

BETTER OUTLOOK, FIRM CHARACTER AIM FOR CCC MEN

Army and Educational Department Heads Told Need Encouraging Correct Habits, Good Citizenship

CAMP WIMER, Dec. 27.—(Sp.)—“The disgruntled attitude of such members as entered the CCC discouraged and unemployed must be exchanged for a forward looking, confident attitude through a concerted effort on the part of the technical service, army and educational departments to aid the member in bettering himself while he is in the CCC. Every member who serves in the CCC must leave the organization as an employable, better citizen with correct habits and strengthened character,” declared Howard Oxley, national director of CCC education, in an address at this camp Sunday before a gathering of zone one Medford district advisers.

Oxley with Dr. J. B. Griffing, ninth corps area CCC adviser, is visiting some of the camps in the northwest to study educational methods employed. In the official party were Mel G. R. Owens, Medford district commander; Capt. W. C. Ryan, district welfare officer; and E. Golden, district coordinator.

A six objective campaign against ignorance among the members was outlined by Oxley for the guidance of educators. First in importance he named the elimination of illiteracy among CCC members. Some 12,000 of the 475,000 men of the CCC are illiterate, he said. No man must be permitted to leave the organization without demonstrating his ability to read and write.

Other members who have because of the late depression left school with less formal education than they intended to acquire must be helped to make up the lost work. Systematic instruction on the job must be provided for members so that when they leave the CCC there will be at least one line of work in which they have increased their skill sufficiently to make a living. Closely linked with this is leisure time study in vocational subjects designed to increase theoretical knowledge of their chosen occupations.

Observers of our economic system agree that we are entering into a period when men will earn their living with fewer hours of work. Americans must learn to use the educational leisure time. The fifth objective then will be to teach CCC members craft work and other worthwhile recreational activities.

Culture and general education for those who wish to raise their general cultural level will also have a place in the campaign. Oxley declared, setting as a sixth objective the raising of the cultural level of CCC members through lectures, classes, and visual instruction.

Major Owens conducted the visitors on a tour of inspection pointing out the salient features of the camp. Lt. Andrew J. Hemstreet, in com-

Leads Legion



GEORGE KOEHN

George Koehn of Portland, elected Oregon commander of the American Legion in 1935, is for a “program of law and order” and for the legion program. He opposes inflation.

stand during the absence of Captain Guy W. Saunders, welcomed the visitors. Zone advisers present were William Belcher, Camp Band; Blayne Brewer, Oak Knoll; Wallace Griffith, Gasquet; Albert Mallory, Oregon Caves; O. P. West, Prescott; L. A. Moore, Indian Creek; and L. Lewis, Applegate. Donald Mace of Wimer was host adviser.

CUPPS LEAVING FOR EXTENSIVE VISIT IN CALIFORNIA AND EAST

Mr. and Mrs. John Cupp left today for an extended trip throughout the eastern states, beginning with several weeks stay in southern California. On this trip Mr. Cupp will take care of personal business affairs in the east and while their stay will be of undetermined duration, it is expected to extend over a period of several months.

Upon leaving this city, Mr. Cupp announced that the Cupp Furniture store, located at Sixth and Bartlett streets in Medford, will continue to be operated under that business name with J. W. Shirley, pioneer furniture man, as manager. C. M. Hon, who has also had several years of experience in furniture sales work, will be associated with the store, according to the announcement. William “Chick” Buchanan, who has been connected with the Cupp Furniture store for the past 7 years, will continue to be identified with the firm.

John Cupp has been engaged in the furniture business in this city for the past 13 years and the store which he established 3 years ago at Sixth and Bartlett streets is considered one of the finest in this section of the state. Before leaving for the south, Mr. and Mrs. Cupp expressed regret in leaving Medford but assured friends of their desire to ultimately return and make their permanent home in this city.

Use Mail Tribune want ads.

POWER IS SOUGHT AT HIGHEST LAKE PLIED BY VESSELS

Hydro-Electric Plant Is Proposed for Titicaca Where Air Is So Cold That Horses Cannot be Used

WASHINGTON, D. C.—(Sp.)—Proposals to construct one of the largest hydro-electric plants in Latin America near Lake Titicaca, on the border between Peru and Bolivia, direct attention to this large body of water, remarkable for being the highest steam-navigated lake in the world.

Situated some 12,500 feet above sea level, on a mountain plateau between two towering ranges of the Andes, Lake Titicaca spreads its blue mirror in a region where the air is so intensely keen and cold that horses cannot work, and even some of the sure-footed burros must have their nostrils slit in order to breathe,” says a bulletin from the headquarters of the National Geographic society. “Tourists frequently suffer from the thumping heart and nausea of mountain sickness, but Aymara Indians, native to the place, have developed massive chests and large torsos which enable them to carry heavy burdens on their backs up steep paths without distress.

Never Reaches Sea. “Thought to have once been much larger, and to have receded, Lake Titicaca covers 4500 square miles (an area almost equal to that of Connecticut). Into it flow several streams fed by glacial ice and melting snow on the Andes, but it has only one outlet, the Desaguadero river, which runs 185 miles southeast into Lake Poopo. Water from the latter never reaches the sea, for it overflows into a salt marsh, where it is absorbed, or evaporates.

Plans for the new power plant would include digging a canal which would send water from Lake Titicaca plunging over steep precipices to furnish electric power for the entire Bolivian plateau, as well as for the country’s railroad lines.

“What cheap electric power means to Bolivia, which produces no coal and must import it at terrific cost, is realized in La Paz, only 45 miles southeast of the lake. Electricity provides the city with light and heat, as well as runs the street cars and buses, and the railroad to the heights above the city.

ward off the cold, are largely unheated. In the sunshine copper-colored Aymara Indians, with their striped ponchos, knitted red caps and ear tabs, are not uncomfortable. But at night, when the temperature drops suddenly, and bone-chilling winds sweep over the plateau, they shiver in their damp adobe hovels.

“Lake Titicaca presents a scene of cold, grim majesty. In the distance, towering above the dreary landscape, gleam the snow-clad summits of the Andes over which Andean condors soar. Along the lake shores away tall bulrushes, which natives bind together in huge canoe-shaped bundles to make their balsas, or boats. Propelled by sails woven from reeds, they glide over the cold, gray-blue waters from place to place, carrying fish, alpaca wool and other products, or ferrying passengers and mules.

Steamers Carried by Mule. “Steamers ply back and forth between the Peruvian port of Puno, on the northwest shore of the lake, to the Bolivian port of Guaqui, on the southwest shore. These steamers were sent over in sections from Great Britain and assembled at Puno. Before the railroad was built from the Pacific ocean to Puno, parts of steamers were carried on muleback up the mountain trails to the lake.

“On account of the high altitude, only potatoes (whose habitat was the Andes), barley, quinoa, and a few other crops can be cultivated with success by the Indians. Herds of alpacas, cousins of the llama, graze over large areas near Lake Titicaca.

“Puerto Acosta, on the lake’s northeast shore, is one of Bolivia’s two centers of the alpaca wool trade, the other being Charano on the Arica-La Paz railroad. The wool is woven into many useful articles, including blankets and hawesers for the lake’s steamers. The llama, whose carner wool is less valuable, is used as a beast of burden.

“Lake Titicaca holds considerable historical interest. The ancient Incas are said to have lived on some of its more than 30 islands. On a few of them, and on the mainland, tombs of Inca chiefs have been found. Tradition says it is into this deep lake that the Incas threw much of the gold and silver they stripped from their temples to prevent Pizarro from seizing it.

“About 10 miles from the lake

are the pre-Inca ruins of Tiahuanaco, thought to be about 3000 years old. That any of its ruins are still standing is surprising, considering that the Spaniards carried off many of its carved stones to erect churches, and Indians made off with others with which to build impressive doorways to their huts.

Orders for Fir-Tex. ST. HELENS, Ore., Dec. 27.—(AP)—Sufficient orders are on hand to permit operation of the Fir-Tex plant here for several months. Manager Ray Simerall said today. He recently returned from California. The plant re-opened shortly before Christmas, employing 125 men.

Dr. J. H. Drake, college physician at Auburn, Ala., never missed a day from his work in 82 years. Be correctly corrected in an Artist Model by Ethelwyn B. Hoffmann.

Tomorrow!
WARDS JANUARY
Shoe Clearance
300 PRS. SHARPLY REDUCED

This is a sale thrift-wise women won't miss! It's an opportunity to pick up several pairs of shoes for now and later on at worthwhile savings! Wherever size ranges are incomplete, we're reducing prices to clear stocks quickly before inventory! Styles of all sorts but not in each size. Leather Prices Are Rising! Buy Now! The selection is so large you're almost sure to find what you want—but be here early!

SHOES Formerly \$1.98 ... NOW 1.49
These were outstanding bargains even at their former price! High heel, seamles pumps spectator ties with built up leather heels, dress ties. Majority of black kid or calf. Also some evening sandals.

SHOES Formerly \$2.49 ... NOW 1.98
Solo fast at \$2.49! At this price they'll walk out. Soft kid dress pumps or ties, walking oxfords, of calf grain, spectator type straps. Brown or black in group.

SHOES Formerly \$2.98 ... NOW 1.98
Beautiful styling and unusual details found in expensive shoes! Printed demi-suedes, two-leather combinations, fine kids and calfs. Pumps, oxfords, or ties. Black or brown included in group.

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OLD MR. BOSTON

THIS FINE STRAIGHT WHISKEY IS MORE THAN ONE YEAR OLD. AGED IN OAK CASKS. NO ALCOHOL ADDED

Quarts \$1.75
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Some costly whiskeys boast these fine qualities. Some ordinary whiskeys sell at this thrift price. But with good Old Mr. Boston Straight Whiskey you get TOP quality at LOWEST prices. 100 proof and 100% straight whiskey (no alcohol added). A great flavor and rich aroma that a millionaire couldn't beat. No artificial color. Just good, honest Old Mr. Boston Straight Whiskey—absolutely genuine—and representing all the wholesomeness for which the grand old name stands.

Old Mr. Boston STRAIGHT Whiskey

Sale! Elsewhere \$1.19
CHILDREN'S SHOES
Specially purchased for this event. You may find other shoes at 88c, but not with leather soles like these! Trouser crease toe style in brown, oxford in black. Calf grain. 8 1/2 to 2.

88¢ PR.

Clearance CHILDREN'S WEAR

Misses' Coat Sweaters, Red Brown, Navy, Sizes 30-36, **\$1.98**
Brother and Sister Jersey Suits and Dresses, \$1.00 value **79c**
Children's Sleepers, Fancy Outing, with or without feet **59c**
Percale Panty Dresses, Sizes 2 to 6 **59c**
Children's Slipover Sweaters, Assorted colors, Sizes 2 to 8 **98c**

Clearance COTTONS

36-in. Outing Flannel, plaid, stripes, Reg. 21c, yd. **19c**
Tartan Plaid Regular 25c, yd. **19c**
Women's Suiting, Regular 35c, yd. **25c**
Printed Broad Cloth, yd. **25c**

Clearance WOMEN'S COATS

One group, values up to \$25 **\$15.75**
One Group, values up to \$10.98 **\$12.88**
One group, values values to \$9.98 **\$6.88**
One group, values up to \$7.98 **\$5.84**

Clearance DRESSES

One group of Dresses, broken sizes, \$6.98 values **\$4.50**
One group of Dresses, \$3.98 values at **\$2.98**

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