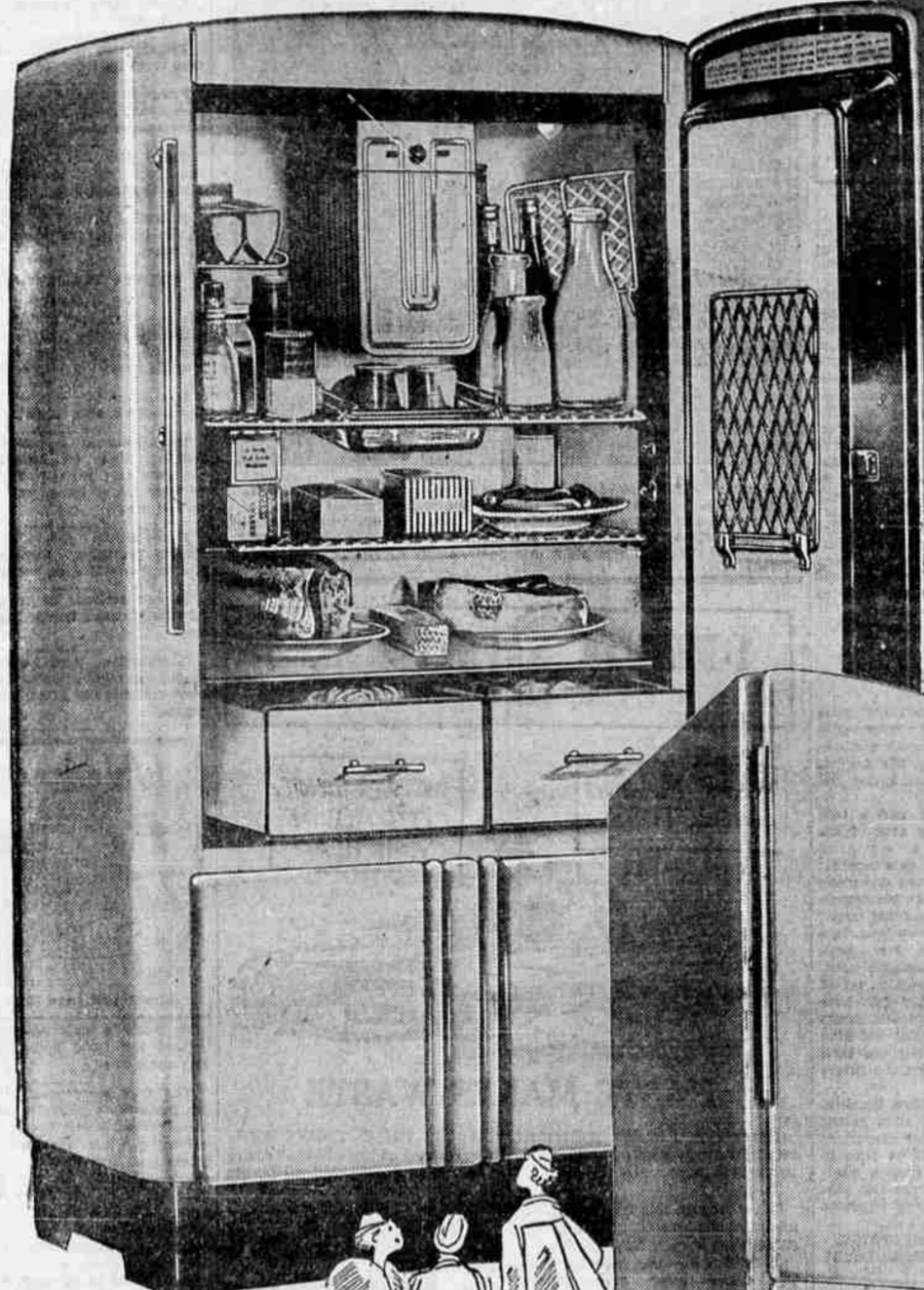


One of America's 6 Most Expensive Refrigerators to Build!

1936 Ward Electric Refrigerator

Save up to 40%



8 1/2 CUBIC FT. DELUXE
Illustrated above.
19 sq. ft. shelf area!
184.95

6 CUBIC FT. STANDARD
7 1/2 sq. ft. shelf area!
Not illustrated.
104.95

Designed by recognized refrigeration experts, working with Wards own engineers!
Built to the highest standards of quality by famous refrigerator manufacturers!
Incorporates every worth-while convenience feature, many exclusive with Wards!
Provides complete, all purpose refrigeration—5 kinds of cold in one cabinet!
Offers lasting beauty built into an all steel welded cabinet—super-insulated!
Costs as much as the other 5 leading makes of electric refrigerators to build!
Save the cost of exorbitant national advertising and middlemen's profits at Wards!
Compare. You save up to 40% at Wards! For it costs Wards that much less to sell!

164.95

6 1/2 CUBIC FOOT
WARD DE LUXE
Shown both open and closed
in large illustrations at left

Only \$7 DOWN, \$8 Monthly, Small Carrying Charge.

See this beautiful big Deluxe refrigerator today! 6.73 cubic ft. net capacity, 14 square ft. of shelf area. Over-size center freezing unit makes 5 trays, 90 cubes, 8 lbs. ice at a freezing! Listen to its quiet, plus-powered twin cylinder compressor. Check its 18 famous convenience features, many exclusive with Wards! Save up to 40%!

134.95

6 CUBIC FOOT
WARD STANDARD
Shown Open at Left

\$5 DOWN, \$6 Monthly, Small Carrying Charge

Wards Standard is the buy for low first cost and amazing operating economy! Over 6 cubic ft. of food storage at the usual price of 41 13 square ft. shelf area, 84 large cubes, 6 lbs. ice! Chrome-enclosed Freezing Unit, Interior Light, Easy-out Ice Tray Release, Rubber Grid Tray, Delco Motor, Super-powered unit! See it! Save!
Free Delivery! Free Installation! Free Guarantee!
Ward Models As Low As \$5 Down, \$5 Monthly

9 OF WARDS 18 DE LUXE FEATURES

- Twin Automatic Interior Lights
- Twin Hydrated Storage Chests, extra roomy
- Wards Exclusive Adjustable Frost-Storage Tray
- Solid Acid-resisting Porcelain Lower Shelf
- Defrost Switch automatically returns to "Normal", 12-speed freezing regulator
- Automatic Ice Tray Releases
- Rearranging Tray on Door
- Push-action Door Release
- Plus-powered, Twin Cylinder Compressor, Delco Motor



A 6 CUBIC FT. SIZE FOR THE PRICE OF A 4 FT.



Big 20-Gallon Tub Size

WARD WASHER

Our largest household size Washer! Compare these famous features! Washboard-action walls, faster-by-test agitator, famous Lovell wringer, selective roll pressure, safety-bar roll release, Come to Wards first. You can't afford to miss this value.

51.95

\$5 Monthly
\$6 Down
Small Carrying Charge

With BRIGGS & STRATTON GASOLINE ENGINE—\$81.95

Wards 'Junior' Cleaner

Here's a light weight cleaner that's easy to handle. Strong suction. Ideal for cleaning draperies, car upholstery, stair carpets, etc. A verified \$16.50 value! Save \$6.52!

9.98



DAMASCUS Electric Console

63.95

Wards finest electric console! Famous Damascus rotary head, in a walnut veneer console that is a decorative addition to your home! Built-in light and motor! Automatic thread tension! Greist attachments. Save about 1/3 at Wards low price!

\$5 Down
\$6 Monthly
Small Carrying Charge