

GROCETERIA SUPER FOOD MARKETS

ONE SHOPPING STOP FOR EVERYTHING



Home Purity Bakery

TOMORROW Harlequin Cake

Alternate chocolate and Vanilla layers—topped with rich chocolate icing—filled between layers with cocoanut—An outstanding favorite.

TWO SIZES

25c - 49c

Butter Krisp Rolls 15c
6 for

A tasty breakfast roll—an appetite teaser in the school lunch box.

Cookies 10c
doz.

An unusually fine assortment for Mother's cookie jar.

Coffee Cake 15c
2 for

A Sunday breakfast treat—Two delicious coffee cakes for the price of one.

Pumpkin Pies 35c
25c and

Spicy, home style—old fashioned pumpkin pies.

Covered Wagon Bread, 1 lb loaf 8c

Here is the genuine old-time pioneer bread—with that honey flavor—Try it on the children with butter and jam.

Home Purity Bread

Has the old time flavor because no chemical substitutes used.

1 lb loaf 8c - 1 1/2 lb loaf 12c



GOBLIN CAKE!



A SPECIAL HALLOWE'EN CAKE BY BETTY CROCKER

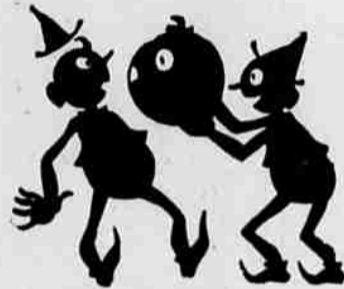


YOU will want to serve this distinctive Hallowe'en Cake to your family or your guests on Hallowe'en.
Betty Crocker—world famous cake expert gave us the recipe, which we believe to be her master creation

Goblin Cake looks like Hallowe'en—a big rich marble cake combining moist chocolate and tangy orange with a new orange topping.

It's a real home made cake—made from home quality ingredients blended with the matchless skill that made Groceteria Cakes the most popular in Southern Oregon.

If giving a party or just want something unusual for the family dessert—be sure to order one of these cakes.



OUR CAPACITY WILL BE TAXED
ORDER - NOW - For - Any - Day - Next - Week

SAVINGS In the GROCETERIAS

"A DEPENDABLE SOURCE OF SUPPLY"

Diamond A Diced Beets No. 2 can, 3 for 25c
Oregon grown and Oregon packed.

Diamond A Sliced Beets No. 2 can 10c
Fine quality Oregon beets—cheaper than cooking them at home.

Diamond A Diced Carrots, No. 2 can 8c
Packed garden fresh—fine for serving with peas or for use in soups.

Snowdrift Shortening 53c
3 lb. can
We bought ahead of an advance in price—A supply of shortening is good property.

Diamond A Pumpkin No. 2 1/2 can, 3 for 25c
Oregon pumpkin—fine flavor solid pack.

Diamond A Mixed Vegetables for Salad, No. 1 tall can 10c
A mighty fine salad—unexcelled with Home Purity Mayonnaise.

Del Monte Whole Kernel Corn, 12 oz. vacuum can, 2 for 25c
Minnesota Golden Bantam—just like fresh corn.

Carnation Oats large pkg. 18c
Coach Bernie Bierman's book "How to Play Football" free with each package.

Wheaties pkg. 10c
The cereal of the famous athletes.

Guest Ivory Soap 23c
6 bars
Gentle to tender skins—floats in the bath

White King Granulated large pkg. 29c
Goes so far because you use so little.

O K Laundry Soap small—7 bars 19c

O K Laundry Soap large—7 bars 25c
Real old fashioned soap—the kind that chases the dirty dirt.

Van Camp's Hominy 22 oz. can 8c
Fried or creamed—the old fashioned Indian Hominy is best.

Golden West Coffee 73c
3 lb. can
Oregon's favorite blend.

Pard Dog Food No. 1 tall can, 2 for 15c
A scientifically developed dog food produced by Swift & Co. by actual feeding tests—only gov't. inspected meats used.

Sanka Coffee 37c
1 lb. can
Drink it freely—the caffeine is out—and it won't keep you awake.

24 Karrot Syrup

Pint jug 10c
Quart jug 17c
1/2 gallon can 33c
A blended syrup containing cane and carrot sugar

Fruits & Vegetables

Sunkist Lemons, 360's doz. 21c
Sunkist Oranges for juice, 2 doz. 35c
Florida Grapefruit, 64's, 3 for 25c
Spinach, clean and fresh, 2 lbs. 15c
Green Peppers, large, 3 lbs. 10c
Artichokes, large size, 3 for 20c
Pumpkins, all sizes, lb. 1c
Cucumbers, large, 3 for 10c
Red Cabbage, lb. 3c
Celery Hearts, 2 bunches 19c
Cocoanuts, 2 for 13c
Fresh Pineapples, each 35c

SUPER MEAT MARKETS

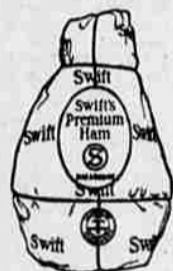
Autumn Sale of Swift & Co's SMOKED MEATS

Again we offer a complete assortment of finer quality smoked meats to demonstrate that good meats are really the cheaper to use.

Better quality Hams and Bacon are always mildly cured—require no parboiling or trimming—and actually give you more cooked meat for your money.

When meats are over-salted—you are buying salt at the price you pay for the meat.—Over-salting also causes trimming as the salt often makes the surface meats un-edible.

For real economy—for lower cost of cooked meat—always buy first quality Hams and Bacon.



Swift's Premium Ham lb. 30c

Part or whole Ham—For your convenience the boys will partially slice the part you buy.

Swift's Premium Bacon lb. 34c

Any size piece—you may have lean streaked or thicker bacon which ever you prefer.



Swift & Co. Circle S Picnic lb. 25c

Mild Premium cure—no parboiling—we'll cut them in half if a whole one is too big.

Swift & Co. Dixie Bacon Squares, lb. 25c
Mild cure—seasoning bacon that won't over-salt your food—Good for slicing also.

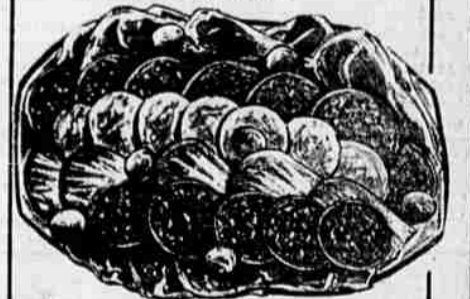
Swift & Co. Oriole Bacon, lb. 30c
Very mild—well smoked—a delicious breakfast Bacon.

Steer Beef Roast lb. 15c
Well seasoned steer beef—tender, flavorful—a fine Sunday dinner.

Rolled Prime Rib of Steer Beef, lb. 23c
The finest in a steer—if you take a city paper—read what the city folks pay for this grade of beef.

Hens for Baking or Stewing, lb. 19c
From Swift Co.'s milk feeding plant. With egg noodles—what a Sunday dinner.

Frankfurters and Sauer Kraut 25c
A pound of Huber's Frankfurters and a quart of new Sauer Kraut.



FOR THE PARTY LUNCH

For the late party lunch nothing is so good as an assortment of fine cold meats. Our special assortment of cold meat besides providing a very tasty lunch—permits of very neat decorative effects on the luncheon platter.

lb. 29c

Fountain Refreshments



Pineapple Delight Parfait

A parfait with the breath of the tropics—Home Purity Ice Cream—generously interspersed with Pineapple. 15c

CRUSHED FRUIT ICE CREAM SODA

Choice of Pineapple or Strawberry 10c

CHOCOLATE NUT SUNDAE

Home Purity Ice Cream generously covered with chocolate syrup and nut meats. 10c

Fountain Dinners

Roast Turkey 29c
Baked Premium Ham . 29c
Swiss Steer Steak . . . 25c

Home Purity MAYONNAISE Home Purity Sandwich Spread

Pint 20c
Quart 39c
Their freshness adds a zest to salads otherwise impossible.

— THE HOME OF —
"Groceteria Goodness"

6th at Central
8th at Grape
Savings Without Self-Denial

GATES & LYDIARD

Delivery of \$1.00 Orders
Phone:
West Side 428
East Side 752