

# AUTOMOBILE SHOW EDITION

## PEDESTRIANS NEED REGULATION ALSO AVERS EXECUTIVE

### Regard For Fundamental Rules Would Make For Own Safety Says J. W. Frazer, Chrysler Chief

"Intelligent regulation of pedestrian traffic and the education of the individual pedestrian to protect himself and give the motorist a fair chance will greatly reduce the accident toll that is costing America so many lives every year," says J. W. Frazer, vice-president of the Chrysler sales division of the Chrysler corporation.

"Legislation has been aimed almost entirely at the motorist; the pedestrian has been permitted to be as careless and unreasonable as he pleases. Lately, however, in a number of cities, laws and ordinances have been passed that compel the pedestrian to regard certain fundamental simple rules that make for his own safety. Jay-walking is prohibited by a fine in some places. In others, crossing a street at any other point than an intersection is illegal, as is walking against a green light.

**Rights Not Understood**

"I think that one of the fundamental troubles is a wrong conception on the pedestrian's part of his rights as opposed to those of the motorist. There seems to be an idea that the man on foot has more rights than the man at the wheel. This is untrue. Their rights are exactly the same. The highway belongs to the motorist as much as to the pedestrian. The very fact that a man is driving proves he is paying heavy taxes to support the highway, or at least the vehicle that he is driving pays these taxes. I think the idea that a pedestrian always has the right of way is a hold-over from the days when the automobile was a rich man's toy and the fellow who didn't have one was jealous of a possible infringement on his rights by some one who had more money. Today, however, the motor car is no longer a luxury but an essential part of civilization. Obviously cars are driven by more poor men than by rich ones.

**Can't Perform Miracles**

"So long as the motorist observes the law and drives with courtesy, intelligence and skill, he has the same rights as the pedestrian. He hasn't the privilege of maintaining these rights by force, naturally, because he has an advantage over the man on foot in the capacity of injuring him. But neither has the pedestrian the right to expect that a motorist will perform miracles in trying to avoid hitting him if he insists upon exposing himself stupidly or recklessly.

"The right to drive a motor car at a reasonable rate of speed is conceded everywhere. The motor car came into being largely because it covered ground faster than the horse. Speed limits have been fixed by law after careful investigation of what rate may be traveled safely. These speed rates are based on the assumption that the pedestrian will regard traffic lights, that he will look carefully before venturing from the curb and that in general he will so conduct himself that the motorist in an emergency will be able to bring his car to a safe stop before hitting him if the car is traveling at the legal rate of speed.

**Laying fines on pedestrians for violating traffic rules is in no sense an infringement on personal liberty. It merely upholds the old principle that if the pedestrian exposes himself to danger, he is trespassing on the right of some one else—in this case on the right of the motorist to drive his car according to law or the prevailing conditions.**

**Old Law Blames Walker**

"In some countries, the pedestrian is considered in the wrong whenever he is struck by a vehicle and is arrested and fined. This is an old law that was put into effect in the horse and carriage days long before the motor car was invented. I would not, of course, advocate anything so drastic as the assumption that the pedestrian is always wrong. Yet it is just as reasonable as the other assumption that the motorist is always wrong.

**Some Victims Circumstance**

"Police records show that in a very large percentage of the accidents involving collisions between motor cars and pedestrians, the driver of the car was a sober, intelligent, competent and courteous citizen—the type of man who never would willingly injure anyone else or infringe on his rights. He is simply the victim of circumstances created by a careless pedestrian.

"It is an unfortunate fact that a very large percentage of accidents in which pedestrians are hurt involve children. In such cases, we have to assume that the motorist is wrong, as there can be no safety legislation that can cover young children. They cannot be expected to exercise mature judgment at a tender age. As I see it, the only way to protect the child against accidents, when the motorist is driving with proper caution and good judgment, is to begin a program of safety education almost in the cradle. But this education cannot be a success unless adults set the example in caution. A child learns much faster by example than by words. If he sees his elders crossing streets carelessly and stepping off the curb without looking, he is bound to do the same thing. If on the other hand, he sees his elders using proper caution at all times, he is bound to be impressed. The child naturally is more inclined to do as he sees us do than to do as we say he should.

## Auto Show Program

Beginning 7:30  
Friday, February 7, 1936  
Introduction Automobile Dealers

Vocal Solo ..... Le Merle Beck  
Specialty Number ..... Jack Moran  
Orchestra ..... Harmony Honies  
Accordion Solo ..... Arthur Lindquist  
Vocal Solo ..... Harvey Field  
Orchestra with Vocal Chorus—  
Piano Duo—Piano Pals ..... Clara Hawley, Lela Lamb  
Song and Tap Dance ..... Beverly Birk  
Male Quartette ..... Olsen, Kirkpatrick, Pruitt, Vawter  
Vantone ..... The Magician  
The Gleemen ..... 35 Voices

**DANCING**  
Saturday, February 8, 1936  
Morning — 9:30 A. M.  
Kiddies Matinee ..... Vantone The Magician  
Afternoon — 3:00 P. M.  
Orchestra ..... Harmony Honies  
Vantone ..... The Magician  
Evening — 8:00 P. M.

Orchestra ..... Harmony Honies  
Baritone Solo ..... Harvey Field  
Character Interpretations ..... Shelton Walters  
Piano Duo ..... Piano Pals  
Dance Specialties—Ruth Lay's Pupils—  
(A) The Maids—Shirley Jean Barton, Polly Hoffard, Gayl Miller, Geraldine Jerome, Tillie Rammin, Alisa Emerick, Rosalie Roberts.  
(B) Aerobic Specialty ..... Elaine Winkie  
(C) Stair Dance ..... Muriel Platt  
(D) Musical Comedy Line—Betty Borland, Patsy GeBauer, Pattie Young, Joan Adler, Ann Judy.

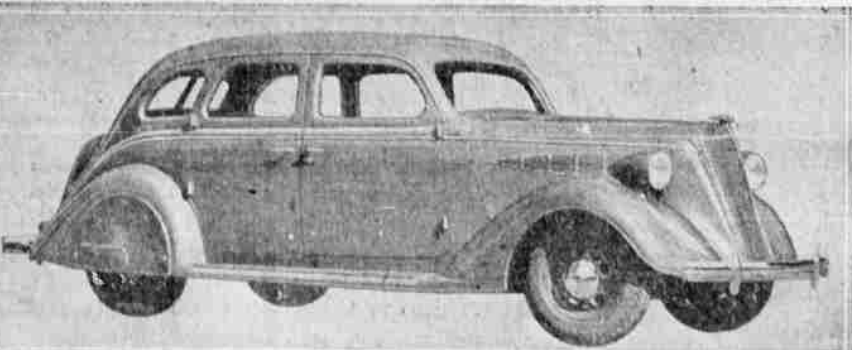
Vocal Selections ..... Le Merle Beck  
Song and Dance ..... Jack Moran  
Vantone ..... The Magician  
Vocal Selections ..... Harvey Field  
Life Saving Demonstration ..... Medford Fire Department  
Dancing

## AMPLE ROOM HERE



For carrying luggage or for shopping there is plenty of room in the luggage compartment of the 1936 Oldsmobile. Above the special compartment for the spare tire is a large space, capable of handling several large suitcases, or packages gathered in an all day shopping trip. Here is pictured a young lady bringing home a load of groceries in the spacious rear trunk compartment of an Oldsmobile Touring Sedan.

## Nash DeLuxe 400 Displayed by Abbey



The touring sedan with trunk is becoming one of the most popular of the seven body styles offered on the 1936 Nash DeLuxe "400" displayed at the Lions show by Walter W. Abbey, Inc.

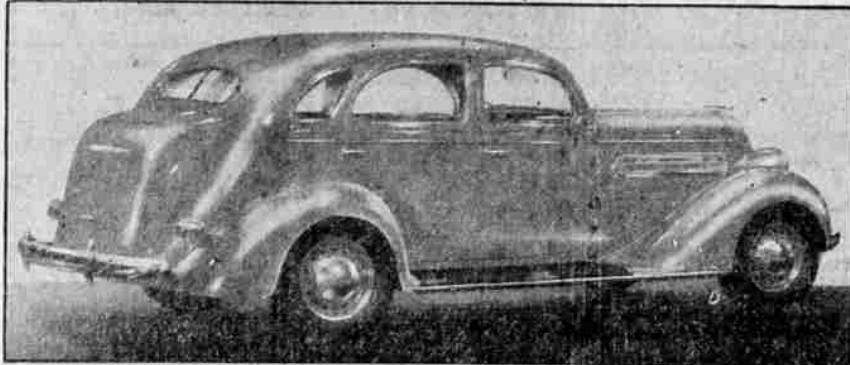
## See the New Chryslers At THE AUTOMOBILE SHOW

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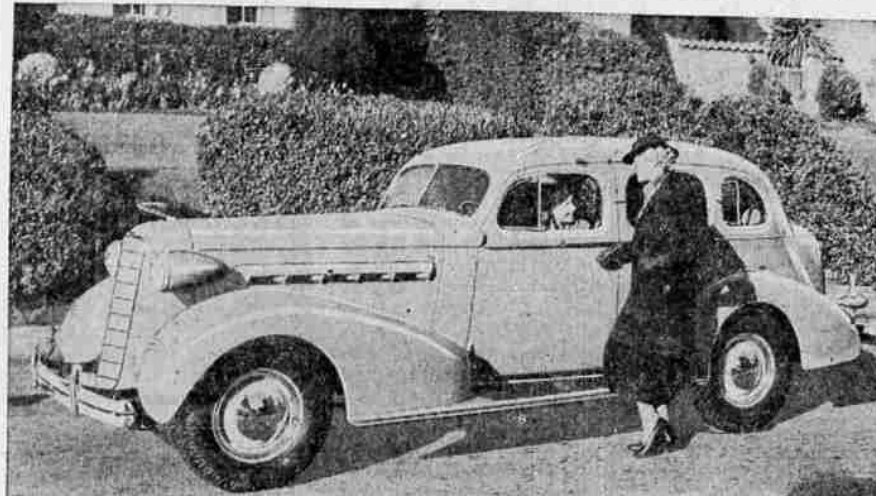
38 North Riverside. CHRYSLER - PLYMOUTH Phone 18

## THE GRAHAM CAVALIER FOR 1936



The Graham Cavalier, Series 90, Four Door Touring Sedan with trunk. Style, luxury, and economy, distinguish the Cavalier which is available also in two door and four door sedan models with or without trunk and as a three passenger coupe

## Young and Farrow Present Newest LaSalle



Shown here is the beautiful new 1936 La Salle Four-Door Touring Sedan. With a number of new improvements in design and mechanical features, Cadillac engineers expect this car to be one of the most popular of the year. The built-in trunk easily accommodates three large pieces of luggage as well as the spare tire.

## YOUTH CONFESSES WRITER'S MURDER

ALBUQUERQUE, N. M., Feb. 6.—(AP)—Moreno Trujillo, 16-year-old Spanish-American youth, confessed today, Sheriff Ross Salazar said, that he killed Carl Taylor, vagabond magazine writer, in his lonely mountain cabin near here last night.

The boy, who led officers to the body last night with the declaration Taylor had been shot by two masked assailants, admitted, Salazar said, that he fired the fatal shots himself and robbed the dying writer of an undetermined amount of money.

He broke down after long hours of questioning when officers confronted him with a small rifle, found in a trash pile near the cabin.

Trujillo first admitted ownership of the gun and then made a full confession, the sheriff said.

Hermiston, Ore., Feb. 6.—(AP)—J. M. Spencer, district watermaster, said snow conditions in the Blue mountains assure irrigation districts in the Umatilla and Walla Walla river areas of an ample water supply.

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## Battery Aids Touring Comfort



Pretty Virginia Warner is shown learning some of the inner workings of her car from a Western Auto salesman. He is explaining the advantage of having a battery strong enough to meet extra requirements for cold weather starting, yet with sufficient reserve power to operate such comfort accessories as car radio, heater and others. The local Western Auto manager reminds motorists that the firm's Mid-Winter Oil and Battery event closes Saturday, February first.

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