

4 GREAT DAYS! WEDNESDAY..THURSDAY..FRIDAY..SATURDAY..SEPT. 30-OCT. 3

# WARDS BARGAIN DAYS!

**Wards MONTHLY PAYMENT Plan**

A real convenience for Ward customers! Makes it easy for you to buy. On total purchases of \$20 or over, pay a small amount down and a little each month, with only a small carrying charge.

**Bargain Days Sale**  
4 Days Only!  
"Red Head" Shells 59c

Hard-hitting, economical. 12 gauge, drop shot. Best powder used. Box of 25, 12-ga. chilled shot, reg. 70c

**Bargain Days Sale**  
4 Days Only!  
Washed Flour Sacks 10 for 89c

Firmly woven. Bleached snow white. Washed and ironed. About 36 in. by 22 in. when torn open. Economical and serviceable.

**Bargain Days Sale**  
4 Days Only!  
Low Price, High Quality COTTON BLANKETS 177

Reg. 1.98

Quality has not been sacrificed to attain this low price! Indian Design Blanket, 70x80, choice of pastel colors, extra wide satin binding, also Novelty Plaid Blanket, 70x80.

**Bargain Days Sale**  
4 Days Only!  
Long Service Cotton Mop 33c

Round end cotton string wet mop with 8-oz. head. Attractively enamelled. 48-in. wood handle. Built for long usage! Reg. 39c.

**Bargain Days Sale**  
4 Days Only!  
Women's Smart Sweaters \$1.69

Firmly knit Zephyr—the softest and warmest of wool yarns! Attractive style.

**Bargain Days Sale**  
4 Days Only!  
Sandwich Toaster 1.11

Nickle-plated! With black tray base! Toasts bread, fries bacon, ham etc. Double sandwich size. Can be used as a hot plate.

**Bargain Days Sale**  
4 Days Only!  
SAVE 1/4

And we mean one-fourth below Wards regular low price 19c!

**Brand New Prints**

80 Square Yard

**13 1/2c**

*Specially purchased just before raw cotton prices skyrocketed. Specially priced . . . FOUR DAYS ONLY! 80-square, finest-weave percales, that are worth far more than even 19c! All full lengths . . . every piece new! All latest patterns each of which was specially designed for Wards. Smart dark colorings you want for Fall house dresses, daughter's school frocks, smocks. Also lighter-toned prints for curtains and other home furnishings. They'll go fast so be here early! Quantity limited. 36 inches wide.*



**Bargain Days Sale**  
Hurry! 4 Days Only!  
Women's Fine Tubfast Wash Frocks

20% Saving!

**39c**

**NEW FALL PRINTS**

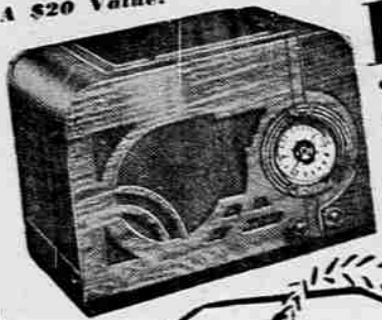
Another Ward Cotton Frock event that makes value History! Prices have risen so sharply since we planned this Sale that *it will be impossible to get more such dresses to sell at this low price* when these are gone! Be early — for first choice is best choice!

Styles copied from higher-priced dress lines! Crisp pique, pleatings and color-contrast. Floral and attractive geometric designs. TUB-FAST COLORS that keep their clear bright-look. Workmanship equal to 59c dresses—Compare! Full size range: Misses 14-20; Women's 38-44.



**Bargain Days Sale**  
4 Days Only!  
5-TUBE A. C. MANTEL Superheterodyne! \$20 Value! 10.98

- Illuminated Dial!
- Dynamic Speaker!
- Real Wood Cabinet!
- Regular Broadcast!
- and some Police Calls!



**Bargain Days Sale**  
4 Days Only!  
All New Fall Patterns and Colors  
Men's Socks 22c

Mercerized heels and toes, with double soles for double wear! No toe-catching loose ends inside. New style and value!

**Bargain Days Sale**  
4 Days Only!  
Lamp Shades  
Bridge-Table-Reflector

All sizes  
All Priced at 19c

# Montgomery Ward