

At MANN'S the New Silhouettes in Fur



FURS
2nd Floor

CASUAL and PRINCESS TRENDS ARE RIVALS

You are cordially invited to attend this showing and Sale of Exquisite David Benloff Fur Coats. They are priced in ranges for the most modest, as well as most generous clothes allowances. They are smart and represent the best fur value ever offered our customers. Note the prices and styles quoted below.

- Beautiful Black Persian Lamb Coats, selling at Mann's for only **\$265.**
- Lovely Rich Brown Kolinsky. A grand coat. See them at Mann's **\$450.**
- Smart Tailored Pony Coats priced **\$129.50 to \$165.**
- Newest Silver Muskrats are here **\$189.50 to \$225.**
- Northern and Super Seals are **\$79.50 to \$99.50**
- Caracul & Kid Caraculs, priced at **\$129.50 to \$275.**
- Fashionable Gray Squirrel Coats, Smartly Styled Now at Mann's for **\$275.**
- New Blocked Lapan Coats at **\$42.50 to \$64.50**

OUR EASY PAYMENT PLAN

Our easy payment plan enables you to purchase, over a period of time, just the fur coat you have always wanted. Select your coat, then arrange with our credit department your payments. This credit courtesy enables Mann's customers to enjoy their fur coats while purchasing same; or if you wish to pay a deposit on any coat for future delivery we will hold same in cold storage.

Colonial Dames
All-purpose CREAM
activated with
CERTIFIED
VITAMIN-D



Makes Possible These Seven Skin Benefits

1. Reduces large pores to normal.
2. Erases premature wrinkles.
3. Eliminates blackheads, pimples.
4. Corrects adolescent blemishes.
5. Normalizes oily and dry skin.
6. Refines and smooths textures.
7. Firms and rounds out contours.

• Acclaimed the greatest beauty advance of the 20th Century, Certified Vitamin D, in this scientific new cream, activates the under-skin and literally builds new beauty from within. Delighted women report amazing improvement in skin texture in only 14 days—often sooner. For radiant new loveliness, by all means use

Colonial Dames
All-purpose CREAM - \$1.00



VELOURS
FUR FELTS

Unforgettable as
Your First Romance
Little Hats

With "Dressy" Manners

\$5.00

Millinery Second Floor

Coif toques, kiltie toques, pill boxes and bow turbans to make a new woman of you! Birds poised for flight, ribbons do cartwheels and veils lend deep mystery to the eyes! Aristocratic quality! Black in profusion... and warm autumn tones.



Medford's Newest Shoe for Women
The "ROGUE DEB"

\$5.50
THE PAIR

The Women's Shoe Shop presents Medford's newest shoe for women and misses. The "Rogue Deb," a fascinating shoe styled by Plant Butler and offered in autumn's richest costume shades, such as brown, green, gray and, of course, black. Rogue Debs are priced at \$5.50, and sized from 4 to 8 in width AAAA to B.

New Cloth Coats

Casual and Fitted With
Lovely Fur Collars

You can't find a group of smarter coats anywhere than these lovely fur collared models at \$19.75 and \$29.75. They are the season's high fashion styles, well tailored from fine wools in rich Autumn shades of Brown, Green and Black. Half and regular sizes from 12 to 44½.

\$19.75 & \$29.75



Fall Opening
Displays of Half Size
Dresses

Out-of-the-ordinary, you'll say when you see these new Half Size Dresses of Hither 'N Yon wool sheer crepes, at \$19.75. All of Autumn's best shades such as green, wine, brown and black are shown. Each frock featuring some new trim or distinctive style note.

\$19.75

BUDGET PRICED

Blouses for Fall!

A select group of new Cotton Blouses for Fall. These are suitable for office and school wear. Mannish and dressy styles in solid colors and checks. Sizes 34 to 40. Your choice tomorrow at Mann's.

\$1.00

MANN'S SECOND FLOOR



New Fabrics in Rayon and Wool

Tweed Suitings

Many smart suits, skirts and Fall dresses will be made from these new all wool tweeds. Full 54-inches wide and in just the right weight for Autumn wear.

\$1.49 yard

New Wool Plaids

Our Pattern Books show many ways to make up these new 54 inch wool plaids. Included are Autumn color combinations of red, brown, rust and green.

\$2.49 yard

Rayon Prints
in New Fall Patterns

"Top All," a beautiful quality 39-inch Rayon Print in Fall's newest designs and color combinations—featuring browns, blues, rust shades, wine and black. This is a fast color Rayon Print, ideal for Autumn's dresses.

59c yard

Mann's Main Floor

Popular "Harry Barken" Top Coats for Men

Harry Barken styled these new Top Coats for Men and Young Men who want style with low cost. Smart check plaids and solid shades in double breasted models, wrap arounds, and Half Belt Back styles.

\$19.50

SAMUEL SPITZ

Suits for Men

Samuel Spitz famous Suits for Men and Young Men at \$22.50. These fine suits represent the best clothing value in Medford. New Fall patterns featuring single and double breasted styles as well as the new belted models. Try a Samuel Spitz suit this Fall.

\$22.50



Now Exclusive at Mann's

"FRUIT of the LOOM"
DRESS SHIRTS for MEN

The Men's Shop announces "Fruit of the Loom" shirts for men at \$1.65. This famous well-known line comes to Mann's exclusively, backed by Good Housekeeping guarantee. See Fruit of the Loom Shirts at Mann's. Note the fine fabrics, the patterns and the new Duke of Gloucester Collars. The best \$1.65 shirt in America.

\$1.65

Presenting the New Rollins Silk
Hose for Fall and Winter

\$1.00



It Pays to Buy
Your Hosiery
at Mann's

Corsets and Girdles

A Saturday and Monday sale of Women's and Misses' Elastic Steppings, Girdles and Corsettes. These are regular up to \$1.95 values. Corset shop Second Floor.

\$1.00

Men's Brogues

The Olympic and Biltwell

Start the Winter Season with a pair of Olympic Biltwell or Martin's Grain Brogues. Three outstanding shoes for school or business wear. Full double sole, all leather construction in plain toe. Wing or straight tip styles. Brown and black. Sizes for men and young men.

\$5.00 \$5.75 \$6.75

Florsheim Shoes for Men and Women
Exclusive at Mann's