

DAIRY FIRM WILL START EXPANSION PROGRAM IN CITY

Howard Grover Active in Former Merriman Dairy — Pasmore Is Associate — To Change Firm Name

Howard Grover, well-known southern Oregon dairyman who has been actively engaged in the creamery business in Medford and Grants Pass for 15 years, yesterday announced that Merriman's Dairy, located at 506 West



Howard Grover.

sixth street, will in the future be known as "Grover's Dairy Products." Frank Pasmore is associated with him in the ownership of the establishment, continuing in the capacity of production manager.

For the past several months, Mr. Grover maintained an interest in the former Merriman Dairy and recently completed arrangements to substantially expand and improve the plant. Additional space and equipment will be provided from time to time as increasing business demands, according to Mr. Grover. The production of high grade ice cream, butter and dairy products will be continued on a much larger scale.

Grover's Dairy Products plant on West Sixth street will be open to inspection by southern Oregon residents at all times. Mr. Grover stated in describing the sanitary dairy plant and his faith in the future development of Medford and the Rogue River valley in general which prompted the expansion program.

SAN FRANCISCO BUTTERFAT
SAN FRANCISCO, Jan. 31.—(AP)—First grade butterfat 37c, approximate. I. o. b. San Francisco.

SILVER
NEW YORK, Jan. 31.—(AP)—Bar silver quiet and unchanged at 44 1/2c.

Special Communication of Medford Lodge No. 108, A. F. & A. M., Friday, Jan. 31, at 7:30 p. m. Work in E. A. degree. Visitors invited.
O. O. Horner, W. M.
GEO. ALDEN, Secy.

Society and Clubs

By JANET WRAY SMITH

University Women Plan Organization

Mrs. Robert Hart has announced that an invitation is extended to all graduates of accredited universities and colleges and women of junior colleges standing to attend a luncheon meeting Feb. 15, when organization of a branch of the American Association of University Women will be completed.

About Twenty College Women Meet

About twenty college women met last Saturday as a preliminary meeting, and were addressed by Mrs. Virginia Earl, of the University of Oregon. Enthusiasm and interest was much in evidence, and indications point toward a successful organization here.

Juvenile Club To Meet Saturday

Announcement is made that the Degree of Honor club will meet Saturday afternoon at two o'clock in the Eagle's hall. Ida M. Wilson, director, requests that all members be present, as interesting work has been planned, and also extends a cordial invitation to mothers of members.

Will Spend Week-end in Eugene

Spending a week-end vacation will be Miss Ethel Houston and Miss Gertrude Ahlstrom, who are leaving on the train today for Eugene. While there, they will attend the Oregon-Washington basketball game tomorrow evening.

They Expect to Return Sunday Evening

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Mrs. Ottoman Will Visit Daughter

Mrs. M. M. Ottoman left by train this morning for Corvallis, where she will be a guest of her daughter, Miss Ruth Ottoman, a student at Oregon State college, for several days. Mrs. Ottoman will also visit friends in Portland before returning home.

Mrs. Schuler Leaves After Visit

Leaving this morning was Mrs. Harry Schuler, of Valley City, North Dakota, who has spent the past week visiting her mother-in-law, Mrs. Richard Schuler, of this city. She is en route to her home after a vacation in California.

Mrs. Schuler Will Stop Several Days in Portland

Mrs. Schuler will stop several days in Portland before continuing to her home.

Mrs. Kenyon To Join Husband

Mrs. Charles W. Kenyon is leaving tonight for Trenton, New Jersey, where she will join her husband, Lieut. Kenyon, who was recently transferred from the Medford civil conservation corps district.

The Kenyons were among the most popular of the local army set, and will be greatly missed by their many friends here.

Murray's Leave Soon for Klamath

Capt. and Mrs. John Ross Murray and their daughter, Miss Betty, expect to leave Monday for their new home in Klamath Falls, where Capt. Murray has been transferred. His duties to be centered at Tule Lake.

The Murray's leave behind them many Medford friends.

Mrs. Root Hostess to Club

Mrs. Myron Root entertained members of her bridge club this afternoon at her home with an afternoon at cards, having as her guests Miss Helen Bullis, Mrs. Paul Janney, Mrs. Harvey Moore and Mrs. Lillian Humphrey.

Arrives Here To Visit Daughter

Arriving this morning from the south was Mrs. W. B. Stannford, of San Francisco, who will be a guest of her daughter, Mrs. J. H. Thompson, for several days.

Would Employ Hundreds

"Inauguration of the improvement program, as already outlined by the highway commission on the Roseburg-Grants Pass section, would result in employment of hundreds of men, saving of thousands of dollars to motorists, and attraction of thousands of tourists from the south who now fail to travel farther north than Grants Pass because of the dangerous condition of the highway.

The new survey of the highway shortens the distance 10.51 miles, reduces curvature to approximately ten per cent, eliminates 532 curves and all right angle turns, and shortens driving time by one and one-third hours."

Traffic Is Heavy

Citing figures from traffic counts indicating 822 automobiles and 150 trucks used the road during a 12-hour period and employing general figures prepared for the state by Public Utilities Commissioner McCall on costs for operating cars, Chinook estimated a daily saving of \$1,068 to owners of private automobiles and \$691.50 daily to operators of trucks.

Cost of a truck and driver on average highways was estimated at \$2.50 per hour and of private automobile and driver at \$1 per hour. Distance cost was figured at 3.6 per mile on private automobiles and 12 cents per mile on trucks. Chinook said actual costs for the Grants Pass-Roseburg section are "necessarily higher" than the state figures "because of the grades and sharp turns."

Total saving by reconstruction of the highway—based on past traffic and not the expected increase—was figured at \$768,867.56 annually.

PRESIDENT'S BALL IS WELL ATTENDED, ENJOYABLE AFFAIR

A grand march, led by Mayor and Mrs. George Porter, opened festivities at the third annual President's ball in the Oriental Gardens ballroom last night, attended by approximately 300 couples gathered to observe the 34th birthday of President Roosevelt, participating in a nation-wide community social event.

Mayor Porter stated today that an outstanding feature of this year's ball was the great enjoyment expressed by all those present. "I don't believe there has ever been a community affair in Medford at which people had a better time," he asserted.

Due to the fact that banks are closed today, no check of financial returns is possible, but Mayor Porter and Cole Holmes, chairman of the ticket committee, state that the financial success of the affair is undoubted.

Ceremonies of the evening included a short aspect of welcome and thanks for the support and interest of townspeople by Mayor Porter, and a few pertinent remarks by Postmaster Frank Desouza.

Music for the affair was furnished by "Bud" Dyng's nine-piece orchestra, much appreciated and applauded by the dancers, according to Mayor Porter.

Mayor Porter, who acted as general chairman for the affair, expressed his sincere thanks and appreciation for the co-operation he received from his committees and committee heads and, speaking in behalf of all those responsible for arrangements, extends their thanks for the enthusiastic support of Medford citizens.

TWO OF GRANGE PLAYS SLATED MONDAY NIGHT FOR ROGUE ELK HALL

Two of the seven plays being given this week in the rural dramatics contest will be presented Monday at the Rogue Elk hall. Upper Rogue Grange will present "More Than a Million," an appealing comedy written by Mollie King, in which Ann, the responsible daughter of the family becomes an heiress for a time, which changes the ideals of the family in a surprising climax. Madeline Burrell and Eva Seaman are directing the production.

Cast:
Mrs. Thatcher, a widow—Zella Tullis.
Annie—Irene Glass.
Tom—Ralph Train.
Virginia—Irene Nye.
Jim—Emery Moore.
Charles—Donald Vaughn.
Mr. Robinson, a lawyer—Waldo Nye.

Trail extension unit presents at

Eve Benson Studio

A very interesting Recital will be rendered within the next few days by pupils of Eve Benson's Dancing Studio, featuring some lovely numbers in Ballet with Toe Work; Spanish with castanets; Tap, Acrobatic, Adagio, etc. A novelty act will be rendered by the Kindergarten group. Definite date of show will be announced soon. (Adv.)

C. P. GRANGE CAST REGISTERS HIT IN THE BLUE TEAPOT

Something of the same quaint charm and winsomeness of Pa and Ma Brown themselves seemed to be infused in the stage setting and entire play, "The Blue Teapot," presented by Central Point Grange at their hall last night, the second of the plays being presented in the county dramatics contest this week.

The knowledge of Jimmy Neabo, played by Robert Sparks, that his ideas of a home were not in keeping with those of his city fiancée, Cynthia, played by Janice Hesselgrave, furnished the theme of the play, as well as the subject of a quarrel between the lovers. The two young people played their part in an admirable manner.

But it was the quiet persistence of Ma Brown (Patsy Hitzinger) and a sweet story of her early married days and her old blue teapot that patched the quarrel and brought the comedy to a beautiful closing. Her mellow philosophy regarding human relationships and understanding added much to the charm of the play.

Pa Brown, played by J. Sanford

Richardson, who always lovingly buys things to match for Ma, and whose version of the blue teapot differed somewhat from her story, contributed to the touching elements of the comedy, as well as the reconciliation of the young couple.

The evening program was attended by a large audience, and was followed by dancing, with music by the Jacksonville grange orchestra.

As the contest progresses, public interest is mounting, and the excellence of the plays thus far produced promises an exciting race for placing in the finals next week.

Tonight at 8:00 p. m. Rogue River Community club presents "The Man From Brandon" at their school gymnasium.

CANN IDENTIFIED AS SLAYER OF LIGGETT

MINNEAPOLIS, Jan. 31.—(AP) The prosecution's witness, Wesley Anderson, pointed an accusing finger at Isadore (Kid Cann) Blumenfeld in district court today as the machine gun killer of Walter Liggett, militant weekly newspaper publisher.

Blumenfeld, at the behest of his counsel, Thomas McMeekin, stood up while the identification was made.

Back from North—Capt. Ernest W. Gruhn, executive officer of the Medford CCC district, was back at headquarters here today following a series of business conferences at camps in the northern area.

OUTBOARD RACES PLANNED IN APRIL

The high whine of racing outboard motorboats will be heard on Emigrant lake in April, if plans discussed at the 20-30 club meeting last night materialize. The local club voted last night to apply to the National Outboard association for the sanction of an annual regatta to be sponsored by the club.

Parker Bundy, Medford racing enthusiast and owner of one of the fastest boats in southern Oregon was guest speaker at the meeting, and

Warrant Call

School Dist. No. 20 Warrants No. 650-698 inclusive are called for payment at Farmers and Fruitgrowers Bank, Medford, Ore. Interest ceases after Feb. 1.

S. S. ARBUTT, Clerk Dist. 20.

Schilling Cinnamon

Has more flavor! Lots of it! Makes a lot of difference in apple pie or cinnamon toast.



Give me MILDNESS
...in my cigarette
...in my whisky
and I'm Completely Satisfied!

90 PROOF....
Yet Smooth enough to Sip

NOBODY wants harshness—in a cigarette or in a whisky. For it's mildness that makes the wheels of enjoyment go 'round! And here it is in whisky... Cobbs Creek. You don't have to gulp it to dodge rough edges—it hasn't any. Cobbs Creek is so smooth you can actually sip it, yet it's got "lift"—a full 90 proof of warmth. And, like your cigarette, its enjoyment is inexpensive—so everybody can team up with Cobbs Creek.

CONTINENTAL DISTILLING CORPORATION, Phila., Pa.

Cobbs Creek
BLENDED WHISKY

70° FULL PINT FULL QUART \$1.30

Try it... MILLIONS SAY COBBS CREEK IS WHAT WE SAY IT IS... Mild!

Announcing A Change of the Name "Merriman Dairy" To—

GROVER'S DAIRY PRODUCTS

A Cordial Invitation

We cordially invite southern Oregon people to inspect, at any time, the spotless, sanitary plant we maintain at 506 West 6th street in Medford!

The Same Firm - The Same Plant and Location
The Same HIGH QUALITY DAIRY PRODUCTS!

Read Mr. Grover's OPEN LETTER To the People of Southern Oregon

BECAUSE of my faith in the prosperity and development of Medford and the Rogue Valley, I have again entered business in this city, associating myself with Frank Pasmore in management and ownership of the former MERRIMAN DAIRY, a growing, established Medford enterprise. The name of the concern will be known as Grover's Dairy Products. The present plant and facilities will be expanded and augmented from time to time to accommodate the growing business of this concern. While production will be increased, there will be no lessening in our efforts to maintain the very HIGHEST QUALITY in every product we manufacture. The expansion of our business has evidenced the popularity of our products in this community. I assure my friends in the Rogue River Valley that there will be no change in this policy of Quality as the FIRST consideration!

Howard Grover.

Southern Oregon's Fastest Growing Dairy — 506 West Sixth St. Phone 554