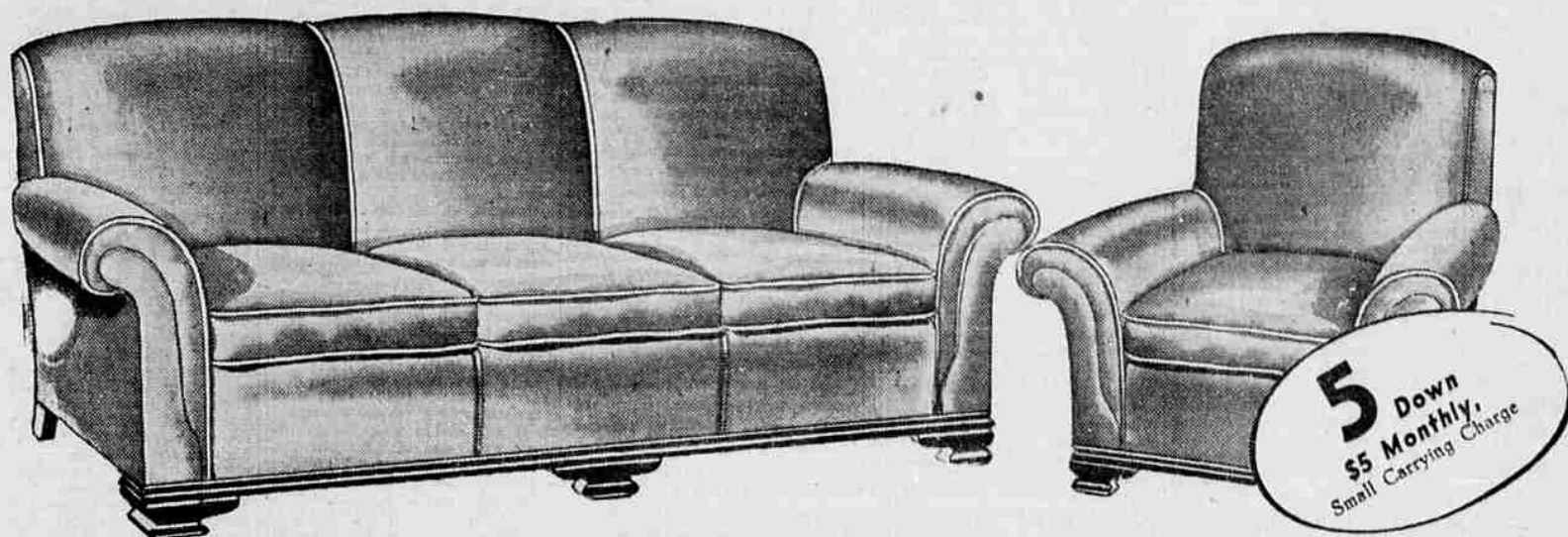


Hurry! Hurry! 4 MORE DAYS! SALE ENDS SATURDAY!

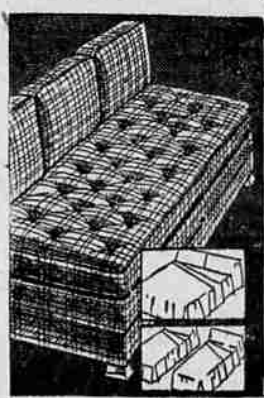
Worth \$65... BEAUTIFUL 2-PC. SUITE



49⁸⁸

5 Down
\$5 Monthly,
Small Carrying Charge

Right at the beginning of the August Sale Wards cut prices to the bone to make this suite outstanding value! Overnight the demand was tremendous! Hundreds bought—scores more will buy before the sale ends! And no wonder—look at these expensive quality features: 1. Big, roomy, 78-in. davenport! 2. Long-wearing, sturdy fabric upholstery—the kind you find on \$70 furniture! 3. Neatly tailored arm panels, modern type feet! 4. Deep, soft spring-filled cushions! 5. Sturdy, solid hardwood frame!



MODERN STUDIO DIVAN

Actually Worth \$35!
Last 4 Days **24⁸⁸**

Wards cut the price to the bone! This big, roomy lounge opens to full size double or twin beds! Large bedding compartment! 3 big pillows! Buy NOW! \$3 Down, \$4 Monthly Small Carrying Charge



\$7 Down
\$1 Monthly,
Small Carrying Charge

2 Piece
82-in. Davenport
Worth \$100 **79⁸⁸**

LARGEST living room suite in the sale—that means EXTRA seat space, EXTRA high, restful backs! See this value!



\$6 Down
\$1 Monthly,
Small Carrying Charge

2 Pcs.
100% Angora Mohair
Worth \$85: **69⁸⁸**

Save \$15—get EXTRA LARGE pieces in 100% Angora mohair PLUS a 5-year insurance policy! 80-inch davenport! High, restful backs! Extra-long spring base!



LOUNGE CHAIR AND OTTOMAN

32⁸⁸

The long-wearing rayon velvet upholstery alone is the kind you'll find on lounge chairs retailing for \$50! Big, overstuffed back! \$4 Down, \$5 Monthly Small Carrying Charge

Sensationally reduced! 9x12 Axminsters

Prices Cut! Regular 5.45
9x12 WARDOLEUM

Last chance to buy at this low price! Beautiful floral, modern, tile, and oriental patterns for every room in your home! No scrubbing necessary; a damp mop keeps it fresh and clean! Lies flat—no tacking, no cementing or lining.

6x9 **2.44** 7.6x9 **3.19** 9x10.6 **4.39**

WARDOLEUM YARD GOODS **23^c**

Cover your floors from wall to wall—seamlessly—at Wards money-saving price! Stain-proof, easy-to-clean! Beautiful, long-wearing patterns: 6 foot wide!

36-INCH WIDE RUG BORDER with GOLDEN OAK GRAINED PATTERN **13^c**



Made of Fine Imported Wools!

25⁸⁸

\$7 LESS than usual prices! Thick, deep, imported wool pile—that means you get the long-wearing qualities of expensive oriental rugs at one of the most sensational low prices you'll find! Beautiful assorted colors! Persian, Chinese, modern and hooked rug patterns—to choose from! Hurry—SAVE!

SALE! \$50 QUALITY 9x12 AXMINSTERS **35⁸⁸**
One of the finest Axminsters you can buy! Extra deep, heavy imported wool pile! Wide assortment of hooked and modern patterns! Many thousand more tufts and closer woven than ordinary Axminster rugs. **\$4 DOWN, \$5 Monthly, Small Carrying Charge**

27x48 NON-SKID AXMINSTERS **19⁸**
Buy at this sale price—save 30c on each one! High, springy pile made of long-wearing wool yarns! Ass't'd colors! fringed ends

Sale! 24x45 RAG RUGS **35^c**
Long-wearing, imported rag rugs. Colorful patterns! Easily laundered! Reversible!

Chenille Rug, 22x34 **79^c**

WAFFLE TOP 9x12 HAIR RUG CUSHION **5⁴⁸**

Will double the life of your rug.



\$3 DOWN
\$5 Monthly, Small
Carrying Charge

Buy on Wards Monthly Payment Plan

Sale! Regular 79^c Panels!

RAYON AND COTTON PANEL
88^c Ea.
Regularly \$1.00! Some of the most popular colors on the market! Good looking open mesh weave in rayon and heavy cotton yarns! 34x24 1/2 size. Ass't'd colors!
36 Novelty Panels 33^c ea.

Triple Flounce **PANEL** ea. **39^c**
Regularly 45^c! Buy complete sets: 5 b'dow net! 30x2 1-6 size! Tom Thumb ruffles!

KITCHEN CURTAIN **51^c** Pr.
Reg. 59^c! Beautiful flower-pot applique with matching colored tape across top, bottom and inside hem! 32 in x 1 1/4 size!

Low Regularly! NOW **SENSATIONALLY REDUCED!** **67^c PR.**

Beautiful fast-color yarn dyed flounce panels cut 12c a pair for the sale only! Buy two—buy three pairs—at this price! They're worth lots more—that's why the price goes back to regular immediately after the sale! Large, beautiful 18-inch flounce on bottom and 6-inch cornice flounce at top! Fast-colored cushion dots! Three rows Butterfly ruffle across bottom flounce, and single ruffle all around! 42 inches by 2 1/6 yards size! Wide choice of beautiful colors!



Montgomery Ward

117 SOUTH CENTRAL

TELEPHONE 286