



# Flowers

IN BRIGHT  
EASTER RIOT

Hyacinths . . violets . . sweet peas . . daisies . . even poppies! On smooth straws . . on memes that sparkle like bright beads. Colorful . . feminine . . and lovely beyond words!

**\$5.**

Flowers on Your Hat and Under Your Chin

Millinery 2nd Floor



Regular \$1.00

**79c** pr.

Hosiery Dept. - Main Floor

## Easter COATS and DRESSES For Boys and Girls

Wonderful new spring garments for the Junior Miss and small girl. New lightweight Wool Coats in sizes 1 year to 16 in plain wools, checks and good looking plaids. They are priced

**\$1.98 to \$10.95**

## JUNIOR DRESSES

Adorable Dresses of Fast Color English Print, Organdy and Silk. New Shirley Temple models and other popular makes. The kind girls love to wear at Easter-time. Sizes one to sixteen.

**\$1.98**

TO

**\$6.98**

Second Floor

# Everything Smart - New - Fashionable and Different...Ready for Your Easter at Mann's

## Blouses For Easter

For the man-tailored Suit or Sport Skirt we suggest these lovely new Blouses of Silk, Linen and Pique. Your own initial free with each Floor.

**\$1.25 and \$1.95**

## New Skirts

An Easter Sale of 100 Women's and Misses' Wool Crepe and Flannel Skirts. New solid shades and chic plaids. Extra Special tomorrow on the Second Floor.

**\$2.25**



## Rothmoor and Shagmoor COATS & SUITS

We take a great pride in presenting Rothmoor and Shagmoor Suits and Coats for your Easter Costume. These grand garments come to you exclusively from Mann's and represent the very finest in America. Each Rothmoor and Shagmoor Coat or Suit is styled with its own individual flair—each an exclusive creation found only at Mann's.

**\$25. to \$45.**

EXCLUSIVE AT MANN'S

## Easter Sale of Coats \$10.95

The Coat Shop announces a special Easter Sale of Spring Coats — 25 New All Wool Models in the season's smartest styles and patterns for only \$10.95. This is a real Coat value. See them tomorrow at Mann's.

## For Easter Man Tailored SUITS

Fashionable Man Tailored Suits will play a leading part in this year's Easter Parade. Tomorrow in the Suit Shop you will see all the new man tailored styles featuring Hair-line Stripes, Small Plaids, Harringtons and Solid Wools. They are priced

**\$10.95 to \$29.75**

## DRESSES of PRINTED SILKS

The Dress Section announces a Complete Line of Easter Dresses for \$3.95, \$5.95, \$7.95 and \$10.95. New one pc. and Jacket types in prints, solid shades and adorable combinations—dresses that feature every new style trend. Smartly trimmed and very well made.

**\$3.95 to \$10.95**

New White Coats of Fine Wools, \$14.75 to \$22.75

MANN'S SECOND FLOOR

## Boys' Shirts and Blouses By "KAYNEE"

In the Boy's Shop on the Main Floor mothers will find the new fast color "Kaynee" shirts and blouses for the young man. Deep Tone Shirts, Button Down Collar Shirts and New Stripes and Plaids in sizes 6 to 15 and new Blouses in sizes 3 to 9.

**\$1.00 to \$1.50**

## Dainty Lingerie For Easter

Newly designed lingerie for the woman or miss who cares about her underthings . . . Adorable Panties, New Slim Silks and Pajamas that are the smartest ever. All are here ready for gift giving or for one's personal use.

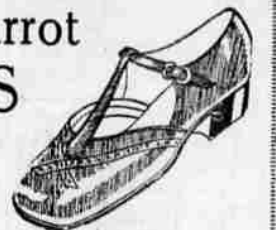
Slips from \$1.00 to \$4.95  
Gowns . . . \$1.98 to \$6.95  
Pajamas . . . \$1.00 to \$5.95  
Panties - 59c to \$3.95

Main Floor



## Poll Parrot SHOES

For the Smart Young Set



Are styled in step with the fast moving pace of youth. Poll Parrot Shoes are the smart choice of parents who know quality and value. Sold in Medford exclusively at Mann's.

Poll Parrots Are Priced  
**\$1.95 to \$2.95**

## Beautiful SHOES for EASTER

What will your choice be? Spectator Sport shoes . . . beautifully tailored dress shoes . . . formal afternoon shoes? Do you prefer buckled step-ins or broad strap pumps, or dainty sandals? We have them all in the season's newest shades, including many smart white creations . . . Come to Mann's for Shoe Fashions Reasonably Priced.

THREE POPULAR PRICES

**\$5.00**

**\$5.85**

**\$6.75**



Costume Flowers 50c



Rothmoor & Shagmoor Garments

Costume Jewelry \$1.00

## Suit-ed for Easter By Kuppenheimer and Club!

Kuppenheimer and Club Clothes — the high fashion finely tailored Suits that the men of Medford have come to know so well. Try a Kuppenheimer or Club Suit this spring! Join the hundreds of men who find it pays big dividends to wear these celebrated suits. The new Easter styles and fabrics are now on display in our Clothing Section.



**\$19.50**

AND UP TO

**\$40.**

## ARROW SHIRTS FOR EASTER

This Easter wear an "Arrow" shirt. You will like the way the "Mitoga" fits. You'll like the cut of the famous Arrow Arrowed collar and you'll think the shirt patterns the best you've ever seen. Sizes 14 to 17.

**\$2. & \$2.50**

## Arrow Ties For Easter

To harmonize or contrast your "Arrow" shirt wear an "Arrow" Tie. The season's smartest neckwear patterns and colors will be found in our collection of Arrow Ties for spring.

**\$1.00**

## Easter Shoes For Men!

Featuring the Florsheim and Weyenburg Aristocrats for Spring



Men's Shoes

Main Floor

If you've never worn a Florsheim or Weyenburg Shoe you won't be disappointed! The fine fit and style of these shoes for men will convince you they're grand shoes; their longer wear will convince you they're a grand value. Ask to see the new models now on display.

WEYENBURGS \$4. to \$6.

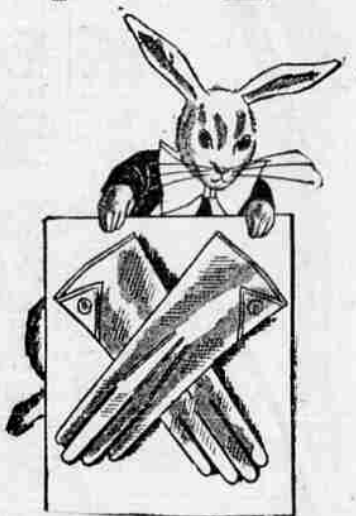
FLORSHEIMS \$8.75 to \$10.



## New Bags For Easter

The most complete line of Easter Bags in Southern Oregon! New washable flax "Bacde Perle" and Pyralin . . . new Patents . . . Soft Fabrics . . . Chic Leathers featuring the Tuckette zipper. The costume colors include White, Pastels, Navy, Brown, Gray, Red and Black.

**\$1.98 and \$2.98**



## New Gloves

One simply must have new Gloves for Easter! Tomorrow we will feature "Kaynee" Fabrics in Coco, Navy, White, Blue, Pink and Yellow at \$1.00 and New Kids in smart dress styles in Brown, Black, and Navy for \$2.98.

**\$1.00 to \$2.98**