

AUTOMOTIVE NEWS

LONGEST HIGHWAY CANADA TO MEXICO OPEN TO AUTOISTS

WASHINGTON, D. C., Aug. 15.—The 3700 miles of highway leading from Canada's Gaspé Peninsula, across the United States and down to Mexico City is now far and away the world's longest automobile route, the American Automobile Association reported today.

The announcement was made by the national motoring body in connection with issuance of its first highway map of the North American continent, commemorating final completion of all links in the three-nation route, and showing the improved roads in the Dominion of Canada, the United States, and the Republic of Mexico.

"For many years," said Thos. P. Henry, of Detroit, Mich., president of the A.A.A., "the U. S. transcontinental routes between the Atlantic and the Pacific were the world's longest but they have now given way to the immense stretch of north-south roadway from Canada into Mexico.

"Opening of the Southern Terminus in Mexico of roads leading from all parts of Canada and the United States to Mexico City is one of the most significant developments in the history of motor travel. It is significant that it should come at a time when vacation travel has swelled to unprecedented proportions.

HOLC FUNDS TO JACKSON COUNTY PEOPLE \$459,417

Residents of Jackson county received a total of \$459,417 from the Home Owners Loan Corporation during the three-year period of refinancing operations which terminated June 13, 1935, according to final figures furnished Edgar Freed, state director for the National Emergency Council. This sum represented 231 individual loans.

A total of 9427 distressed home owners in Oregon were extended aid in the sum of \$18,523,499. Of this money it is estimated that \$1,914,000 went toward the payment of taxes and assessments, the estimated average of tax and assessment payments per loan in Oregon being \$209.

According to the 1930 United States census reports there were 111,762 of owned non-farm homes in Oregon. The HOLC refinanced mortgages on 8.4 per cent of this number.

The total number of loans made in all states, Puerto Rico, Hawaii and Alaska was 1,021,817, involving the sum of \$3,092,870,784, making the average loan \$3027.

More than 98 per cent of all money involved went for the refinancing of distressed homes by means of long-term replacement mortgages which are to be amortized fully over the term of the loan in small monthly payments. The balance of the money advanced went for the restoration and conditioning of properties.

It is estimated that \$228,453,000 of the HOLC advances went to the tax offices of the nation, with the national average tax payment per loan being \$224.

Demand for Convertibles Boosts Buick Production



SUMMER DEMAND for convertible models has more than doubled Buick production of this type of car during the past two months. Photo shows the Buick Series 40 Special convertible coupe, one of the most popular of the all-weather models in the 1936 line.

INDIA SYSTEM OF DRY FORECASTING MAY BE USED USA

WASHINGTON, Aug. 15.—(AP)—The weather bureau today reported progress in research by which drought seasons may be predicted months ahead of time.

Dr. R. H. Weighman, principal forecaster, said a method used "quite successfully in India" in predicting "famine years" was being tested in the hope of adapting it to this country.

The tall, scholarly meteorologist said wide variations in rainfall in India had been forecast with an accuracy of 89 per cent—or almost nine out of 10 years.

The United States has been divided into 12 "district natural climatic divisions" and all weather data charted. This is being checked with similar data at 73 foreign stations.

Comparisons are made with foreign stations for intervals of three, six and nine months. A check is made to see if pressure conditions, temperatures or precipitation at the foreign station have any relationship with conditions here.

Among these improvements, Mr. Furnas listed were: more tread depth for traction, more shoulder tread, more center traction, more draw-bar pull, easier cleaning and smoother rolling on highway.

"By leaps and bounds," Mr. Furnas concluded, "rubber is fast springing into every form of industrial, farm and domestic activity."

"POLITICAL RACKET" ALLEGED—SPOKANE, Wash., Aug. 15.—(UP)—Governor Clarence D. Martin today commented on the Commonwealth Federation in which he stated that the federation was nothing short of a political racket to obtain certain advantages and remuneration for the support of their organization.

Used Electric Ranges at Palmer Elec. Store.

Gun Repair. Expert gunsmiths Sims Bros., 23 N. Fir.

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IMPORTANT MEETING For Automobile Dealers and Salesmen

Jack Miller, Pacific coast representative for the National Automobile Dealers' association, will address automobile dealers and salesmen Thursday night, August 20, in the basement banquet hall of the Hotel Medford. The meeting will begin at 8:00 p. m. sharp, and a representative gathering from this city, Ashland, Grants Pass and other southern Oregon communities will be on hand to hear a message of vital importance to car dealers and members of sales staffs.

Safety of Golden Ply Goodrich Tire Stressed By Lewis

Tire blowouts wrecked 7,740 motor vehicles in the United States during 1934, resulting in a large proportion of the 36,000 deaths and the 954,000 injuries caused by automobile accidents, according to W. L. Lewis, manager of Lewis Super Service Station, local Goodrich tire dealer.

Gun sights to fit all guns. Sims Bros., 23 N. Fir.

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ASSOCIATED MOTOR LUBRICATION

WEST ASSOCIATED SERVICE RIVERSIDE AT JACKSON

INDUSTRY AFTER JULY RISE SHOWS MODERATE SLUMP

NEW YORK, Aug. 15.—(AP)—A slackening of activity along the industrial front is indicated in this week's business barometers after a strong recovery march carrying through July.

The Associated Press index of industrial activity shows a moderate decline, interrupting an advance that ran for ten consecutive weeks and lifted it to the highest point since February, 1930.

The setback recorded in the composite statistical data published the past week was regarded widely in the financial community as a natural reaction.

The index of automobile production dropped abruptly as motor makers prepared to shift into manufacture of new models and take inventory.

Railroad carloadings declined unexpectedly after climbing strongly to peak levels of the year last month.

Figures for cotton manufacturing and residential building moved forward to new 1936 highs but four of the six components of the Associated Press index worked out at lower figures.

The composite index stands at 94.7 per cent of the 1929-30 average compared with 95.8 the previous week and 73.1 in the corresponding week a year ago.

As the new owner of the former Rogus River Greenhouses, corner 14th and Franquette streets, we offer you a 15% cash discount on all August business, so that you may get acquainted with us.

Closing time for Too Late to Classify Ads is 1:30 p. m.

SHELL FEATURES NEW LUBRICATION

Motorists no longer have to be bothered by annoying squeaks and hard riding caused by dry springs. This news is the result of months of study in the Shell Oil company laboratories, where engineers have been working on a method of lubricating covered-type springs, according to Shell's local manager, C. V. Starbuck.

The new process consists of an exclusive method of applying a new product, Shell Spring Stabilizing Compound, so that it forms layers between spring leaves and stays in place for many thousands of miles under severest conditions, he said.

Shell spring stabilizing compound was created as a result of the difficulty encountered by lubrication men in maintaining a suitable film of lubricant between the leaves of new "covered spring" types of cars. This difficulty was also experienced on some "open type" springs, as ordinary grease would readily squeeze out or wash out when coming in contact with water.

Shell's new product positively will not squeeze out once applied or wash out when coming in contact with moisture the product being insoluble in water, Starbuck said.

In addition, Shell has developed an exclusive method of applying this new compound between the spring leaves, regardless of type. The compound forms layers between the leaves and assures quiet, easy riding.

Shell stations and authorized dealers are giving special demonstrations of this new service during the month of August.

Income Shares Maryland Fund, bid. 9.88; asked, 10.69. Quarterly Income, bid. 1.73; asked, 1.90.

A better job at a saving. Free! Garage, 801 N. Central.

FARM POLICY OF NEW DEAL HIT IN PEEK BROADCAST

CHICAGO, Aug. 15.—(AP)—Presenting what he called an "indictment" against the New Deal farm program, George N. Peek said today that under it "agriculture has definitely lost ground in its fight for equality with industry."

Peek, formerly trade adviser to President Roosevelt but now on the warpath against the administration foreign trade and farm policies, made his attack in a speech prepared for delivery on a radio broadcast of the National Grange.

"By controlling the farmers' individual initiative," he said, "they thought they could control his production; this in the face of the bureau of agricultural economics report of 1927 that 75 per cent of the variation in yield of all growing crops, from year to year, is due to weather and pests, and not to the acreage planted."

Discussing loss of foreign markets, Peek said "responsible administration officials" have "prevented important sales of farm products to foreign nations."

"For example," he said, "in the fall of 1933 at the very time the government was supporting the butter market through loans, an opportunity was presented to sell a substantial quantity of surplus butter to England at competitive world prices."

He said Wallace and Rexford Tugwell "frustrated" this on the ground that "our agricultural trade cannot possibly be improved by selling abroad at a price lower than the market at home."

Declaring that "we must get back to fundamentals of commonsense and Americanism," Peek outlined a program. It included a plan to "check competitive agricultural and industrial imports by tariffs, quotas, embargoes or otherwise and give the

American farm and industrial worker the full benefit of the domestic market.

EDUCATION LOANS GROW EUGENE, Aug. 15.—(AP)—J. O. Lindstrom, the University of Oregon business manager, said today the university's loan fund, which last year made 2342 loans totaling more than \$50,000 has grown to a total of \$68,692.14. Increase during the past year was \$4,964.70.

Card of Thanks We wish to thank our many friends for their kindness and sympathy during our recent bereavement and for the beautiful floral offerings. Mr. and Mrs. H. E. Rhodes.

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HEAD for the mountains if you want to. Pick the lakes, the shore, the cool north woods.

But if you want a permanent answer to the problem of keeping cool—you'll go in one of these spirited Buick SPECIALS, and be comfortable all the way!

When it can't find a breeze—it makes one. It won't stutter, stall or get steamed up on the toughest hill or in the hardest going.

It's calm—cool—collected in all its going—takes things easy and lets you do the same.

And it's big enough to provide both leg room and elbow room for all—on hot, stuffy, muggy days there's no sticky

proximity with others to remind you of the heat.

Surest way to keep cool, this summer is to choose this sweet-running, quick-stepping, easy-handling Series 40 Buick. When you hear how little one costs, fully equipped and delivered, you'll be hot and bothered till you get one.

*\$1029 to \$2495 are the prices of the new Buicks, delivered here, subject to change without notice. Standard and special accessories groups on all models at extra cost. All Buick prices include safety glass throughout as standard equipment. Ask about the General Motors Installation plan.



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