HARD-EARNED DOLLARS BUY MORE!

WARD WEEK SPECIAL

Reg. 1.39 Slips
Pure Dye Silk Satin
99c
Sale! Ready Tomorrow!
A *new* Ward Week value thriller. Rip-proof seams. Lacy and tailored. Rip-proof seams! V or straight tops. Sizes 34-44.

WARD WEEK SPECIAL

98c Dresses
With Panties! 2 to 6½ yrs.
88c
Good Tubfast Percale
Buy 4 for what 3 usually cost! Prints or deeptone solids. Princess, yoke or regulation style. Touches of hand embroidery.

WARD WEEK SPECIAL

12½c Quality!
Broadcloth
SALE BEGINS TO-MORROW!
9c yd.
You rarely see serviceable broadcloth like this so low priced! 36 in. White, colors.

Stehli Crepe
Usually 49c **37c** yd
A famous make! New GRAIN weave! Pure dye! Light or dark shades. 39 in.

A Brand new Special
A Quality Actually Worth Up to 1.39
Wash Frocks
88c
High lustre, permanent finish, cotton pongee. Featured at this exciting price for Ward Week only. And, besides, there's a grand selection of tubfast percales and broadcloths meant to sell for *much more!* Choose early—they'll go fast! 14-52

WARD WEEK SPECIAL

Pajamas
Regularly 79c! Flannelette!
98c
Sale Starts To-morrow!
Save 11c! Girls' warm practical pajamas in dainty pastel colors! Exceptionally full-cut and roomy! 8 to 16.

WARD WEEK SPECIAL

Worth 69c to $1
Acetates in New Fall Weaves
39c yd.
Remarkable Bargains!
Save more than 50% in many cases! Matelasse, grain, or other of smartest new weaves! Rich, Fall colors. 39 in. Also, newest Simplicity Patterns, 15c

WARD WEEK SPECIAL

Dress Lengths
Silks or Acetates Worth $2.50 to $5.00
1.77 Each

3⅓, 4 and 4⅓ yard lengths! FALL SILKS or acetates! New weaves. Prints or colors! Every piece different. 39 in.

WARD WEEK SPECIAL

Blankets
70 x 80 Part Wool and are Worth $1.19!
89c Each
Brand new offering for closing days of Ward Week! Not less than 5% wool plaids. Sateen bound.

WARD WEEK SPECIAL

To Flatter YOUR FIGURE 21c
Marvelous values! All styles from wide uplifts to narrow wisps. Rayon, satin, lace 30-46.

Last 4 Days
Ward Week!

Mission Net
Cushion Dot
Printed Plaid
Reg. 10c **8½c** Yd.
4 Days Only

WARD WEEK SPECIAL

Fall OXFORDS
Reduced from $1.98

1.66
They'll Sell Fast
This Low Price for Ward Week Only! Square toes and heels, a fashion sweeping the country at much higher prices! Brown, 3½-8.

WARD WEEK SPECIAL

BRIDGE OR FLOOR
Lamps
REGULARLY $8
Ward Week **5.88**
Your choice of reflector bridge or floor lamp styles! Attractive decorated parchment paper shades! Heavy bronze plated bases! Takes 100-200-300 watt bulb!

WARD WEEK SPECIAL

4 Days Only at this Price!
Kapok Mattress
Reg. $13.95 **11.88**
Soft and cushiony as an inner-spring mattress! Filled with 35 pounds of soft, fluffy kapok that will not get lumpy! Drill ticking!

WARD WEEK SPECIAL

Men's SOCKS
LINEN Reinforced Heels and Toes!

21c
Regularly 25c
First time we've heard of socks like these selling for so little. Rayon and celanese. Wear 55% longer than most socks.
Men's 10c Rayon and Cotton Socks . . . 8c

WARD WEEK SPECIAL

Wear the Best . . . . Pay Less at Wards!
Sanforized PowrHouse
You can't buy better overalls! Rugged Sanforized 8 oz. denim! Full cut! Triple-stitched main seams!
Union Made
OVERALL OR JACKET **1.19**

WARD WEEK SPECIAL WARD WEEK SPECIAL

Special 4 days only!
Save 50c a Gallon!
VARNISH
A record-breaking low price for Ward Week! A dependable varnish for furniture, floors and woodwork. Dries hard in 6-8 hours!
1.11 GALLON
SAVE ⅓ TO ½ ON WARDS WALLPAPER!

WARD WEEK SPECIAL

Dry Fast
Enamel
77c qt.
Regular 1.11
There's no finer enamel than Wards Dry Fast. Take advantage of this saving

WARD WEEK SPECIAL

SAVE* $10! *4-day Sale
7-TUBE RADIOS
COMPARE: With Nationally Advertised Sets at TWICE This Price! It's World-Wave; Gets Europe! High Fidelity! Big Speaker! Free Demonstration!
32.95
$5 Down, $5 Monthly Small Carrying Charge
METAL TUBES! Instant Dial with Micrometer Tuning. Interstation Noise Suppression. Licensed by RCA and Hazeltine. REMEMBER: it costs just as much to *make* a Ward fine radio, often more, but it costs Wards less to *sell!*

12 TUBE RADIOS
Last 4 Days Ward Week
World Wave
Metal Tubes
Instant Dial
58.88

WARD WEEK SPECIAL

Radio "B"
Battery
Ward Week **83c**
Record low price. GUARANTEED 4 months when used 3 hours (or less) a day on a 4 or 5 tube radio.

WARD WEEK SPECIAL WARD WEEK SPECIAL

Hunters-Save in Ward Week

REG. $19.95 HERCULES
Double GUN
Low priced regularly—see what you save in the Sale! Has hammerless case hardened frame and action. Proof-tested barrels; checkered walnut stock!
18.88
$3 DOWN Carrying Charge

WARD WEEK SPECIAL

Comb'n Snip
Save 15% in Ward Week! **57c**
12" lgth. Tempered drop forged steel, 3" beveled blades. A real value!

WARD WEEK SPECIAL

Air Horn
Reg 4.98
New electric operated air valve **4.22**

WARD WEEK SPECIAL

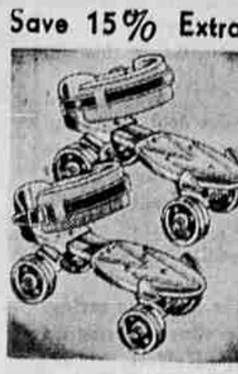
Wiper Blades
Reg. 15c
7 and 8 in. Ward Week **11c**

WARD WEEK SPECIAL

Sweeping Reduction
39c Value **27c**
39c value . . . Full weight broom with large head. Made of good broom corn.

WARD WEEK SPECIAL

Save 15% Extra In Ward Week!



Roller Skates
Reg. 1.69 **1.44**
Will give you lots of fun! Their hardened steel wheels are the longest wearing made! 18 ball bearings in each wheel! A bargain at their regular price . . . save more *now!*

WARD WEEK SPECIAL

Washdown Closet Outfit
Reg. 17.25 **15.98**
Syphon washdown type . . . First Quality stainless vitreous china! See it!

WARD WEEK SPECIAL

Hack Saw Blades
Ward Week! **4c**
Save 20%! 10" Flexible. Tungsten steel; cuts tool steel.

WARD WEEK SPECIAL

Wards Top Dressing

48c
Proved best by test! Dries in a few hours. Pint can with brush Reg. 59c

WARD WEEK SPECIAL

Galvanized Pail
10 Qt. Reg. 25c
Last 4 Days only! **17c**

WARD WEEK SPECIAL

Wards Antiseptic
Reg. 29c value
Last 4 Days Ward Week **19c**

WARD WEEK SPECIAL

Hot Water Bottle
Regular 49c. 4 Days Only! **29c**

WARD WEEK SPECIAL

Cleansing Tissue
500. Reg. 27c. 4 Days Only **19c**

WARD WEEK SPECIAL

Compass Saw
12-inch
Reg. 25c. 4 Days Only **19c**

WARD WEEK SPECIAL

Flat Rim SINK
4.15
Reduced 10%! 18"x30" . . . porcelain enameled inside . . white!

It's Ward Week at Wards • It's Ward Week at Wards •

***It's Ward Week at* MONTGOMERY WARD**