

# NATIONAL RETAIL GROCERS WEEK TO BE OBSERVED HERE

The retail grocer is a national institution, and the grocery store as we know it is as typically American as anything we have. Until recently, no one paid much attention to the retail grocer, and because people came into continuous daily contact with him, he was just taken for granted.

The National Association of Retail Grocers, an association representing more than 100,000 individual retail grocers, has just announced and launched a campaign to be nationwide in scope, to make the consuming public fully conscious of the real importance of the retail grocer. This campaign is in the form of a nationwide week to be known as National Retail Grocers week. This first event will be staged March 16 to 21, inclusive, 1936—and will be an annual scheduled week.

The retail grocer has a very definite social, as well as economic value. That social value lies in his being a part and parcel of his community, his own and family citizenship, therein, and the fulfillment of his social and civic responsibility to his community as an independent business man; his permanency in and his contribution to the prosperity of the community and the enlargement of the opportunities it offers to the ever-rising generation—but even more than that, it lies in his real attachment to and his pride in his business as an integral part of the community and his attitude which dictates his action to place profits secondary to community welfare, rather than first.

The retail grocer has always been, for the housewife, a very present help in time of need. In the modern movement for the promotion of health, nutrition is a vital force, ranking with proper personal hygiene and observance of sanitary laws, and in this, the retail grocer forms an indispensable link between the producer and the consumer.

The retail grocer offers intelligent personal service in the promotion of health, and he cares for the public's food needs with great care and concern. He is not only a purveyor of food, but he can also give the human values which, most of all, the consumer expects from the retailer.

Retail grocers are true to the high ideals of their calling, and steadfastly practice a continual progressive improvement to meet the wishes and demands of the public.

National Retail Grocers week is designed to reveal the retail grocer in his true light to the public—and to place his story of usefulness, service and value directly before the public, that they may more nearly appraise him for his importance in industry.

Cooperating with the National Association of Retail Grocers to make this National Retail Grocers week nationwide and complete, are the allied food trade organizations representing food manufacturers, wholesalers, brokers, voluntary groups and retailer-owned organizations.

In other words, the entire food industry is sponsoring and supporting National Retail Grocers week, March 16 to 21, 1936.

## TERRY TALENT BREAKS TEXAS NARCOTIC RING

ASHLAND, March 13.—(Sp.)—Stamping out the narcotic trade in Texas is the job occupying Terry Talent, federal agent, who is the son of Ashland's police chief, S. P. Talent, according to a report from Austin, Texas, recently.

Talent, who received early police training in Jackson county, led the police of Austin on a raid that netted three arrests in one evening and effectually smashed the main supply of opium in that city, the report states.

This was a part of a state-wide drive to clean the narcotic trade from Texas. Talent has been instrumental in cleaning up Houston, Galveston, and other Texas cities in the past few weeks. He often visits his parents in Ashland. Chief Talent says "Terry is a better officer than his dad."

## FRANCO-RUSSIAN PACT SEEN TROUBLE CAUSE

PORTLAND, March 13.—(P)—The Franco-Russian alliance forced Germany into the Rhineland as a defensive maneuver, Major J. P. Stephenson, M. C., a member of the British army general staff, said today during a visit here.

The pact was signed against England's wishes and was recognized as a threat at Germany, Stephenson asserted.

"Here's our military point of view," said the major: "When Russia entered negotiations with Russia, we tried hard to stop that, because in our opinion it was aggravating to Germany. It was bound to be dangerous."

## THIEVES TAKE GATES OF ALBANY CEMETERY

ALBANY, Ore., March 13.—(P)—Thieves who wouldn't even permit the dead to rest in peace, stole the gates to the Masonic cemetery here.

Police said today that tire imprints indicated a car or truck was used in the theft.

"Magic" is the best description for **ZORIC**



Flowers . . . waxy gardenias, shaggy carnations, nosegays . . . and veils . . . flaring to the tip of your nose, tied in bows, tucked under your chin . . . badges of chic on your Easter straws!

\$5.00 \$8.75

SECOND FLOOR



WELDON . . . Man-tailored felt classics - exclusively here at \$5

## Special on Silk Hose

In the Hosiery section tomorrow! Regular up to Ede Giffon and Service Weight Silk Hose for only 89c pair. All colors and sizes in this Sale group.

**59c**

New Shades in Crepe Silk Hose \$1.25

## NEW SHAPES IN CREPE SILK HOSE

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Dress Shop 2nd Floor



We can now offer you

## FLORSHEIM SHOES

for Women



SHOES FOR WOMEN MAIN FLOOR

... the shoes that have captivated women everywhere with their ultra-smart styling and with that "something extra," impossible to find in any other footwear... the famous hinged **FEETURE ARCH!** See these new Florsheims—and you'll thrill to their exquisite beauty. Wear them—and you'll find that Florsheims cost you less, because they last you longer.

\$8.75 \$10 and up

## Gowns and Slips of French Crepe

The Underwear Section announces new French Crepe Gowns and Slips for \$1.98. These lovely garments are in white and tea rose . . . lace trimmed and tailored. Styles for Miss or Matron.

**\$1.98**

MAIN FLOOR

CORSETS SECOND FLOOR

## 39-in. "Kulespun"

A Delightful New Suit or Dress Fabric That Is Washable!

"Kulespun", a wood-finish Washable Acetate in 4 new spring shades. "Kulespun" comes in just the right weight for suits, skirts or frocks.

\$1.00 yd.

## THE FIRST TIME OUR DRESS SHOP HAS EVER STAGED SUCH A HUGE EVENT!

# 200 Fresh - Colorful - Unusual New Print Dresses

Thrifty Medford Women know the values to expect when Mann's make such an announcement as the above . . . 200 New Spring Print Dresses in adorable styles and Colors . . . Dresses as distinctive and new as the season, smartly styled from New Fabrics that will wear marvelously. Women's and Misses' sizes—but come early as the best will go first!

SPECIAL FOR DRESS DAY TOMORROW AT MANN'S

**\$5.95**

## New Costume FLOWERS

Flowers as gay as any that ever graced a garden are now on display at Mann's. A type for every costume.

50c to \$1.00

## New Linen Handkerchiefs

New Handkerchiefs for a new season! These of fine Linen come in white and pastel shades and are very dainty.

50c ea.

## New Fabric GLOVES By "Kayser"

They just arrived, these new Fabric Gloves by "Kayser" . . . Smart cuff and stitching ideas in the new costume shades for Spring and Summer.

\$1.00 pr.

## NEW TIES for Your Tailored Blouse

Ties that tie just like "His" for the Woman or Miss who has a Tailored Blouse! Adorable Pastel shades and Paisley Patterns now ready.

59c ea.

## New Vanity By "Bourjois"

Bourjois created this new Evening in Paris Triple Vanity. A Beautiful Compact in Silver with Blue, Red, or Green Enamel trim. A regular \$2.75 compact.

SPECIAL \$1.65 ea.

## INEXPENSIVE SPRING COATS

Complete your Early Spring Outfit with one of these inexpensive coats! New Stragglers, Fish Tails and Belted styles in check, new plaid and solid shades. A grand coat value.

SPECIAL \$10.95

SECOND FLOOR

## CELANESE PANELS

In the Curtain Section Tomorrow! Plain Celanese Panels, 3 1/4 yards long and 42-in. wide and lace panels in the same size, for only

\$1.29 ea. Lower Floor

## Permanent Wave Special!

Murray's Beauty Shop announces a Big Saturday special! . . . Regular \$5.00 permanent for only \$3.75. A complete wave that includes shampoo, finger wave and hair trim.

**\$3.75**

Murray's Beauty Shop . . . Second Floor

## New Arrivals in Kuppenheimer and Club SUITS

Check the well dressed men of Medford and you'll find them wearing either a Club suit or a Kuppenheimer! These fine clothes are the choice of Medford's best dressed men! New Models and Fabrics in the above makes are now ready for your selection.

\$25. And Up to \$40.



## Sale of Holeproof Hose for Men!

The Men's Section announces a sale of genuine Holeproof Hose in Wool Mixtures . . . Lisle, Rayon and Lisle and other combinations for only 89c pair. These are regular 60c values. Special tomorrow

39c pr. 3 Pair \$1.00

## "Duke of Kent" Shirts

They are here! The popular "Duke of Kent" Shirts for men and young men. Duke of Kent is a Smart Button down collar shirt that comes in Dark Brown, Blue, and Maroon. Sizes 14 to 17.

\$1.65



## NEW SPRING COATS

or Junior and Misses

In the Girls' Shop on the Second Floor Mothers will find just the coat for the Miss from 9 to 16. New plain and check wools tailored in a grown-up manner. Smartly styled and in many cases with Hats and Bag to match.

\$5.95 to \$10.95

Kiddies' Shop Second Floor

