

Wards AUGUST SALES FOR THE HOME

Featuring the Greatest Values in Years! From Coast to Coast! Millions Are Saving Millions! Don't Miss This Extraordinary Sale!

2 Pieces! Worth \$80!



\$6 DOWN
\$7 Monthly, Small Carrying Charge

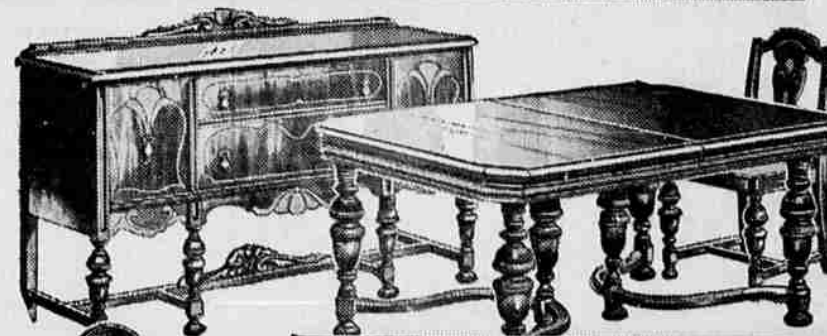
100% Angora Mohair with 5 Year Moth-proof Insurance!

69⁸⁸

Read These Outstanding Features:

1. Insurance Policy with Every Suite
2. Extra Large Davenport — 80 In. Overall
3. Fancy Weltings on Arms and Chair Back
4. Colorful Moquette Reverse Cushion
5. Sturdy Solid Hardwood Frame

Without a doubt the best value in years on a suite like this! You not only save \$15—you get one of the most beautiful, longest-wearing upholsterings on the market and it's INSURED against damage by moths! The big davenport is nearly 7 feet long! High, restful backs! Deep seats! Luxurious comfort!



8 Pc. Walnut Veneered Dining Room!
You Save \$25!

August Sale Price **69⁸⁸**

\$90 is what you'd ordinarily pay—it takes Wards to give you value like this! Richly veneered in selected American walnut! The big extension table seats ten with plenty of elbow room to spare! Hand rubbed finish! Big 5 foot buffet, 5 side chairs, one arm chair! Buy on Wards Budget Plan!

ONLY \$6 DOWN
\$7 Monthly, Small Carrying Charge

WITH THE *Movie dial* THAT IS REVOLUTIONIZING RADIO!

Wards 1937 Airlines



No numbers to remember, or forget! Tune your station by letter, or city (or wave length) just as you prefer! Letters so big you can tune standing up! Choose from all three wave bands, by touching a button.

57⁹⁵

8-Tube Console \$5 DOWN

Lowest-priced Movie Dial Console! Two-speed tuning makes the dial a pleasure to use. The cathode ray eye lets you SEE when you're perfectly tuned. World range, all wave! Automatic bass tone booster and volume control! Metal tubes; adjustable high fidelity! Chrome plated, rubber mounted chassis.

7-TUBE A. C. 37.95 BATTERY SET 23.95



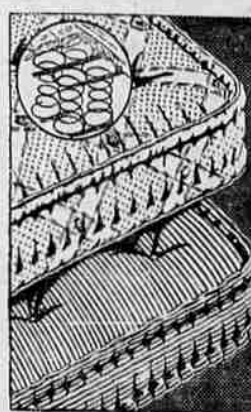
1. Galvanized outside
2. Galvanized inside
3. Brass cold water tube
4. Heavy gauge steel plate

Pressure Tested! RANGE BOILER

less fittings **58⁸⁵**

Rusty hot water? Not if you have one of Wards electrically welded range boilers! Galvanized inside and out! Tested to twice the needed pressure! None finer made!

Boiler with fittings, 9.00



Tremendous Sale!
BIG PRICE CUT!
10⁸⁸ Ea.

\$13 is the regular price! You get your choice of two styles—169 coil innerspring or 50 lb. cotton mattress! HURRY—they'll sell fast!



9x12 WARDOLEUM
REGULAR \$8.45 **6⁴⁹**

Think of it—a 9 x 12 rug for ANY ROOM IN YOUR HOME! Wide range of long-wearing, easy-to-clean patterns! Reg. 28c Wardoleum Yd. Goods, 6 ft. wide. Rn. Ft. 33c



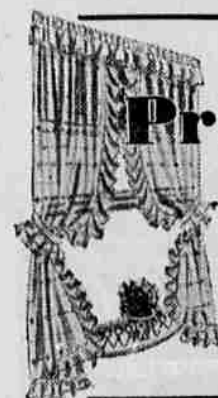
\$18 COGSWELL CHAIR
15⁸⁸

YOU SAVE \$2.00! Deep, soft, loungy lines! Upholstered in long-wearing rayon tapestry!



Unpainted Chest
4⁸⁸

You save \$2.50 on the usual price! 5 deep, roomy drawers! Sanded ready to paint!



SALE! Save on **Priscillas**
51^c

Two of the most popular curtain styles of today! Colored figured priscillas and cottage sets! Full, wide sizes! Gay colors! Fresh, crisp materials that launder beautifully!

50^c DOWN ... holds any Blanket until Nov. 1st in Wards August **BLANKET SALE**

Real Bargains! 70x80 inch Size!
5% Wool Pairs

They're regularly \$2.19—and low priced at that! So you're getting a remarkable value in the August Sale. Fine cotton with 5% wool. Full 70x80 size. Weight 3 1/4 lbs. Smart pastel shades.

72x84 Cotton Pairs...\$1.98
70x80 Cotton Singles...\$1.38



1⁸⁸ PAIR

The Best Blanket We Have Ever Offered at \$1.88

Buy Everything You Need and SAVE on Everything You Buy

A Long-wearing Fabric!
Broadcloth
10^c yard

So pretty you'll want to start sewing right away. Ideal for men's shirts, dresses, underthings, etc. Lovely clear colors. 80x60 thread count—sturdy. 36 inches wide. Use Simplicity Patterns. 15c

Every One a Regular \$1.00 Value!
Special!
Men's Shirts
88^c

Regularly \$1.00—an exceptionally low price. That's why they're sensational at 88c. Regular and wilt-proof collars. Pre-shrunk! Sizes 14-17.

FIRST FALL SHOES

1⁹⁸

• FIRST IN STYLE
• FIRST IN VALUE

Swing along briskly in kid ties this Fall. It's a flattering fashion—one that goes well with new Fall suits—and costs little at Wards! Black with stitched trim. Sizes 3 1/2-8. A.C.

Big Bath Sizes!
Big Bargains!
CANNON TOWELS
25^c

First time we've ever had 20x40 inch reversible Turkish towels for less than 25c! Pastels. Also, 22x44 whites, solid colors or checks. Bargains!

THEY WEAR AND WEAR!
Sale
HUSKY WORK SHIRTS
44^c

Serviceable chambray or covert! 14 1/2 to 17.

"MECHANIC" SOCKS
Cushioned Foot **15^c**

Four-thread heels and toes for greatest possible wear! Sturdy cotton; 9 1/2 to 13.

Special for Misses
RAYON TAFFETA Slips
69^c

Our regular 79c value

An exceptional Slip for the price! Bias cut with non-rip seams, adjustable straps. Has lace, embroidered or tailored V neck. 34-44.

50^c DOWN HOLDS ANY BLANKET UNTIL NOV. 1st IN WARDS AUGUST **BLANKET SALE**

NOVELTY 8% Wool BLANKETS
3⁹⁸ pr.

22x36 72x84. Extra heavy. Rayon taffeta bindings. Plaid, fast colors.

STORE OPEN SATURDAY TILL 9 P. M.

Montgomery Ward