

GROCETERIA SUPER FOOD MARKETS

BREAD AND CAKES LIKE MOTHER MADE

WE SALUTE MAJOR BOWES! America's Most Beloved Radio Entertainer




DO YOU listen to Major Bowes' program every Sunday at 5 p. m.? To us the Major represents that great intangible cooperative trait of American character that makes our own United States the land of equal opportunity to all—opportunity to the most humble to enter the realm of the great. But few have seen Major Bowes, yet he has won the universal love of mankind for his kindly friendship, for this struggling young genius of America—a friendship that has started many on the road to fame.

The Major's efforts are made possible by just one thing—the sale of Chase & Sanborn's Coffee. Your part in this great American youth program is to buy the coffee—the Major will do the rest.

Tomorrow is your opportunity to show the Major your appreciation. The results of our sale will be telegraphed to the Major and maybe announced on next Sunday's program over the National Broadcasting Co.

Tomorrow—our tribute to Major Bowes:—



**CHASE & SANBORN
DATED COFFEE**
Pound 25c

Super Meat Markets TO LOVERS OF GOOD STEAKS

Would you like to enjoy a tender, delicious steer steak without paying fancy prices? We are so sure of the fine quality of the beef from the steers we have specially fed throughout the winter that we feel safe in saying, "There is no better beef at any price." Whatever your favorite cut, the boys will cut it thick, thin or medium to your exact specifications.

Quick fed to assure tenderness. Scientifically pre-cooled—properly held under automatic refrigeration until just right—then sold through our ultra-sanitary markets. It couldn't be better.

Sounds like a pretty broad statement, but suppose you try it. Then you can decide whether our idea of good beef coincides with yours.

- Sirloin Steaks 20c
- Pound
- Steer Beef Pot 12½c
- Roast, lb.
- Standing Prime Rib 19c
- Roast of Fancy Steer Beef, lb.
- Armour's Star Hams 28c
- Lb.
- Eastern Bacon 27c
- (Sliced), lb.
- Swift's Bacon 35c
- (Sliced), lb.
- Sliced Ham 30c
- Lb.

HOME PURITY BAKERY PRODUCTS

100% WHOLE WHEAT BREAD

Whole Wheat Bread is usually eaten for reasons of health. The system may need the roughage—the vitamin content may afford a better vitamin balance or the reducing diet may specify Whole Wheat Bread.

To satisfy the need for this type of bread, the John Hopkins Institute, after long experimenting, perfected a loaf which their scientists pronounce perfect for human needs.

We got the formula and that is the loaf we are baking. Made from 100% whole wheat flour with honey used instead of sugar, it is mildly laxative—and is not colored with molasses.

1½ Lb. Loaf . . . 12c

HOME PURITY BREAD

As pure and flavorful as real home baked bread because it is prepared in the same way from the same ingredients.

1 Lb. Loaf 8c

1½ Lb. Loaf . . . 12c

STRAWBERRY ANGEL CAKE

The Famous Betty Crocker 13-Egg Angel Cake with Crushed Strawberries added

Whole Cake . . . 49c

Half Cake 25c

DANISH ALMOND RING

Our Famous Danish Pastry with Almond Icing—A Fine Breakfast

Each 5c

6 for 25c

CHERRY BUTTERFLIES

A fine breakfast roll rich with cherries. Fine for breakfast—a welcome to the school lunch.

Each 2c

HOT CROSS BUNS

Delicious light buns rich with fruit—topped with sugar icing.

Dozen 18c

COFFEE CAKE

Coffee Cake rings—a special Saturday treat.

2 for 15c

Fruits and Vegetables

- Fancy 200 Size Sun-kist Oranges, 2 doz. 49c
- Sunkist Lemons, 360 size, doz. 19c
- Avacados 2 for 25c
- Cocanuts 4 for 25c
- Extra Fancy Rhubarb, 2 lbs. 23c
- Sweet Potatoes 4 lbs. 23c
- Fresh Spinach 3 lbs. 23c
- Green Peppers Lb. 15c
- Fresh Green Peas 2 lbs. 25c
- New Potatoes 3 lbs. 20c
- Italian Broccoli 3 lbs. 20c
- Brussel Sprouts 2 lbs. 23c
- Fancy Lettuce 2 for 9c
- Southern Yams 4 lbs. 23c
- Rutabagas 6 lbs. 23c

Home Purity Mayonnaise
There is a treat for you if you haven't used our Home Purity Mayonnaise.
Pint 20c :: Quart 39c

Savings in the Groceteria Food Departments "A Dependable Source of Supply"

- Hershey's Cocoa 1 lb. can 10c
- Hershey's Baking Chocolate, ½ lb. bar 7c
- Florida Grapefruit No. 2 can 10c
- Brookfield Cheese ½ lb. pkg. 13c
- Boneless Codfish 1 lb. 20c
- Strained Honey 5-lb. can 43c
- Aunt Dinah Molasses No. 2½ can 15c
- Schillings Ginger 2-oz. can 9c
- North Star Sardines 3 Cans 25c
- Cocktail Napkins, Cups or Coasters, choice, pkg. 10c
- S. & W. Fancy Currants 15-oz. pkg. 19c

Free with Log Cabin Syrup
Trial Package of Aunt Jemima's Pancake Flour with small size can of Log Cabin Syrup
19c

- Del Monte Peaches Halves or Sliced No. 2½ Can 2 for 25c
- Campbell's Tomato Soup, 4 cans 25c
- Franco American Spaghetti, No. 1 can, 2 for 15c
- Van Camp's Pork & Beans, 27-oz. can 9c
- Del Monte Spinach No. 2½ can 10c
- Del Monte Apricots 8-oz. can, 4 for 25c
- Del Monte Sliced Peaches, 8 oz. can, 4 for 25c
- Del Monte Pumpkin No. 2½ can 9c
- Swansdown Cake Flour pkg. 23c

- Calumet Baking Powder, 6-oz. can 8c
- Jello 2 pkgs. 11c

- Kraft's Cheese 2-lb. box 59c
- White King Granulated Soap, large pkg. 29c
- White King Toilet Soap, 4 bars 17c
- Giant P. & G. Soap 4 bars 15c
- O. K. Laundry Soap 6 bars 25c
- Ivory Soap medium bar 5c
- Fels Naptha Soap bar 5c
- Chipso pkg. 19c
- Ivory Flakes large pkg. 20c
- G-E Mazda Light Globes, each 15c
- White Rock Water, bottle 15c

Eastern Buckwheat Flour
Real Old Fashioned Pure Buckwheat Flour
4½ Pound Sack 28c
9 Pound Sack . . 53c

6th at Central
6th at Grape
Savings Without Self-Denial

GATES & LYDIARD

Delivery of \$1.00 Orders
Phone:
West Side 428
East Side 752

Fountain Refreshments

Enjoy the delightful plate dinners every day in the week at our Fountains. Tomorrow we offer three excellent dinners including Roast Turkey—25c to 29c

Do You Like Lemon Cream Pie?

We mean the good old-fashioned Lemon Pie with its crisp crust, rich lemon cream filling, topped with eggwhites. If you do, be sure to get a piece of the Lemon Pie we are serving tomorrow at either Fountain.

REAL HOME STYLE
Lemon Cream Pie
Portion 10c

BREAKFAST

You've heard a lot about the goodness of our Fountain Coffee. The coffee is just a sample of our breakfast goodness. Danish Pastries and Rolls fresh from the oven—Doughnuts fresh from the Kettle.