



Every Day in October is a

VALUE DAY AT



Verified Value . . \$1.35

TAILORED CHIFFONS

1.00
PAIR

Full fashioned, ringless silk sheer chiffons in your correct length, width and foot size. No more wrinkled ankles, folded tops or tugging garters! In all the smartest shades. Taupe beige, blue-stone, smoketone, brown beige, off black, navy blue, sun brown.

NEW! 39c QUALITIES!
Woolen-y Cottons
SUITINGS... CREPES
25c yd.

Look like wool! Wash well! Woven check or plaid suitings Deep-tone crepes, 35-in. Woolen-y Trent Twill, yd. 25c.

Boys' Shoes
As Sturdy As They Look!
2.98

Ideal for play, school or work. Long wearing Elk leather. Straight tip, leather soles, rubber heels. Goodyear welt construction. Brown. Sizes 2 1/2 to 6.

Nelson's Ravel-Proof Welt
Rockfords
2 pr. 25c

These work socks are famous for comfort and wear. They're strong, 2-thread cotton. Have elastic ribbed tops with ravel-proof, non-binding welt. Seamless toes, shaped feet. Sizes 10-13.

PLAID Pairs
with 5% wool
AT WARDS THEY'RE ONLY
2.19 pair

Full bed size blankets (70x80), when doubled, and they weigh full 3 1/4 lbs. Fashionable pastels.

Boys' Sturdy Shoes
1.98

Blucher style. Nailed and sewed soles. Will stand the roughest abuse. 2 1/2 to 6. Fine values!

BY REQUEST: We Repeat this Sensational Offer!

Regular \$29.95 Mammoth Hotel INNERSPRING MATTRESS



19.95
\$3 DOWN
\$4 Month, Small Carrying Charge

30 days Free Trial
Complete satisfaction or your money will be refunded!

The SENSATION of the August Sale! Almost overnight the demand was so great that in many cases it exceeded the supply! NOW—for a limited time we are repeating this offer! Think of it—\$10 OFF REGULAR PRICE and look at these expensive features! 306 cushiony coils! Quilted sisal pads! Deep, fluffy layers of new felted cotton! New Fieron ticking.

Metal Beds 8.95
\$14.95 Innerspring Mattress 12.95
\$1.95 Feather Pillows, Pr. 1.49

*All the Important Features found in Mattresses Used by the Finest Hotels!

• RAYON for Beauty!
• COTTON for Wear!
Jacquards
1.98

Nowhere else, we believe, could you find such a spread for \$1.98! Extra large, 84x105 inches.

BOYS' HIGH SHOES
1.98

Sturdy, retanned leather shoes. Leather soles. Nailed and sewed construction. 11 to 2.

55c
Soft Flannelette
COSTS LESS AT WARDS

Warm, well made gowns. Full cut! 50 inches long. Double front and back yoke. Many trimmed with braid and hemstitching. Plain or striped... pretty styles! 16-17.

Fine Quality! SATIN DANCE SETS
EXQUISITE WITH LACE
\$1

Pure-dye satin at a typical Ward saving! Cleverly styled bandeau and panties. Set \$1.

Worth 23c! 22x44 in.
Cannon TOWELS
15c

Wards regular price is very low—they're worth 23c. Firm double-loop Turkish weave—an EXTRA LARGE size. White with colored borders.

POWERFUL PROOF
OF HOW FAR YOUR MONEY GOES AT WARDS!
HI-CUTS
4.49

Leather soles, tough cowhide uppers, firmly sewn and fully reinforced. More wear than you can usually buy for \$2.98. Sizes 6-11.

Platform Spring
11.45

99 coil Foundation top. Heavy enameled. Ideal for interspring mattress.

Modern Studio Divan
Actually Worth \$32.90
27.88

Wards cut prices to the bone! This big, roomy lounge opens to full size double or twin bed! Large bedding compartment! 3 big pillows!
\$3 DOWN, \$4 Monthly, Small Carrying Charge

QUICK WIPE VARNISH
Contains Bakelite
Quart 1.39
Pint75
1/2 Pint45
Qt. covers 150 to 200 Sq. Ft.

Porcelain Enameled **CABINET SINK**
35.50

\$4 DOWN, \$5 Monthly Small carrying charge
Wash, dry, and store away your pots, pans, and kitchen utensils without taking a single step! Cast-iron sink is coated with First Quality enamel—stays gleaming white! Chromium plated faucet and fittings are extra.

SMOOTH — LEAKPROOF — SEAMLESS
Laundry Tub
12.45

Tub Only
2 compartment! Wash in one, run through wringer mounted on partition and rinse in other tub! 1-pc. concrete construction. Round corners.

FIRST QUALITY—equal to nationally advertised motors priced up to \$7.25!
1/4 H. P. MOTOR
Single shaft A.C. Lots of overload capacity.
6.85 Less Cord

KALSOMINE
42c pkg.
Pkg. covers 300 to 400 Ft.

"Running Water at a Price You Can Afford"
Automatic Electric Water System
50.25

55 GALS. per hour
\$5 DOWN, \$5 Monthly Small Carrying Charge
A complete water system at this low price! Tank tested to twice needed pressure and galvanized in and out!

Pressure Tested! **RANGE BOILER**
30 gal. **6.95** less fittings

Rusty hot water? Not if you have one of Wards riveted and welded range boilers! Galvanized inside and out! Tested to twice the needed pressure! None finer made!

- Galvanized outside
- Galvanized inside
- Boss cold water tube
- Heavy gauge steel plate

FIRST QUALITY—equal to nationally advertised motors priced up to \$15 and more!
1/3 H. P. MOTOR
Double shaft A.C. Ball bearings. Lubrication never necessary.
9.95 With Cord

Wards Asphalt Roofing Saves you Money
Especially adaptable for small or temporary buildings. Made of good felt base, saturated and coated with asphalt. Roll covers 100 sq. ft. Nails and cement included.
1.25 35-LB. ROLL

45-lb. Roll 1.60 55-lb. Roll 2.00

MONTGOMERY WARD

117 SOUTH CENTRAL

TELEPHONE 286