

MEDFORD'S FASTEST GROWING STORE

KEEPING PACE WITH MEDFORD'S PROGRESS

MEDFORD'S CITY-WIDE

SPECIAL!
Sport Coats \$9.00

A special purchase of wool fleece sport coats. Sizes 10 to 40. Values from \$12.50 to \$16.50. Two day sale only at \$9.00.

DOLLAR DAYS

DOLLAR DAY SPECIALS!

VISIT OUR NEW SLACK, SWEATER AND SKIRT DEPARTMENT LOCATED IN THE ENLARGED DOWNSTAIRS STORE. EVERYTHING IS CONVENIENTLY ARRANGED FOR YOUR SELECTION.

New Sweaters

Hundreds of smart new styles including every type of sweater. Slip-on, zipper, coat, etc. Popular fall colors.

\$1.00 to \$5.95

Wool Skirts

A variety of colors and styles in good fabrics.

\$1.98 \$2.95 \$3.95

Cotton Slacks

\$1.00 and \$1.88

Wool Slacks

\$3.95

YOU WILL ENJOY OUR ENLARGED MILLINERY DEPARTMENT WITH A GRAND SELECTION OF SMART NEW FALL AND WINTER HATS FOR YOUR APPROVAL.

DOLLAR DAY SPECIALS!

Smart Fall Hats

One table of \$1.95 values in all the new colors and styles.
Dollar Day Special **\$1.00**

All Other Hats in Stock

Specially reduced for this event.

\$1.00 Discount

Our rapidly increasing business has necessitated a substantial expansion in our down-stairs floor space... Our enlarged store awaits your inspection tomorrow and Saturday—Come! We can now better display our very complete lines of merchandise!

FRIDAY
SATURDAY
NOV. 6 AND 7

Marks the Opening of Burelson's NEWLY ENLARGED STORE

IN OUR MAIN FLOOR DEPARTMENT COATS

Furred Models

Coats for dress and sport wear. Smart fur collars. Sizes 14 to 44. Values to \$19.75. Dollar Days Special

\$14.95

Dress Coats

One group of dress coats with beautiful fur collars. Newest winter styles. Sizes 14 to 44. Values to \$39.75. Dollar Days Special

\$24.75

Dressy Coats

Values to \$45.00 in this group of high class winter coats. Trimmed with gorgeous fur collars. Dollar Days Price

\$29.75

SPORT COATS

Values to \$19.75 in smartly tailored sport coats. New fall colors and styles. Sale Price

\$16.50

SPORT COATS

Values to \$24.75. All wool fleece coats in attractive styles and colors.

\$19.75



Apparel purchased here is fitted to EXACTLY suit the patrons of BURELSON'S—right in our own tailoring department. You are assured a PERFECT FIT when you select your outfit here.

IN OUR MAIN FLOOR

Better Dress Department!

Fall Dresses

Bright silk dresses to wear under dark coats. A wide variety of smart new fall styles to select from. Sale Price

\$5.95

Two dresses for \$10.00.

Silk Dresses

Values to \$12.50 including particularly attractive styles and colors. Featuring new sleeve treatments and trimming details. Sale Price

\$7.88

Two dresses for \$15.00.

Tailored Dresses

Regular \$14.95 tailored dresses so popular for the new season. Every wardrobe should boast one of these.

\$10.00

Party Dresses

Cocktail, formal and dressy afternoon styles. Moire, soire, velvets, taffeta, satin and crepe. All the new shades. Sizes 12 to 44. Priced at

\$6.88 - \$10.00 to \$29.75



Our Better Dresses

Missy and half size dresses in sizes 12½ to 46½ and 12 to 20. Many of these dresses have just arrived. You will agree that they are real values at

\$14.95 - \$16.50 - \$19.75

Gold Stripe Silk Stockings

3 thread sheer crepe.
4 thread ringless chiffon.
4 thread adjustable. New fall colors. Regular \$1.15 quality.

\$1.00

Limit three pair to customer.

Wear Pruf Slips

4 gore silk crepe slips. Slightly soiled. Tea rose and white. Tailored and lace trimmed. Sizes 34 to 44. Regular \$1.95 quality. Dollar Days special.

\$1.68

Two slips for \$3.00. A limited quantity.

IN OUR EXPANDED

Downstairs Store!

Fall Wash Frocks

300 new wash dresses in rayon prints and cotton prints. A dress for the miss or matron. Sizes 14 to 20 and 38 to 50. Special purchase for this event. Values from \$1.50 to \$1.95. Dollar Days Special

\$1.00

Limit 5 dresses to a customer.

New Fall Frocks

200 dresses from our regular stock of rayon and cotton print dresses. Beautiful new styles. Sizes 14 to 50. Our regular \$1.95 dresses. Dollar Days Price

\$1.79

Two dresses for \$3.00.

NEW FALL DRESSES

Silk dresses and wool knit and jersey frocks. Tailored and dressy types. Sizes 14 to 50. Values to \$6.95.

Two dresses for \$8.00

\$4.95

- RAYON PANTIES 59c value. Dollar days... 3 pair... **\$1.00**
- RAYON GOWNS \$1.50 value. Dollar days... **\$1.00**
- RAYON PAJAMAS \$1.50 value. Dollar days... **\$1.00**
- JAPANESE RAYON PAJAMAS Two-piece styles. Special... **\$1.00**
- KNEE HIGH CHIFFON HOSE Dollar Days... 4pairs... **\$1.00**
- BERKSHIRE SILK STOCKINGS Irregulars 89c value... 2 pair... **\$1.00**
- PANNE SATIN SLIPS Tailored and lace trimmed. \$1.50 value... **\$1.00**
- RAYON PRINTED DRESSES New fall styles... **\$2.95**
- KNIT DRESSES One and two-piece styles... **\$2.95**
- Rayon Taffeta Slips, \$1.29 value. Dollar Day... **\$1.00**

BURELSON'S

MEDFORD BUILDING

PHONE 28