

AUTOMOTIVE NEWS

KNITWEAR REVUE MANN'S FEATURE TUESDAY, FEB. 25

Knitting fans and potential knitters will be shown the newest innovation in knitwear for spring at a colorful revue to be presented at Mann's Department store on the main floor Tuesday afternoon, February 25, beginning at 4 o'clock. Miss Eunice Ferris, Bear Brand stylist of New York, will personally supervise the style show.

Simple styles which may be completed in a short time and more elaborate knitted suits and dresses will be included among the numerous fashions which are to be modeled at Mann's Tuesday.

Following the revue, Miss Ferris and Mrs. Gertrude Dodson, knitting instructor at Mann's store, will give suggestions regarding yards and patterns to any of the visitors who desire assistance.

Nitrate Ship Affre
BALTIMORE, Feb. 22.—(AP)—The toll from a fire, which swept through the Norwegian steamer *Giala*, loaded with nearly 5,000 tons of highly inflammable nitrate of soda, mounted today to one dead and 21 injured.

Furnas Celebrates 18th Anniversary Medford Service Station



Above, glimpse of the Medford Service Station in Medford, located on the important intersection of Main street and the Pacific Highway. Standing in front of the station, left to right: Fred Purdin, Alys Furnas, Horace Furnas, R. P. Carroll, A. B. Culy and C. C. Furnas. In the background, standing in the station doorway, is M. B. Isbell, Goodyear Tire & Rubber Co. representative. A large portion of the building in the background is utilized by the Medford Service Station for salesrooms, offices and service department. The lubrication department is shown at the left, while a large open-air service yard is located at the extreme left and not shown in the picture. Below: View of the Medford Service Station as it looked 18 years ago. Mr. Furnas is shown at the pump in front of the station, one of the first in the entire southern Oregon area.



MEDFORD'S FIRST SERVICE STATION GROWS WITH CITY

Associated Products and Goodyear Tires Pioneered in Medford by C. C. Furnas, Original Owner

At the beginning of his 18th year in the same business location, C. C. Furnas is celebrating the anniversary of his tire store and service station at the corner of East Main and South Riverside, which has become a popular headquarters for southern Oregon motorists who prefer Goodyear tires and Associated Oil products.

The original firm with which Mr. Furnas started 18 years ago was known as Furnas, Lucas and Long. In 1922 they sold the gas station to the Associated Oil company, and a new, completely modern structure was erected. Since 1929 Mr. Furnas has operated the business under the name of Medford Service Station independently, and in 1932 took over the service station, continuing to feature Associated products.

During 17 years numerous changes have taken place in the east end of the city and particularly in Mr. Furnas' locality. Board walks bordered Riverside avenue and the basement of an hotel which never materialized further than the foundation covered by the present site of the East Side Pharmacy, Valentine's and others. It was a number of years until plans for completing the hotel were abandoned and the basement covered up, according to Mr. Furnas. Furnas, Lucas and Long was the first service station in Medford. In 1921 they sold 348,000 gallons of gasoline.

At present the Medford Service Station has the following employees: Horace Furnas, Mrs. H. Furnas, Fred Purdin, R. P. Carroll, Franklin George. A complete stock of Goodyear tires and tubes is carried by Mr. Furnas and the tire repair shop has excellent equipment for all types of repair and lubrication service.

C. C. Furnas, familiarly known as "Charlie," has long been active in Medford's civic and business circles. For several years he has served as a member of the Medford city council, is chairman of the finance committee and is vice-mayor of Medford. Among the organizations he is affiliated with is the Medford Rotary club.

Quieter Portland
PORTLAND, Ore., Feb. 22.—(AP)—The city council passed an anti-noise ordinance but agreed to overlook some of the lesser noise makers.

Mobilgas
Mobiloil
GENERAL PETROLEUM CORPORATION

CONSTRUCTION OF NEW DODGE MODEL GIVES RIGIDNESS

Announcement that the Dodge division of Chrysler corporation has begun production of a two-purpose or convertible sedan model is made by A. vanDerZee, the company's general sales manager.

Three features distinguish the latest addition to the 1936 line of Dodge passenger automobiles — exceptional roominess and equipment; a construction that gives the body a rigidity fully equaling that of the enclosed sedan type; and a price tag marked in three figures instead of four usually listed for a car of the class appeal which is an undeniable quality of the newest of Dodge models.

The Dodge convertible sedan is mounted on the 116-inch wheelbase, 87 h.p., 1936 Dodge chassis and comes with a commodious trunk integrally built into the streamline slope of the body rear. A sub-frame, to which the extraordinary rigidity of the body is due, extends along the lower edges of the body and, in front, rises around the cowl section with the effect of making the latter virtually a part of the body structure proper.

Interior dimensions are generally those of the season's closed Dodge models. Front and rear doors, all swinging forward, are considerably wider than is usual width, making for comfortable entry and exit. The windows are set in chromium frames and, when raised, give the passengers complete weather protection.

The equipment of the new Dodge convertible sedan includes two cleaners swiveled at the bottom of the windshield. The upholstery material is leather, fabric upholstery may be had, if desired. The price quoted on this attractive and luxurious addition to the Dodge line is \$995 list at factory Detroit.

"While it is true," said A. vanDerZee, "that the closed car is now generally preferred, there remains a clientele of discriminating motorists who, either because of climatic conditions or from sheer liking, use the type of automobile that gives them, in a single vehicle, the protection of the closed body and the open-air freedom of the open type. The market for our convertible sedans and coupes is therefore not limited to class, section or season. Indeed, an appreciable number of convertibles are shipped to northern motorists who, equipping the cars with heaters, use them with comfort in rigorous winter driving."

Spring In La Grande
LA GRANDE, Ore., Feb. 22.—(AP)—Following a day that saw the mercury reaching 50 above, the sun beamed on the Grande Ronde valley today in springlike fashion. A heavy coating of ice on streets here had turned to slush. The minimum last night was 26 above.

gram has been occasioned largely by careful examination and re-examination to fortify it against constitutional objections based upon the supreme court's AAA decision.

Fire Dept. Chooses New International For Chemical Use

International was selected by the Medford Fire department for the new chemical truck, according to Walter W. Abbey, local Nash, LaFayette, Willys 77 and International truck dealer. The new truck, which was delivered last week, is a special order. It is painted a bright red

and has large bucket seats. International is noted for quick starting which is necessary for a fast getaway, according to Mr. Abbey. Mr. Abbey also reports the sale of a new LaFayette coupe to Elizabeth M. Colby and a new Nash 400 deluxe sedan to Russell Benson of the Medford Concrete Construction Co. Al Stehr has joined the Abbey sales force. "Emotion" Perfume by Vimay Chanay, a favorite of movie stars. At Young's Drug Co., Main and Central.

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(Figures based on R. L. Polk & Co. Data)

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