

Rialto To Show Double Features On All Programs Beginning Today

GALAXY OF FAMOUS STARS IN OPENING DOUBLE BILL TODAY

Today marks a new period of entertainment for patrons of the Rialto theatre, with the popular Main street showhouse handling local showgoers a new policy of double features on all programs.

Opening the new twin bill policy are two feature attractions above the ordinary in film fare. Topping the bill is the new George Raft picture, "Yours for the Asking," with a better than usual supporting cast, including Dolores Costello Barrymore, Ida Lupino, Reginald Owen, James Gleason, Lynne Overman, Edgar Kennedy, Richard "Skeets" Gallagher and several others.

A fast-paced comedy-romance of a gambler who decides to learn the ways of society, "Yours for the Asking" shows Gleason, Overman and Kennedy as right-hand men of Raft in his gambling operations. The star meets Miss Barrymore, a society girl, decides to make his gambling place "an upper-crust layout" and gets her assistance. The trio of henchmen begin to feel their boss is falling for the society girl and to prevent such an eventuality, they arrange to have Ida Lupino try to win him.

The plan succeeds, for a time; so

well that Raft, believing her to be a member of the 400, begins taking Emily Post lessons from Dolores Costello Barrymore, posing as Miss Lupino's aristocratic uncle.

The second feature on the same program, "Hollywood Boulevard," is a lively and dramatic story of the motion picture capital.

Famous screen personalities of the past and present appear in the picture set against the background of the stars' famous promenade, and backstage in the studios. The story concerns the comeback of a fallen screen idol, and the price he pays to make good.

Heading the cast are John Halliday, as the fallen screen star; Marsha Hunt and Robert Cummings supplying the love interest; Esther Ralston as the blonde menace; Freida Inescort as the wife whose happiness is at stake; and C. Henry Gordon as the publisher of a fan magazine, who offers to back the former star's comeback if he will sell the magazine his love memoirs. When the publisher's wife turns out to be one of the star's old flames, real drama enters the scene.

Adding color and interest to the story are more than twenty former screen stars in featured roles. Among them are Francis X. Bushman, Maurice Costello, Charles Ray, Mae Marsh, Betty Compson, William Desmond, Roy D'Arcy, Herbert Cavanaugh, Jane Novak, Harry Myers, Bryant Washburn, Jack Mulhall, Frank Mayo, Creighton Hale, Pat O'Malley and many others.

Vessel Escapes Sand MARSHFIELD, Ore., Sept. 5.—(AP)—The freighter Lumberman, grounded

on the Coos Bay sandspit early today, freed itself this afternoon with the assistance of a rising tide and

the coast guard cutter Pulaaki. The vessel, undamaged, continued on its way to Los Angeles.

Loyola university at Los Angeles will play its entire regular football season in the home stadium.

A sprinter can tell how close men behind him are by the sound of their footsteps.

A back-to-knives movement is said to be underway in golf, but stacks still are in vogue.



Announcing A NEW... and GREATER ENTERTAINMENT POLICY!

• Bringing to Medford its greatest show value... greater stories... more star names... bigger hits than ever before! Not just one show... but TWO MAJOR FEATURES ON EVERY PROGRAM... hit after hit... week after week... at surprisingly low prices for such great entertainment! Now more true than ever before "for the best in entertainment... anytime... all the time... follow the crowds to the Rialto Theatre!"

2 Starting Today Major Features ON EVERY PROGRAM.

AT THESE BARGAIN PRICES; Mats-25c Eves-35c Kiddies-10c

- and Here's Hit Program No. 1:

Starting Today 3 days

Feature Hit No. 1.

The riotous romance of a "Hard Guy" who decides to go "High Hat!"

YOURS for the ASKING

with **GEORGE RAFT**

DOLORES COSTELLO BARRYMORE

Ida Lupino • Jas. Gleason
Reginald Owen • Lynne Overman
Ed. Kennedy
"Skeets" Gallagher

Feature Hit No. 2.

Scandals, secrets, heartaches of the movie col. only... the dramatic story of a star's right gallant fight for fame!

"Hollywood Boulevard"

Featuring 20 former stars... with

JOHN HALLIDAY
MARSHA HUNT
ROBERT CUMMINGS
C. HENRY GORDON
ESTHER RALSTON

Francis X. Bushman, Maurice Costello, Betty Compson, Mae Marsh, Charles Ray, Jane Novak, Edmond Burns, Ruth Clifford, Herbert Rawlinson, Frank Mayo, Tom Kennedy, Bryant Washburn, William Desmond, Roy D'Arcy, Jack Mulhall

—and look what's coming:

- "RETURN OF SOPHIE LANG" plus "LADY BE CAREFUL"
- "THE GOLDEN ARROW"
- "GIRLS' DORMITORY"
- "MEET NERO WOLFE"
- "PUBLIC ENEMY'S WIFE"
- "THE WHITE ANGEL"
- and many, many others

Shows 1:45 - 3:30 - 7:00 - 9:15
Doors Open Evenings 6:45



Features of Rialto's Double Bill



As the second double feature program of the Rialto theatre's new policy, "The Return of Sophie Lang" and "Lady Be Careful" will be on the same bill Wednesday and Thursday.

With Gertrude Michael again playing the part of the notorious Sophie Lang, international jewel thief—now reformed; Ray Milland as the young man with whom she falls in love; Sir Guy Standing as her former as-

PRO AMERICA TO HEAR MRS. EVANS AT TUESDAY MEET

Republican women of Jackson county will start plans for active participation in the presidential campaign with the arrival here tomorrow of Mrs. William Evans, of Los Angeles, speaker and organizer from the Republican national committee. Mrs. Evans will be accompanied by Mrs. Elizabeth Pettinger of Portland, vice-chairwoman of the Republican state central committee.

ROSS LANE FARM SOLD TO HARDER

Sale of his Valley Central ranch on Ross Lane to Ben E. Harder was announced yesterday by W. E. Thomas. The transaction was consummated through direct negotiation.

Negro Arrested In Shooting Of Two

LA GRANDE, Ore., Sept. 5.—(AP)—Rodel Atkins, 38, a negro, was held on an open charge here today following the shooting of two men, James Bradford, negro, and Charles Villers, Mexican, in an altercation at Atkins' place last evening. Letha Hart, negro, also was held as a material witness.

Gun Repair Expert gunsmiths Since Bros. 73 N. Fir. Use Mail Trouns want soc.

State Police Sergeant George Glenn said that Atkins admitted the shooting, claiming self defense. Officers said a card game argument apparently led to the affray.