

GROCETERIA SUPER FOOD MARKETS

BREAD AND CAKES LIKE MOTHER MADE

Quaint LEAP YEAR CUSTOMS

Home Purity Bakery Leap Year Cake

This cake — a survival of a rather pleasing Leap Year custom was baked on Feb. 29th.

Imbedded somewhere in the cake was a little token of good luck to the one finding it. Usually connected with a festive occasion the cake was a decided improvement on the customs described elsewhere in this ad.

In different countries the token granted different privileges—To some it was supposed to bring good luck—to others it assured marriage within the year. Should a married person get it, that was assurance of a long and happy married life, while if it went to an unmarried girl—she had the right to propose to the man of her choice—and he was supposed to accept her.

Tomorrow, Feb. 29th we offer a modern duplication of this Leap Year ceremonial cake—Hidden therein is the magic token.

Leap Year Cake

Two Sizes

25c and 49c

Napoleon Slices

A delicious French Puff paste-filled with cream, topped with fondant icing—Tomorrow—

3 for 25c

Coffee Cake

Daintily iced Coffee Cake rings — a fine addition to the Sunday breakfast—Tomorrow—

2 for 15c

Honey Brazil Rolls

Delicious Pan Rolls topped with Brazil Nuts and Honey. Tomorrow—

pan of 4 rolls 10c

(Breakfast for two)

Honey Pecan Rolls

Same as Honey Brazils except topped generously with pecans. Tomorrow—

pan of 4 rolls 10c

(Breakfast for two)

Apple Sauce Cuplets

We found this recipe in a sack of Drifted Snow flour—Truly the finest cup cake we ever tasted. Tomorrow—

dozen . . . 20c

Hot Cross Buns

The Lenten dainty of the superior quality you have learned to expect from our Home Purity Bakery. Tomorrow—

dozen . . . 18c

Fruited Bear Claws

Made from a special dough chock full of Home Purity goodness. Tomorrow—

3 for 10c

Danish Pastry Butter Horns

We are truly proud of our Danish Pastry made without the use of egg or butter color—their goodness is due to the Home Purity of their fine quality ingredients. Tomorrow—

each . . 5c

Date Nut Bread

A round pan loaf rich with dates and nuts—very popular. Tomorrow—

each . . 13c

Home Purity Bread

We had another report this week from a family who thought Mother had baked when she served our bread—Comparative newcomers to the city they were greatly pleased to know they could always get the finest bread they ever bought.

1 lb. 17c 1 1/2 lb. 12c

LEAP year at one time was taken quite seriously—During the twelfth century it was the custom to permit any maiden lady present at a wedding to propose to any unmarried man present if she could get possession of the bride's garter. Should a man get the garter no proposals were permitted.—Katherine Eicher in "The Customs of Mankind", says that after a few brides were ruined in the rush and many others practically denuded the custom was abolished.

In 1288 Scotland because of confusion of Leap Year customs passed the following law: "It is statut and ordinant that during the rein of hir maist blissit megeste for ilk yeare knowne as lipe year, ilk mayden ladye of bothe highe and low wyfe, he shall be mulcted ye sune ane pundis or lykes, albeit he refuses to taik hir to be his lowful wyfe, he shall be mulcted ye sune ane pundies or less as his estait may be; except and awis gif he can make it appeare that he is betrothit ane ither woman he then shall be free."

A later custom and one still surviving in some parts of the world involves Leap Year cake—This custom is fully outlined in the bakery section of this ad.

Savings In the Groceteria Food Departments

"A Dependable Source of Supply"

Maxwell House Coffee 2 lb. can 49c <small>A national favorite for more than 50 years.</small>	Elbow Cut Macaroni 4 lbs. 19c <small>The best value of all Lenten foods.</small>	Kre-mel Dessert 3 pkgs. 13c <small>Three flavors—Chocolate—Vanilla or Caramel—Tasty desserts easily prepared.</small>
Golden West Coffee 3 lb. can 73c <small>Coffees have advanced. This popular favorite will soon be higher.</small>	Fancy Blue Rose Rice 3 lb. pkg. 19c <small>The cost of living is not high if the right foods are used.</small>	Instant Postum 8 oz. can 38c <small>A zestful nourishing drink to replace coffee.</small>
Z-Mor-U Coffee 1 lb. 25c	Krispy Crackers 2 lbs. box 29c <small>This finest cracker may now be had salted or unsalted.</small>	Grape Nuts pkg. 16c <small>An energy food that's really different.</small>
Z-Mor-U Coffee 3 lbs. 73c <small>Overnight from the roaster—ground the day you buy—Enjoy the flavor of really fresh coffee by using Z-Mor-U.</small>	Crisco 6 lb. can 98c <small>Why not the best when it costs so little.</small>	Baker's Premium Cocoa-nut, 1/2 lb. pkg. 15c <small>Long thread fresh cocoanut—You want the best for your cakes.</small>

Fruits & Vegetables

Sunkist Oranges 392's, 2 doz. 19c	Sunkist Oranges 200's, 2 doz. 45c
Sunkist Lemons 360's doz. 19c <small>(We—too have the little ones, 2 doz. 19c)</small>	Sunkist Grapefruit 64's, 5 for 23c
Calavos (avacados) 3 for 25c	Extra Fancy Rhubarb, 3 lbs. 25c
Southern Yams 4 lbs. 23c	Sweet Potatoes 4 lbs. 23c
Italian Broccoli 3 lbs. 20c	Large Solid Lettuce 2 for 9c
Green Peppers lb. 15c	Chinese Lettuce each 10c
Green Peas, 2 lbs. 25c	Cocoanuts 4 for 25c
Fresh Pineapples (large) each 35c	Large Artichokes 2 for 15c
Asparagus 2 lbs. 25c	Fresh Limes doz. 33c
New Potatoes 4 lbs. 23c	Parsley bunch 5c

Rippled Wheat

pkg. 10c
The whole wheat biscuit from the Krispy Cracker bakery.

Comb Honey

each 15c
Fancy quality—well filled.

Rockwood's Cocoa

2 lb. pkg. 15c
A fine nourishing beverage at a low price.

Staley's Cube Starch

2 1-lb. pkgs. 17c
Book of party games for children free with two packages.

Prudence Corned Beef Hash, No. 2 can

. 22c
Endorsed by the American Medical Association.

Geisha Baby Clams

3 cans 35c
Fine for chowder—stewed or fried clams.

Diamond A Red Kidney Beans, No. 2 can

. 10c
Oregon grown and packed—very fine quality.

Del Monte DeLuxe Plums, No. 2 1/2 can

. 13c
Ripe plums in delicious sugar syrup—a fine fruit sauce.

Belle Isle Tuna Fish

No. 1/2 can, 2 for 25c
Fancy quality—solid pack.

Del Monte Salmon, No. 1 tall can

. 22c
Fancy Red Alaska Sockeye.

Normonna Brand Kipper Herring, per can

. 10c
Imported Herring—a mighty tasty snack.

Guest Ivory Soap

3 bars 13c
After all there is no finer toilet soap than Ivory.

Oxydol large pkg.

. 18c
A fine granulated soap from the Ivory factory.

CHINESE EGGS

We laugh at the Chinese custom of eating old eggs, yet never know how old they may be in the mayonnaise we serve with salads.

If eggs must be fresh to be good, so must mayonnaise.

Home Purity Mayonnaise

Pt. 20c - Qt. 39c

Made twice weekly in winter—daily in summer.

Fountain Refreshments

Hidden Token Leap Year CAKE

Reviving an old custom we serve Hidden Token Leap Year Cake.

In the cake is a little candy token which is supposed to assure happiness to the finder if married—if unmarried, the girl who finds it has the right to propose to the man of her choice—who is supposed to accept the most gentle hint. If found by an unmarried man it is supposed to bring good luck and marriage within a year.

Tomorrow, Feb. 29—Hidden Token Leap Year Cake a la mode 10c

Saturday Dinners

Three very fine plate dinners including Roast Turkey. Your choice

25c to 29c

Get the Groceteria Breakfast Habit—Here is the special of the week:

Hot cakes with Country Style Sausage, Coffee 20c

SUPER MEAT MARKETS

Short Ribs & Horseradish

Sounds good, doesn't it? Tender, flavory steer short ribs with a touch of fine horseradish.

Boiled or baked—shortribs when tender are mighty hard to beat. Best of all they cost so little that a fine dinner for the whole family is served for about half the usual expense.

Tomorrow we will furnish the horseradish to all who wish to serve short ribs for Sunday dinner.

Our special offer will bring you enough meat for the whole family and a jar of Kraft's Key Dee full strength Missouri Horseradish.

Tender Steer Beef Short Ribs 4 lbs. 50c
Kraft's Key Dee Horseradish free with a purchase of 50c or more.

Steer Beef Pot Roast, lb. 12 1/2c
From steers specially fed at the Nealon Ranch—it's tender, flavory and delicious.

Steer Sirloin Steaks lb. 20c
Also from the specially fed steers—These steaks would cost just about double our price in any large city.

Armour's Star Ham lb. 28c
Whole or part—our boys will partially slice the piece you buy so you will have some handy for frying.

Morrell's Alright Bacon, lb. 27c
Excellent quality for such a low price.

Corn Belt Bacon 1/2 lb. in cellophane . . . 18c
Mild cure corn fed pork.

Ham and Veal Loaf lb. 18c
Mixed just right for flavor—Makes a fine meat loaf.

Country Style Pork Sausage, lb. 20c
All pork—country ground and seasoned.

Little Pig Link Sausage, lb. 25c
We sell enough for about 1000 breakfasts every Saturday.

Shortening 4 lbs. 45c

Sap Sago Seasoning Cheese, each 20c

Oysters pint 25c

CHICKENS

From Swift & Co.'s milk feeding station, local chickens but milk fed long enough to improve the flavor.

Compare one of the roasting hens or fryers with a chicken right out of the barnyard.

FISH

Everything the market affords throughout the Lenten Season.

Borene Soap Granules

Fine quality granulated soap impregnated with Borax.

Two large pkgs 63c

Free with two pkgs—Sugar, Creamer, Plate or Berry Bowl—Beautiful Roseware.

KRAFT CHEESE

American or Cream brick—just the right size for sandwiches.

2 lb. box 55c

8th at Central
6th at Grape
Savings Without Self-Denial

GATES & LYDIARD

Delivery of \$1.00 Orders
Phone:
West Side 428
East Side 752