

WARD WEEK DOLLARS BUY MORE

It's Ward Week at Wards. It's Ward Week at Wards.

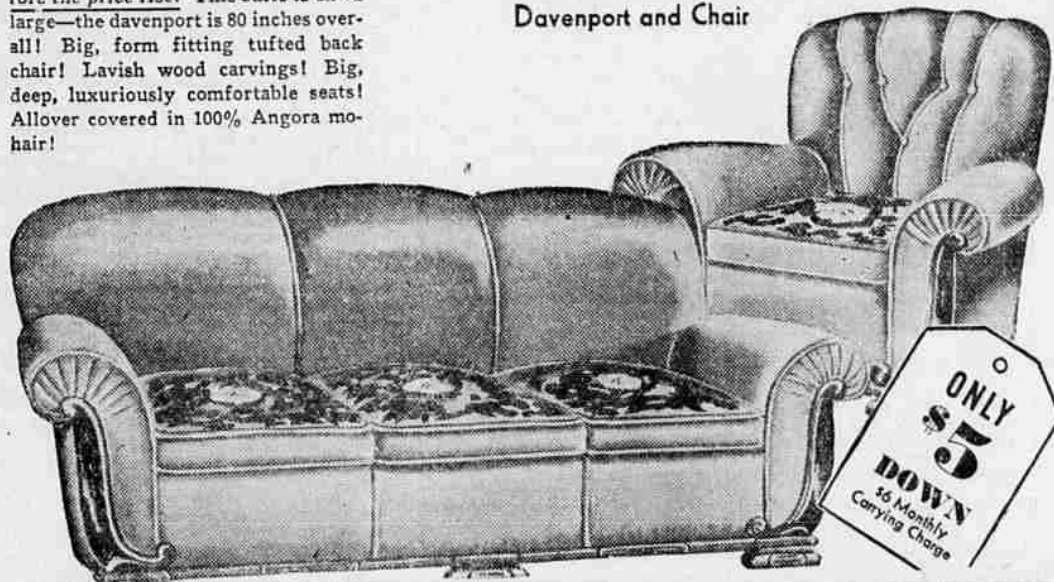
WARD WEEK SPECIAL

Price Goes UP \$10 After Ward Week!

Mohair prices are skyrocketing! Wards cut prices sensationally to make this sensational value! Wards can do it because Wards bought before the price rise! This suite is extra large—the davenport is 80 inches overall! Big, form fitting tufted back chair! Lavish wood carvings! Big, deep, luxuriously comfortable seats! All over covered in 100% Angora mohair!

66 88

Davenport and Chair

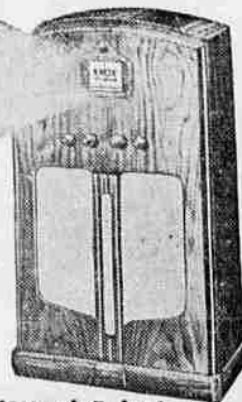


ONLY \$5 DOWN
\$5 Monthly Carrying Charge

WARD WEEK SPECIAL

11-tube Airline with

Movie dial



The dial that's revolutionizing radio! No numbers to remember or forget! No need for spectacles or a magnifying glass. Great big call letters... easy to read, easy to tune, easy to enjoy! See it in action!

Record-Low Ward Week Price!

\$59.88

\$5 DOWN puts it in your living room.

11-tube luxury, at the price of an ordinary set. Lighted Movie Dial, 3 wave bands; gets Europe! 2-speed tuning! Metal tubes! Electric eye! Curvilinear tone chamber. Liquefied interior. Own it in time for football and the elections!

WARD WEEK SPECIAL

\$20 trade-in

FOR YOUR OLD ICE BOX

on Any 1936 Model Famous M-W Electric REFRIGERATOR



6 1/2 Cu. Ft. Deluxe
144.95
With Old Ice Box
Only \$5 DOWN
Carrying Charge

Ward Week only! The lowest price ever offered on this big Deluxe M-W Refrigerator! Has every worth-while feature; twin lights, twin hydra beds, built-in tray releases, push-action door opener, twin-cylinder unit with test-proved operating economy!

8 1/2 Cu. Ft. Deluxe with old box—\$164.95

WARD WEEK SPECIAL



\$60 Value!
2 Pc. Living Room
\$4 Down \$47.88
\$5 Monthly Carrying Charge

Save \$20 on usual prices during Ward Week! EXTRA large—80 inch davenport! Long wearing tapestry cover!

WARD WEEK SPECIAL



\$3 DOWN
\$4 Monthly Carrying Charge

Regularly \$30.95—9x12

Axminsters

Special Purchase! **\$24.88**

Wholesale rug prices dropped for just a few days—Ward buyers rushed to the market and placed a tremendous order to give you this sensational value! Think of it—genuine seamless Axminsters made from fine, imported wools, in hooked, floral and oriental patterns! Don't miss this opportunity—rush to Wards NOW!

WARD WEEK SPECIAL



\$4 down
put this beautiful heater in your home.

Ward Week Low Price!

Circulating Heater

• Burns wood
• Extra large
• Beautiful! **\$33.88**

An exclusive Ward design, in luxurious walnut grained porcelain. The heavy, 17 1/2"-high cast iron linings hold a bigger fire. Heavy cast iron wood grate and ash pan. Thick, quick-heating, steel inner unit. (Easily changes for coal.)

WARD WEEK SPECIAL



Combination offer!
HAND VACUUM
with Wards
Supreme Cleaner

\$3 DOWN
Carrying Charge **\$39.95**
for both
Wards Supreme equals \$75 cleaners by test! The hand vacuum is regularly \$35.

WARD WEEK SPECIAL



\$22.95 VALUE!
Simmons Made
KING-O-SLEEP
Innerspring
14.88
Ward Week

Lowest price in Ward history for the King-O-Sleep! 209 inner-coils! Imported damask ticking! Quilted sisal insulator pad! Wire ventilator!

WARD WEEK SPECIAL



18.88
TABLE SEPARATOR
You save on the special price... and you get all the cream! See it today!

WARD WEEK SPECIAL



BIKE
Lowest price in Wards history for a bike like this! Delta electric horn & headlight; Troxel saddle; luggage rack; balloon tires; many others!
Girls' Model, Same Price

WARD WEEK SPECIAL



Ward Week Washer Sale!
\$50 Quality, Performance, Beauty in Wards New
Gyrex Washer
\$34.88
With Gas Engine 61.88
Save up to \$20! See this big, new Ward Gyrex Washer today! Ward Week only! Save!
• Triple-action • Corrugated tub
• Faster by test • Lovell wringer

WARD WEEK SPECIAL



GUARANTEED 12 MO
WARD WEEK SALE PRICE **2.79**
Reg. 3.95. Meets SAE requirements. 39 standard plates. Full capacity.

WARD WEEK SPECIAL



100% PURE PENN OIL
WARD WEEK SALE PRICE **12c**
In your own container 30-35c qt. grade! 2 gal. can 1.10-5 gal. can 2.09-5 qt. can 74c. Plus Fed. tax.

WARD WEEK SPECIAL



70c
Reduced 40%! **3/8-inch Manila Rope**
100% pure manila... oil lubricated... tight laid!
1/4-in. ft. 11c
1/2-in. ft. 20c

WARD WEEK SPECIAL



18.88
BATHROOM OUTFIT
This special price for Ward Week only! Tub and lavatory covered with First Quality porcelain enamel; closet is stainless vitreous china! Pay only \$5 down

WARD WEEK SPECIAL



69c
Red Head SHELLS
Reg. 81c
Ward Week saving! 12-gauge shells; only finest powders used. Hard hitting. Box of 25.

WARD WEEK SPECIAL



1.79
"Crimson Tide" FOOTBALL
Reg. 1.98
Top grain cowhide; autographed by Thomas. With booklet "How to Kick."

WARD WEEK SPECIAL



35c
Certified Kalsomine
5-lbs.
Finest quality—ordinarily sells for 50c. 8 lbs. will finish average room.

WARD WEEK SPECIAL



38c
Window Shades
Regular 49c
First quality water color shades! No pinholes! Ass'd colors! 36"x24" size!

WARD WEEK SPECIAL



21c
NEW SPARK PLUG
WARD WEEK SALE PRICE
Wards Standard Quality Reg. 33c. Compare with 35-55c spark plugs.

WARD WEEK SPECIAL



15c
WARDS PATCH KIT
WARD WEEK SALE PRICE
Reg. 19c. 72 sq. in. material, patches, 2 tubes of cement, buffer.

WARD WEEK SPECIAL



45.88
Bathroom Outfit
This special price for Ward Week only! Tub and lavatory covered with First Quality porcelain enamel; closet is stainless vitreous china! Pay only \$5 down

WARD WEEK SPECIAL



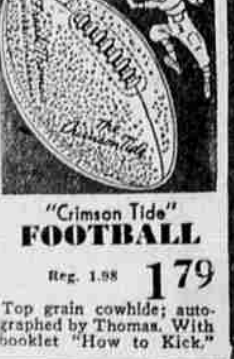
44c
Flashlight Reduced!
Reg. 50c. Focusing, 3-cell. Shock-absorber socket.

WARD WEEK SPECIAL



97c
Bread Canister
Attractive matched design... good construction! Value

WARD WEEK SPECIAL



68c
Rainbow Mixing Bowl
set, 3 pcs., 4 clrs. Reg. 89c

WARD WEEK SPECIAL



69c
GLOSS WALL ENAMEL
Regular 87c value! Wards finest, most brilliant enamel for kitchen or bath. Fast-drying!

WARD WEEK SPECIAL



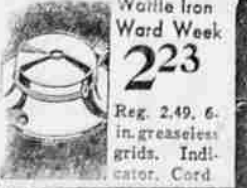
88c
Bench Vise
Save 18% Ward Week
Clamp-on style. Cast iron body. 2 1/4 in. width jaws open to 2 1/2 inches.

WARD WEEK SPECIAL



29c
DAIRY PAIL
Regular 39c! Full 12-qt. capacity—heavily tinned; strong!

WARD WEEK SPECIAL



2.23
Waffle Iron
Reg. 2.49. 6 in. greaseless grids. Indicator. Cord

WARD WEEK SPECIAL



49c
STEP ON CAN
Step on the lever... top opens! Enamel finish! Value

WARD WEEK SPECIAL



44c
Flashlight Reduced!
Reg. 50c. Focusing, 3-cell. Shock-absorber socket.

WARD WEEK SPECIAL



97c
Bread Canister
Attractive matched design... good construction! Value

WARD WEEK SPECIAL



68c
Rainbow Mixing Bowl
set, 3 pcs., 4 clrs. Reg. 89c

WARD WEEK SPECIAL



68c
Made in the West
Reg. 89c. Indoor dryer giving 26 in. drying space

WARD WEEK SPECIAL



68c
Firm, easy to set up and fold up Small size.

It's Ward Week at MONTGOMERY WARD