billy and hired man, towed Wed. and marched in the parade with H. Flewler, the demon baker.

The HS. grid squad journeys to Salem this week to play Salem. The Salem fans like to crowd on the field, and should be warned to get out of the way of the local interference, as they will not get out of theirs.

Peoria Bill Gates is up to Portland on business and football.

The goosey Uncle John Griffin threatened has showed up on the chin of Bill Berry.

The farm income hereabouts this year is \$9,000,000. It should have been more and could have been less.

The fair sex are wearing their fur coats, and gooh! how they hate to!

Boating will be the order Mon. eve at the Academy. Two experts will whale the daylight out of each other.

Killed a few down from the mia the past week, owing to the lack of moisture, and are cluttering up local lawns. They are a lively bird, and a good target for a boy with an air rifle.

A decision of the ICG last week leaves the Coast railroad still in the dream stage.

There is considerable fretting about what the next legislature will do. A few fear they won't do.

The Elks' est. Thies looked like he had swallowed a canary. It was a sparrow.

LANDON SAYS COUNTRY NEEDS ACTIVE MINORITY

TOPEKA, Kas., Nov. 14.—(AP)—Gov. Alf M. Landon contended today "the country needs an intelligent, constructive and militant minority," and looked forward to the continuance of an "active" national Republican headquarters "that will be able to furnish the people with a fair statement of facts."

What of the Red Menace?

Presidential election returns compiled by the Associated Press up to Friday night, still incomplete, with 8407 districts unreported, showed: Roosevelt, 25,390,506; Landon, 16,168,819.

Those unduly apprehensive citizens who still believe there is a red menace in this country, and every now and then look under the bed to see if there isn't a bewhiskered communist lurking there, should find a cure for their fears in the above tabulation.

Browder was the Communist party candidate. He conducted a vigorous and extensive campaign. As far as publicity is concerned he was greatly aided by the un-American efforts in certain sections of the country, to deny him his constitutional rights of free speech.

Yet in spite of all this out of over 43,000,000 votes he only polled 57,052 votes, secured only about 50% of the support given Norman Thomas, the Socialist candidate; and less than ten percent of the vote given, one of the worst beaten Third party candidates in our political history, Congressman Lemke.

Moreover this vote confirms the official figures that in the country today there are only about 50,000 regular and duly registered Communists. The evidence is overwhelming, that in this country today, the Communists are for themselves, but no one else is.

The Digest Explains

IN the current Literary Digest the editors devote about 2000 words to a detailed explanation of their 1936 straw poll, which predicted an easy victory for Governor Landon, and defeat for President Roosevelt.

For every criticism directed toward the accuracy of the poll during the campaign, the Digest has its answer. The most frequent criticism that the Digest didn't conduct a scientific survey, failed to secure the proper portion from each voting class, is answered by the statement that in some cities every other registered voter was canvassed, and in at least one, the entire voting list was utilized.

As this was only true in the state of Pennsylvania, however, it doesn't appeal to us, as a very convincing explanation,—in fact we would call it no explanation at all.

WITHOUT going into all the details of the lengthy alibi, this paper's judgment is the Digest makes out a very poor case, and would have gained more friends, and a higher respect for its good sportsmanship, if it had accepted the result as demonstrating conclusively, that its methods of conducting a national poll are out of date, and while they were honest in every way and the same as in the past,—they have proved by actual test to be worthless.

The Digest, however, refuses to do this. Nor does it give a definite, clear-cut answer to the query as to whether or not it will conduct presidential polls in the future. In a rather round about way it leaves the impression that it will, but refuses to commit itself.

After admitting it took an awful beating the statement concludes as follows:

So—what? So we were wrong, although we did everything we knew to assure ourselves of being right. We conducted our poll as we had always done, reported what we found, and have no alibi. We drew no special satisfaction from our figures, and we drew no conclusions from them.

The answer to the first question we phrase in others: Should the Democratic party have quit in 1924, when it reached a modern low-ebb in power and confidence, instead of going on to the greatest triumph in its history? Should the Republican party have quit in 1912, when it carried only two states? Should the University of Minnesota, with the greatest record in modern football, give up the sport because it finally lost one game, after a string of twenty-one victories?

The answer to the second question is: We'll cross that bridge when we come to it.

That tribute to President Roosevelt is in the right spirit, but the statement as a whole we regard as neither dignified, convincing nor entirely forthright.

The Digest, should as we see it, have admitted its poll was a complete flop, conceded that whatever the right method may be its method was WRONG, and while not pledging itself to conduct a similar poll in the future, frankly stated that if this should be done, a totally different method of tabulation would be adopted.

In that way the Digest would have "come clean". As it is the alibi it presents is specious and dinky.

Communications

Musie in Rural Schools To the Editor: In the Tribune of Nov. 9 your correspondent from Lake Creek queries, "How much of our school course could be profitably cut out to give the kids music, if it cannot be done otherwise?"

May I please answer, with all respect for the opinions of those who may disagree with me, that the inclusion of music in the daily program of our schools need not interfere in any way with the curriculum now followed. I speak so decisively because for some time our local school district has provided for this very thing and I believe that the parents of the children who have enjoyed this advantage will all say that the experiment has been and is a complete success.

Personal Health Service

By William Brady, M.D. Signed letters pertaining to personal health and hygiene, not to disease diagnosis or treatment, will be answered by Dr. Brady if a stamped, self-addressed envelope is enclosed.

HAVE VITE AND YOU WILL BE HAPPY

Various authors have attempted to define it as: Preservation of the characteristics of youth, better-than-average nutritional condition as manifested in lower death rate, better growth and development, extension of the prime of life in both directions, material improvement in the life expectation or average level of positive health throughout the life cycle, greater pep, more vitality, the highest degree of natural immunity, an adequate fund of reserve power to tide over emergencies and strains, the resiliency of the untamed animal or the uncivilized savage, superhealth, tip top trim, supple, ethanias, akookum (Chinook language), vitality and it.

For short I call it vite. When you and I were babies we did well if we doubled our birth weight at the age of six months and nearly or quite tripled it at the age of one year.

Leg Cramp I am writing a word of thanks for the wonderful relief you gave me from leg cramp. I was suffering greatly with cramps every night.

Ed Note: Persons wishing to communicate with Dr. Brady should send letter direct to Dr. William Brady, M.D., 265 El Camino Beverly Hills, Calif.

Flight 'o Time

Medford and Jackson County history from the files of the Mail Tribune 10 and 20 years ago.

TEN YEARS AGO TODAY November 15, 1926 (It was Tuesday)

Effective January 1, one-third of school books in use in this state will be obsolete.

Pair held as suspects in robbery of Rankin Estes' safe.

Earl H. Cook of Gold Hill draws auto license No. 3 for coming year.

Kings of Pacific coast rum smugglers nabbed.

Flocks of geese, blinded by lights of city spend night honking over city.

Indian summer weather prevails over Rogue River valley.

Espee and city still haggling over cost of Sixth street crossing.

TWENTY YEARS AGO TODAY November 15, 1916 (It was Wednesday)

Direct wireless communication with the Orient is established and formally opened by President Wilson.

Peace in Europe predicted before Christmas.

Cold snap of past week results in stockmen feeding hay in Sams Valley district.

Medford to play Ashland Saturday for football title of southern Oregon.

City ordinance governing auto traffic provides for frosting of headlights and forbids use of spotlights for city driving.



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That time, of course, may or may not be a long way off.

While these ultimate possibilities enter the realm of conjecture, for the present, it seems to be a reasonable certainty that prices will increase and production accelerate to a much greater extent.

Good military judges here expect the Franco forces to be settled down for a while in Madrid, after they take it. They will mop up, as the military men say, meaning that they will consolidate and strengthen their position.

It will be a long time before they will be able to move on to Catalonia, the last outpost of red-dom down around Barcelona.

Conditional Pardon Granted 'Pen' Pair

SALEM, Ore., Nov. 14.—(AP)—Governor Martin granted conditional pardons to two prisoners at the state penitentiary committed on statutory charges.

L. C. Davis, received February 13, 1934, from Washington county to serve 10 years, was released on condition he report to the parole officer monthly.

Frank E. Lent, sentenced to life from Douglas county, was received May 23. He must likewise report to the parole officer.

Both pardons were made upon the recommendation of Parole Officer E. M. Duffy.

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Starting Today! A NEW AND Greater Picture Policy FOR THE ROXY. A new era in picture policy... A new slogan "Every Picture a Hit... Every Picture a Knockout"...

Comment of the Day's News

By FRANK JENKINS RENTS in the city of Portland have increased 20 per cent since a year ago, and about 40 per cent since the low point of the depression in 1932.

This rather interesting fact is brought out by a detailed study of residential rents in Portland that has just been completed. All classes of residential property were covered, in order to get an accurate cross section.

Residential rents in Portland are now only 13 per cent under the 1929 level.

THE reason for this steady increase in Portland rents, the survey indicates, is that demand for housing units is now far in excess of the supply.

Chester A. Moores, vice-president of Commonwealth, Inc., estimates that 99 per cent of the livable houses of average size in Portland are occupied, which compares with a normal occupancy of 90 per cent.

Apartment, Mr. Moores says, are 97 1/2 per cent occupied, which contrasts with an occupancy of 70 per cent three years ago.

WHY this high level of occupancy? Well, the answer isn't particularly hard to find. For nearly six years, there has been little building, and during this time population has been increasing at somewhere near a normal rate.

Real estate authorities tell us that in depression people are inclined to "double up," meaning that more than one family lives in a house. As times get better, these people who have been doubling up on house accommodations start to looking around for new places to live.

Apparently that is happening now. WHAT does this high level of house occupancy revealed by these Portland figures mean?

It can mean only one thing,—that in all probability we are entering upon another period of active construction. A period of active house construction will mean two things—more employment in the building trades and an increased market for building materials.

Both will help business. Closing time for Too Late to Classify Ads is 1:30 p. m.

CAMPUS FIRE AND BLAST MYSTIFIES

CORVALLIS, Ore., Nov. 14.—(AP)—A mysterious night-time blast that appeared to come from the O. S. C. campus Thursday night still has campus officials puzzled.

Cuyahoga county, Ohio, gets its name from the Cuyahoga river, the word being Indian for "crooked."