

Buy these big FEBRUARY FURNITURE SALE Values on

Wards Budget Plan



MOHAIR ALL OVER TOO, FRONT, BACK AND SIDES!

JUST RUN YOUR HAND OVER THE GENUINE MOHAIR!

WHY! IT FEELS AS SOFT AND SILKY AS A KITTENS EAR!

WARDS FEBRUARY FURNITURE SALE
Pay only
\$6 DOWN
\$7 PER MONTH
 Small Carrying Charge

Usual \$79.50 Value Today!
 Two Massive, Beautiful Pieces in
100% ANGORA MOHAIR

Mohair Prices Advance 1800% a Pound!
 All Time Low (1932) lb. 6c
 One Year Ago, lb. 45c
 6 Months Ago, lb. 70c
 PRICES TODAY, lb. **\$1.15**

See the chart to the left. Note how the price of mohair has jumped! Wards ordered when mohair was 70c a pound—that's why we can offer this extraordinary value! If we bought these suites today we'd have to sell them for much more! From every indication mohair prices will be going still higher! Furniture craftsmen's wages have gone up, too! That's why we want to impress upon you the fact that you should buy NOW! We believe it will be a long, long time before such a value as this is possible again! This suite is superbly constructed. The davenport is a full 80 inches overall! Beautifully carved feet! Colorful Moquette reverse cushions! Wood parts are finished in deep, rich walnut tones! Hurry in tomorrow! See this big February Sale value at

62⁸⁸
 YOU SAVE OVER \$12



Massive 2 Pc. Tapestry Suite! Worth \$59.50
 Save Over \$14 During This Sale!

One of the most popular styles on the market today—and just look at Wards low sale price! But low price is just one of the features of this February Sale special! It's one of the largest suites that has ever been offered at this figure. It's beautifully carved and finished in a rich walnut shade! See it!

44⁸⁸

WARDS FEBRUARY FURNITURE SALE
Pay only
\$5 DOWN
\$5 PER MONTH
 Small Carrying Charge



2 Pc. Angora Mohair Davenport Is 83 Inches Overall!
 You Save \$15 Now!

You rarely see such bigness under \$100! Such a value is unusual—even for Wards! Only because Wards planned this bargain months ago is this big savings possible! Examine it in detail—you'll like the lavish carvings, the beautiful upholstery and the sturdy construction! February sale price is

74⁸⁸

WARDS FEBRUARY FURNITURE SALE
Pay only
\$7 DOWN
\$7 PER MONTH
 Small Carrying Charge

SAVE \$10—KING "O" SLEEP
Twin Studio Couch
 MADE BY THE SIMMONS COMPANY

With These Features

- Two Complete Innerspring Mattress Units.
- Front Pull-Out Bedding Compartment.
- In Durable Tapestries.
- Modern Style Base! New Rounded Corners!

29⁸⁸
 \$3 DOWN, \$3 Monthly Small Carrying Charge

You Save \$15—Modern Butt Walnut
8 PIECE DINING SUITE

It's sale priced! It's modern—one of the fastest selling dining suites we have today! And no wonder—master craftsmen styled it, built it to endure for years! The beautifully finished pieces are a combination of three walnut veneers! 60-in. buffet, large table, five side chairs, one arm chair!

8 PIECES—Table, Buffet, Arm and 5 Side Chairs \$49.88

WARDS FEBRUARY FURNITURE SALE
Pay only
74⁸⁸
\$7 DOWN
\$7 PER MONTH
 Small Carrying Charge

Tapestry Covered Studio Couch
22⁸⁸
 \$1 DOWN, \$4 Monthly Small Carrying Charge

In a flash you can turn this into two twin or a full-sized double bed! 98 Coil base and mattress, kapok-filled pillows and bedding compartment.