

GROCETERIA SUPER FOOD MARKETS

BREAD AND CAKES LIKE MOTHER MADE



HOME PURITY BAKERY PRODUCTS WHO GETS THE HEEL?

That used to be a mooted question when we were kids. When mother baked and the scent of fresh bread teased our appetites, there was usually a battle over the heel of the bread.

Did you ever hear of kids battling over the heel of any but home made bread? They don't, because the crust lacks that tempting flavor found only in bread like Mother made.

It's a truly wonderful flavor, too—a flavor possible only when the finest home ingredients are skillfully blended and thoroughly baked.

That is exactly what you get in our Home Purity bread. Try some for the Sunday dinner and be sure to serve the heel. Learn the real enjoyment of good bread as thoroughly baked as Mother's bread.

Home Purity Bread
1 lb loaf 8c - 1 1/2 lb loaf 12c
(It's baked until it's done.)

TUTTI FRUTTI ANGEL CAKE

Our fine quality angel cake, rich with fruits, covered with Tutti-Frutti icing.

1/2 cake 25c whole cake 49c

- Danish Pastry Breakfast Bits, 7 for. 15c
- Cinnamon Snails 6 for 10c
- Honey Pecan Pan Rolls, pan 10c
- Bear Claws 3 for 10c
- Old Fashioned Coffee Cake, 2 for 15c
- Hard Rolls, German type, doz. 15c
- Cookies doz. 10c

Fruits and Vegetables

- Sunkist Oranges 292s—2 doz. 19c
- Sunkist Oranges 200s—2 doz. 45c
- Sunkist Grapefruit 64s—5 for 23c
- Southern Yams 4 lbs. 23c
- Large Eggplant 2 for 19c
- Fresh Limes dozen 30c
- Fresh Clean Parsnips, 4 lbs. 23c
- Sweet Potatoes 4 lbs. 23c
- Green Peas 2 lbs. 19c
- Bohnert's "Best of All" Rhubarb 3 lbs. 23c
- Bunch Vegetables 3 for 10c
- Coconuts 2 for 15c
- Large Fancy Cucumbers, each 15c
- Large Avacados 2 for 19c

FREE! EASTER NOVELTIES

Chicks! Ducks! Rabbits! Baskets! Nests!



TOMORROW and all next week we will give away thousands of Easter Novelties with Z-Mor-U Coffee. With the pound package Novelties worth up to 10c each, while with the three pound package we offer many worth up to 25c.

We conscientiously believe Z-Mor-U to be the best coffee we sell and for that reason serve it exclusively at our fountains.

Fresh twice weekly from the finest roasting plant in Portland and the Northwest, and ground the day you get it, we are bringing you the best coffee we can buy, fresher than we can offer any other.

Big Coffee firms are spending thousands for expensive gadgets and service to bring you fresh coffee. Here is the freshest and best without all that extra expense hidden

away in the selling price.

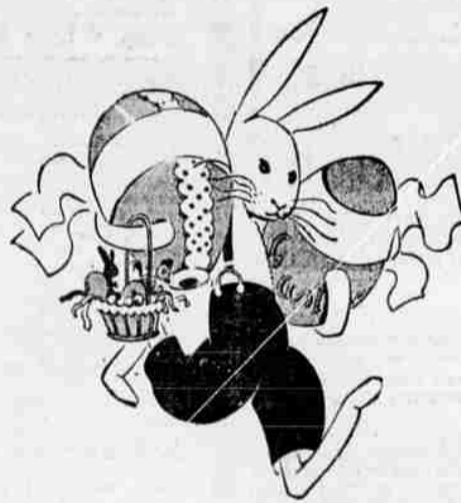
Get some between now and Easter. It's sold with a money back guarantee and you won't be asked to return the Easter Novelties.

Z-MOR-U COFFEE
Pound 25c - 3 Pounds 73c
EASTER NOVELTIES FREE!



Savings In The Groceteria Food Departments "A Dependable Source of Supply"

- Elbow Cut Macaroni 4 lbs. 19c
Enough fine food for a lot of good dinners.
- Candy Easter Eggs 8 oz. pkg. 10c
Assorted sizes and colors—Made in a clean American factory.
- Oregon Date Prunes 5 lb. box 49c
Have the finest flavor of any prune—Oregon grown and of fine quality—Ship a box to an eastern friend.
- Diamond A Oregon Ripe Prunes, No. 2 1/2 can, 2 for 25c
We like these better than any canned plum we ever tasted.
- Bagley brand Tomatoes No. 2 1/2 can 9c
Local tomatoes. Standard pack.



- Sun Glow Flour No. 10 sack 33c
A small sack of good flour for the small family.
- Bisquick large pkg. 28c
For Sunday morning breakfast—Why not biscuits when they are about the easiest thing to prepare?

- Soft As Silk (Gold Medal cake flour) pkg. 23c
Used in our bakery in all cakes—Really the secret of fine quality.
- Sperrys Farina 10 lb. sack 45c
A delicious whole wheat cereal.
- Sperry Rolled Oats 4 1/2 lb. sack 19c
Quick cooker or plain—Milled in Portland, so freshest.
- Sperry Pancake Flour, 28 oz. pkg. 15c
A plate of Sperry pancakes and some of our country style sausage—Ask the family.
- Sperry Wheat Hearts 28 oz. pkg. 20c
Richer with Vitamin B because Wheat Germ added.

BOYS and GIRLS

Come in and see the Muffet Man... He will tell you how to get Baseballs—Baseball Caps—Bracelets—Rings—Berets—and a lot of other valuable prizes.

TOMORROW
Muffets 3 pkgs 25c

- Grape Nuts package 16c
A zesty and highly relished breakfast cereal.
- Bakers Premium Chocolate, 1/2 lb. bar 14c
The choice of good bakers everywhere.
- Maxwell House Coffee 1 lb. can 25c
Hear the great showboat program on National broadcast—Thursday, 6 p. m.



Large pkg. 19c



4 bars... 18c



2 pkgs. 55c

Super Meat Markets

- Steer Beef Pot Roast, lb. 12 1/2c
Tender, flavorful—a dandy Sunday dinner.
- Steer Sirloin Steaks, lb. 20c
Cut to order any thickness—A real treat to lovers of good steaks.
- Pork Chops, pound 25c
Tender young grain fed pork.
- Sliced Corn Belt Bacon, lb. 39c
Fancy mild cure—right from the corn belt.
- Real Country Style Sausage, lb. 20c
Made from good cuts of young grain fed pork—Country ground and country seasoned.

Super Meat Markets

Saturday Night Lunch HAMBURGER



We Pulled a Boner Last Week

Funny some of you folks didn't call us on the boner we pulled last week.

Here is the same picture we ran last Friday when we offered the Hamburger, Buns and Pickle for 19c—but forgot the onion you can see in the sandwich.

We're sorry for this and feel we should correct the oversight by making the same offer again, plus the onion and along with it will throw in a chicken. No—not the kind you eat but one of those fuzzy little Easter chicks the kids like so well.

TOMORROW

- 1 lb. Steer Beef Hamburger
 - 6 Buns
 - 2 Dill Pickles
 - 1 Onion
 - 1 Easter Chick
- All for 19c



FREE! Easter Novelties with Swift's Premium Hams

Ducks, Rabbits, Penguins, Chicks.

Values to 25c

These are the larger Easter novelties that sell from 15c to 25c. Given with Premium Hams only.

Tomorrow and all Next Week—

Swift's Premium ham lb 31c

Part or whole ham. The Novelties Free with whole hams.

1935 LAMB IS JUST MUTTON NOW!

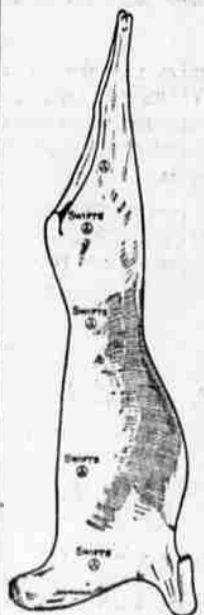
The 1936 Lambs are here!

Legs, lb. 32c

Shoulder, lb. 27c

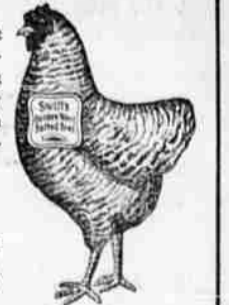
Loin or Rib Chops, lb 39c

We have some of the 1935 on hand and sell it for less. The real treat, however, is the 1936 milk fed lamb.



Milk Fed Hens

We've told you about the goodness of chickens after being milk fed. Here are fancy local chickens from Swift & Co.'s milk feeding plant.



Tomorrow pound 20c (Easter Novelty Free)

FREE!

Easter Novelties All Next Week!

With every purchase of 25c or more a fuzzy little Easter Chick, Rabbit or Duck.

With the Premium Hams, the bigger novelties.

6th at Central
6th at Grape
Savings Without Self-Denial

GATES & LYDIARD

Delivery of \$1.00 Orders
Phone:
West Side 428
East Side 752