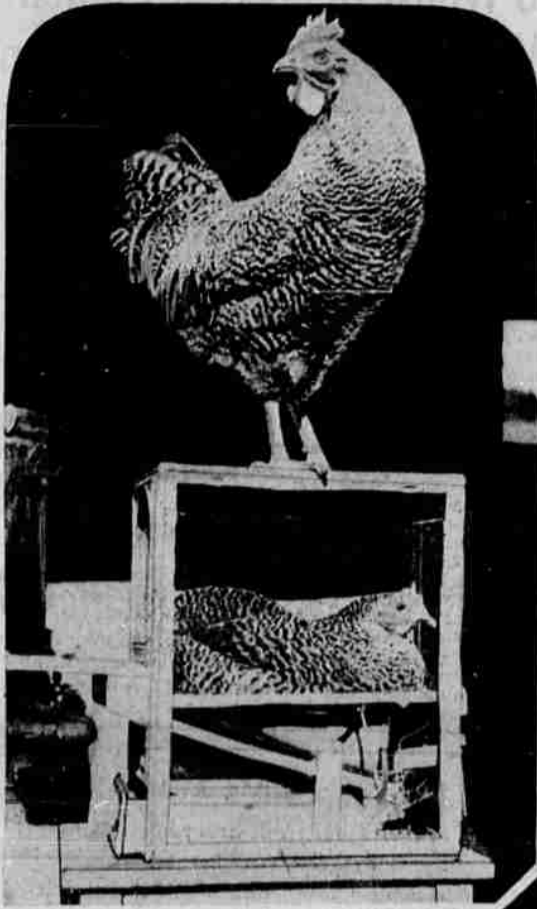
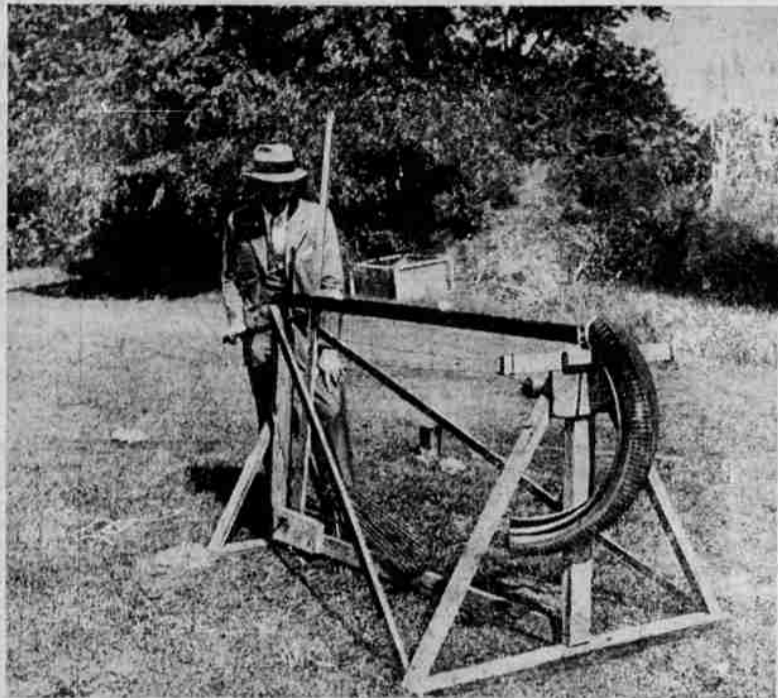


Nothing New Under Sun? — Take a Look at These Inventions!



Above, the hen lays—or gets cooked! An egg laid in this trick nest rolls into a basket below, thereby releasing the door into the henyard. But if no egg is forthcoming, the yard door stays closed and the hen exits into a slaughterhouse.

On the right, the rat-killing device of a Syracuse, N. Y., photographer. When the rat took the bait, he tripped the revolver trigger, killing himself, and at the same time took a flashlight photograph of the event and the time it happened.

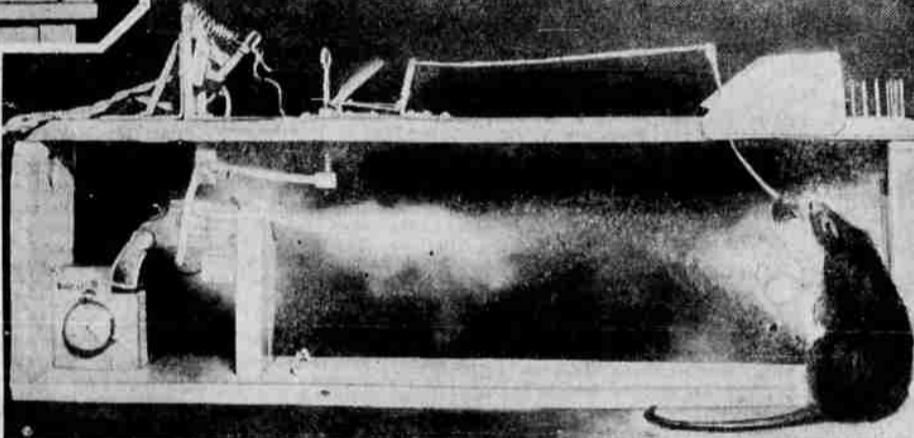


Dr. John Monteith, of the United States Golf Association, is shown above with his mechanical niblick. This device is used for testing soil conditions to determine which will make the best greens. The idea back of the device is to discover what ingredients to use to obtain a good growth of grass as well as a foundation on which the ball will stop without leaving a depression. The photo shows a ball en route to the old-tire channel, which dumps it in front of a swinging niblick.

No, "Scamp" the kitten didn't invent this himself. When he's hungry, he climbs up a drain-pipe and swings on the piece of wood attached to a bell clapper, thereby summoning his mistress—and, perhaps, some liver.



Keeping cool on hot days is no longer a perplexing problem to F. Healy, Spokane, Washington, inventor. Above you see him demonstrating his system. When he walks, two small bellows, one on each shoe, are squeezed, sending cool air up small hoses going up each leg to his hat, arms and back. The hoses are covered when he wears his coat, and, in the photo, he has his trouser leg rolled up to show the main conduit.



Join the
\$50,000.00
HEADLINE HUNT!

What is the chef saying?



WHITE STAR TUNA

Follow these simple RULES:

- 1. . . . Everyone is eligible for these handsome awards . . . except employees of Van Camp Sea Food Company, Inc., and members of employees' families.
- 2. . . . Your entry may contain 10 words or less. Each must be accompanied by two *White Star Tuna* labels or replicas thereof. You may submit as many different headlines as you wish . . . but you must enclose two *White Star Tuna* labels or label-replicas with each individual entry.
- 3. . . . Print name and address of the store from which you bought *White Star Tuna*, together with the price you paid per can. This must be included with each entry.
- 4. . . . 500 Weekly Qualifying Prizes will be awarded and distributed every week . . . by an impartial board of judges, appointed by Van Camp Sea Food Company, Inc. At the end of the 36 weeks of contest, the judges will select the Capital Cash Prize winners exclusively from the list of Weekly Qualifying Prize winners, and the awards will be made as Christmas presents! In the event of ties for any prizes, duplicate awards will be given.
- 5. . . . Contest begins Sunday, February 23, 1936 . . . closes Sunday, October 25, 1936. All submissions become the property of this company. Address your entry to Contest Dept., VAN CAMP SEA FOOD COMPANY, INC., Terminal Island, Calif.

18,203 PRIZES
for the best answers
IN 10 WORDS OR LESS!

203 giant capital prizes
totaling
\$10,000.00
in CASH!

Prizes! PRIZES! PRIZES!
Just think of winning a big gift of a dozen cans of *White Star Tuna* now . . . and of getting the grand cash prize of \$2,500.00 or one of the other thrilling cash awards just before next Christmas! . . . That's the new, priceless opportunity you have in *White Star Tuna's* sensational \$50,000.00 HEADLINE HUNT!

Week after week . . . for 36 thrilling weeks . . . you have 500 big easy chances to win. Ten little words . . . or less . . . may be worth a fortune to you! All you do is to suggest what the chef should say in an advertisement about *White Star Tuna*! 500 people are going to win every week, and you can easily be one of them! Send in as many headlines as you wish! The more weekly prizes you win, the more opportunities you give yourself to secure one or more of the 203 Capital Cash Prizes!

You'll discover many points of superiority in *White Star Tuna*. For 24 years, American housewives have purchased more of this supreme quality tuna than of all comparable brands combined! They know that *White Star Tuna* packs only the prized, tender light meat . . . know that it can always be relied upon for utmost goodness. America's favorite tuna is also a good source of Vitamins "A" and "D"

as well as Iodine, that effective preventive of nutritional goiter.

Enjoy *White Star Tuna* today . . . in any one of scores of zestfully different recipes. Then write your headlines of 10 words or less and send them in for this week's contest. Make sure to enclose two *White Star Tuna* labels or label-replicas with each individual entry. Remember! . . . the more entries you submit, the more opportunities you have to reap the rich rewards!

Get your pencil now, and jot down your thoughts about this superior tuna! Read the rules carefully . . . send in as many headlines as you can think of! It's a new, thrilling way to get a generous supply of *White Star Tuna* . . . and to help yourself to a big cash prize just before next Christmas! Be sure to enclose two *White Star Tuna* labels or label-replicas with each entry.

All Winners of Weekly Prizes
Automatically become the exclusive participants for these alluring Capital Prizes!

GRAND PRIZE	\$2,500.00 CASH
2nd PRIZE	1,000.00 CASH
3rd PRIZE	500.00 CASH
20 PRIZES, each	100.00 CASH
40 PRIZES, each	50.00 CASH
40 PRIZES, each	25.00 CASH
100 PRIZES, each	10.00 CASH

500
Weekly Qualifying **PRIZES**
Every Week for 36 weeks . . .
Consisting of Gifts of One
DOZEN CANS
of WHITE STAR TUNA

Get busy now! Win this week!