

Easter Greeting Cards 5c to 15c



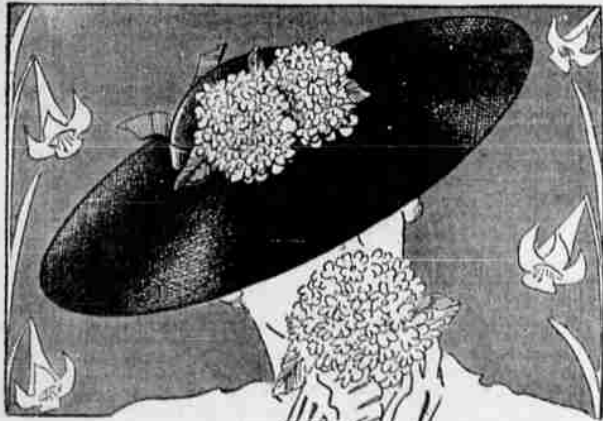
ANNOUNCING . . . .

*Smart! New!*  
footwear for Spring by Mann's

Look to your shoes, that is where the grace and beauty of your new Spring costume begins . . . WHY . . . Simply because skirt lengths are shorter this season and shoes, naturally, more quickly take the eye. And so Mann's are sponsoring a new series of beautiful shoes, that are costume right—designed to perfectly complement the new swagger sports, street and dressy afternoon costumes. Mann's shoes for Women are beautifully proportioned, moulded on lines which are marks of true gentility and master craftsmanship in shoemaking.

\$5.00 and \$6.75

SHOE SECTION MAIN FLOOR



\$10.

Easter Parade

WILL BE GAY AND FLOWERY

Practically every blossom that ever bloomed tumbles over the new hats. You'll quickly sense their flattery . . . on, or under, shadowy cartwheels . . . atop wee Goddy and Margot brims or crisp Gibson Girl sailors.



\$5.

Other Hats \$1.98 to \$10

Headquarters for Children's Hats \$1.98 to \$2.50

Shirley Temple wears these!



NEW DRESSES

Dear little dresses worn by a dear little girl! Beautiful new Taffetas in all shades and styles. Sizes 7 to 12. Also dainty Shirley Temple sheers and Wash Prints in sizes 1 to 6 1/2 years.

Taffetas in all Shades \$2.98 and \$3.98

Adorable Sheers \$1.98 and \$2.98

SECOND FLOOR



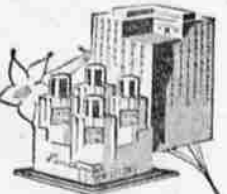
LUCIEN LELONG PERFUMES

SAY HAPPY EASTER

IN A WAY SHE'LL NEVER FORGET



Eau de Cologne and "Whisper" Perfumed Cologne—refreshing and stimulating—in the most famous bottle in the world. \$1, \$1.50, \$2.50.



"Penthouse" holds four Lucien Lelong Perfumes—a striking package and a marvelous gift. \$2.50, \$5.

Exclusive Agency for Rothmoor and Shagmoor Garments!

PASTEL SATIN SLIPS

A grand Easter slip value! Women's and Misses' pastel satin slips at \$1.79. These are Tailored in style and come in White, Light Blue, Nile, Maze and Tea Rose. Your choice tomorrow and Monday.

Easter Special \$1.79

Satin Gowns

The Underwear Section announces the arrival of New Satin Gowns in plain White and Colors with pin dots. They are in Tailored styles and very smart. Mann's Main Floor.

\$4.98

Crepe Gowns

Also the Underwear department wishes to call your attention to these new French Crepe Gowns at \$2.98. They come in the same styles as the Satin Gowns mentioned above.

\$2.98

Van Raalte Shorts and Panties at \$1.00

Crepe Hose By Holeproof

Before you buy Hose see the New Silk Crepe by Holeproof. This grand Hosiery comes in the Best Costume shades.

\$1.25

Knee High Crepe at \$1.15 per pair



Gloves for Easter

One simply must have new gloves for Easter! New 4-button Cape skin and Doe skin styles are now on display in the Glove section. Colors are Chamale, White, Black, Beige, Blue and Brown

\$1.98

Main Floor

Boys' Wool Slacks

The Boys' slacks on the main floor announces New Wool slacks. These popular summer garments come in sizes 6, to 20 years. Colors are Browns and Grays.

\$2.95 \$4.50

The Grays The Browns



Dress Up This Easter

New Man Tailored Suits

Complete Your Easter Ensemble with a Lovely Man Tailored Suit!

Specially chosen, because they're well tailored from Men's Wear flannel, herringbone tweeds and Gaberdine . . . New Checks, Plaids, Chalk Stripes and Plain Wools in the season's Newest shades of Gray, Navy, Hunters Green, Tan, Brown and of course, Black. Sizes are 14 to 40.

\$14.95 to \$22.75

NEW SILK DRESSES For Your Easter Parade

You'll go somewhere for Easter, even if only to the little Church around the corner—and you'll want a New Dress! These have been selected for you! . . . Peggy O'Dare, Grenadeir, Campen and Bettermade . . . Dresses from America's finest Dressmakers in Aqua, Gray, Navy, Mint Green, Peasant Blue, White With Black and White With Navy. Regular and Half sizes.

\$19.75 to \$35.00

NEW WASH SILK DRESSES

The dress shop announces the arrival of New Wash Silk Frocks for Spring and Summer wear. Dresses smartly styled from Featherstone, Silk Pique, Smoothstone and stream line stripe. They are in pastel and white in sizes for Women and Misses.

\$6.95 to \$14.95

Kuppenheimer and Club Suits For Easter

High Fashion Clothes by These Master Tailors

Really good clothes are the clothes that fit you as though they were custom tailored for you! Such are Kuppenheimer and Club Clothes. Their superb Tailoring and fine fit are characteristic of these two famous lines of clothing. Why not an Easter Suit by Kuppenheimer or Club?

\$25. to \$40.



"Arrow" Suiting Stripe Shirts for Easter

New deep-tone grounds with white and colored properly spaced stripings. The wide acceptance of spaced stripings in all apparel for Spring authenticates this smart shirt fashion. Arrows are Sanitized \$2.00

Easter Neckwear by "Arrow" \$1.



THE WRONG SIDE OF CALFSKIN IS THE RIGHT SIDE OF STYLE!

Mann's Sponsor Reverse Calfskin SHOES FOR MEN!

Smart Reverse Calfskin Shoes in White, Gray, and Brown with either Crepe or leather soles. These popular Spring and Summer shoes come in wing tip and plain toe styles in both Weyenberg and Florsheim.

\$4. to \$10.

Main Floor

Florsheim Shoes from \$8.75 to \$10.00

