

GROCETERIA SUPER FOOD MARKETS

ONE SHOPPING STOP FOR EVERYTHING

Home Purity Bakery

Bread and Cakes Like
Mother Made

Chocolate Malted Milk
Angel Cake

Betty Crocker's famous 13 egg Angel
Food Cake with Chocolate and Malted
Milk added.—Iced with rich chocolate.

Whole Cake—49c
½ Cake—25c

Danish Butter Horns

Here is the finest breakfast delicacy
in a new and more tasty form—Topped
with the new Copenhagen topping—it's
the finest butterhorn we ever tasted.

Large—Each 5c
6 for 25c
Small size—6 for 15c

Cookies

For the afterschool pick-up there is
nothing so good as a pure wholesome
home style cookie.

Doz. 10c

Alabama Apple Pie

Try this pie at the fountain where we
are serving it a la mode for 10c. Our
baker is a Southerner and can bake some
dandy Southern dainties.—If you have a
favorite let us try to bake it for you.

Two sizes—25c, 35c

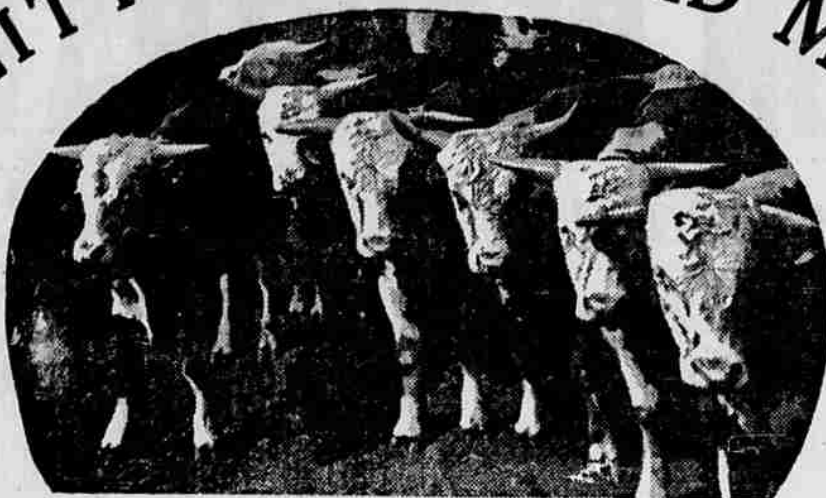
Home Purity Mayonnaise

Use it once on your salads and like
hundreds of others you will use no other.

Pint 20c—Qt. 39c

Home Purity Sandwich Spread has the
tang of Home Purity Mayonnaise.

QUALITY CONTROLLED MEATS



TO SELECT the best Steers from the local herds—to
have them specially fed by Dick Richmond at the Tou-
Velle ranch at Central Point (more than 100 are now
there)—to have them dressed and scientifically pre-
cooled at the Huber Packing plant—to parchment-wrap all
meats in our super-sanitary retail markets—all of these pre-
cautions are not sufficient to insure uniform quality. All steers
are not alike even though the precautions listed above are
conscientiously followed.

To so control quality that the goodness of meats is uniform
it must undergo certain chemical changes—the Sarco Loma
or muscle sheath must be broken down. That insures tenderness.
The Sarco Lactic acid must be neutralized. That means
flavor and non-acidity.

To bring about these necessary changes the meat must
be held awhile in a cooler where temperature never changes—
where no other meats or foods of any kind are stored—It must
be closely watched because the same length of time is not re-
quired to properly condition all meats. No regular holding
time can be set—the meat must be passed upon by some one
who knows.

In our big holding cooler we always have at least 25 beef.—
They are sorted daily—and only those properly conditioned
are offered for sale.

For protection to both your health and your purse—buy
only quality-controlled meats.

SAVINGS In The GROCETERIAS

"A DEPENDABLE SOURCE OF SUPPLY"

Peets Granulated Soap 25c
large pkg.
Bring your coupons and save.

Swansdown Cake Flour 23c
pkg.
Insures quality and fine texture in your cakes.

Shredded Wheat Biscuit 11c
(the original), pkg.
The old fashioned shredded wheat biscuit—with
its inimitable flavor and goodness.

Aunt Jemima Buckwheat 23c
Cake Flour, large pkg.
The genuine New York buckwheat blended to
produce the finest flavor.

Sperry Wheat Hearts 20c
large pkg.
Rich in Vitamin B—because extra wheat germ
is added.

Mapleleaf Flour \$1.49
49 lb.
A very good hard wheat flour.

Sunglow Flour 79c
24½ lb. sack
A good all purpose flour—The right size sack
for the home flour bin.

Seedless Raisins (economy brand), 4 lb. bag 25c
For the fall baking—for mince meat.

Knox Gelatine 17c
pkg.
Plain or acidulated—the finest of all Gelatines.

P & G White Laundry 29c
Soap, 10 bars
The world's fastest selling Laundry Soap.

Leslie Salt 15c
2 lb. pkg., 2 for
Free doll balloon with 2 pkgs.—Leslie gives you
2 lbs. of salt—check the weight.

Palm Olive Soap 27c
6 bars
Used exclusively by the Dionne Quinte.

One Cent Sale of Jello
Chocolate Pudding
Buy 3 pkgs. Jello 14c
Get one pkg. Chocolate
Pudding 1c

SUPER MEAT MARKETS

Quality Controlled Meats

A 4 Pound
ROASTED HEN
\$1.00

That's right—a four pound hen
stuffed and roasted—Just warm in your
oven for your Sunday dinner.
We have but 50—come early.

Swedish Sausage 25c
lb.

The genuine—made from the original Swe-
dish formula—Fry exactly the same as pork
sausage and you will agree that the Swedes
sure know their sausage.

All Pork Country 20c
Style Sausage, lb.

Made and seasoned as they make it on the
farm—A royal breakfast.

Little Pig Pork 25c
Sausage, lb.

Tiny links of real farm style sausage—
Southern Oregon's favorite Sunday morn-
ing breakfast.

Shoulder Pork Roast 18c
lb.

From young grain fed hogs.

Steer Beef Roast 15c
lb.

Tender and flavorful—Quality-controlled—
read our main editorial.

Steer Sirloin Steak 22c
lb.

From young steers—Quality-controlled in
our own coolers.

Steer Beef Short 12½c
Ribs (selected) lb.

Selected for baking—Super quality insured
by quality conditioning in our big cooler.

Morrell's Bacon 35c
(sliced) lb.

It's American pork because we ship it di-
rect from the corn belt.

Shortening
48 lb. pail \$4.98
Good keeping—Sweet and pure.

Fountain Refreshments

Alabama Apple Pie Ala Mode

One of our bakers is a real Southerner and he
knows how to bake the delicacies of the Southland. 10c

Caramel Toffee Parfait

Almond Toffee Ice Cream—
Home Purity—topped with Caramel
Sauce and Nuts.

15c

Z-MOR-U Parfait

Home Purity Ice Cream with
crushed pineapple alternating with
crushed strawberry—topped with
maraschino cherry.

15c

Chili Con Carne
10c

Hot Chocolate
10c

PLATE DINNERS

Roast Turkey 29c
Baked Premium Ham 29c
Swiss Steer Steak 25c

Dollar Day SPECIALS.

Golden West Coffee 4 lbs. \$1.00
(A 3 lb. can and a 1 lb. can)
Folgers Coffee 4 lb. can \$1.00
Maxwell House Coffee, 4 lb. can . . . \$1.00
Schillings Coffee 4 lb. can \$1.00
Schillings Orange Pekoe Tea, 1½ lbs \$1.00
Schillings Green Japan Tea, 2 lbs. . . . \$1.00
Blue Plate Oysters or Shrimp, 9 cans \$1.00
Booths Sardines (large oval) 13 cans \$1.00
Del Rogue Tomatoes No. 2½ cans 9 cans \$1.00
Bav Brand Tuna Flakes No. ½ can, 9 for \$1.00
Booths Comet Sardines No. 1 tall can 18 for \$1.00
Extra Value Brand Corn, No. 2 can 10 cans \$1.00
Gody Gody Peas No. 2 can, 10 cans \$1.00
Del Monte Early Garden Peas, No. 300 cans, 9 cans . . . \$1.00
Del Rogue Tomato Juice, No. 1 tall can, 17 cans . . . \$1.00
Bagley Standard Pack Tomatoes, No. 2½ can 12 cans \$1.00

FRUITS and VEGETABLES

Dollar Day Specials

Fancy Sunkist Arizona Grapefruit
Size 80

33 for \$1.00

Good keepers

Fancy Sweet Potatoes

Good keepers

Crate of 50 lbs. \$1.59

Sunkist Oranges, juice size 2 doz. 35c
Cranberries, fancy large, 2 lbs. 35c
Calavos (Avocado) each 35c
Large Fresh Pineapple each 35c
Green Beans 2 lbs. 19c
Green Lima Beans 2 lbs. 19c
Artichokes (large ones) 3 for 20c
Bunch Vegetables 3 for 10c

— THE HOME OF —
"Grocery Goodness"

6th at Central
6th at Grape
Savings Without Self-
Denial.

GATES & LYDIARD

Delivery of \$1.00 Orders
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