

Tested Quality Auto Supplies at Worthwhile Savings! Compare!

# RIVERSIDE STANDARDS

## 15 Plate Battery

"WARDS CALL THIS BATTERY 'WINTER KING' AND THEY SURE NAMED IT RIGHT. IT STARTS MY CAR QUICK—EVEN ON THE COLDEST MORNING!"



"Winter King"

24 Mo. Guaranteed Service Adjustment.

6<sup>25</sup>

15 Plate Exch. Price

Get quality features that make Wards Winter King one of America's best batteries! 23% more zero-starting power than SAE specifications; 45 plates (15 to a cell) instead of the usual 39; plenty of reserve for accessories, radio, heater!

"THE 24 MONTH GUARANTEE SOUNDS GOOD TO ME—THAT MEANS I'M GETTING A SUPER-QUALITY BATTERY FOR LESS THAN 21c A MONTH!"

## Pennsylvania Oil

"YOU SURE WERE RIGHT, JACK! AFTER THE FIRST FILLING WITH WARDS 100% PURE PENNSYLVANIA MY OIL PROBLEM WAS SOLVED!"



4 Day Special

14<sup>3/4</sup>¢ qt.

Inc. Fed. Tax

2-gal. can \$1.59

5-gal. can, \$3.65

Refined from Bradford Allegheny crude—the world's costliest! Super tough, long wearing film, flows easily even in coldest weather, yet gives complete protection under intense motor heat! All wanted S.A.E. grades.

"SURE IT WAS! THERE IS NO BETTER OIL SOLD, YET YOU PAY ABOUT 1/2 OF FILLING STATION'S PRICES FOR IT!"

WARDS WESTERN OIL, gal. . . . . 33c

As Low As

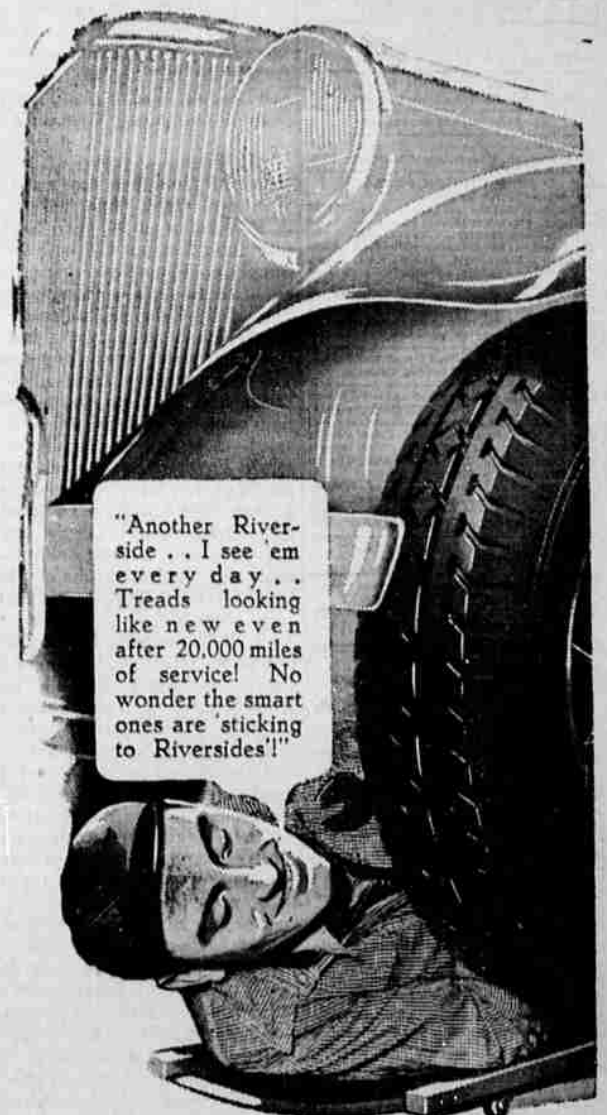
530

4.40x21  
4 ply plus 2 cord breakers

Check your size in the table below. Wards LOW price saves you plenty! Standard's thick tread of Vitallined rubber gives you more mileage—that means lower cost per mile! You get greater safety, too, because Standard's center traction tread design minimizes skidding even on the most slippery roads! Standard Latex dipped cords and carcass insulation minimize blowout dangers! And all this quality is backed by the Riverside Tire Guarantee—AGAINST EVERYTHING—WITHOUT LIMIT!

	4 ply Plus 2 Cord Breakers	6 ply Plus 2 Cord Breakers
4.40-21	5.30	7.35
4.50-21	5.85	7.85
4.75-19	6.20	7.60
5.00-19	6.85	8.40
5.25-18	7.40	9.25
5.25-21	8.15	10.10
5.50-17	8.15	9.65
5.50-18	—	10.00
6.00-19	—	11.50
6.00-21	—	12.00
6.00-20	—	11.75

All Other Sizes Proportionately



"Another Riverside... I see 'em every day... Treads looking like new even after 20,000 miles of service! No wonder the smart ones are 'sticking to Riversides!'"

Now in its 4<sup>th</sup> MILLION!



WARDS Supreme Quality

You Save About 60%!

27c

"You can't buy a better spark plug," say Ward users! Proved by millions of miles on the road. Built to your motor's heat range!



Top Dressing

59c  
Supreme quality. Pint, with brush.



Polish Cloth

29c  
16 yds. Double wide. Knit tubing.



BUMPER STOPS

89c pr.  
Bolts welded to back! Heavy plated chrome!



Oil Filter

\$1.19  
Keeps oil clean! Same repairs!



Wrench Set

79c  
11-piece, Carbon steel!



Timer for Ford

29c  
Ford V and TT models; same efficiency as original.

Wards Save You Money on Farm Equipment!



- Chick Fount, Galvanized. Fits Mason jars; rust-proof tin plate 9c
- 30-hole Feeder, 1-piece trough, with sliding top, 35c
- Round Chick Feeder, 7 feed holes; 6 inch diameter 15c
- Reel Top Chick Trough. Reel adjust for different size chicks 39c

## SAVE ON FARM EQUIPMENT! OIL BROODER

Wards Low Price  
12<sup>95</sup>  
1000-Chick Size

No cold zones around outer edge of canopy—combination drum and heat shield operates like circulating heaters and spreads heat to every corner of the canopy! Special over-size burner, wickless—burns without any fumes or gas! Temperature is accurately controlled by Wards wafer thermostat! Simple operation—nothing to wear out; long life!

Admits Healthful Ultra-Violet Rays!

## Ward's Place-O-Glass

Now is the time to build and repair your poultry houses, hot beds, etc. Ward's Place-O-Glass costs only a fraction of the price of ordinary glass—cuts easily with scissors and tacks on like screen cloth. 36 inches wide. Low priced at

ft. 7c

Improved Type Cel-O-Glass Reinforced with oval wire...thicker, tougher, more durable. Lets in the ultra violet rays. 28 inch width. Foot 31<sup>1/2</sup>  
36-Inch Width Cel-O-Glass 40<sup>1/2</sup>¢ Ft.



USE THE COUPON

- GLOSS WALL ENAMEL: verified \$1.50 value; gal. 28c
- CERTIFIED SEMI-GLOSS: verified \$1.50 value; gal. 2.85
- CERTIFIED FLAT WALL: verified \$2.65 value; gal. 2.50
- COVERALL FLAT PAINT: verified \$2.00 value; gal. 1.70
- MARPROOF VARNISH: verified \$1.25 value; qt. 1.02
- CERTIFIED FLOOR AND PORCH ENAMEL: verified \$1.10 value; qt. 82c

Marproof Varnish Regularly Priced \$1.02

77c qt.

with this coupon Provides a tough, durable finish for floors, woodwork and furniture. Six severe tests prove Marproof will outwear other varnishes at as much as \$5.00 gallon! Dryfast Enamel Regularly priced \$1.02

77c qt.

with this coupon You can pay up to \$2.25 a quart but you can't buy a finer enamel. Use Dryfast anywhere; one coat covers, spreads evenly, dries without brush marks. Try it!

FEBRUARY Sale SPECIAL

25c DISCOUNT COUPON

good on purchase of one quart of Dryfast Enamel or Marproof Varnish during Wards February Sale!

Name .....  
Address .....

## HARDWARE SALE!

- 14 Tooth Garden Rakes with this coupon \$1.19
- One-piece forged steel, with polished 18-ft. ash handle. 14 tooth, bow style.
- Socket Type Lakeside Hoe \$1.00
- Solid socket-type shank and blade fully polished. 4 1/2-ft. northern ash handle. 6-in. width.
- Long Handle Shovel \$1.29
- Blade 5 1/2 in. wide by 11 1/4 in. long. Natural finish. Length of shovel about 51 in.
- MASTER NAIL HAMMER 89c
- LAKE-SIDE HAMMER HANDLE 15c
- 26-INCH HAND SAW \$1.00
- 6-INCH NICKEL-PLATED PLIERS 25c
- 14-INCH PIPE WRENCH 79c
- RC WIRE, 14-lb., 100 ft. 79c
- RC WIRE, 12-lb., 100 ft. \$1.29
- PORCELAIN KNOBS, each 2c
- 3-INCH PORCELAIN TUBES, each 1c
- 4-INCH PORCELAIN TUBES, each 1 1/2c
- TOGGLE SWITCH, Single Pole 10c
- DUPLEX RECEPTACLE 10c
- BAKELITE SWITCH PLATE 10c
- BAKELITE RECEPTACLE PLATE 10c



Low Priced CLOSET Combination 1550

Powerful flushes wash-down action flushes the bowl quickly and thoroughly. Stainproof surface. Complete with seat.

Celluloid Closet Seat Coated Waterproof celluloid sprayed on fine hardwood. Chromed hinge. 235

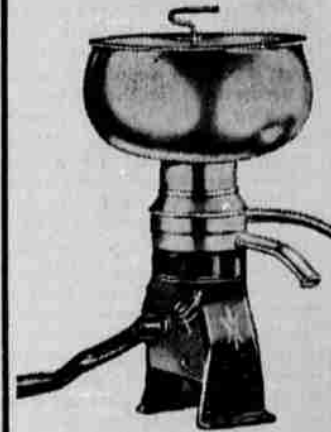
FREE ENGINEERING SERVICE

Plumbing — Heating — Water Systems Free Estimates. Ask for Details

## Table Separator

22<sup>95</sup>

\$3 Down, \$4 Monthly Small Carrying Charge



Don't waste your valuable cream—cold-water skimming of even small quantities of milk can mean tremendous waste! Here's a separator that's low-priced, just the right size for small farms, and can save enough extra cream to pay for itself in less than a year! See it!

- Leakproof 12-qt. Dairy Pails, 35c..... 3 for \$1
- 14-qt. Dairy Pail—175-lb. Tinplate..... 85c
- 5-qt. Milk Strainer—Seamless Tinplate..... 45c
- Wards Speedy Flow Filter Discs; carton of 100 39c
- Cream Carrying Can—12 1/2-qt. Trade Size..... 75c



MONTGOMERY WARD