

LOOK HOW MUCH YOU SAVE AT WARDS!

# WARDS SCHOOL SALE

## You Get Real Quality

# SHIRTS

only

# 94c



**MEN'S SWEATERS**

Fine quality all worsted yarn. Regular barrel type all-over. Rib purring at neck and bottom. Choice of colors. Men's sizes.

# 98c



**Men's Ties**  
69c Quality  
**44c**

Expensive-looking fall patterns! Hand-tailored... and wool lined!



Wards saves you on fine shirts! New patterns! Plaids! Stripes! Plains and Whites! New styles—Many Non-Wilt collars! All fast colors! All preshrunk—Full cut... tailored to fit! Save at Wards! Sizes from 14 to 17.

## Men's 33-Oz. Melton Jackets

BUY NOW! YOU'LL WANT TO WEAR THEM YEAR 'ROUND!

# 2.98

Never before so many features in a melton jacket at this low price! Heavy 33-oz. dark blue melton cloth. See the double thick collar (turn it up on real cold days). Two big muff pockets. Slide fastener front. Buy now! Save at this low price.

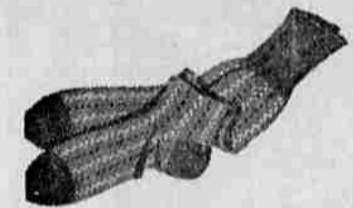


Sale!

# MEN'S CAPS

# 88c

Smart and attractive. Assorted new fall patterns and colors. Rayon lined. Unbreakable rubber visors. Reg. 98c.



**MEN'S SOCKS**  
Regular 25c  
**22c**

Assorted new fall patterns and designs. Assorted heels, toes and ribbed tops. Woven with no loose ends inside. 10-12



### 4-Day Sale of Men's Fine Quality SHIRTS-SHORTS

Regular Price 25c  
**22c**

Athletic shirts of fine quality combed yarn. Firmly knit—retain their shape. Shorts of sanforized shrunken broadcloth. Latex inserts. Plain and fancy patterns.



## School frocks

Wards Regular Low Price 59c  
4 Days Only! **53c**

Newest stylings in assorted fall colors. All tubfast print percales. Deep hams. Matching panties with elastic waist. Dainty trimmings. Sizes 2-68. Fine quality percale Panty Dress—es. Tubfast. Sizes 1 to 6. **98c**



## BOYS' CORDS Longies

Smart. Sturdy. Low priced. Reg. \$1.98  
**1.79**

A big favorite with boys! Heavy weight narrow wale corduroy that wears and wears! Sturdily tailored with 5 roomy pockets and wide cuff bottoms. Sizes 6 to 18, full cut. Choice of four colors. **YOUNG CORDS** Extra heavy corduroy for extra service. Smartly tailored; slack model. Waist size 29 to 36; inseam 29 to 34. **2.66** Regular \$2.98



## BARREL SWEATERS

# 79c

Popular for sports. Practical for school. For women and misses. 100% pure French Spun Zephyr. Small, medium and large. Choice of colors. Child's All Wool Slipover Sweater. **94c**

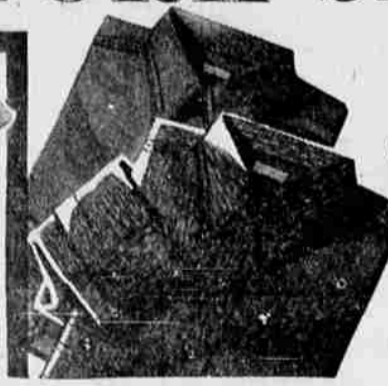


4 Days Only! **BOYS' SHIRTS**  
**57c**

Regular 66c Value! SPECIAL for 4 days only! Fine broadcloth, fast colors! White! Plain! Fancies! Boys' sizes!

## SAVE UP TO 40% ON WARDS WORK CLOTHES

### Sale! WORK SHIRTS

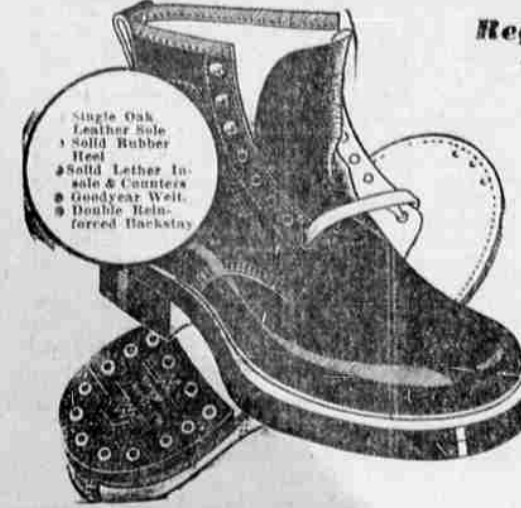


# 54c

Sale Price 4 Days Only! Famous Homesteader

Wards regular low price 89c! A quality made to sell for 69c! Save even MORE in this big September Sale! Look at these features! Strong chambray, double shoulder yoke, continuous sleeve facing, main seams triple stitched! Full cut! Sizes 14 1/2-17.

## Sale! Men's Horsehide Work Shoes



Regular Price 3.49  
4 Days Only

# 2.94

Buy now at this sensational low price! A superior type of construction that will give excellent wear and long life. Sizes 6-11.

## Plain Toe Work Shoes

Black retan. No-wear composition soles. **1.94**  
Boys' work shoes. **1.88**

## Sale of Power House Overalls



Sanforized Overall or Jacket  
You can't buy better overalls! 5 oz. denim triple-stitched! **1.25**

Men's "101" Overalls  
Waistband overalls. Strong 5-oz. Sanforized denim, Copper-rivets, triple-stitched seams. **38c**



## Waist Suits

# 39c

For boys and girls. Cream rayon or triple-melton. Latex top seat. Sizes 10-16.



## Barrel Sweaters

# 89c

For boys. Wide choice of colors. Sizes small, medium and large, all wool.



## BOYS' Fancy Socks

# 12c

Sturdy—and real values. All cotton yarn. Sizes 8 to 10. Regularly 15c.



## BOYS' Melton Jacket

# 2.49

Warm 33 oz. all wool. Sturdy. Long-wearing. Ages 8 to 18 years.



## Boys' Caps

# 54c

All patterns. Assorted colors. Unbreakable visors. Regularly 59c.



## Fall ANKLETS

# 10c

Worth 15c. Fine cottons in fall shades. 6 1/2 to 10 1/2.



## Dress Trousers

# 2.77

For young men. Wide choice of assortment. Newest styles and patterns. Reg. 3.94.



## Boys' Longies

# 1.98

Reverse pleats, wide cuffs and five pockets! Sizes 6 to 16.



## All-Wool Sweaters

# 98c

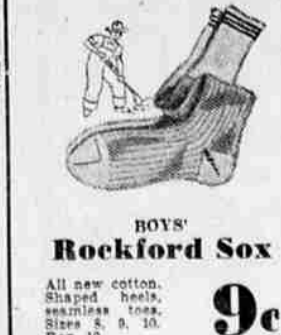
LOOK LIKE \$1.59! Assorted colors and styles. Girls' sizes 8 to 16.



## Boys' Shirts & Shorts

# 17c

Fast color broadcloth shorts; athletic shirts worth 25c each. Sale!



## BOYS' Rockford Sox

# 9c

All new cotton. Shaped heels, seamless toes. Sizes 8, 9, 10. Reg. 10.



## Boys' Homesteaders

# 49c

59c quality! Tough denim. Strong! Full cut! 4 to 16. 2.20 weight!



## Sale of Lunch Kits

1.29 Pint Lunch Kit **1.15**  
1.39 Flat Lunch Kit **97c**  
1.49 Girl's Lunch Bag **98c**  
1.9c Pint Vacuum Bottle **69c**  
69c 1/2-Pt. Vac. Bottle **63c**



## Boys' Work Shirts

# 46c

Regularly 59c  
Famous Homesteaders. Rugged chambray. Main seams triple-stitched. Boys' sizes!



## Cord Tommies

# 1.09

15 oz. corduroy. Bib styles, adjustable suspenders. Save better clothes. Sizes 1 to 8.



## Boys' Jeans

# 79c

Smart polo style. Blue denim. Strongly stitched. 4 roomy pockets. Sizes 4 to 18.