

GROCETERIA SUPER FOOD MARKETS

BREAD AND CAKES LIKE MOTHER MADE

HOME PURITY BAKERY PRODUCTS

Persian Layer Cake

An unusual cake, indeed is the Persian Layer—A light layer cake with the flavor of fine fruit cake.

The rich chocolate icing serves to augment the delicate fruit flavor.

Two Sizes 25c - 49c

Honey Brazil Pan Rolls

Delicious breakfasts for four or five people in a pan of these rolls.

Rich rolls topped with caramelized Honey then covered with sliced Brazil nuts.

Pan of 8 Rolls 20c

COFFEE CAKE

Old-fashioned coffee cake rings — A special Saturday offering.

Tomorrow 2 for 15c

COOKIES

We will have a fine assortment tomorrow for the Home Cookie Jar.—Cookies are a fine let-down from the Christmas candies.

Any kind or assorted, doz. 10c

Home Purity Bread

The best way to know the superiority of Home Style Bread is to use it.

1 lb. loaf 8c - 1 1/2 lb. loaf 12c

Fountain Refreshments

Three fine plate dinners—Baked Ham—Swiss Steak—Roast Turkey.

25c to 29c

Apple Pie a la Mode . . . 10c

Fruits and Vegetables

Sunkist Arizona Grapefruit, 100s, doz. 29c

Large Sunkist Southern Navels, 126s, doz. 35c

Florida Grapefruit, 64s, 2 for 19c

Sunkist Lemons, 360s, doz. 27c

Cocoanuts 4 for 25c

China Lettuce 2 for 15c

Sweet Potatoes 4 lbs. 19c

Rutabagas 6 lbs. 23c

Fancy Head Lettuce 2 heads 9c

Brussel Sprouts 3 lbs. 25c

Italian Broccoli 2 lbs. 19c

Zucchini Squash, 2 lbs. 19c

Fresh Spinach 3 lbs. 23c

Green Peas 2 lbs. 25c

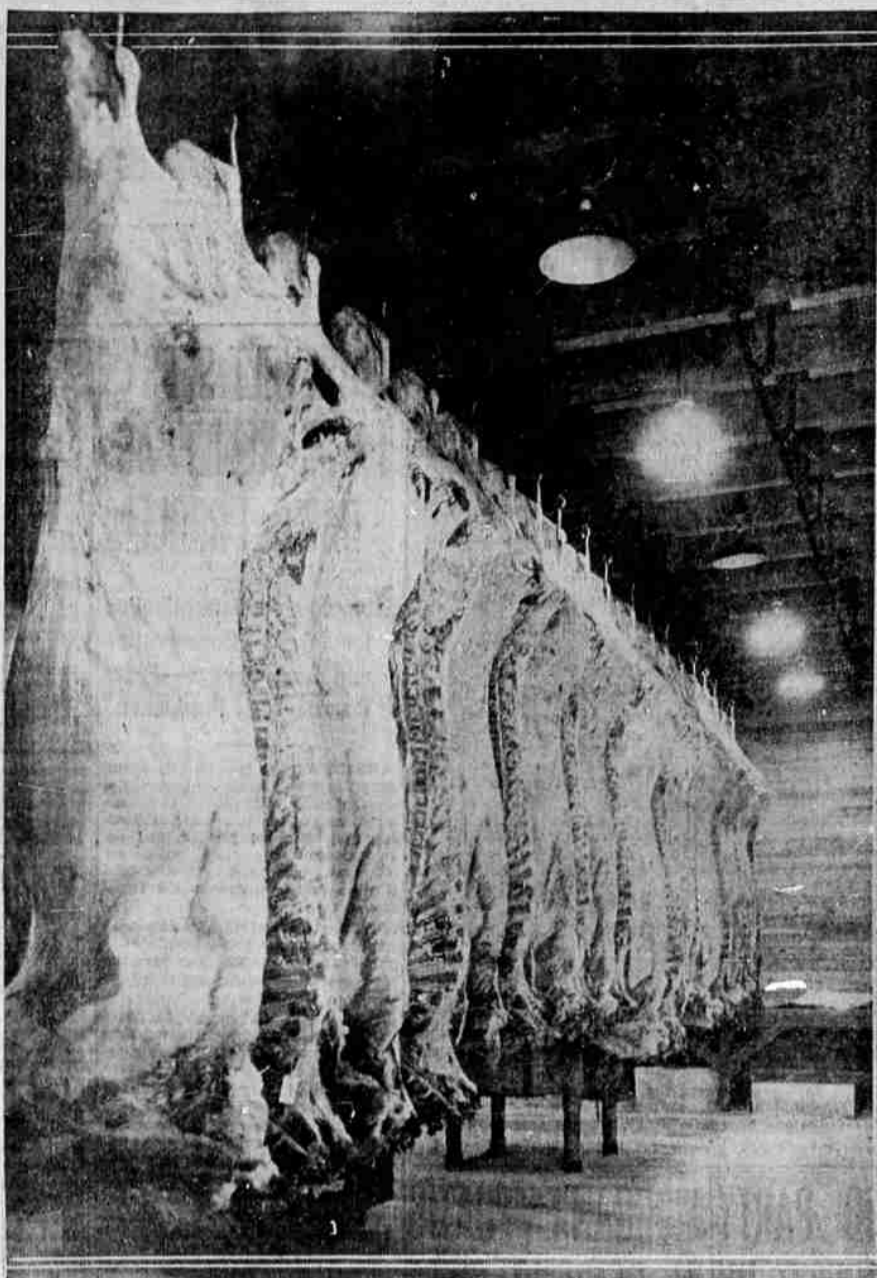
Green peppers lb. 15c

Avacados, large 2 for 25c

Home Purity Mayonnaise

You wouldn't enjoy month-old eggs—of course not. That is why we so strongly urge you to try our Home Purity Mayonnaise. You will find a freshness of flavor possible only in freshly made Mayonnaise.

Pint 20c - Quart 39c



“Those Steers ARE TOO GOOD for MEDFORD”

So said a packers' representative when we showed him the steers John Nealon of Table Rock is feeding for us.

Our friend frankly stated that he thought the steers too good for local use—that we could get top prices by shipping and then buy cheaper cattle for our markets. “They are worth 8c a pound on foot in San Francisco,” he said, “and you are suckers if you don't ship them.”

When we told him they were not for sale except through our own markets, his answer was: “You're crazier than I thought you were.”

He may be right but we don't think so. — First of all, we didn't buy the steers for speculation, but instead to be sure of the kind of beef we have consistently promised to furnish. We next arranged with Nealon to scientifically feed them so as to insure a steady supply of good beef by Jan. 1st.

If you don't think John has done a good job, stop and look at the cattle should you pass the Nealon Ranch.

Our friend was right in one respect—No finer steers could be found any where and they would bring top price in any market.

The steers will be sold through our own markets—in fact we are selling them now. No finer beef was ever sold at any price and we doubt very much if equal quality was ever sold at our popular prices.

To lovers of good steaks we say: “Here they are.”

Super Meat Markets

The Supreme Court Says: EAT SAUSAGE TOMORROW

They didn't say it just that way but that is what we understood them to be hinting at when they rendered their decision this past week.

Anyway—the tax is off pork—flour and numerous items and unless market prices change these foods will cost less. Eggs have already advanced and it looks like they might go up some more. Nevertheless we have a chance to offer a sausage treat before advances become effective.

Tomorrow, our justly famous pure country sausage at special prices that should put Southern Oregon's finest Pork Sausage on nearly every breakfast table.

Country Style Pure Pork Sausage, lb. 18c

Little Pig Links of Country Style Pork Sausage, lb. 22c

Steer Beef Pot Roast lb. 12 1/2c

From our specially fed steers.

Steer Swiss Steaks lb. 20c

You'll never know how good a Swiss Steak can be until you try one cut from fancy steers.

Steer Sirloin Steaks lb. 20c

When the best costs no more why not have it?

Prime Rib of Steer Beef, rolled, lb. 23c

The prime rib is the finest of all beef roasts—We guarantee these to be as fine as you ever tasted.

Steer Short Ribs lb. 12c

Selected for baking—Extra tender and of fine flavor.

Pork Steak lb. 20c

Shoulder cuts from grain fed pork.

Fancy Sliced Bacon lb. 39c

Mild cure—We will slice it just as you like it.

Morrell's Bacon lb. 33c

Any size piece of this delicious Iowa bacon.

Veal and Ham Loaf lb. 18c

Ready ground and blended for a fine meat loaf. Just add your seasoning and bake.

Shortening 4 lbs. 45c

Huber's Small Bologna Rings, 2 for 25c

A fine yet inexpensive lunch meat.

DO YOU LIKE NIPPY CHEESE?

If so, taste Coon Brand Wisconsin Cream. Aged one year by a new process—we think it the finest ever. The Kraft demonstrator will be glad to let you sample it.

Savings In the Groceteria Food Departments

“A Dependable Source of Supply”

Golden Gate Broom 59c

The best broom we ever sold at this price. See it and you will know it's a bargain.

Sorghum 5 lb. can 43c

Fine quality—local sorghum.

Crisco 6 lb. can 98c

The choice of expert cooks and bakers.

Wesson Oil quart can 39c

Finest for frying—for salads—for baking.

Elbow Cut Macaroni 3 1/2 lbs. 19c

A lot of mighty good food for a little.

Scotty Allen Dog Food 3 cans 19c

This introductory offer will soon be withdrawn—The regular price is 10c a can.

Kraft's Old English Cheese, 1/2 lb. 17c

Sample this fine cheese tomorrow.—The Kraft demonstrator will be here.

Peet's Granulated Soap large pkg. 27c

Two large bars Crystal White soap free with each package.

Chipso pkg. 19c

Flaked or Granulated—Makes quicker suds.

Dash Granulated Soap 2 1/4 lb. pkg. 22c

A fine granulated soap from Procter and Gamble.

Oxydol large pkg. 19c

Takes out the dirty dirt in a hurry yet won't hurt fine fabrics.

Rinso large pkg. 18c

If you haven't used your coupons here is a saving.

Lux large pkg. 20c

For washing finer fabrics.

Lux Toilet Soap 3 bars 17c

Gentle to the tenderest skin.

Camay Toilet Soap 4 bars 19c

A fine quality toilet soap from the Ivory factory.

Guest Ivory carton, 12 bars 49c

Just the right size for the guest or bath room.

P & G White Laundry Soap, 10 bars 29c

The world's fastest selling laundry soap.

Jello, all flavors 2 pkgs. 11c

America's favorite dessert.

Log Cabin Syrup medium can 38c

A fine blend of cane and maple.

Sanka Coffee 1 lb. can 39c

A fine blend of coffee with the caffeine taken out.

Golden West Coffee 3 lb. can 75c

More people in Jackson County use Golden West than any other brand.



2 Small Packages 23c

Large package 25c

FLOUR PRICES ARE DOWN!

The removal of the tax caused a decline in the price of flour.

On the less expensive kinds the decline was about \$1.00 per barrel while on the fancy patents a decline of \$1.20 per barrel was made.

Lower prices on all grades are effective at once.

Sun Glow Flour 49 lb. \$1 39

Maple Leaf Flour 49 lb. \$1 59

White Rose 49 lb. \$1 69

All other brands have been reduced proportionately.

BEANS

We offer both Idaho and California Beans at reduced prices—Most folks prefer California beans even though they cost a little more.

Idaho Small White or Red Beans, 5 lbs. 19c

California Small White Beans, 4 lbs. 19c

California Red Mexican Beans, 4 lbs. 19c

Baby Lima Beans 3 1/2 lbs. 19c

Large Lima Beans 2 1/2 lbs. 19c

6th at Central
6th at Grape
Savings Without Self-Denial

GATES & LYDIARD

Delivery of \$1.00 Orders
Phone:
West Side 428
East Side 752