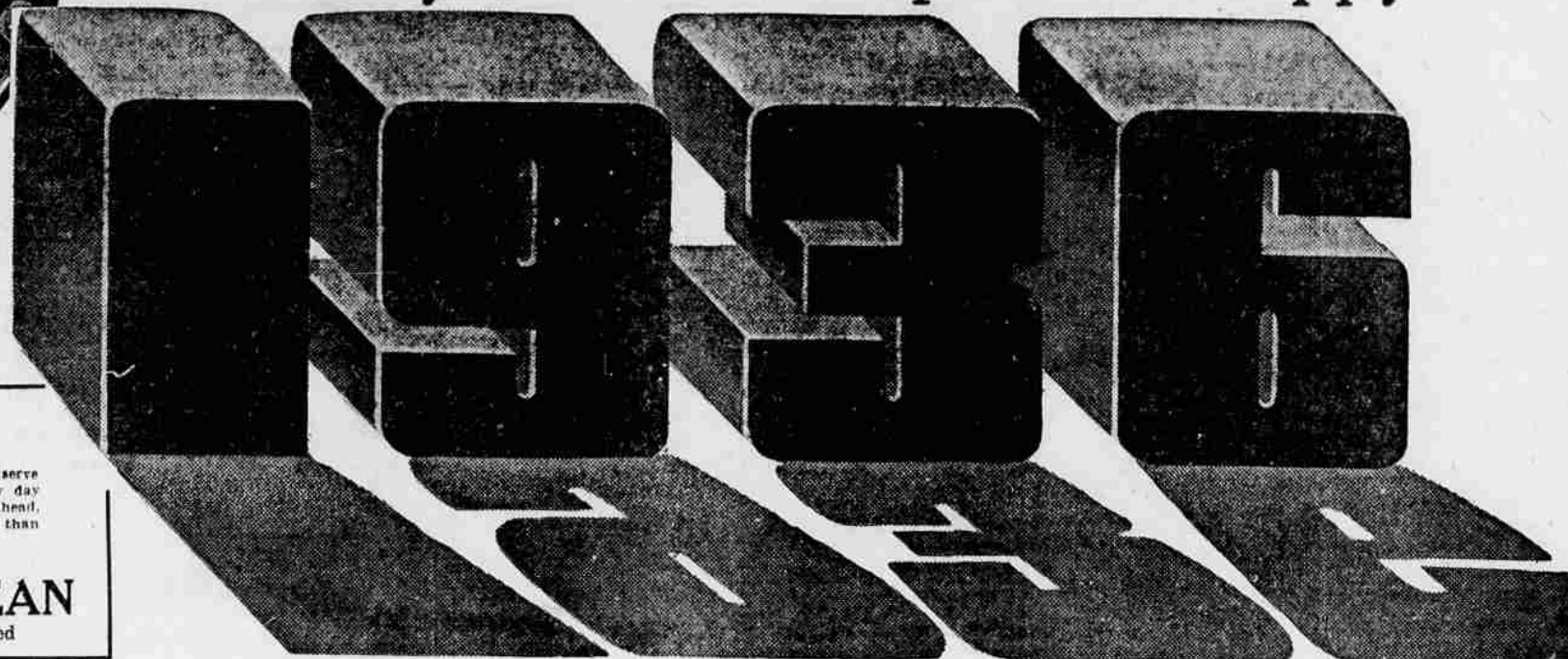


# These Medford Business Firms Wish Everyone A Prosperous Happy—



As a New Year looms ahead the merchants you deal with every day take this opportunity to greet you personally. Support them through 1936 as you have through 1935—and our community will prosper!

## We Resolve

We resolve to serve you better every day of the year ahead, never doing less than our best.

**C.D. BEAN**  
Incorporated

Lay out the mat to welcome 1936! A New Year filled with all the good things in life.



**ROSEBOROUGH'S**

We see a New Year full of prosperity and happiness for you. May we serve you again as we have during 1935! Here's luck!



**DR. RICKERT**

You'll enjoy more good things during 1936 than you ever before—that's our prophecy to you. We hope it will come true for you and those you care for.



**PINE CONE**

"A Happier, Fuller Life in 1936 Is My Wish to All."

**Geo. Henselman**  
Dist. Agent  
Aetna Life Insurance Co.



Our good wishes to you for the very jolly New Year ahead. We hope it fulfills all your hopes.



**BROWNIE MARIE**

Wherever you travel, may the good fortune of the year 1936 be with you! That is our wish!



**Brophy's Jewelers**

We blow our trumpets to herald the New Year! It promises to be the very best year for all of us who are neighbors.

**Hubbard Wray Co.**

This season we again express our seasonal greetings to you.



**MACK LILLARD**

You'll be well-balanced throughout the year 1936 with a tight rope of good fortune stretched from the first to last.



**Medford School of Beauty Culture**



It's sweet music to hear that 1936 is with us! We need a New Year that's full of health, good fortune, and good fellowship. Here's to you.

**McCurdy-Daniels Insurance Agency**

We're hurrying to wish you an excitingly jolly New Year, and sincerely hope we will continue to enjoy your patronage.



**A. PENWELL**  
828 North Central

Take it easy, and enjoy the New Year! It is high time 1936 came along to blow us into prosperity.



**Chet Leonard's Super-Station**  
Sixth at Riverside Phone 1294

We scatter our wishes so that you can enjoy them every moment of the New Year, for it is truly going to be a great year.

**Brown & White Agency, Inc.**

Our good wishes for your New Year of Jumbo proportions!



**The Ladino Products Co.**



Father Time is a gay old bird when he gives us a year like 1936 to profit by and enjoy with you!

**Porter Lumber Co.**



We're ready to take the hurdles, and ride 1936 in for a winning sweep! Let's hope your race is won, too.

**Medford Ice & Storage**

We write our message in the simplest of terms; may all that is worth having be yours for 1936.



**The Bungalow Store**

Sing a song of New Year's with hours full of joy! When the year is over you will feel young as a boy!



**SHIRLEY BROS.**

Read all about the New Year! Extra happiness! Extra income! Extra good fellowship! A headline year!



**Walden Bros.**

Ride 'em, 1936! Bring in that truck of wealth, health, and good fellowship for all these good folks to enjoy.



**Southern Oregon Gas Corp.**

May every day of the new year be like a festival with prosperity and cheer unmasked forever.



**LUMAN BROS.**

With merry wishes we ring in the New Year. Here's a toast to our mutual enjoyment of it, neighbor.



**Jennings Service Station**

In an old-fashioned way we wish you a new-fashioned year. Surely it will hold new blessings for you and for yours.



**HOTEL HOLLAND**  
Ella C. Westerlund, Mgr.

Ring the bell that will sound an echo of good fortune for the year 1936! We'll celebrate with you!



**Southern Oregon Sales, Inc.**

As the year 1936 stretches ahead, we hope that each day becomes more wonderful than the one before.



**Huber Packing Co.**



Here's to the year ahead! We are mighty sure that it is going to do the best things for you to enjoy.

**Charles A. Wing Agency**

Our wishes for the New Year shoot through the sky like a comet. It will land good luck for you for every day of 1936.



**City Sanitary Service**

A magic chef has cooked the feast of 1936—a 365 course menu of delightful enjoyment and rich repast.



**Rogue River Chevrolet**  
Showroom Sparta Bldg.

Star-gazers tell us that there is a year of good reflected in the heavens for 1936.



**Trowbridge Cabinet Works**

Looking ahead we can see a very good year for you all! May we continue to serve you.



**Hotel Allen Barber Shop**  
Fred Fry & Frank Boone

Salute to the New Year! May it bring good fortune and good health on the march.



**Sunrise Service Station & Auto Court**

You'll feel as gay as a kid at his first circus, every day of the New Year 1936! Some fun! Some luck! Some year!



**REX CAFE**



The tree of good fortune will flower throughout the year 1936—with every branch holding something good for you.

**BOISE & CARTER**  
THE CLUB  
126 West Main



May the hearth of your home be warmed by the good luck and prosperity which the New Year—1936—holds for all of us.

**American Fruit Growers, Inc.**



Take your hat off to Father Time for bringing you the year 1936! It's going to be a hum-dinger!

**Pierce-Allen Motor Co.**



Drink hearty and be merry, for 1936 is a year you will enjoy to the fullest! A year of good things.

**VOLNEY DIXON**  
Page Fence since 1898.  
124 N. Riverside Phone 268



Father Time may well wonder at the magic which will be wrought by 1936—the year we've waited for!

**Littrell Parts Co.**

With the merry tinkle of many bells we ring in a new year of the best of luck and happiness. May we share it with you?



**Biden Shoe Shop**

You can tell that 1936 is going to be a thoroughbred year, winning all races—overcoming all handicaps!



**Murray Beauty Salon**

We're broadcasting the season's best wishes to you! May they "come over clearly and be without interference."



**WEEKS & ORR**

Raise your voice in song, and enjoy the beauties of a year filled with good things. 1936—be joyous!



**Medford-Klamath Freight Line**  
111 North Fir

Postmaster Time sends you a 1936 greeting which wishes you all the good things you ever wanted for yourself.



**WM. HAMMETT**  
Oil Burning Equipment

Cut open the plum pudding of our good wishes, and you will find it full of the spice of life and the delicacy of prosperity!



**THE WHAT-NOT**

Snap! There's a party spirit at the beginning of 1936, which will last throughout the entire year for you to enjoy.



**American Laundry**

We want to be with you in spirit when you celebrate the coming of the New Year! See it in right—because it's going to do right by you.



**C. E. Gates Auto Co.**

Top hats are symbols of elegance, so we wish you a Top hat of a New Year! May it keep you dashing with joy.



**People's Electric Store**

Water the plant of the New Year and it will blossom into colorful and rich beauty for you to enjoy through the entire year.



**First Federal Savings & Loan Association**  
27 N. Holly

As the clock strikes twelve it ushers in a New Year! We want that year to give you only the best things in life.



**Lewis' Super-Service Station**

Here's hoping the year 1936 steers a proper course and has smooth sailing all the way for you!



**YELLOW CAB**  
Phone 67

We're not superstitious... but we see only good signs for your future through 1936!



**General Petroleum Corp.**

When your hopes soar high and your ideals take flight—may realization be yours for 1936!



**Holloway's Reliable Grocery**

We hope your wishes come true for 1936, bringing you and your loved ones the joy of dreams fulfilled in a New Year.



**Medford Federal Savings & Loan Association**

Ding! Dong! We ring in a New Year with the best of cheer, because it holds so rich a promise!



**Noe & Saylor**  
10 North Riverside

Go sliding down the hill of a New Year, with added pleasure every bit of the way! We're with you!



**Eads Transfer & Storage Co.**



Just watch young 1936 go strutting past old man 1935. The youngster is high-hat but he is going to do us all a good turn.

**Economy Meat Market**

Ring in the new! Ring out the old! 1936 is with us—the best, most worthwhile of all years we have ever known!



**City Meat Market**



Cut up the cake and pull out a favor! May yours be Good Health and Good Cheer for the entire year ahead.

**Western Thrift Stores**

Let's go sky-high together, to reach the New Year's land of all things worth while. The land of 1936.



**Medford Tent & Awning**  
F. F. BURK

You'll feel angelic because you will enjoy so many good things during the New Year.



**Oriental Gardens**

We're playing a melody of good wishes for you to enjoy through the New Year! We will be here to serve you.



**Snider Dairy & Produce Co.**

When you flirt with Time, you are remanaging with the promise of a wonderful gift—the year 1936!



**Japanese Laundry**

Light the candles which will show the way through the year 1936. It's going to shine with fortune.



**Medford Business College**  
G W N