

This WAR-MAD WORLD

IT COST \$25,000 TO KILL A SOLDIER

The human toll of the World War was 26 million lives lost. Of these, 10 million soldiers were known dead, 3 million soldiers missing and 13 million civilians annihilated through the conflict and its attendant epidemics.

The combined cost of the war to all nations was 650 billion dollars, including ruined fortunes, disabled steamers and railroads, loss in production, and expenditures for the aid of war victims—an average of \$25,000 for every person who died either in combat or as an

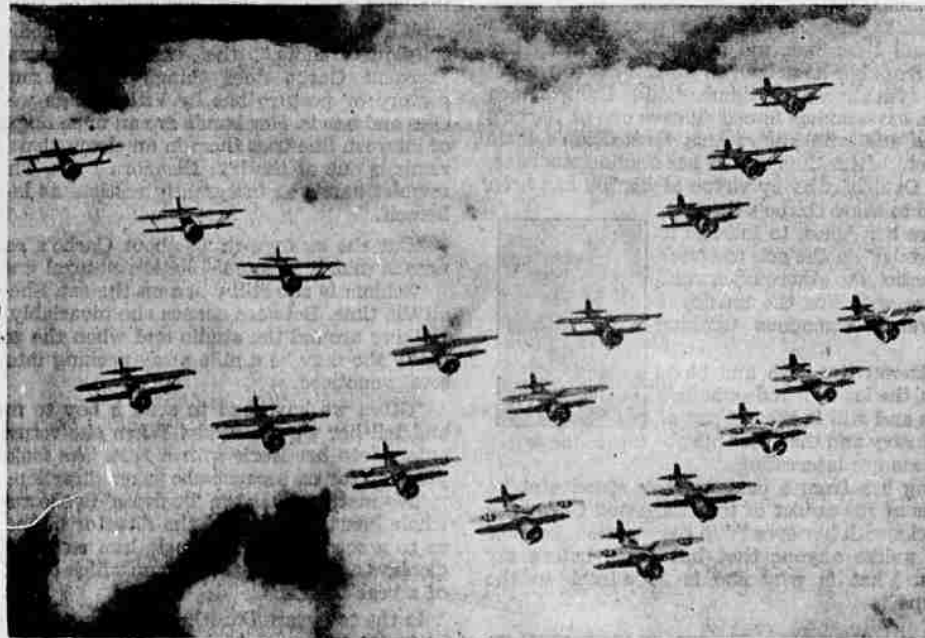
innocent victim of this terrific struggle. In spite of this appalling loss, the nations this year estimate military expenditures of six billion dollars in their titanic race for superior strength over their neighbors of the world.

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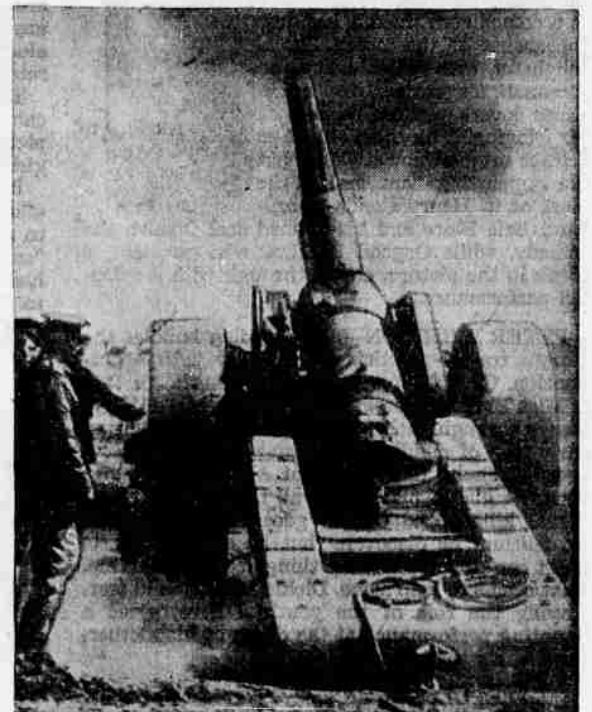
\$25,000+



THEY MOURN A DEAD SOLDIER—HE WAS A SON TO ONE, HUSBAND TO THE OTHER.



FIGHTING PLANES cost from \$8,000 to \$150,000. These are U. S. Navy bomber-fighters.



ENGLAND OWNS 2,400 BIG GUNS AT \$8,000 EACH.



SIX MILLION DOLLARS' WORTH OF SIX-INCH SHELLS.



THE TANK, A COSTLY ARMORED MACHINE OF DESTRUCTION.

POISON GAS VICTIM. Only one of thirteen million soldiers killed—their loss can never be estimated in dollars.