

## MEDFORD MAIL TRIBUNE

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## The People Have Spoken!

WELL the battle is over. A great and unprecedented victory has been won. As was predicted in this column yesterday our new president is being showered with congratulatory messages from all over the country.

Governor Landon in the face of crushing defeat wired this morning as follows:

"The nation has spoken. Every American will accept the verdict and work for the common cause of the good of our country. That is the spirit of democracy. You have my sincere congratulations."

Well said, and all honor to the man who said it. Let that be the keynote of the country's reaction to this unexpected landslide, regardless of party.

NATURALLY this newspaper, which for many months has been fighting hard for the re-election of President Roosevelt, is delighted with the result. We are particularly pleased with a majority of over 1200 votes for the president in Jackson county—greater than we had hoped.

But we don't feel disposed to crow over the outcome, either here or anywhere else.

It was a great victory. But great victories bring great obligations, and this paper is more interested at the moment in consolidating this victory, forgetting the past, and looking toward the future; than giving way to a hurrah boys celebration, which is natural enough, but, as we see it, has from the standpoint of the national welfare, nothing particularly to commend it.

IT was a bitter campaign. And it is too much to expect, that overnight, this bitterness will vanish. Gloating over the triumph, or recalling the various unfortunate features of the campaign, from the Republican standpoint, does not appeal to this paper, as a course that can do any good. Let's forget it, and go on to pleasanter and more important things.

AND first of all as Governor Landon points, comes the common good of our country. This is the spirit of democracy, a government, of the people, for the people and by the people. The people have spoken, and the overwhelming character of the popular mandate, removes all doubt that the president and his program, have the enthusiastic and overwhelming support of the people of this country.

Let's pass up the post mortems. Let's clear the decks of irrelevant recapitulations, and "I told you so" nonsense, and go on from there.

IN fact even more significant than the overwhelming Roosevelt victory, is the fact, that yesterday, a new political party was born. Nominally it is the Democratic party, but actually it is a new Liberal party, led by Franklin D. Roosevelt, and supported by millions of men and women, who not only believed in him and his policies, during the past three years of crisis, but believe those principles and purposes, should be maintained and continued, for four years more.

There is the new alignment. Conservative Democrats, like Al Smith, and John W. Davis, and Senator Reed, left their party, in this campaign, and perhaps will never return. They will join the opposition party, which may retain the Republican label or may not, but will be made up of the ultra-conservative political forces in the country, that are unalterably opposed to the principles and purposes of the New Deal. It will be a coalition party composed of both Democratic and Republican Old Guard, who can't see the world as it is, but are looking back mournfully at the world that has gone, never to return.

WHETHER this coalition ever becomes a real political force in this country depends upon future developments, which no one can now foresee. If President Roosevelt, during his next term, turns sharply to the left, this party will not only endure, but increase in strength as time goes on,—it will be the natural opposition to the Liberal party. If he should turn sharply to the right (which some political experts predict), then it is not inconceivable, that this coalition Old Guard will be forced to accept the Liberal party as the lesser of two evils, for under such circumstances, a radical Farmer-Labor party to oppose the administration's candidate in 1940, will be almost certain to be formed.

But whatever happens, as Governor Landon has pointed out, the people have spoken, the battle is over, and it is now the duty of all good citizens to forget the past, bind up the wounds, and get together behind the new administration, for the betterment of the country, and the advancement of the common good. The war of 1936 is over, the victory has been won; but a period of reconstruction lies ahead, which in many ways, is going to be as difficult, and offer as many perplexing problems, as the country has faced during the past four years.

It is no time for bickering and division,—idle talk about communism and radicalism and overturning the constitution, can be swept up with the sunflower seed, the streamers, the campaign buttons and other debris, to be dumped in the ash can where they belong.

It is time for a calm appraisal of the situation, for unity, for a universal attack upon our common problems and their proper solution for the benefit of all!

## Communications

September Editorial Commended.

To the Editor:

At the board meeting of Crater Lake Chapter, Daughters of the American Revolution, held last Saturday afternoon, mention was made of your fine editorial of September 21, entitled "As to Military Training."

A motion was made and seconded that a letter of commendation be written you, expressing our hearty approval of your views and asking that more such editorials be written.

MRS. ROLAND G. BEACH, Cor. Sec. Crater Lake Chapter D. A. R. November 3.

A True American Patriot Speaks.

To the Editor:

Up until this morning I think I could be numbered among the most bitter critics of President Roosevelt, but the election returns have caused me to about face. It seems to me that Divine intervention alone could give any man the almost universal support of 120,000,000 people.

History has never recorded such

popularity. Is it not possible that the late war was actually Armageddon and that Franklin Delano Roosevelt is the chosen leader?

The world is today torn by national jealousies, by hatred, by fear of one another; war is in the air. Communism, nazism, fascism are rampant in the old world. In order to maintain our democracy Mr. Roosevelt must carry a terrific burden during the next four years, but with the undivided support of our people he will succeed. Let's give it to him.

VERNON MARSHALL, Medford, Nov. 4.

## PACIFIC COLLEGE FIRE ROUTS GIRL STUDENTS

NEWBERG, Nov. 4.—(AP)—More than a score of women students were forced to seek safety when the roof of Pacific college dormitory caught fire. Approximately 100 square feet of roofing was destroyed.

Save middleman's profits. From mat to you. Klein the Tailor, upstairs.

See Mail Tribune want ads.

## Personal Health Service

By William Brady, M.D.

Signed letters pertaining to personal health and hygiene, not to disease, diagnosis or treatment, will be answered by Dr. Brady if a stamped, self-addressed envelope is enclosed. Letters should be brief and written in ink. No reply can be made to queries not conforming to instructions. Address Dr. William Brady, 265 El Camino, Beverly Hills, Calif.

## SALTS AND HEMORRHOIDS

A week ago we said here: The popular habit of resorting to physic to "regulate" the bowel is a prolific cause of hemorrhoids and of pelvic congestion, especially the



of piles or pelvic congestion in men or women.

Frequent or habitual employment of these alleged "aids" or of the equally unnatural enema, rectal injection, bowel wash, colon irrigation, or "internal bath" as simple souls call it, is a factor not only of piles, but also of chronic prostatitis, painful fissure, hemorrhoids, pruritus, and numerous vague complaints of men and women.

Bear in mind we are dealing with hygiene, the prevention of hemorrhoids particularly. We leave the treatment of an attack of piles to the judgment of the physician. In such cases the physician may have occasion to prescribe salts of one kind or another and with distinct relief to the sufferer; just as physicians may prescribe with advantage enemas or the other agents above indicated, when the circumstances indicate it. But there is a vast difference between sound medicine and good hygiene.

A doctor destroying his own business is as inconceivable as a soldier engaged in similar self-extermination. Between wars the soldier keeps his gun in order and invents more dreadful devices which are to preserve or enforce peace; his pay and pension are assured even if the next war does not come until he is retired. The doctor devotes what spare time he can afford or steal to the study of hygiene and the practice of preventive medicine, he draws his fee or no pay for his efforts in this direction. Less than 1 per cent of his clientele even considers the advisability of consulting the doctor formally for prophylaxis, prevention of illness, immunization, information and advice concerning vital problems of life such as marriage, puberty, menopause, retiring from business.



NEW YORK, Nov. 4.—It is not surprising they planned a big public dinner for Clay Morgan, Urbana,

with a city chap mustache and Chestertonian high ho, he has associated celebrities across "the longest gang-plank" to Page One. For years among the extra police publicity shark of the steamship piers.

A former actor, he turned hallyhoover and engineered some of the most sensational publicity exploitation in the history of Park Row. Among the best known, of course, was the arrival of the Niemands to America. An important marketing event, but he turned it into a Roman holiday.

He aroused interest that inspired the 8-column banner and brought the busy metropolis to a practical standstill as it lined the river front en masse to watch the vessel come up the bay and nose into dock. One thing is certain, the police were required. This achievement brought a flood of offers and made him the successor to Ivy Lee as the No. 1 Man of Professional Puffery. He is now the publicity chief of the N. B. C. outfit, a post that brings him one of the highest salaries in the calling.

Beautiful bug chasers: On the 35th avenue these mornings wayfarers may see a sprinkling of good-looking girls, smart in dapper blue uniforms and Sam Browne belts. They are members of the hygienic squads of the telephone company, whose job is to sanitize telephones of a fastidious clientele.

Frank G. Menke, sports authority, celebrated his 25th year as a New Yorker recently by dining at the Hotel Hermitage, where it has stood during the past quarter century and where he ate his first metropolitan dinner. He was to meet at this meal a gentleman who owed him \$800 to augment the \$8 in his wallet. But the gentleman never showed up. In fact the trusting Menke never saw him again. But he cannot pass the Hermitage corner without glancing about hopefully.

It happened I reached New York the July preceding Menke's arrival in September and we used to crush in the ante-room along Park Row. My magazine job had been shot from under me after a three weeks opera bouffe siege against a bankruptcy bombardment—the high sheriff took all my money. In those windstorm days was William Johnston, Sunday editor of the World and one of the few intimates of O. Henry. The summer full and a depression had struck the newspaper shops. And except to see Johnston I never got past the head office boy. And my baroque on the journalistic waters finally moved to an ad selling post. For six weeks

activity, climate, occupational hazards, or for inventory, periodic physical examination, health overhaul. The great majority of Americans still stumble along on the strange ideas they imbibe from nostrum literature and testimonials and such hints regarding hygiene as they may happen to pick up free of charge here and there.

So far as we know there is never good reason for frequent or regular use of any kind of saline laxative or cathartic or purgative, either to prevent or for relief of disease. But in certain acute conditions one or several doses of salts may be quite effective, and a severe attack of painful piles is one such condition, if the patient remains for a day quietly in bed or recumbent with shoulders lower than hips.

## QUESTIONS AND ANSWERS

## Bang's Disease

Is it safe to give a child milk from a cow with Bang's disease? (H. S.)

Answer—No. If there is even suspicion of Bang's disease in the herd or in the general vicinity, all milk should be boiled one minute as a precaution against contracting undulant fever.

## Pitting and Ridging of Nails

I cannot find in your excellent booklet "Building Vitality," instructive though it is about vitamins, just which vitamins are needed when one's nails are pitted, ridged, dry and lusterless and break without apparent injury. (Mrs. B. P.)

Answer—B, D and G, most readily available in irradiated yeast tablets, two tablets three times a day for several months. Plain yeast contains B and G, irradiation imparting D.

## Girth Rate

Please repeat the rule you gave last spring for the ratio between a man's waist and chest measurements as bearing on longevity. (J. H. B.)

Answer—First put down the man's life expectation as determined by American mortality experience. Say he has a life expectation of thirty years. Then measure his chest and waist. The waist should be less than the chest. For every inch by which the waist measurement exceeds the chest measurement, cut off two years from the man's life expectation.

Ed Note: Persons wishing to communicate with Dr. Brady should send letter direct to Dr. William Brady, M. D. 265 El Camino, Beverly Hills, Calif.

I solicited for a theatrical throwaway on a percentage basis and never landed a prospect. Salesmanship to this day is the upper echelon. I don't see how the boys do it.

I had brought a bride to New York and our nest, during this extended era of hard-upness, in one of the all-the-same brownstone boarding houses jutting West 57th street in the nook west of 8th avenue. Paying guests brought their cushions and sat on the stoop at dusk. Our room was top flight and all the way back with a single dormer window that chivied a nightly peep into the gaily of Reisenweber's, hard by. Often I could see Doradine of Munroe, Ind., swishing her South Sea version of the hula and glimpse a shadowgraph of Sophie Tucker, coon shouting her bravuras. I was in the fulvous glow of a sweet delirium. I had read about in the old Pennsylvania Grit.

Few restaurant names that begamored that epoch survive. Sherry's seems the only exception. Reisenweber's, Reckor's, Shanley's, Moquin's, Delmonico's, Churchill's, Martins, Faust's are no more. One thing is noticeable in contrast to the old and the modern restaurant scene. That is the ennoblement of the pontifical head waiter. Unless one was "a name" in those days the best he got—and how well I know!—was a table behind a palm and an indifferent service that boned one for mayhem.

Of course, no one is more accurate than a fuzzy diner—not even a haughty head waiter. George Reckor used to tell of a snarly patron who, upon ordering oysters, said they must not be too large or too small, too old or too tough, but soft and properly iced. "Yes," said the waiter, waiting in proper pause, "and with or without pearls?"

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(Continued from Page One)

adviser of both Mr. Roosevelt and Mr. Farley.

Chairman Farley never forgets, and unless his memory completely vanishes now that the election is over, there will be a congressional investigation of Father Coughlin in January.

At least the Coughlinites have been given good inside reasons for expecting it and have made their preparations accordingly. That is why the Royal Oak broadcasting parson has been dashing around the country setting his organization in order. He has kicked out his leaders in Rhode Island, for example, and sent advisors in to straighten out the books. Bookkeeping troubles usually develop in such mushroom organizations which also cater to toastmasters. For this and other reasons, it would

## NOW IT'S GAS MASKS FOR PLAY



School children's play warfare is carried out in realistic fashion in Japan. Here is a group of boys equipped with toy gas masks as well as sticks for weapons. The girls in the background also wear the masks. (Associated Press Photo)

not be surprising if Father Coughlin were promoted in the religious vocation of his choosing. He is exceptionally proficient as a preacher and organizer and thoroughly schooled in church history. It will be equally surprising if he does not drop completely and forever his avocation of politics and economics, in which he was excessively deficient.

Final campaign speeches should not be taken too seriously. After months of over-excitation and excitement, candidates sometimes let themselves go. Few well-informed observers really expected serious consequences from Mr. Roosevelt's assertion in Madison Square Garden that: "I should like to have it said of my first administration that the forces of selfishness and of lust for power met their match. I should like to have it said of my second administration that in it these forces met their master."

No one believes the president is planning an emigration of all people who voted Republican today, although he did offer a blanket extradition in the same speech. There may be considerable wonder about it, but the revealing fact is the president mentioned no names.

Some of his friends, who lament the use of the word "master" by any governmental authority in a democracy, say he was exceptionally bitter because of the use of social security tax propaganda in workers' pay envelopes. They predict no exodus, voluntary or involuntary. Also no "master" mentioned.

The president will take a two weeks' cruise now, for which the forecast is: "Fair and cooler."

Wall Street is a mnemonic. It no longer is symbolic in the precise sense in which the politicians use it. But Wall, Broad, Fifth avenue, Broadway and all the other main streets which signify substantial business were really not as upset as advertised about the prospects of a Roosevelt victory. They expected it more or less from the beginning. The better judgments with swanky addresses concluded that Roosevelt success would make only a little national economic difference in the aggregate.

As far as new economic legislation is concerned, they have been more or less convinced that Mr. Roosevelt would not be able to do all he has intended to do. They anticipated the prospect of another NRA fight in one guise or another, and perhaps even a constitutional amendment proposal, but were convinced congress and popular opinion would probably stop either move.

That is why they have been thinking business would be so good regardless of the election. Thinking that will make it so.

## Ye Poets Corner

## ROOSEVELT, PRECEDENT-BREAKER

Precedent! What a world of shame lies hidden in that baneful name. How easy 'tis to dodge all blame And point to Precedent and say—"Thus was it done on yesterday."

Precedent! Curse of humankind—Well loved by those of artful mind—An empty trick, employed to blind The simple to a lack of power In facing questions of the hour.

To this false god, all bow the knee In every great emergency. Before they act they have to see The bones of some old skeleton And learn what other men have done

They dare not take a step ahead. Till history carefully has been read—What Precedent hath done or said. To self-reliance, eyes they shut, And blind, pursue the ancient rut.

How can a shackled human race Expect to rise to higher place. While plumed by this rank dragage. Why not like Franklin Roosevelt be. And show originality?

Show to the world what mind can do. And carve a path entirely new. Like him, use brains and courage too. Why kneel to Precedent's grim nod? Why worship such a worthless god?

Cast off his manacles and say, "Beygone!" to Precedent's vile away. Leave the old groove without delay. Like Roosevelt, be untrammeled, free—And use originality.

Use Mail Tribune want ads.

## Flight 'o Time

Medford and Jackson County history from the files of the Mail Tribune 10 and 20 years ago.

## TEN YEARS AGO TODAY

November 4, 1926 (It was Thursday)

Queen Marie of Rumania visited Portland and a door is slammed in the face of Governor Pierce, according to a report, which the governor denied.

Almee Semple McPherson, evangelist, welcomes trial of charge of perverting a "kidnap hoax."

Republican victory in national elections proclaimed by Alabama senator "as sign American people are hopelessly shackled by plutocracy."

Henry Haswell of the fire department, provides the wild ducks for a feast for city felines.

"Time to order your Christmas cards."—(adv.)

Merchants to hold meeting to decide whether they favor the present or old system of parking on Main street.

Cigarette blamed for forest fire in the Applegate.