

AUTOMOTIVE NEWS

HIGH SCHOOL AGE DEPLORABLE SPOT ACCIDENT FIGURES

WASHINGTON, Sept. 13.—Striking as one of the most deplorable spots in highway accident statistics—the high school age group, the American Automobile association made public The Driver, first of a series of five booklets designed for a complete driver-training course in secondary schools.

The Driver is based on the experience of drivers, written about drivers, for drivers," said Thos. P. Henry, president of the A.A.A. "It gives them a better understanding of their job, and shows them the importance of developing sound driving habits when they are young. It explains how the man behind the wheel affects driving problems, and how he can correct or make adjustments for defects.

Traffic fatalities in the 15-19 years age group increased 130 per cent in the 1922-1935 period—second largest increase of all age groups. Two years ago the American Automobile association began to lay the foundation for a vigorous attack on this vulnerable spot. After months of careful preparation, we are now ready with the first of a series of authoritative and much-needed textbooks for the modern high school curriculum. Others are scheduled for completion in the fall.

"Although The Driver was designed primarily for high schools, it was planned, as well, for use by the general public. While it successfully answers classroom requirements, its readability and usefulness for the average person have not been sacrificed. Its crisp, practical approach to the problem is calculated to interest as well as inform the reader.

"That there is an increasingly insistent demand that driver instruction be given to teen-aged youngsters, is witnessed by the results of a recent survey conducted in 15 cities.

SALINAS LETTUCE STRIKE INTENSE

SALINAS, Cal., Sept. 12.—(UP)—An air of tenseness settled over this rich lettuce producing community tonight as organized labor and organized growers issued point-blank ultimatums that the crop would not and would be packed.

With conciliation machinery for settlement of the wage and hour dispute broken down, peace officers were mobilizing their forces to be ready in the event of violence.

The dispute centers around the packing sheds. Workers are determined that the harvest will not "roll" to market. A spokesman for the growers and shippers association said the crop would be shipped "as soon as protective forces are erected and labor is imported."

POPE TOLD FILMS 'MORALLY BETTER'

VATICAN CITY, Sept. 12.—(AP)—The world's moving pictures are 40 percent "morally better" than last year, Pope Pius XI was told today.

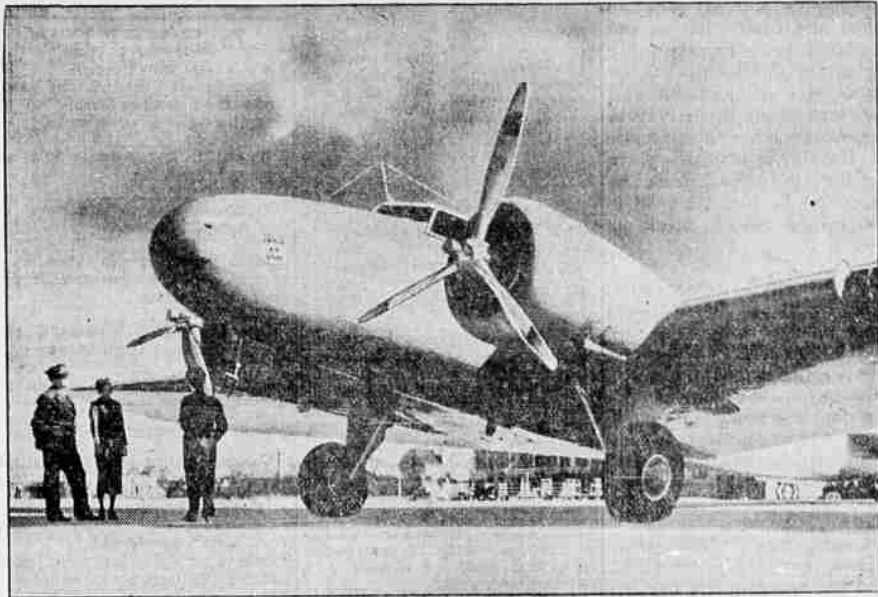
His informant was Giuseppe Castagna, his official representative to the International Moving Picture exhibition in Venice.

It was the first time the holy see had had an official observer at the exhibition, and Castagna's appointment reflected the pontiff's unflagging interest in the moral tone of the cinema.

Castagna, in his report, said the films of all nations, including the United States, showed 60 per cent "morally good." Last year, the exhibition's showings were considered by unofficial church observers to be but 20 percent in this classification.

Closing time for Too Late to Classify Ads is 1:30 p. m.

Standard Signs Record Air Fuel Contract



United Air Lines announce the largest contract for gasoline in the history of aviation, United has ordered a three years' supply of gasoline involving 37,000,000 gallons from the Standard Oil Company of California and the Standard Oil Companies of Indiana, New Jersey and Ohio. Here is shown one of United's three-mile-a-minute twin-engined transports, which uses 63 gallons of gasoline per hour and requires 1,000 gallons for an over-night coast-to-coast flight. (United Air Lines Photograph)

1-MINUTE SAFETY TALKS

By Don Herold



VICTIMS OF FUTURE ACCIDENTS

I'm starting a new club. It's the V. F. A. A.—Victims of Future Automobile Accidents. Instead of going out and getting hurt haphazardly on a sunny Sunday afternoon and coming home with any old injury, we V. F. A. A. boys will try to name our injury in advance, and we may give medals to members who come nearest to calling their shots. I'm going out for a concussion of the brain ribbon. I've already made arrangements for two months in the hospital and have sent myself some flowers, and have set aside a thousand dollars for expenses. (We V. F. A. A. members have to pay ourselves our own bonus—and we pay it in advance so it will hurt more.)

Injury	Persons Injured
Fractured Skull	12,530
Fractured Spine	7,799
Other Fractures	74,310
Concussion of the Brain	14,320
Severe General Shock with Contusion	119,770
Shock (less severe) and Shaking	531,800
Internal Injuries	119,480
Other Injuries (Sprains, Dislocations, Wrenches, etc.)	100,130
Total	895,280

DENY TARIFF CUT ON CANADIAN HAY 40 DAY SHORTAGE OF MILK IMPENDS

SALEM, Sept. 12.—(AP)—The demand for hay in the drought areas, coupled with the shortage of hay in Canada, would warrant any action with reference to the tariff on Canadian hay at the present time, President Roosevelt advised Governor Martin today.

Governor Martin previously telegraphed President Roosevelt urging the retention of the tariff on Canadian hay.

President Roosevelt called attention in his letter to the recent emergency hay freight rates announced by western railroads operating through the drought areas.

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BATTLESHIP FIRE NOW HELD DUE TO PERSONAL SPITE

NEW YORK, Sept. 12.—(AP)—Third naval district officials revealed today that "personal jealousy" is being investigated as a likely motive for the destruction of electric cables in the fire room of the heavy cruiser Indianapolis three weeks ago.

An official statement that "the action was undoubtedly deliberate" had at first been interpreted as indicating sabotage. But the minor character of the damage at a time when much greater harm might have been done has caused veteran officers to lean more to the theory that it was a case of spite or jealousy.

From 600 to 600 workers were aboard the ship which was in the last stages of overhaul in Brooklyn navy yard when the small blaze caused by short circuiting occurred.

The Indianapolis, built here five years ago, was back in North river today after a trial cruise which officers said demonstrated no serious harm had been done. The fire was caused by two nails driven into an electric cable. Another nail was found in a dead cable.

A fact-finding investigation is proceeding under Capt. Charles A. Dunn, industrial manager of the yard.

Deaver & McCurley Appointed Local Kelly Tire Dealer

The Deaver and McCurley Service station, located across from the city hall, made a double announcement last week. They have just been appointed local dealer for Kelly Springfield tires and their first shipment introduced to local automotive owners Kelly's new armorubber tread.

John Deaver, who has had many years experience in the manufacture and retailing of tires says "Kelly Springfield has a tradition of 42 years of quality tire-building and outstanding research behind them. The new armorubber tread is the dearest, toughest rubber Kelly chemists ever compounded. It is tougher and stronger than the Kellys that won the Six Companies' award for service at Boulder Dam. Kelly supplied 93 per cent of the tires used on Boulder dam.

"New cars are putting an added strain on the rubber. Paster parts and stops multiply the frictional load exerted against the tire tread. The new armorubber tread must spin around many more times to cover the same distance. Kelly's tires get more punishment. Kelly's revolutionary development offers tires armored against these destructive driving conditions."

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Famous Race Pilot Here for Meeting



Tense scenes like these are in the news reel film, "Speeding Up," which local automotive service men will see. Inset is Peter De Paolo, twice AAA national champion, scheduled to address the meeting.

Peter De Paolo, internationally famous automobile racing champion, estimates that 200 service men from garages and car dealer establishments in Jackson, Josephine and Siskiyou counties will see admission tickets, already distributed, to hear the diminutive champion's story of the speedways. As door prizes at the meeting De Paolo will present autographed copies of his recent cook, "Wall Snacker," which tells of the personalities and history of auto speed contests. Al Littrell, managing to the present time.

VETERANS' CHIEF FROWNS ON TALK ABOUT PENSIONS

DENVER, Colo., Sept. 12.—(AP)—The question of pensions for veterans and oaths of allegiance for school teachers bobbed into discussions as Veterans of Foreign Wars gathered in Denver today for their annual encampment.

James E. Van Zandt, national commander of the organization, said he would oppose any demand for pensions.

"We have gotten the bonus," explained the 37-year-old veteran from Altoona, Pa. "Most of the citizens feel that the next step will be to ask for general pensions. If this encampment demands a general pension it will stir up sentiment against us. So it will be my duty to have this encampment refrain from making any demand upon the government for anything that looks or sounds like a general pension."

The teachers' oath issue was thrust to the forefront by Henry P. Marquardt, Chicago, judge advocate of the body, when he suggested Colorado enforce its 15-year-old law requiring the oath.

Closing time for Too Late to Classify Ads is 1:30 p. m.

'LITTLE BOB' GROUP BACKS NEW DEAL

CHICAGO, Sept. 12.—(AP)—An organization of self-styled liberals from political, labor and agricultural fields today launched a campaign for the re-election of President Roosevelt.

A party of 116 conferees meeting as the "national progressive conference," concluded last night with an agreement to back up the chief executive, an appeal for all "progressive-minded" voters to join the drive and expressions of opposition to the Republican presidential candidacy of Gov. Alf M. Landon of Kansas.

Senator Robert M. LaFollette, Wisconsin progressive, was named chairman of an executive committee of 15 to supervise the group's efforts. It was decided to establish units in every state and to raise a campaign fund.

Closing time for Too Late to Classify Ads is 1:30 p. m.



Hohlweg Top Shop Completes A Year In Business Here

Frank Hohlweg, owner of Hohlweg's Top Shop is celebrating the end of his first year in Medford. Just one year ago Mr. Hohlweg opened a small shop in Brilli's Sheet Metal Works. He soon found it necessary to move to larger quarters at the corner of Eighth and Bartlett, where he is now located.

Mr. Hohlweg is a factory-trained expert and he has had 25 years experience in top and upholstery work. Mr. Hohlweg says, "We are now equipped to do all kinds of fine upholstery and top work. Business has increased so fast during the past few months that we now find it necessary to hire another man."

A new service recently added by Hohlweg is upholstery vacuum cleaning. Mr. Hohlweg says it is amazing how much dust can collect in the upholstery in a short time.

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Use Mail Tribune want ads.

BECAUSE of the unusual interest in the presidential campaign this year, P. W. Litchfield, president of the Goodyear Tire & Rubber Company, has completed arrangements to broadcast three times weekly, over the NBC Blue Network, the results of the Literary Digest Presidential Poll. Mr. Litchfield will make a brief talk on the opening broadcast which is scheduled for Wednesday evening, September 2. John B. Kennedy, well-known author and speaker, will act as commentator on the program.

Mobilize with Mobilgas
GENERAL PETROLEUM CORPORATION

"MEDFORD'S OLDEST AND FINEST"
Daily's Auto Painting
at South Bartlett

We Invite
Garage Service Men
of Jackson, Josephine and Siskiyou Counties to a Lecture and Sound Picture presented by

Peter De Paolo
famous racing champion
MONDAY EVENING
at the
MEDFORD HOTEL
sponsored by
LITRELL PARTS CO.

You can't go wrong if you follow the choice of the car builder himself. We recommend
THOMPSON PRODUCTS
Replacement Line

SPECIAL DISCOUNTS
ON
Chrysler and Plymouth Demonstrators

New Car Guarantee on every one. These are Real Bargains!

- CHRYSLER AIRSTREAM Deluxe Sedan with overdrive and deluxe equipment.
- CHRYSLER AIRFLOW Sedan with overdrive
- 2 TWO PLYMOUTH DELUXE SEDANS

LANGE MOTOR CAR CO.
OPEN EVENINGS AND SUNDAYS
Chrysler-Plymouth. 38 North Riverside

We Are Now Equipped To Do
EXPERT LUBRICATION
3 DAY SPECIAL

Complete Car Lubrication **75c**

SUNRISE SERVICE STATION
BOSTWICK and KRUGGEL, Props.
12th and Riverside. Phone 1338

WE'RE YOUNG BUT WE'RE GROWING FAST

Announcing
OUR FIRST ANNIVERSARY

We have just completed a year of service to Southern Oregon motorists, offering fine

- Seat Covers
- Tops
- Cushions
- Side Curtains
- Carpets
- Vacuum Cleaning
- General Automobile Upholstery Repairing

All Seat Covers and Tops Manufactured in Medford by Medford Labor

ALL WORK DONE BY A FACTORY TRAINED EXPERT
25 YEARS EXPERIENCE

HOHLWEG'S TOP SHOP
Corner Eighth and Bartlett Phone 687