

6,000 Carloads of Good Furniture Purchased - No Wonder

Wards FEBRUARY FURNITURE SALE

Saves You 10% to 40% on Every Sale Item

9x12 Room Size
Seamless Axminster!

American Orientals

Worth \$39.50 **30⁸⁸**

\$8.62 LOWER than today's prices—that's what you save on these rugs during the February Sale! You'll be amazed at the beauty and quality of the Axminster copies of rare Persian and Chinese orientals! Colors are woven through to the back! The high-light-sheen is permanently blended into the deep all-wool pile! See it!

\$3 DOWN, \$5 Monthly, Small Carrying Charge

Not the Ordinary Softwood Chair Usually Sold at This Price!

This Unpainted Chair is **SOLID HARDWOOD**

\$1.00 Value! **79^c**

Buy several of these at Wards low February Sale price! Paint them yourself. They're attractive, sturdily built—ideal in breakfast nooks or with telephone tables, etc. Hurry before the price goes back to regular!

I LIKE THAT LOW PRICE, IT'S CERTAINLY EASY ON MY POCKET BOOK!

THE LARGEST SUITE YOU'LL FIND AT THIS LOW PRICE!

BOTH PIECES ARE SO ATTRACTIVE—AND THE CARVINGS ARE REALLY BEAUTIFUL!

Sale! Save \$9.62

One of the Largest Suites Ever Offered at this Low Price!...

Cotton Tapestry

COMPARE WITH 2 PC. SUITES AT \$54.50

Here's amazing value—an extra large davenport and chair for the same price that the davenport alone would usually sell for! The davenport is 80 inches overall! The seat is almost two feet from front to back! The chair back is 36 inches high! Go where you will. Compare these measurements with as many suites as you like. We sincerely believe that you won't find another suite of this outstanding quality at anywhere near this low price! See it for yourself. Make yourself at home in the comfortable depths of the davenport! Examine every detail—then BUY!

WARDS FEBRUARY FURNITURE SALE

44⁸⁸

YOU PAY DOWN **\$5**

\$5 PER MONTH
Small Carrying Charge

Down Goes the Price!

5 Pc. Dinette

\$25.95 value Table and Four Chairs **21⁸⁸**

Find out for yourself what a wonderful value this Ward February Sale Special is! Compare it with similar suites usually priced much higher! Note how carefully this dinette has been made! Note the heaviness of the sturdy hardwood!

Sale!

45 Pound **Mattress**

\$8.45 Value! **6⁴⁴**

Finest cotton mattress you'll see at this price! Comfortable! Long-wearing ticking!

Save 9.62 on this 3 Piece **Walnut Veneer Suite**

Compare Similar Suites Usually at \$51.50

Wards February Sale price on this suite is one of the lowest we've ever seen for such fine quality! The ordinary suite at this price is usually more hardwood! This suite is 3-ply veneered! Don't miss this chance to save! Choice of vanity or dresser. Vanity bench, \$4.41.

WARDS FEBRUARY FURNITURE SALE

42⁸⁸

YOU PAY DOWN **\$5**

\$5 PER MONTH
Small Carrying Charge

Sale!

TAPESTRY COVERED

Studio Couch

\$26.95 After This Sale! **22⁸⁸** Now

The regular price is low! Wards February Sale price is sensational—making this studio couch one of the most outstanding values you'll find on the market today! Opens to full size double or twin beds! Large bedding compartment! Plaid tapestry cover! Buy it NOW!

Sale!

Rugged Early California Suite!

Davenport and Chair

... Usual \$74.95 Value!

A savings of nearly \$10 is worth while any time! The beautiful tapestry upholstery is a quality usually found only on expensive suites! The comfortable, roomy davenport is 78 inches overall! See it. Note how carefully the rugged lines of early California furniture have been reproduced! Buy it during Wards February Sale!

WARDS FEBRUARY FURNITURE SALE

64⁸⁸

YOU PAY DOWN **\$6**

\$7 PER MONTH
Small Carrying Charge

WARDS - WORLD'S GREATEST RADIO RETAILERS—SELL MORE THAN ANY OTHER

7 Tube Console

Metal Tubes! 1936! Ward Quality! Low Price!

40⁹⁵

Only Wards could give you value like this! Choice of the most popular foreign and U. S. broadcast and short-wave. Fine full tone!

- 2-Band World Range—Automatic Volume Control—Police Calls
- Instant Dialing with 118 U. S. Broadcast Stations Listed
- Personal Tone Control—Licensed by RCA and Hazeltine

SAVE UP TO \$20

Big Tub Washer

63⁹⁵

\$5 Down, \$5 Monthly Small Carrying Charge

Large 18 Gallon Tub

See its new features: Faster double crown agitator, adjustable pressure Lovell wings! Compare with \$70-\$80 washers. Buy!

Montgomery Ward

117 SOUTH CENTRAL TELEPHONE 286