

VALUES LIKE THESE...

*Tell the Story of Wards
Economical Operation to
Save Your Dollars!*

A GREAT 3.49 VALUE!

all Wool

Though Wool Costs Soar
Wards Price is STILL Only

2 98

A knock-out value! Heavy (10 oz.) Melton, built sturdily to stand long, hard wear! Boys' Melton Jackets..... 2.79



**Men! Young Men!
Here Are Those
Knock-Out New
Suits... Easy-Action
Sports Backs!**

MADE TO SELL FOR 22.50!

Look at These Patterns—
Polychrome Stripes, Shadow Stripes! Glen
Plaids, Two-Tone Overplaids! Club
Checks, Box Checks, Window Panels!

19 75

The finest at anywhere near the price! EASY ACTION—they have gusset sleeves, inverted pleats, and many other "free-swing" features! Look at that NEW Aurora model pictured above! Note its sunburst back effect and shoulder gatherings! Lots of other single and double breasted styles in plain and sports backs—ALL of them popular with fellows who want what's new! ALL WOOL, of course! And Wards save you exactly 2.75 on every suit!



WARDS IS THE PLACE TO BUY YOUR OVERCOAT!

Made to sell for \$20

16 75

NEW FASHIONS THAT ARE SWEEPING THE COUNTRY

Checks! Plaids!

Raglans, Half Belts, Ulsters, Polos!

You could choose with your eyes closed and still pick a style winner! Because every pattern is NEW—Overchecks, club checks, overplaids, window panels and, of course, the smart-tone plains are included! Ward quality; Ward values!



Men! Why pay more than \$1 to get

Part Wool

At Wards Only **98c**

A low price for plenty of warmth! Heavy 10% wool, firmly knit and fully sized! Rib cuffs. 36-46.



Boys' CAPEKINS
FEEL WARM, LOOK DRESSY.

59c

Triple Value! Warmth—fleece lined! Style—capekin. Wear—strongly sewn! Price—a typical Ward saving!



MEN'S LINED CAPEKINS

Unusual Quality at only **1 00**

A 3-way value! Smartly styled, warmly lined, strongly sewn! Snap, strap and slip-on styles!



Men's

1 49

PAY ONLY

AND GET WARDS

Heavier Flannel

EXTRA warmth! EXTRA strength at this money-saving price! One third wool! Every seam strongly sewn!



2 19

ARMY STYLE BUILT FOR SERVICE!

- Warm half wool flannel!
- Army model lined bosom!
- Double yoke—elbow patches!
- Interlined collar, cuffs!

All At Wards Low Price!



A Serviceable Suit At A Savings Price!

- MEDIUM WEIGHT COTTON
- COMFORTABLE PROTECTION

79c

They're made with features unusual at this low price! Fine yarns, elastic knit! Full cut! Sizes 36-46.



Wards Work Gloves

Low Priced—but Tougher Than Your Toughest Job!

CANVAS GLOVES 19c

Leather palms! Double knit wrists!

- Unlined Leather Gloves..... 49c
- Lined Horsehide Gloves..... 49c
- Cowhide Gloves..... 1.19
- Chopper Mittens..... 79c



New! **FINEST HEATER EVER MADE!**

"Supreme Quality"

With Fittings **1 25**

New 3-way model! Floods heat downward! Forward! Or Both! Gives more heat than \$19.95 heaters! Only at Wards.

Improved "Standard Quality" heater..... 8.25



Only \$5 Down!

Act Now! Install This New Bathroom Outfit

50 00

\$5 DOWN \$5 MONTHLY, CARRYING CHARGE

Every piece of this great value, despite the rock bottom price, is **First Quality!** The tub and lavatory are both of cast iron covered with white porcelain enamel; the syphon, washdown closet outfit is stainless vitreous china! The closet seat is 1 1/4-in. hardwood finished in mahogany.

Or, Buy Each Piece Separately

5-Foot Tub..... 24.50 Closet Outfit..... 17.25
Enamelled Lavatory..... 11.65



Wards Sensational New

One Coat... Flat Wall Paint

Never before a paint with so many amazing qualities! For any room, any surface, from basement to attic!

2 45 GAL.

ONE COAT COVERS
Just 1 coat of white will hide any surface—even black!

DRIES IN 40 MINS.
Rooms ready for use within an hour after applying paint!

NO "PAINTY" ODOR
Absolutely no odor. Ideal for homes, stores, offices, etc.!

USE ON ANY WALL
Use on metal, wood, brick, wallboard, canvas, etc.

GREATER COVERAGE
Gal. of paste makes 1 1/2 gals. paint—covers 800 sq. ft.

EASY TO CLEAN
Remove soot and dirt with soap and water without injury.

Quart Can..... 71c



THIS WEEK ONLY!

Red Arrow Specials

BASKETBALL SALE **3 79**
Regularly \$3.98! Top grain cowhide—regulation size and weight!

SALE! ROASTERS **1 00**
Reg. 1.10, with aluminum self-basting cover.

CORN POPPER **1 00**
Approved by Underwriters. Holds 2 qts. popped corn. Reg. 1.10.

SPARK PLUG SALE **24c**
Reg. 29c. Standard quality! Compare with other 35c to 55c plugs.

PIPE WRENCH **59c**
Reg. 60c and big value! Now save more! Positive non-slip jaws! 10 Inch

LEATHER HALTER **1 29**
\$1.39 regularly! Finest chrome leather; built for years of wear!

MIXING FAUCETS **2 98**
Regularly \$3.19! Chrome plated; swing spout; quick compression!



Buy in Bulk! Save!

188 Proof Radiator **ALCOHOL 79c**
Guaranteed full strength. Treated to resist rust-ink.

FROST CHEK ANTI FREEZE
In gal. cans **98c**

LOW PRICED HEADLIGHT BULBS
10c
Reg. 15c. American made! 32-32, c.p. Double contact type.

WARDS NEW DEFROSTING FAN
2.59
Electric—4" Fan. Oilless bearing motor. Clears off ice, snow.



The finest separator ever built!

- Large, properly curved spouts!
- All stainless steel bowl!
- 4 S. K. F. ballbearings, sealed!
- Precision cut gear and spindle!

WARDS Master Separator

Wards Master excels or equals point for point the world's finest separators. Insist on Wards.

81 00

Compare with any other at any price!



Cash in on this **SPECIAL PRICE** on WARDS

CAST IRON Furnace

78 75

Only \$8 Down, carrying charge

Longer life—all cast parts of Wardco iron, a new, tough alloy! Greater heating capacity; grates hold all-night fire; less smoke!



Wards Saves You Up to 40% on ROLL ROOFING

• Smooth Surface • Finest Construction

Roofing prices are less at Wards! Grade for grade, we believe you'll find no finer roofing anywhere! See this smooth surface asphalt roofing. Compare with nationally advertised grades costing up to 40% more. Covers 100 sq. ft. 35 lb. roll.

1 25 ROLL

Finest 90 lb. Slate Roofing We Know of! Wards Price, roll..... 2.65



Montgomery Ward