

LONGEST AIR TOUR FOR INAUGURAL OF ORIENTAL SERVICE

Passengers Will Start Sunday On 10,700-Mile Jaunt — New Trade Era Is Seen As Result of Route

By CHARLES E. HARNER (Associated Press Staff Writer.) NEW YORK, Oct. 2. (AP)—The longest passenger air-tour ever attempted across territory under the American flag was being organized here today.

The members of the tour will take part in the preliminary passenger flight of Pan-American Airways across the Pacific ocean, a survey of conditions which will be experienced by ordinary travelers when the line is opened for the first regular passenger flight to the Orient, October 21.

The first part of the journey—2,500 miles from New York to San Francisco—will be covered in 18 hours over the United Air lines.

The second part—2,110 miles from Alameda, Cal., to Manila—will start October 7 and occupy five days. It will be flown in one of the 26-ton "clipper ships" with which Pan-American is about to begin the operation of passenger service from continental United States to the far east.

The flight, to be accomplished entirely by commercial transport planes flying in regular routes, opens an era in which American salesmen can reach their far eastern markets in the time it formerly took them to cross the continent. It helps knit Asia and America into a definite trade entity.

Military experts see the development as an aid to the defense of American territories in the Pacific and to the defense of the coast itself.

COATS you would want to wear \$19.95 — \$29.75

ETHELWYN B. HOFFMANN

Meteorological Report

October 4, 1936 Forecasts Medford and vicinity: Fair tonight and Saturday; little change in temperature. Oregon: Fair tonight and Saturday but fogs on coast and locally Saturday morning in western valleys; little change in temperature.

Temperature a year ago today: Highest, 77; lowest, 55. Total monthly precipitation, 0.35 inch; deficiency for the month, 0.93 inch. Total precipitation since September 17, 1935, 0.35 inch; deficiency for the season, 0.20 inch.

Table with columns: CITY, High Temp, Low Temp, Precipitation, Wind, Clouds, Weather. Rows include Boise, Boston, Chicago, Denver, Eureka, Helena, Los Angeles, MEDFORD, New York, Omaha, Phoenix, Portland, Reno, Roseburg, San Francisco, Seattle, Spokane, Walla Walla, Washington, D. C.

Mrs. Strang Takes Choir Directorship

Mrs. Elsie Carlton Strang has been appointed director of the large chorus choir of the First Methodist Episcopal church and will assume her responsibilities as leader Sunday morning.

Church officers point out that as a director and as a singer Mrs. Strang needs no introduction to Medford audiences as her ability has long been recognized in this community, she being one of Medford's outstanding musicians.

Aside from the regular choir work several special concerts will be given and any who would like to sing under her direction are invited to join the choir at this time.

TAINTED WATERS KILL MORE DUCKS THAN SPORTSMEN

Dip in Desert Pools Kills Migrating Birds Like Flies — Recover Quickly if Fresh Water Is Available

SALT LAKE CITY, Oct. 2.—(AP)—Wild ducks that don't give a darn what they drink are committing suicide by thousands on the Utah, Arizona, Nevada and California desert.

"Each year," Newell B. Cook, Utah game commissioner, said today, "many more ducks die from tainted water than are shot."

"In a bad year more ducks are poisoned than hunters in the area would kill in half a century."

Southward bound, the ducks dip into pools, soon become groggy. Their necks go limp, their legs become paralyzed and they exhibit all the signs of extreme intoxication—but it's worse than that. It's "duck sickness"—desert dysentery.

"Until you've seen them, lying dead on the Utah salt flats, a feathered body every few feet for miles after mile, you can't realize the seriousness of the situation," said Cook.

"I have pictures of sections within a 10-mile area which must have contained over half a million dead ducks."

The illness is caused by stale water. The birds die in great numbers only when a rainstorm has left tiny pools over the desert or, as in a recent instance, when wind blows lake water into shallow ponds along shorelines.

Cook said some efforts are made to rescue birds—they recover quickly in fresh water. More effective than "hospital measures," however, has been the stationing of men with shotguns at the principal danger areas to frighten away the tired or thirsty fowl.

"But our funds are limited," he said. "This is a problem of great importance to sportsmen everywhere. We look for greater federal aid in its solution."

GUN SIGHTS to fit all guns. Slim Bros., 23 N. Fir. Guns re-bored. FOR PERSONAL LOANS OF ALL KINDS. W. E. Thomas, 45 S. Central. Use Mail Tribune want ads.

Townsend Leader



DR. RALPH SHADDUCK

Dr. Ralph Shadduck, state area manager for the Townsend pension plan in Oregon, was born in Dickinson, N. D., March 7, 1888, and has lived in the northwest since 1890.

PEAVY CONFIRMS BAN ON SOCIALIST

CORVALLIS, Oct. 2.—(AP)—Although Norman Thomas, candidate for the presidency on the Socialist party ticket, made no request for the use of a building on the Oregon State campus for a political address, President George W. Peavy said yesterday such an application would have been turned down.

The college executive pointed out that a policy existed preventing the use of campus buildings for political purposes.

A similar request from Col. Frank Knox, Republican candidate for vice president, was rejected. Peavy said Col. Knox recently spoke here at Bell field, owned by the Associated Students.

The Corvallis school board refused Thomas permission to use the high school auditorium.

It was understood here that the Socialist party representatives in Oregon had dispatched a letter to Chancellor Hunter, demanding a "thorough and immediate investigation of a long series of abuses of constitutional guarantees at the State college."

OLYMPIA BREWING COMPANY OBSERVES 40TH ANNIVERSARY

On Thursday, October 1, the Olympia Brewing company celebrated its 40th anniversary. Well known as this company is, its fame is probably exceeded by the slogan "It's the Water," always associated with Olympia Beer.

But that slogan, "It's the Water," might well have been "It's the Family." For the story of Olympia Beer is essentially the story of a family, a family of tradition—the tradition of fine beer making.

To understand the success of the product, Olympia Beer, one should know the story of the Schmidts, a whole family whose one possession has been the brewing and distributing of fine beer.

Leopold Schmidt, the first brewer of the family, founded the old Centennial Brewing company in Butte, Mont., in 1876. For more knowledge, he went to Germany in 1878 and studied at Lehman's Brauer Schule at Worms on the Rhine, returning to develop in the succeeding years the largest brewing business in Montana, and to hold a seat in the legislature of his state. But a visit to the Washington state legislature ended his Montana career. Leopold on this trip discovered springs of remarkable quality at Tumwater, and analysis showed this water would make wonderful beer. He returned to Montana and sold his interests. In Tumwater, Washington, he began the construction of the Olympia Brewery in 1895, the plant being opened and the first beer shipped on October 1, 1896.

Leopold Schmidt had five sons, each of whom are active in the beer business today, and a daughter who, too, follows the family tradition. Active in the Olympia Brewery are Peter, president, technical director and master brewer, internationally recognized as a brewer expert and designing engineer, who helped his father in the construction of the original plant and in the making of the first Olympia brew; Adolph D., vice-president and director of sales, a mechanical engineer and brewmaster; and Frederick W., one of the office executives who as a boy worked in every department of the brewery and was in 1916 made secretary of the old company. Frank T. is general manager and brewmaster of the Salem Brewing association, where his son, Theodore F., is assistant brewmaster. Leo F. is brewmaster of the Panama Brewing and Refrigerating company at Panama Canal Zone. The daughter, Mrs. J. P. Bettenmayer, is president.

dent of the Salinas Brewing company, Salinas, Calif. All of the children were well educated. Peter is a graduate of Deer Lodge College, Montana, and Tante's Brewery school, Milwaukee, while Adolph D. was graduated from the Lewis Institute of Technology, Chicago, and Wahl Henius Brewery Institute, Chicago. Frederick is a graduate of the University of Pennsylvania. The sons and daughters of the second generation, too, are following the family tradition. Adolph's three sons, Adolph, Jr., Truman Leopold, and Robert A. have all worked in the brewery. Adolph, Jr., is a graduate of Wahl Henius Institute and assistant brewmaster. The other two are now attending school. Carolyn acts as secretary in the sales department. Peter's one son, Peter G., Jr., has worked in the brewery and is now attending school. Of his daughters, Alice M. was laboratory technician and kept the brewing records during two years and is now at Stanford university; while Marie has worked in the office as secretary.

In addition to the traditions of this family, it is an interesting fact that of the 135 persons on the present staff of the Olympia Brewing company, 35 are veterans from the days prior to 1915.

Members of the local American Legion and auxiliary chapters have received a cordial invitation to attend a joint installation of Ashland post and auxiliary in the neighboring city Saturday. The meeting will take place at 8 p. m. in the Community club and will be followed by dancing and refreshments. Commander J. F. Fiebigel of the local post and Mrs. Ellenburg, president of the Medford auxiliary, unit urge that a large representation of local veterans and their ladies be present to participate in the event.

When you want heat call 1184 Petroleum Heat & Burner Co.

Holbrook STRAIGHT BOURBON WHISKEY. A MIRACLE OF SCIENCE. A MODEL OF SANITATION. A CLEAN BOURBON DISTILLED FROM PASTEURIZED GRAINS. You never heard of clean whiskey in the old days simply because it was not known and could not be produced by the old methods. Yet everybody wanted a whiskey that was free of harsh and injurious elements. Now you can have such a clean, wholesome whiskey. It's Holbrook, born of selected ingredients, refined by pasteurization, distilled under laboratory control with modern, sanitary equipment. A single bottle tells the story, the story of remarkable progress, of science and skill applied to whiskey production. Pints 60c Quarts \$1.10 (Code No. 193-C) (Code No. 193-A) CENTURY DISTILLING COMPANY - PEORIA, ILLINOIS

THESE FAMOUS ATHLETES AGREE...



Frankie Frisch, one of baseball's truly great managers of the St. Louis Cardinals, says: "I know how valuable whole wheat is in the athlete's diet. HUSKIES get my vote every time!"



Hank Greenberg, (above) Detroit Tigers' great first-baseman, voted most valuable player in the American League, writes: "Take my word for it... HUSKIES are a taste-sensation!"



Helene Madison, (left) world-famous swimming record-holder and noted for her fine training says: "HUSKIES are chock-full of food-energy. I like their rich, different flavor, too!"

FOR A NEW CEREAL TASTE-TREAT EAT HUSKIES

Sensational New Cereal is Rich in Food-Energy—Helps Build Muscle, too!

HUSKIES GIVE YOU THESE FOOD ESSENTIALS 1. Phosphorus and other valuable mineral salts for strong bones and teeth. 2. Iron for blood. 3. Carbohydrates for food-energy. 4. Protein to help build muscle. 5. And vitamins A, B, E and G—important to good nutrition. Huskies Whole Wheat Flakes

FELLERS I'LL SAY HUSKIES ARE SWELL! Huskies Eat HUSKIES

FROM the first spoonful, you'll become a HUSKIES "fan"... like these noted athletes. You've never tasted such crisp, crunchy, flavor-packed flakes before! But that isn't all! In every delicious bowlful HUSKIES provide real nourishment... the valuable food essentials of whole wheat. (See panel at left.) There's a treat in store for you—if you haven't eaten HUSKIES. A repeated treat if you have! They add a new zest to breakfast. A new delight to lunch and that mid-afternoon "snack." Remember, HUSKIES are rich in food-energy... help build muscle, too! Get your package—today!

WESTERN-THRIFT Cut Rate Stores TOILETRIES - REMEDIES - SUNDRIES - TOBACCOS. COMPARE THESE PRICES!! 25c ONE WHITE SHOE POLISH 15c 50c VICKS NOSE DROPS 29c \$1.25 ABSORBINE, JR. 83c 25c PHILLIPS MILK OF MAGNESIA 15c 10c F. & F. COUGH DROPS 5c 75c ANACIN TABLETS 47c 50c IPANA TOOTH PASTE 30c 10c TUMS FOR THE TUMMY 5c 25c CARTERS LIVER PILLS 15c 50c PULVEX FLEA POWDER 30c 50c ZERBSTS GOLD CAPSULES 23c CHOC. CHERRIES ONE LB. BOX 29c DOG FOOD 16 OZ. VICTORY 5 CANS FOR 27c CHEWING GUM ADAMS Assd. Flavors 2 PKGS. FOR 5c ROCKY FORD CIGARS BOX OF 50 89c ALARM CLOCKS GUARANTEED ONE YEAR 89c PRESCRIPTIONS ACCURATELY FILLED FOR LESS! RED FRONTS-TWO STORES TO SERVE YOU WESTERN-THRIFT Stores Toiletries, Remedies, Sundries, Tobacco NO. 1 - MAIN & CENTRAL UNDER BIG CLOCK TWO STORES NO. 2 - 125 - 6TH ST. ACROSS FROM M.M. CO.