

# AUTOMOTIVE NEWS

## Lions Club Will Sponsor Automobile Show Here February 7th and 8th

### COLORFUL REVUE 1936 MODELS AT MEDFORD ARMORY

Carroll Hays To Head Committees — Entertainment Planned — Committee Members Benefit Listed.

Preliminary plans are being formulated for a Lions Club Auto Show to be held at the Medford armory February 7 and 8 under the general management of Carroll Hays. Proceeds from this affair will be added to the Lions club fund, which is expected to become an annual event in this city, according to the chairman.

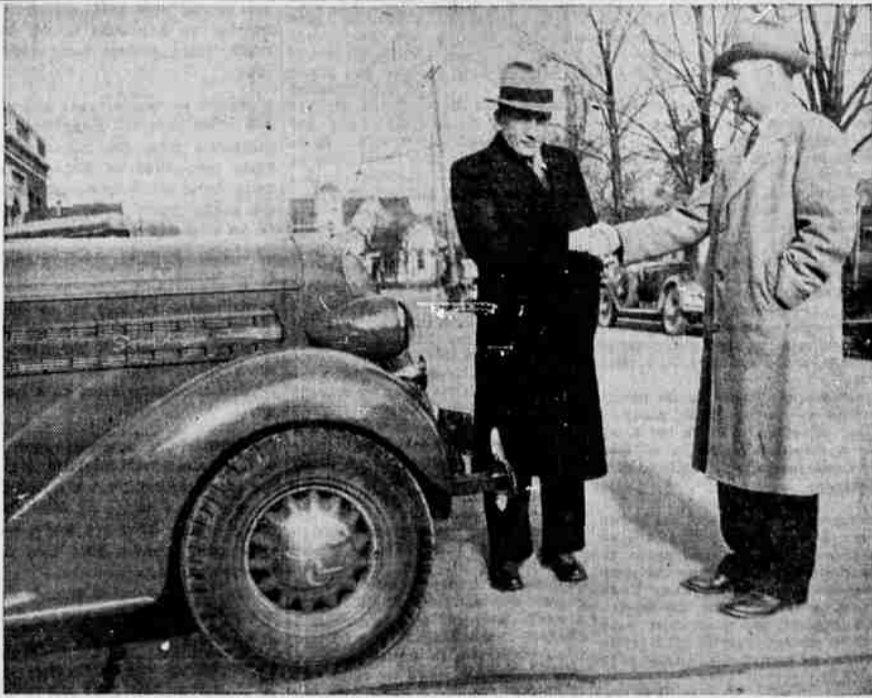
Practically all of the local automobile dealers will be represented at the car show. In addition to tire dealers, major oil companies and automotive parts stores, advance surveys by club members reveal. Interesting displays will be arranged to show visitors the newest developments in the various phases of the automobile industry. Smart new models in all of the most popular cars will be exhibited at the Lions club show, which is expected to become an annual event in this city, according to the chairman.

Entertainment features are being booked for the two-day show which will be open during the afternoon and evening of February 7 and 8. Members of committees include the following: Decorations, Charles Pritchett and Ray Marty; entertainment, J. Vern Shangle and Frank Gray; advertising, Lawrence Pennington and J. F. Hays; finance budget, Al Littrell and Ed Mann; floor plan, Earl White. The Medford Lions club has already furnished eight blind persons with radios in addition to one other who has been seriously ill. Obsolete radios are supplied with more suitable ones by the club from time to time. It is the hope of the committee and brother Lions that considerable funds will be realized from the automobile show, and present indications are that generous support will be given by southern Oregon residents. A large number of Lions are assisting the main committee in plans for the affair.

**Tire Chains Needed.**  
The chains should be included in the equipment of every car that may be driven off or away from main highways in the winter, according to A. E. Shearer, manager of the emergency road service of the Oregon State Motor association. If a new car has been purchased, old tire chains should be checked for size. If the tires are slightly different in size, the chains will be of no value in an emergency unless they have been altered to fit the new tires.

**Keep Plates Tight.**  
When license plates are attached to the cross bar in front of the radiator, the clamps should be drawn up tight, according to the emergency road service of the Oregon State Motor association. If the clamps are loose, wind pressure when the car is traveling fast forces the plate against the radiator. Many radiators are damaged in this way.

### Graham Sets Economy Record With Gilmore Gas



C. W. Ellis (right), district manager for Gilmore Oil Company, shown congratulating Lawrence Pennington, Graham dealer here, upon the economy record scored by the Graham Supercharger in the recent Gilmore-Los Angeles-Yosemite Economy run. The smart new 1936 Graham, with supercharger, is shown.

Graham Supercharger proved its remarkable economy virtues by capturing the Sweepstakes Event in the Gilmore-Los Angeles-Yosemite Economy run which had thirty of America's fine cars as entrants, according to official records made public here by Lawrence Pennington, head of Pennington's Battery Service and Garage, Graham dealers in this territory.

With a ton mile per gallon average of 55.39 to lead the field of contestants, the Graham Supercharger, carrying a full load of five passengers, used 13.2 gallons of gasoline on the 352 mile trip from the Southern California starting point to the terminal goal in the valley.

An average of 26.66 miles per gallon

was attained by the Supercharger.

Graham Crusader, competing with popular low-priced cars, won first place in Class 2A.

The value of the Supercharger has long been known to engineers.

Alpine engines, racing cars and speed motor boats have been equipped with Superchargers for the past seven years.

Application of the supercharging principle into stock automobiles has been pioneered by Graham. Cars of this manufacture have used it for three years.

The conception that supercharging methods encouraged greater use of gasoline," according to Herbert D. Bell, Graham distributor, "and the Gilmore-Los Angeles-Yosemite Econ-

omy run should once and for all dispel this misconception.

"The Graham Supercharger," Bell declared, "forces a thoroughly atomized uniform mixture into each cylinder under pressure which completely fills each cylinder and consequently produces more power when compressed and exploded.

"In the case of Graham, the supercharger actually increases the engine power 32 per cent. Without the supercharger the horsepower rating is 85; with the supercharger it is 112."

Bell gives due credit to Gilmore gasoline for Graham's splendid victories and lauds the courage of Earl Gilmore in sponsoring the event which brought thirty of America's fine cars into competition under equal conditions.

### New International Demonstrators Now At Walter Abbey's

Sales of International Trucks increased 75 per cent in 1935, according to Walter W. Abbey, local International dealer.

The new 1936 Internationals are now on display. Everything from a 1 1/2 ton and up is equipped with hydraulic brakes. An extra long wheelbase truck in the 1 1/2 ton size is also available this year.

Mr. Abbey says: "We now have two of the new 1936 Internationals, a 1 1/2 ton pickup and a 1 1/2 ton truck, available for demonstrations. We will be very happy to demonstrate these trucks anywhere and any place.

"The 1 1/2 ton pickups and panics come in two wheelbases, 113 inch and 135 inch, and in all body types. The 1 1/2 ton models have sturdiness

without excess weight, speed for long hauls and an abundance of power for emergencies. They are built for low cost hauling."

Walter W. Abbey, Inc., unloaded a carload of new LaFayette and new Nash 400 deluxe sedans Saturday, which are now on display.

**Clear Windshield.**

Frost or snow on the windshield makes driving hazardous, but relief from this difficulty can be had by inserting a small block of wood under each side of the upper rear hood panel, according to the safety department of the Oregon State Motor association. This will allow the warm air from the motor to be blown against the windshield by the fan, thereby keeping the windshield clear.

### Efficient Brakes.

When brakes wear down to a point where there is any question about their efficiency they should be given immediate attention, according to W. R. McDonald, director of the Oregon State Motor association in charge of safety. When applied, brakes convert speed energy into heat energy, he pointed out. Heat causes expansion and as most brakes are of the internal type, with bands inside the drums, long and hard application causes the drum to expand away from the lining. If the brakes are only fair when drums are cold, they may fall entirely when hot.

COLON, Panama, Jan. 25.—(AP)—Chief Electrician Alfred Thompson, 37, was shot to death today aboard the Grace liner Santa Elena.

### NEW YORK POLICE COMMEND BUICK'S SAFETY CAMPAIGN

General Launches 1936 Advertising Drive in Papers

PLINT, Mich., Jan. 25.—The police department of the City of New York is proud of its traffic safety record and prouder of its safety slogan—"Care, Courtesy and Common Sense."

This was evidenced today in a telegram to Harlow H. Curcio, president of the Buick Motor company, in which Police Commissioner Lewis J. Valentine commended Buick's nationwide safety campaign and the formation of the "Buick Safety Legion."

"Greatest possible success to Buick's Safety Legion," wired Commissioner Valentine. "Through sincere public cooperation, the New York City police department has decreased traffic fatalities 5.93 per cent, accidents 30.4 per cent, and injuries resulting from traffic accidents 20.7 per cent during 1935. Widespread public interest and united action in traffic safety must bring similar improvement throughout the nation. New York police department welcomes all assistance toward broadcasting its traffic safety slogan, 'Care, Courtesy and Common Sense,' to sister cities, towns and villages. The saving of lives and prevention of injuries to humans are far too important to consider a local problem or achievement."

Telegrams commending the Buick safety program, now being carried on among more than 2,000,000 Buick owners throughout the United States, were received by President Curcio from safety leaders and public officials in all sections of the country.

The Buick safety campaign was launched by the company January 15. A major activity will be the Buick Safety Legion whose members are pledged to careful and courteous driving and observance of local traffic rules. The campaign will be carried

on through the medium of the Buick Magazine, a company publication circulating to Buick owners throughout the country.

Members of the Buick Safety Legion are entitled to display on their cars the medallion of the legion. This may be obtained by any Buick owner through his local dealer on signing the Buick safety pledge.

Once again placing leading newspapers among its major medium of advertising, and signing an important place on the list to the Medford Mail Tribune, General eProleum corporation has just inaugurated its 1936 advertising campaign with the stationing of the "Buick Safety Legion."

"Greatest possible success to Buick's Safety Legion," wired Commissioner Valentine. "Through sincere public cooperation, the New York City police department has decreased traffic fatalities 5.93 per cent, accidents 30.4 per cent, and injuries resulting from traffic accidents 20.7 per cent during 1935. Widespread public interest and united action in traffic safety must bring similar improvement throughout the nation. New York police department welcomes all assistance toward broadcasting its traffic safety slogan, 'Care, Courtesy and Common Sense,' to sister cities, towns and villages. The saving of lives and prevention of injuries to humans are far too important to consider a local problem or achievement."

Telegrams commending the Buick safety program, now being carried on among more than 2,000,000 Buick owners throughout the United States, were received by President Curcio from safety leaders and public officials in all sections of the country.

The Buick safety campaign was launched by the company January 15. A major activity will be the Buick Safety Legion whose members are pledged to careful and courteous driving and observance of local traffic rules. The campaign will be carried

on through the medium of the Buick Magazine, a company publication circulating to Buick owners throughout the country.

Members of the Buick Safety Legion are entitled to display on their cars the medallion of the legion. This may be obtained by any Buick owner through his local dealer on signing the Buick safety pledge.

Once again placing leading newspapers among its major medium of advertising, and signing an important place on the list to the Medford Mail Tribune, General eProleum corporation has just inaugurated its 1936 advertising campaign with the stationing of the "Buick Safety Legion."

"Greatest possible success to Buick's Safety Legion," wired Commissioner Valentine. "Through sincere public cooperation, the New York City police department has decreased traffic fatalities 5.93 per cent, accidents 30.4 per cent, and injuries resulting from traffic accidents 20.7 per cent during 1935. Widespread public interest and united action in traffic safety must bring similar improvement throughout the nation. New York police department welcomes all assistance toward broadcasting its traffic safety slogan, 'Care, Courtesy and Common Sense,' to sister cities, towns and villages. The saving of lives and prevention of injuries to humans are far too important to consider a local problem or achievement."

Telegrams commending the Buick safety program, now being carried on among more than 2,000,000 Buick owners throughout the United States, were received by President Curcio from safety leaders and public officials in all sections of the country.

The Buick safety campaign was launched by the company January 15. A major activity will be the Buick Safety Legion whose members are pledged to careful and courteous driving and observance of local traffic rules. The campaign will be carried

on through the medium of the Buick Magazine, a company publication circulating to Buick owners throughout the country.

Members of the Buick Safety Legion are entitled to display on their cars the medallion of the legion. This may be obtained by any Buick owner through his local dealer on signing the Buick safety pledge.

Once again placing leading newspapers among its major medium of advertising, and signing an important place on the list to the Medford Mail Tribune, General eProleum corporation has just inaugurated its 1936 advertising campaign with the stationing of the "Buick Safety Legion."

"Greatest possible success to Buick's Safety Legion," wired Commissioner Valentine. "Through sincere public cooperation, the New York City police department has decreased traffic fatalities 5.93 per cent, accidents 30.4 per cent, and injuries resulting from traffic accidents 20.7 per cent during 1935. Widespread public interest and united action in traffic safety must bring similar improvement throughout the nation. New York police department welcomes all assistance toward broadcasting its traffic safety slogan, 'Care, Courtesy and Common Sense,' to sister cities, towns and villages. The saving of lives and prevention of injuries to humans are far too important to consider a local problem or achievement."

Telegrams commending the Buick safety program, now being carried on among more than 2,000,000 Buick owners throughout the United States, were received by President Curcio from safety leaders and public officials in all sections of the country.

The Buick safety campaign was launched by the company January 15. A major activity will be the Buick Safety Legion whose members are pledged to careful and courteous driving and observance of local traffic rules. The campaign will be carried

on through the medium of the Buick Magazine, a company publication circulating to Buick owners throughout the country.

Members of the Buick Safety Legion are entitled to display on their cars the medallion of the legion. This may be obtained by any Buick owner through his local dealer on signing the Buick safety pledge.

Once again placing leading newspapers among its major medium of advertising, and signing an important place on the list to the Medford Mail Tribune, General eProleum corporation has just inaugurated its 1936 advertising campaign with the stationing of the "Buick Safety Legion."

"Greatest possible success to Buick's Safety Legion," wired Commissioner Valentine. "Through sincere public cooperation, the New York City police department has decreased traffic fatalities 5.93 per cent, accidents 30.4 per cent, and injuries resulting from traffic accidents 20.7 per cent during 1935. Widespread public interest and united action in traffic safety must bring similar improvement throughout the nation. New York police department welcomes all assistance toward broadcasting its traffic safety slogan, 'Care, Courtesy and Common Sense,' to sister cities, towns and villages. The saving of lives and prevention of injuries to humans are far too important to consider a local problem or achievement."

Telegrams commending the Buick safety program, now being carried on among more than 2,000,000 Buick owners throughout the United States, were received by President Curcio from safety leaders and public officials in all sections of the country.

The Buick safety campaign was launched by the company January 15. A major activity will be the Buick Safety Legion whose members are pledged to careful and courteous driving and observance of local traffic rules. The campaign will be carried

on through the medium of the Buick Magazine, a company publication circulating to Buick owners throughout the country.

Members of the Buick Safety Legion are entitled to display on their cars the medallion of the legion. This may be obtained by any Buick owner through his local dealer on signing the Buick safety pledge.

Once again placing leading newspapers among its major medium of advertising, and signing an important place on the list to the Medford Mail Tribune, General eProleum corporation has just inaugurated its 1936 advertising campaign with the stationing of the "Buick Safety Legion."

"Greatest possible success to Buick's Safety Legion," wired Commissioner Valentine. "Through sincere public cooperation, the New York City police department has decreased traffic fatalities 5.93 per cent, accidents 30.4 per cent, and injuries resulting from traffic accidents 20.7 per cent during 1935. Widespread public interest and united action in traffic safety must bring similar improvement throughout the nation. New York police department welcomes all assistance toward broadcasting its traffic safety slogan, 'Care, Courtesy and Common Sense,' to sister cities, towns and villages. The saving of lives and prevention of injuries to humans are far too important to consider a local problem or achievement."

oil and the volume of its gasoline, oil and greases dispensed to the motoring public through thousands of service stations. It is pertinent that the largest increases in volume were recorded in Mobilgas and Mobiloil, the two products exclusively featured in newspaper advertising space many times throughout the year. This in itself is a tribute to the pulling power of newspaper space, when one considers the company markets dozens of other products."

W. G. Hannam, district representative of the Cleveland Tractor company with offices in Portland, Ore., was in Medford several days last

week conferring with Frank T. Weighill, manager of the new Cletrac distributing firm for Jackson and Josephine counties.

W. G. Hannam, district representative of the Cleveland Tractor company with offices in Portland, Ore., was in Medford several days last

week conferring with Frank T. Weighill, manager of the new Cletrac distributing firm for Jackson and Josephine counties.

W. G. Hannam, district representative of the Cleveland Tractor company with offices in Portland, Ore., was in Medford several days last

week conferring with Frank T. Weighill, manager of the new Cletrac distributing firm for Jackson and Josephine counties.

W. G. Hannam, district representative of the Cleveland Tractor company with offices in Portland, Ore., was in Medford several days last

week conferring with Frank T. Weighill, manager of the new Cletrac distributing firm for Jackson and Josephine counties.

W. G. Hannam, district representative of the Cleveland Tractor company with offices in Portland, Ore., was in Medford several days last

week conferring with Frank T. Weighill, manager of the new Cletrac distributing firm for Jackson and Josephine counties.

W. G. Hannam, district representative of the Cleveland Tractor company with offices in Portland, Ore., was in Medford several days last

week conferring with Frank T. Weighill, manager of the new Cletrac distributing firm for Jackson and Josephine counties.

W. G. Hannam, district representative of the Cleveland Tractor company with offices in Portland, Ore., was in Medford several days last

week conferring with Frank T. Weighill, manager of the new Cletrac distributing firm for Jackson and Josephine counties.

W. G. Hannam, district representative of the Cleveland Tractor company with offices in Portland, Ore., was in Medford several days last

week conferring with Frank T. Weighill, manager of the new Cletrac distributing firm for Jackson and Josephine counties.

W. G. Hannam, district representative of the Cleveland Tractor company with offices in Portland, Ore., was in Medford several days last

week conferring with Frank T. Weighill, manager of the new Cletrac distributing firm for Jackson and Josephine counties.

W. G. Hannam, district representative of the Cleveland Tractor company with offices in Portland, Ore., was in Medford several days last

week conferring with Frank T. Weighill, manager of the new Cletrac distributing firm for Jackson and Josephine counties.

W. G. Hannam, district representative of the Cleveland Tractor company with offices in Portland, Ore., was in Medford several days last

week conferring with Frank T. Weighill, manager of the new Cletrac distributing firm for Jackson and Josephine counties.

W. G. Hannam, district representative of the Cleveland Tractor company with offices in Portland, Ore., was in Medford several days last

week conferring with Frank T. Weighill, manager of the new Cletrac distributing firm for Jackson and Josephine counties.

W. G. Hannam, district representative of the Cleveland Tractor company with offices in Portland, Ore., was in Medford several days last

week conferring with Frank T. Weighill, manager of the new Cletrac distributing firm for Jackson and Josephine counties.

W. G. Hannam, district representative of the Cleveland Tractor company with offices in Portland, Ore., was in Medford several days last

week conferring with Frank T. Weighill, manager of the new Cletrac distributing firm for Jackson and Josephine counties.

**MOBILIZE**  
with  
**Mobilgas**  
**Mobiloil**

GENERAL PETROLEUM CORPORATION

**WE QUIT!**  
**HOWARD & MARTIN**

Are going out of the garage business and offer for sale any or all of their equipment

Including Lathes, Boring Bar, Valve Seat Grinder, Valve Facer and Reamers, Welding Torch with Acetylene Generator, Bench Grinders, Electric Drills, Hydraulic Jacks, Air Compressor, Taps and Dies, Reamers and dozens of other useful items too numerous to list.

**All Are Priced RIGHT!**  
SEE EQUIPMENT AT  
104 South Bartlett St. Medford

**"I'D RATHER HAVE A BUICK BUT"**

**What do you mean, BUT!**

**WHAT** keeps you from driving a Buick—not next year—but now—today?

Is it the money?

Time payments on a Buick are but two or three dollars a week more than on the lowest-priced cars—less than that, when you figure the "extras" a smaller car usually calls for.

Is it the upkeep?

Buick is a big comfortable car that gives small-car gas mileage, small-car mileage on oil. You'll keep a Buick at least a year longer than you'll keep a lesser car—and probably spend less on it for service and repair in the meantime!

Could it be habit?

Maybe you get used to buying in the low-priced field—you get the idea a big car costs too much to run—you resign yourself to small-car comfort, ability, performance—and plain human nature keeps you from inquiring further!

Maybe a Buick is a bit beyond your reach. But let's not admit it until we've got the actual figures!

We'll gamble our time against yours to show you just what a Buick will cost—to buy—to run—to keep in good condition. We've surprised many a small-car owner with our thrifty figures, thrilled them with a demonstration.

Let us show you our arithmetic—and what a Buick can do out on the road. It won't cost a penny—and it may make you a lot happier—with a Buick!

**IT COSTS LESS NOW TO BUY ON TIME!**

The new GMAC 6% TIME PAYMENT PLAN not only makes it easier to figure the cost of buying on time, but saves money that you can use to get a better car. For example, a Buick Special business coupe listed at the factory (safety glass included, standard and special accessory groups extra) at only... **\$765\***

\*Subject to change without notice.

**Graham**  
SUPERCHARGER

**WINS ECONOMY SWEEPSTAKES CHAMPIONSHIP**

**SWEEPING VICTORY OVER TWENTY-NINE FINE CARS**

Capturing Sweepstakes Championship in Gilmore Yosemite Economy Run...

**AVERAGING 26.66 MILES PER GALLON**  
(55.39 TON MILES PER GALLON, A.A.A. RATING)

Graham is proud of this magnificent performance in competition with so many fine cars. See, ride in and drive a Graham Supercharger. Prices begin at **\$865.00** here.

Pennington Battery Service & Garage  
121 North Bartlett Phone 393

**International**  
sells nearly twice as many heavy-duty trucks as any other maker

**Forty-four** manufacturers in this country build heavy-duty trucks, 2-ton and over. International outsells the nearest rival nearly two to one.

And mark this: In all trucks, from 1/2-ton up, International registrations the first seven months of 1935 are 67 per cent over the same period in 1934. The entire truck industry together gained 32 per cent. No other leading truck, regardless of size or price, equals International's gain. (Figures based on R. L. Polk & Co. Data.)

Time has taught truck users this truth—International delivers extra value. The rising tide of demand is for INTERNATIONAL Trucks because here is the best paying truck investment. Come into our show room and look over the models built for work like yours.

**Walter W. Abbey, Inc.**  
Nash, LaFayette, Willys 77, International  
Sales & Service 128 S. Riverside Phone 308

**INTERNATIONAL TRUCKS**

**"Buick's the Buy"**  
**SKINNER'S GARAGE**  
143 S. Riverside Phone 102

**WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM**