

BE A GOOD NEIGHBOR

GIVE AT LEAST ONE
DAY'S WAGES...!

*Let Us Make It
Business-like*
COMMUNITY CHEST
Instead of
TIN CUP CHARITY!

Tomorrow - You Will Again Be Asked to "BE A GOOD NEIGHBOR"

Give Generously to a Worthy Cause!



fortunate than we are, have the necessities of life. They, too, call this community "Home." They must have warm clothing, shelter, food! . . . Likewise, we must provide for the youth of

We point with pride to the beauty of our community . . . the progressiveness of Medford people . . . our splendid schools and churches. We must, with equal pride, point to the fact that our neighbors, less

our city. Character-building activities must be advanced, for the youth of today must be the good citizen of tomorrow . . . When we meet these obligations, then, and then only can we truly be proud of our community . . . The Community Chest meets, in every respect, the needs of this community . . . the truly deserving welcome the aid which is the result of organized, fraternal effort—assistance rendered without the humiliation of seeking charity and alms . . . We cannot refuse this pledge: "I want to give all I can to the Community Chest, that our city may be freed of suffering and made a worthwhile place in which to live."

*The Activities of These Organizations Depend
Upon the Success of This Chest Campaign!*

- Red Cross • Salvation Army
- Boy Scouts • Girl Scouts
- Jackson County Public Health Association
- Girl's Community Club • Welfare Exchange



This Advertisement

—in the interest of a successful 1937
Community Chest campaign, contributed
by the Publishers and Staff of the Med-
ford Mail Tribune.

"BE A GOOD NEIGHBOR" SUPPORT THE COMMUNITY CHEST