

CHEESE WEEK IS PROCLAIMED FOR OREGON, MEDFORD

In cooperation with the national movement to increase consumption of cheese, Governor Charles H. Martin of Oregon, and Mayor George W. Porter of Medford have issued proclamations calling attention to the fact that this is National Cheese week.

The proclamations follow:

To the People of the State of Oregon: In the final analysis, the successful readjustment of our agricultural industries depends upon the production of agricultural products of desirable quality, the marketing, distribution and consumption of same at such a price as will give to the producer a fair and reasonable return for his labor and interests involved.

In keeping with the above statement, we heartily endorse the idea of a National Cheese week during which emphasis may be laid upon a heavier consumption of that product.

Oregon is a heavy producer of cheese of excellent quality, a large proportion of which must go to outside markets. In these markets, the quality of our cheese is well advertised and, therefore, well known; however, our per capita consumption is much lower than it should be. It would, therefore, seem that this contemplated movement is entirely in keeping with the best interests of the industry. We commend the leaders of the industry in Oregon in their avowed intention of participating in the National Cheese week between the 8th and 14th days of November, 1936.

We send this statement out to our people, asking that they give it their favorable consideration and attention to the end that the beneficial results therefrom may extend to thousands of farm homes as well as to the workers in the industry.

Very sincerely yours,
CHARLES H. MARTIN,
Governor of Oregon.
November 5, 1936.

To Highest Command



Admiral William D. Leahy (above), commander of the battle force of the United States fleet, was appointed by President Roosevelt to be chief of naval operations, the topmost post in the navy's high command. He will succeed Admiral William H. Standley, who is retiring, January 1. (Associated Press Photo)

ARNOLD LECTURE NOV. 19 AT SONS CULTURAL EVENT

Outstanding among the cultural offerings of the year at the Southern Oregon State Normal school is the lecture by Julian B. Arnold which will be given Thursday evening, November 19, at 8 o'clock in the school auditorium. A small admission charge will be made for the lecture.

Julian B. Arnold, distinguished explorer, poet, author and lecturer, the son of Sir Edwin Arnold, author of "Light of Asia," was born in England, educated at Marlborough college and in France and Italy. He aided in the success of the expedition of George Smith which excavated the ancient ruins of Assyria; assisted in organization of the expedition of Henry M. Stanley, which discovered the course of the Congo, and later was actively interested in explorations in Egypt.

As the son of Sir Edwin Arnold, famous poet and for 40 years a power in London journalism, Julian Arnold early became familiar with the moving pens of such authors as Tennyson, Swinburne, Browning, Ruskin, Kipling, Wilde. As a youth he knew personally Huxley, Tyndall, Darwin, Lodge, Lyell, and from them he learned the grammar of science.

Mr. Arnold is lecturing in the Northwest throughout the major part of this month, his engagements including bookings at Oregon State college at Corvallis, University of Oregon at Eugene, the Portland Extension center, and Washington State Normal school at Ellensburg.

Fern Valley

FERN VALLEY, Nov. 13.—(Spl.)—Mrs. Omer Dick, who has been on the sick list, is much improved at this time.

C. V. Looney of Ft. Klamath was a business caller in the valley Thursday.

A family reunion dinner was given at the home of Mr. and Mrs. Shelton Bennett and Mr. and Mrs. John Savage, Wednesday, November 11. Those present were Mr. and Mrs. C. E. McClain, Mr. and Mrs. Geo. McClain, Mrs. Mollie Rubert, Mr. and Mrs. Floyd Watkins and daughters, Evelyn Jean and Phyllis Lee, and Mrs. L. H. Hughes, C. E. and Geo. McClain, Mrs. Rubert and Mrs. Bennett are brothers and sisters.

There will be a meeting again tonight and also next week, at the home of Mr. and Mrs. Brown in the Ed Marshall house. Services begin at 8 o'clock.

Wm. Gentry accompanied Noel Davis to Crescent City the first of the week.

Weather.
Northern California: Fair tonight and Saturday, temperature above normal; gentle to moderate east wind off coast; Sunday fair.

Oregon: Fair tonight and Saturday, little change in temperature; gentle variable wind off coast.

COATS
You would want to wear \$19.95—\$29.75.
ETHELWYN B. HOFFMANN.

A locust thorn found in the heart of a tree trunk at Sherman, Tex., was believed imbedded during a tornado in 1896, when the tree was a sapling.

Tungsten steel alloys get stronger under heat.

TALENT JUNIORS PLAY IS TONIGHT

TALENT, Nov. 13.—(Spl.)—Junior class of the Talent school is presenting a play, "Mystery at Midnight" in the school auditorium at 8:15 o'clock tonight.

The play centers around the Wentworth home during a heavy snowstorm. Barbara Cory (Opal Hill), an attractive woman in her twenties; Alma Cory (Hazel Walker), Barbara's aunt; Cloyd Parker (Kenton Robbins), Barbara's fiancé; Dick Lawrence (Clarence Mathes), a young lawyer; Letty Flanders (Wilda Morgan), a small town flirt; and Oscar Jensen (Ray Rapp), the strong man, are all unexpected and unwelcome visitors in the home of Rathburne Wentworth and his aunt, Emergine (Jean Galbraith) and Rasmus (Harvey Thayer). Washington are the colored servants of Rathburne Wentworth.

The play is filled with thrills and chills from beginning to end.

POPE IS JOVIAL BEFORE CAMERAS

VATICAN CITY, Nov. 13.—(AP)—Pope Pius, in smiling mood, urged photographers today to become "thought-transmitters."

The 79-year-old pontiff cheerfully posed for a battery of 25 newspaper and newsreel cameramen, who gave him 20 cameras for his missions.

Pope Pius told members of the lens brigade they must labor always to make their pictures "transmit the thought" of situations so their work would continue "in the service of truth."

With a twinkle in his eye, he observed: "People once read texts and glanced at illustrations. Nowadays the texts become supplements to pictures."

Phone 542. We'll haul away your refuse. City Sanitary Service.

SHARP REDUCTION IN RELIEF BURDEN

WASHINGTON, Nov. 13.—(AP)—Harry L. Hopkins, works progress administrator, today reported a 28 per cent decline in relief rolls between January, 1935, when a peak load of 3,316,000 single persons and families was reached, and last August.

From August, 1934, to August, 1936, Hopkins said, there was a reduction of 16 per cent in the number of persons employed by the works program or receiving state or local relief.

The report listed 3,833,000 families and single persons on local or federal relief in August, 1936, as compared with a total of 4,250,000 in the same month of 1935. It added the 417,000 reduction took place despite the addition of 100,000 drought emergency cases.

They're New!
and very good. A raised donut mix and a thrilling new flavor

Fruit Flavored Custard Filled Donut Rings
21¢ a Dozen

Featured Saturday at All Good Food Stores or
Becks BEST BAKERIES

GRIDIRON ACES RATE HUSKIES' NEW CEREAL TOPS FLAVOR



YOU BET, HUSKIES PACK A SWELL NEW FLAVOR... AND THEY HELP BUILD MUSCLE, TOO!

THERE'S NO FINER CEREAL FOR YOUNG ATHLETES... HUSKIES ARE RICH IN FOOD-ENERGY.

JAY BERWANGER, brilliant Chicago University back, voted outstanding All-American player of 1935.



DON HUTSON, Alabama's great All-American end, now starring with the Green Bay Packers, says: "There's no heating that swell new HUSKIES flavor...and whole wheat sure is the ticket for an athlete!"

WHAT MAKES HUSKIES SO NEW AND DIFFERENT IN FLAVOR... SO RICH IN FOOD-ENERGY?

HERE'S the answer! HUSKIES are made of whole wheat, with whole wheat's goodness toasted into every crisp, crunchy golden-brown flake!

But HUSKIES bring you lots more than a new flavor. Look what you get in every tempting bowlful: Iron for blood. Phosphorus and other valuable mineral salts for strong bones and teeth. Carbohydrates for food-energy. Proteins to help build muscle. And vitamins A, B, E, and G—important to good nutrition.

Try HUSKIES for breakfast, lunch, or for that between-meals "snack." Your grocer has 'em!

O. G. F. Corp., 1936

Huskies Eat HUSKIES

LUMAN BROTHERS BIG FOOD CENTER

Main and Bartlett
Telephone 273-4 FREE DELIVERIES DAILY—Telephone 273

ONE CALL—BUY ALL FOOD SPECIALS

SUGAR
PURE CANE
10 POUNDS
57¢
100 lbs. \$5.29

SATURDAY AT LUMAN'S
The Big Food Center will be prepared tomorrow to supply your needs with EVERYTHING in the finest quality foods and at the most reasonable prices. It pays in many ways to buy at Luman's. Let us prove to you this week-end that there are decided advantages in trading the One Call-Buy All way.

FLOUR
We are keeping our Flour Prices Down

Harvest King
Sold with Money-back Guarantee
\$1.45

Kitchen Queen
40 lb. bag
\$1.59

Klamath Bouquet
40 lb. bag
\$1.29

Moan Brand—Montana hard wheat flour.
40 lb. bag. \$1.45

SARDINES Large Oval Tins 3 for 25c
NUT MARGARINE 2 lbs. for 25c

MILK PETER PAN, LIBBY'S, TEA CUP OR OREGON Tall Cans 4 for 29c CASE 48 TALL CANS \$3.45

THANKSGIVING TURKEYS

Place your order early for your turkey for Thanksgiving. We will have choice birds at the market's lowest prices.

This is National Cheese Week
We have a very fine assortment of Cheese to select from. Our special is:

ELKHORN CHEESE lb. 23c

WALNUTS New Crop lb. 20c
CATSUP Medium Size Bottle ea. 10c
S & W COFFEE Mellowed 2 lb tin 49c
RED "A" COFFEE 3 lbs. 50c
Ground the way you like it

SHORTENING Jewel Pure Veg 4 lb. cn. 59c
TOMATOES Josephine Brand No. 2 1/2 tins ea 10c

KRAFT'S MIRACLE WHIP
Kraft's Salad Dressing, Miracle Whip, or Sandwich Spread
Quart Jar 39c Pint Jar 25c

SATURDAY MEAT SPECIALS

R. I. R. Hens choice fat lb. 20c
Fancy Fryers R. I. R. lb. 25c
Country Style Sausage lb. 15c
Shortening . . . 3 lb. 35c
Lard Home Rendered 3 lb. 39c
Pot Roasts Choice Beef lb. 12 1/2c
Prime Rib Roasts Boned and tied lb. 20c
Hamburger fresh ground 2 lb. 25c
Sirloin Steaks Cut from Prime Beef lb. 20c
Eastern Bacon Sugar Cured Med. Thick lb. 28c
Beef Short Ribs Fine for Baking lb. 10c
Fresh Side Pork . . lb. 20c
Veal Shoulder Roasts Fancy Milk Fed lb. 15c
Swiss Steaks Cut From Prime Beef lb. 20c
Salt Pork Medium Thick lb. 18c
Sauer Kraut, New quart 10c

CAN PUMPKIN EXTRA FINE QUALITY Large No. 2 1/2 Cans ea. 10c

KLAMATH GEM POTATOES
Extra good quality
50 lbs. No. 2's 73c
10 lbs. No. 1's 23c

ACT AT ONCE! Ask us how to get a sally-finish aluminum
HOT-DISH PAD for 10¢
AND ONE EAGLE BRAND LABEL
Special! **EAGLE BRAND** SWEETENED CONDENSED MILK 22c

One Call Buy All at LUMAN'S

WHILE THEY LAST FREE! FREE! Cereal Dish with 3 Standard size pkgs. Kellogg's CORN FLAKES

LUMAN'S Bakery Specials SATURDAY

This week end we are featuring two delicious items which will make frosty mornings seem brighter. Just try them for breakfast or for lunch. And don't forget to stock up on all your other pastry and bread needs in this popular department.

SATURDAY SPECIAL
CRESCENT COFFEE CAKE
WALNUT RING COFFEE CAKE
each 15c
two for 25c

LUMAN'S Fruits & Vegetables SATURDAY

Southern Navel Oranges—Fine for eating—medium size doz. 25c
Lettuce, Solid Heads each 5c
Local Bunch Vegetables . . . 3 for 10c
Cabbage, Fall lb. 3c
Sweet Potatoes 6 lbs. for 25c
Fresh Local Tomatoes . . 3 lbs. for 10c
Bananas 3 lbs. for 20c
Grapes, fine for eating . . . 4 lbs. 25c
Fine Cooking Apples . . . 6 lbs. for 25c
Celery, crisp and tender . . . each 10c
Banana Squash lb. 1 1/2c