

POWER INCREASE, ADDITIONAL ROOM MARK NEW AUTOS

Dazzling New Models Presented at 1937 Show — Trailer Exhibit Takes Main Interest of Throngs

By Devon Francis NEW YORK, Nov. 12.—(AP)—Dazzling new models of automobiles, which will be shown at the 1937 show, were unveiled at the National Automobile show today with great ad about over-drives, hypoid gears, recessed buttons on the instrument panel and other things which tempt a man to part with his money.

There is more power in proportion to weight, more room in the interiors, rubber covers for running boards fitted to match the body and, in one manufacturer's output, a system of "floating" the body on the chassis with rubber cushions.

Trailers Interest But the part of the show where the customers stood three-deep was the fourth floor trailer exhibit. Home sweet home has been put on a ball bearing-and-rubber foundation. The more ambitious of the 24 manufacturers exhibiting free-wheeling cottages have produced parlor, bedroom, kitchen and bath for the motor nomads.

Economy Promised Willys—Economy is the talking point here. The makers advertise up to 35 miles on a gallon of gasoline. The car is smaller than the others in the lowest price class, but it has remarkable roominess. Novel in appearance is the hood and radiator assembly. The car is priced to sell well under the Ford, Plymouth and Chevrolet.

Ford—Styled generally after the Lincoln Zephyr, the 1937 Ford offers motors of two horsepower, 60 and 85. The newcomer, of course, is the 60 h. p., and the car so powered will sell well under the regular 85 h. p. models. Two other new features characterize the 1937 Fords, the one-piece, all-steel top and a cable-and-conduit wiring system.

Chevrolet—Good-looking bodies are longer and, with the use of a hypoid rear axle, lower. The manufacturer announces a completely new engine with the compression ratio boosted to 6.25 to 1. A box girder frame and diamond streamline styling are dear to the heart of the salesman with a prospective customer.

The show has 200 cars and chassis representing 27 makes, 23 of American manufacture, and seven brands of commercial vehicles. Closing time for Too Late to Clasp: Ads in 1:30 p. m.

MONITE INSURED MOTH PROOF CLEANING PROCESS CITY CLEANING & DYEING CO. 624 No. Riverside PHONE 474

Road Work of Three States Boosts Travel



ABOVE—Washington speeds big cut in Granite formation on Stevens Pass high-gear highway, through Cascade mountains.

AT RIGHT—Work in Marin County, California, on 161 highway approach to San Francisco's marvelous Golden Gate Bridge.

BELOW—Two Oregon bridges. The great Coos Bay spans at North Bend and part of Umpqua bridge at Healdport, among five magnificent structures on Oregon Coast Highway now spanning bays formerly crossed by ferries.



New Scenic Delights Opened to Pacific Coast Motorists Says Mobilgas Scout

New scenic delights, greater ease and satisfaction in driving, new travel thrills, have been made available to motorists in the Pacific Coast states in recent months. This condition has been brought about by expenditure of large sums for highway work in Washington, Oregon and California.

The result is, according to officials of General Petroleum Corporation, that motoring is establishing high records, new car sales are up more than 30 per cent, gasoline and oil consumption has shown marked gains, while business generally has benefited from this travel activity.

Today, motorists are seeing the entire Pacific region, and enjoying its matchless scenic grandeur as never before. Pictures herewith, show just a few of the highway projects which more firmly establish the Pacific's right to the title "America's Playground."



ABOVE—Southern California tunnel on Sepulveda boulevard. It gives access to the valley highway, No. 99, from south and west coast cities and resorts.

ST. MARK'S GUILD TO STAGE PLAY IN VEIN OF COWARD COMEDY

There's a hint of Noel Coward's "Hay Fever" in the glorious row which brings things to a climax in "Oliver Oliver," even if it is to be a winter production at St. Mark's Guild hall. (A Thanksgiving appetizer, in fact, or an hors d'oeuvre, if you prefer.) November 23 and 24 are the dates announced by St. Mark's Guild, sponsors for presentation of the crisp drama which gives sophistication to the ridiculous to accomplish high-spirited dialogue, destined to please.

Anyone who has read Noel Coward's "Hay Fever" will notice the similarity. Paul Osborn has made his hostesses equally insulting to her guests, and Jeanne Fabrick, in the role of Constance, promises to keep the hostesses all that the author anticipated.

The very competent cast appearing with the "mercenary mama" includes: Oliver, her son, none other than Dick Sleight; Judith, Anna Mae Fuson; Phyllis, Dorothy Pruitt; Carl, Bridgewater, Hale Greenman; Justin, Stock, Neville Biden, in fact a fine representation of Medford's young dramatic set.

Miss Fabrick, Mrs. Pruitt and Biden have all worked with Angus Bowmer, director of dramatics at Southern Oregon Normal school, and Biden played a prominent part in dramatics at the University of Oregon.

Mrs. Glenna Mae Early, well-known member of the Medford school faculty, is directing the play, the scenery is in charge of Ralph Burgess and the lighting is being arranged by Herman Purucker.

Those few who were sufficiently fortunate to get a peek at Monday night's rehearsal, promise two hilarious nights for those who view the play, and a laugh guaranteed to get digestions in fine condition for Thanksgiving.

NICHOLSON PLEDGED BETA GAMMA SIGMA EUGENE, Nov. 12.—(AP)—The pledge lists of honorary fraternities at the University of Oregon included: Scabbard and Blade, national military honorary society; Edward Jacobs, Reedport; Sam McLaughlin, Roseburg and Robert Chilton, Canyon City.

Beta Gamma Sigma, business honorary for men; Lloyd Nicholson, Medford. WINDOW GLASS—We sell window glass and will replace your broken windows reasonably. Trowbridge Cabinet Works. Save middleman's profits. From maker to you. Klein the Tailor upstairs.

Meteorological Report

November 12, 1936. Forecasts. Medford and vicinity: Fair tonight and Friday; no change in temperature. Oregon: Fair tonight and Friday; no change in temperature.

Local Data. Temperature a year ago today: Highest, 54; lowest, 37. Total monthly precipitation, .61 inch. Deficiency for the month, 0.71 inch. Total precipitation since September 1, 1936, 0.36 inch. Deficiency for the season, 2.23 inches. Relative humidity at 5 p. m. yesterday, 21%; 5 a. m. today, 87%. Sunrise tomorrow, 6:50 a. m. Sunset tomorrow, 4:52 p. m.

Observations Taken at 5 A. M., 120th Meridian Time

Table with columns for CITY, Precipitation, Part 24 Hours, Part 12 Hours, Wind, Clouds, and Visibility. Rows include Boise, Boston, Chicago, Denver, Eureka, Helena, Los Angeles, MEDFORD, New York, Omaha, Phoenix, Portland, Reno, Roseburg, Salt Lake, San Francisco, Seattle, Spokane, Walla Walla, and Washington, D.C.

UNUSUAL TROPHY FOR WINNING SCOUT TROOP AT RALLY ON FRIDAY

A very unusual contest cup will be presented Friday evening at the Boy Scout rally in Medford high school gymnasium. This cup is made of scrap iron and metal welded and soldered together, forming a trophy which will be the pride of the scout troop which scores the highest number of the possible 3100 available points," according to Eric White, scoutmaster of troop 35, Jacksonville, maker of the unusual award.

"Fifteen events will make for a very interesting and diversified program," according to local scout leaders. All troops of the Medford district will participate, including troops 3, 4, 5, 7, 8 and 16 of Medford, 17 of Gold Hill, 18 of Eagle Point.

"Larry J. Schade, president of Crater Lake area council, Boy Scouts of America, and chairman of the Medford district, will make presentation

of the cup at the conclusion of the rally program," said Frank Hull, district commissioner in charge of the program. "The opening pep talk and kick-off will be sounded by Don Newbury, district court of honor chairman," according to Hull. The public is invited and urged to attend. "Such a demonstration as this rally will be enlightening to those people unfamiliar with the Boy Scout program," commented Seth Bullis, active scoutmaster and vice-chairman of the Medford district. The program is free of charge and everybody is invited to be present for the "kick-off" at 7:30 p. m. Friday.

Schilling RICH RED HUNGARIAN Paprika

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LABOR HEADS DOUBT MILL WILL SELL OUT

PORTLAND, Nov. 12.—(AP)—Labor leaders in Portland are disinclined to consider seriously Roy T. Bishop's proposal to liquidate the Oregon Waxed company, said Phil Brady, president of the Central Labor council. Bishop, president of the strike-bound million-dollar industry, recently announced he was ready to sell. The plant, regularly employing about 400 workers, has been idle since last week after demanding recognition and a 25 percent increase in pay.

PORTLAND WATER RATE WILL STAY AT 70 CENTS

PORTLAND, Nov. 12.—(AP)—Good news for Portland water users was released here by the city when it was announced there would be no change in rates. Consumers will continue to pay a monthly minimum of 70 cents. The report said the average consumption of water per capita was 98 gallons a day. During peak days this has risen to 200 gallons and occasionally it goes up to 400, the survey showed. Be Correctly Corseted in an ARTIST MODEL for \$5.00, \$7.75, \$10.00, \$12.75. ETHELWYN B. HOFFMANN.

SPECIAL EXPORT RATE FOR APPLE SHIPMENTS

WALLA WALLA, Wash., Nov. 12.—(AP)—Special export rates for apple shipments from the Yakima valley and various Oregon points to British Columbia ports at New Westminster and Vancouver have been announced here by railroad companies. Fruit will be routed to Canada because of the maritime tie-up at northwest shipping centers. The railroads said the rate would be 35 cents per 100 pounds from Dayton, Milton and Walla Walla.

TILLAMOOK OPERATES ON SPOT CASH BASIS

TILLAMOOK, Nov. 12.—(AP)—Tillamook can do a little "pointing with pride." Mrs. Abdia Gaylord, city recorder, said this coastal community had lived within its income and was one of the few Oregon cities operating on a strictly cash basis. Mrs. Gaylord who said Tillamook continued on a cash basis through



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