

SOCIETY and CLUBS

By Janet Wray Smith

Medford Group Planning To Attend Installation

A number of members of the Medford American Legion post and auxiliary are making plans to accept the invitation extended by the Ashland groups to attend joint installation ceremonies in the Lithia City Saturday evening.

The installation ceremonies are to be followed by dancing at the Civic club house in Ashland, and the affair is expected to attract many visiting members from this city and Grants Pass and other southern Oregon communities.

Appropriate decorations are being planned by the Ashland committee for the dance and refreshments are to be a part of the evening's entertainment. Time has been announced as 8 o'clock and a cordial invitation has been extended all veterans and their wives.

Hurd's Leave For Southern Vacation

Leaving by motor this morning Mrs. and Mrs. C. M. Hurd, who plan a several days' vacation in southern California. They will spend part of their time away in LaJolla, where they formerly resided and where they have a large number of friends.

They Will Make Stops at a Number of Other California Cities and Plan to Arrive Home about October 10.

Dixie Club to Meet Saturday

Members of the Dixie club will be entertained Saturday afternoon at the home of Mrs. Hawley Moore, it was announced today. Those attending are directed to the Moore home as follows: Take the north Pacific highway to Beal Lane, continuing from there to the Old Stage road, the Moore residence being the first on the left at that point.

Time for Friday Meeting Changed

Announcement was made today that the meeting of the Roosevelt Parent-Teacher association tomorrow afternoon at the school will be held at 3 o'clock instead of 8:30, as previously stated. It is the first meeting of the year for the group and mothers of new students are particularly urged to attend.

Canadian Visits Relatives Here

Out of town visitors in Medford include Miss Ruth Merkle, of Haney, British Columbia, who arrived here Sunday from her home in the north. She is to be a guest at the home of her aunt, Mrs. Fred Erickson, and of her grandmother, Mrs. M. H. Dodge. Miss Merkle plans to remain in Medford for some time.

JOHANNESBURG, South Africa, Oct. 1.—(AP)—Max Findlay, England-to-Johannesburg air racer, and his radio operator, A. H. Morgan, were killed today in a crash near Abercorn, northern Rhodesia, the Reuters (British) news agency reported.

They were speeding, at the time, down the last lap of the \$50,000 air race, won today by C. W. A. Scott and Giles Guthrie. Scott and Guthrie crossed their plane down at Johannesburg at 10:34 a. m., G. M. T. (8:34 a. m., E. S. T.) to win the \$20,000 special prize.

They completed the flight from England in 52 hours and 55 minutes, an average speed of 123 miles an hour. Winner of the \$15,000 handicapped prize and other awards will not be determined until the remaining fliers arrive and their times are figured.

RUMMAGE SALE, Saturday, by Chapter AA, F. O. O., 407 East Main.

WASHINGTON, Oct. 1.—(AP)—A story of big stick tactics by giant milk concerns to maintain list prices, or rebates to chain stores and of a "manipulation" maneuver in New York whereby certain dairy farmers lost money at the rate of \$200,000 a year was told today in a federal trade commission report.

The commission also said it found evidence of price agreements among big firms and that the Borden company, one of the largest, "at times refrained from competing" with other companies.

The report dealt with conditions in the vast New York milk shed, and discussed nation-wide milk products concerns which have headquarters in New York City.

It was prepared in response to a congressional mandate to determine whether any concern is tending toward monopoly, competing unfairly, or depressing the prices dairy farmers receive.

See Mail Tribune want ads.

Friday, October 9, there will be a Townsend movie following regular meeting of Medford club No. 1, at K. F. hall. This is a part of the visual education program and a very rare treat. Moving pictures will be shown of Dr. Townsend, the machine age, Dr. Townsend in Oregon, Townsend picnic at Scappoose on July 4; Mahoney, Arbuckle and Weir.

All meetings will hereafter begin promptly at 7:30 o'clock, so plan to attend earlier than usual.

Those readers who are not familiar with Townsend activities may wonder at the interest shown, but if you could know that the Townsendites in Jackson county now number about 10,000 you can readily see the why for the enthusiasm of its leaders.

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TOWNSENDITES FACE BUSY TEN DAYS WITH MEETINGS, ACTIVITIES

(By Geo. Iverson.)

The next 10 days will be full of activities for the Townsend forces of Jackson county. Friday, October 2, is regular meeting of Medford club No. 2. L. Bush will deliver a Townsend address and it is hoped that Mr. Stevenson will be able to attend for a political speech. The evening will end with the usual dance, to the music of the Musical Mountaineers.

Friday and Saturday the Townsend clubs are to have a booth at the Talent fair, for dissemination of information.

Saturday evening there is a Townsend meeting at Derby, at which Mrs. Irene Waldo, a staw speaker, will address Townsendites. This will be followed by a dance. Dad Whaley and his boys will furnish music.

Wednesday evening, October 7, a group of state office officials will hold an informal convention of all Townsendites, particularly officers and advisory boards of all Jackson county clubs, at the K. F. hall in Medford, for the purpose of discussing the new financial plan and also the political set-up; Mrs. Nagel will be principal speaker. This meeting is very important and will be attended by all clubs of Jackson county.

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CITY HALL ROOM IS APPROVED FOR ASHLAND C. OF C.

ASHLAND, Oct. 1.—(Spl.)—Unanimous approval of the city council was given at a special meeting late Tuesday to the plan of the chamber of commerce to move into available rooms in the city hall, as part of a major reorganization and retraining program adopted by the board of directors Monday.

The council agreed to pay for the remodeling and redecoration of the rooms and to furnish office space rent free, continuing the policy of exempting the chamber from water and light charges.

The formal request was made to the mayor and council by Frank J. Van Dyke, president of the chamber, who left his regular seat as city attorney and addressed the body as an outsider.

The change will take place as soon as the new office can be made ready, Van Dyke said Wednesday, and City Superintendent Elmer Biegel was making preliminary plans Wednesday morning.

The chamber president announced that Mrs. Phil Stansbury had been appointed temporary secretary to succeed Gordon MacCracken, whose resignation takes effect Thursday. She will take charge of the present office immediately and will manage the new set-up, with administrative and promotional activities carried on by the directors.

In suggesting the move to the council, Van Dyke said the chamber directors felt that a new start could be made and that a progressive program could be executed on the proposed basis. He said the plan would help the chamber and the city and would effect a saving of about \$50 per month which would be used for advertising purposes.

The office manager of the chamber could aid the police department by taking calls when officers were out, the president said, and the policemen could help in the registration of cars after the chamber office had closed, giving a 24 hour service to tourists.

Mrs. Juanita Moon, present assistant, will continue in that capacity temporarily under the new setup.

Be Hostess Friday

Members of St. Mark's guild of the Episcopal church will be entertained tomorrow afternoon at the home of Mrs. F. C. Reimer, on the Pacific highway south of Phoenix.

The affair is to be a covered-dish luncheon at 12 o'clock noon. Those attending are requested to bring service.

Pellet's Return From Hawaii Visit

Returning to Medford Tuesday evening were Mr. and Mrs. Homer Pellet, who have spent an extensive vacation in the south. While away, they visited Honolulu in Hawaii, returning to San Francisco for a vacation stay in the bay area.

USE OF STATE PEN FOR BRIEF TERMS HIT BY GOVERNOR

SALEM, Oct. 1.—(P)—Declaring the state penitentiary was not to be used as a county jail and all prisoners sentenced to terms less than one year would be returned immediately to the county committing them, Governor Martin served notice upon Marion county that it was up to it to pay the board and expenses of the eight prisoners commuted back to the county jail this week.

Whether intentional or otherwise Marion county has used the penitentiary for a county jail, the governor said. "It costs money to dress in and out these prisoners and short term sentences hereafter will be taken care of by the counties. If the crime calls for short terms they will be served in the county jails. I will return everyone sentenced to the penitentiary under one year."

The Marion county court directed Sheriff A. O. Burk yesterday to ascertain from the board of control whether it intended to pay the board of the prisoners who "in our opinion are state prisoners and the obligation of maintaining them thereafter is a state obligation."

W. L. Goslin, secretary to the governor and a member of the state parole board, stated that since 1930 Marion county has sentenced 35 prisoners to the penitentiary for terms under one year, some as short a time

as two months. The eight commuted were the only ones remaining. Records reveal Marion county was the only one sentencing short term prisoners to the penitentiary.

Weather
Northern California: Fair tonight and Friday, but fog on the coast; little change in temperature; gentle, northwest wind off coast.
Oregon: Fair tonight and Friday but fogs on coast and Friday morning.
Use Mail Tribune want ads.

in western valleys; little change in temperature; gentle to moderate northwest wind off coast.

PORTLAND, Ore., Oct. 1.—(AP)—Returning home yesterday from the Pittsburgh convales, Edward A. Bachman, Portland druggist, said the National Association of Retail Druggists may hold their 1937 convention here. The selection will be announced through the executive committee, he said.

FRIDAY - SATURDAY

SPECIAL HAT DAYS

\$1.00 to \$10.00

THE BAND BOX

"The store that saves you money"



SHOES



YOU'LL BE STEPPING OUT IN THE SMARTEST

They do things these shoes . . . to your appearance a lift . . . to your purse, a friendly act . . . and to your vanity well! That's about all except that we have your size in the style and color you want—at prices to save you money.

\$1.95 to \$5.00

THE BAND BOX



LEOPOLD F. SCHMIDT Who founded the Olympia Brewing Company in 1896

Turning Back the Pages to 40 Years Ago—

DAILY OLYMPIAN

Olympia, Washington, Sept. 5, 1936

OLYMPIA GETS A BREWERY

Leopold Schmidt Buys Brewery of Tumwater Will Invest \$100,000 Plant

A new deal which has been pending for several days regarding the purchase of the brewery at Tumwater in Pierce county, Washington, was announced today by L. F. Schmidt of Olympia, Washington, who will acquire the big brewery on the property owned by the late J. F. Schmidt of Deer Lake, Washington, and who will continue to operate it as the Olympia Brewing Co. The deal was announced today by Schmidt, who said that the brewery would be sold to him for \$100,000. The deal was announced today by Schmidt, who said that the brewery would be sold to him for \$100,000.

Here Is Our Policy of Service Established in 1896--Published in 1913--and Rigidly Maintained Today

To All Engaged in Making and Distributing the Products of this Company:

This organization has two aims:

First—To have its products—Olympia Beer and Olympia Artesian Spring Water—and the packages in which they are marketed—as nearly perfect as is possible to make them.

Second—To maintain an equally high grade in the sale and distribution of these products.

Any official dealer or employee who does not live up to the standard of this two-fold policy is not doing his duty as a man nor to the industry in which we all make our livelihood.

Quality First; Quantity Next

We ask every employe to at all times perform his work as directed, striving earnestly for the standards we have set. Constant co-operation is imperative to keep clean, presentable and orderly all brewing and bottling utensils, buildings, premises, workshops, tools, storage rooms, offices, records, dispensing apparatus and merchandise on its way to the consumer.

It is by united endeavor all along the line that we make and sell our products "cleanly."

Employes of good character, careful and alive to their work, seldom remain unrewarded in any business, and it is intended they shall not in this one.

It behooves all of us to keep the marking of Olympia Beer at a high standard and to inform the public of its purity, its alcohol content and beneficial properties.

We must above all keep our personal conduct above reproach.

OLYMPIA BREWING COMPANY

October 1, 1913.

Leopold F. Schmidt President

TOPS FOR EVERY TASTE

Mobil Magazine

9 O'CLOCK KSL TONITE

GENERAL PETROLEUM CORPORATION

BERGMANN DRESS OXFORD



Sturdy, good-looking, reasonably priced. Available in medium tan and black.

WHEN YOU NEED another pair of shoes, slip on a pair of Bergmann dress oxfords. You'll find in them smart appearance, long-distance wear, and the same old-fashioned value that has distinguished Bergmann shoes for the past thirty years. Bergmann dress oxfords are "lots of shoe for the money," and are recommended without reserve for comfort and economy.

C. M. KIDD & CO. Southern Oregon's Oldest Shoe Concern

BERGMANN Outdoor SHOES The Bergmann Shoe Mfg. Co., 1911 N. W. 24th Avenue, Portland, Oregon

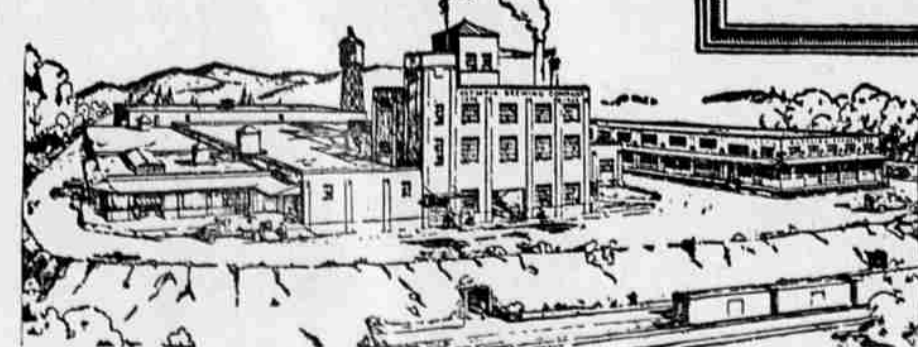
Today IS OUR 40th BIRTHDAY

We wish to thank our many friends, retailers and wholesale distributors, for their contribution to the success of this old established institution.

The Olympia Brewing Company, in 1896, opened its brewery at Tumwater, near Olympia, and gave the Pacific Coast a beer that soon became famous for flavor and quality.

Reproduced herewith is the proclamation under which Leopold Schmidt, the founder of the company, established his business policy, rigidly adhered to by his sons who direct the business today.

OLYMPIA BREWING COMPANY
PETER G. SCHMIDT, President and Technical Director.
ADOLPH D. SCHMIDT, Vice-President and Director of Sales.



ONE OF AMERICA'S EXCEPTIONAL BREWERIES

OLYMPIA BEER

"It's the Water"

"Beer, the Light Refreshment Beverage of Millions of Normal, Temperate People"

NEXT TIME TRY THE TRAIN

Relax while the engineer does the driving. It's the safest, most comfortable way to go. Low fares, too. For example, in modern coaches, from here to:

PORTLAND	\$6.99	\$10.45
SAN FRANCISCO	\$12.42	\$18.90
LOS ANGELES	\$16.18	\$24.70
EUGENE	\$4.12	\$6.50
CORVALLIS	\$4.99	\$8.00
SALEM	\$5.54	\$8.75
MARSHFIELD	\$6.37	\$11.40
SEATTLE	\$9.09	\$14.45
SPOKANE	\$14.09	\$24.15

Southern Pacific
J. C. CARLE, Agt. Tel. 34