

AUTOMOTIVE NEWS

YOUNG TO HANDLE HUDSON LINE FOR LOCAL TERRITORY

The 1936 Hudson sixes and eights and the 1936 Terraplanes have arrived in Medford and are now on display at Young's Car Market, 39 South Riverside, according to Jerry Young, who has just been appointed local Hudson-Terraplane dealer.

The new cars which are in the low-price field have been particularly designed by Hudson engineers and body experts to provide size and style features which up to this time have not been possible in that price class.

In appearance the new Hudsons are entirely different from their predecessors. The new sloping front grille presents a highly modern appearance. The V-type windshield and the entirely new styling of the hood, body and rear contours plainly date these models as examples of the latest expression of the body designer's art.

Five basic new engineering developments are to be found on the Hudson cars this year. On these new cars Radical Safety Control, which is an entirely new system of front design, is introduced for the first time.

Another new feature on the Hudsons is the Automatic Draft Elimination by means of which all of the air coming into the car, in connection with the rear-round ventilation system, is controlled and screened. The fifth improvement is Duo-Automatic Hydraulic Braking in which a complete hydraulic braking system is backed up by an emergency mechanical system which is ever on guard to take up the work of braking the car should emergency arise. The handsome, big, roomy, beautifully contoured bodies afford luxury never before offered in this price field.

Radical Safety Control which so materially improves steering and stopping derives its outstanding advantages from the fact that the front axle in its rise and fall moves in a true circular path. This is so because the centers about which the front axle swings are definitely fixed by two drop-angled torque rods. The introduction of these torque rods immediately removes from the springs all of driving the front end and of absorbing brake torque. In other words, practically the entire duty of the front springs is to provide suspension for the car and consequently, they can be designed primarily and without compromise for suspension. The baggage and tire compartment

New Hudson Line Shown in Medford



Hudson Eight Cylinder Sedan. A full six-passenger body completely built of steel mounted on a 127-inch wheelbase, with a 113-horsepower engine.

STYLE LEADERS OF AIR AND LAND



The great China Clipper, which has just completed its first round trip between San Francisco and Manila, is shown here at the Alameda Airport, preparatory to taking off on its trans-pacific voyage. It is claimed to be the finest ship of its type ever built. In the foreground is the new Pontiac "8" Silver Streak, which Pontiac engineers say is the greatest value Pontiac has ever offered the American public. It, too, is a style leader.

CHEVROLET SEEKS OLDEST MODEL IN USE SAYS DEALER

Chevrolet's one millionth car of 1935 production is to be presented to the owner of the oldest Chevrolet licensed and in regular use in the United States. C. M. Hurl, of Rogue River Chevrolet, Inc., reports that he and other dealers in this locality have been asked to discover whether the oldest Chevrolet is in this territory.

The one millionth Chevrolet built within the current year came off the assembly line at Flint, Mich., on December 12, just eight days after Chevrolet produced its eleven millionth car since the beginning of the company.

Presentation of the millionth car of the year—a 1936 standard coach—will be made to the owner whose Chevrolet is discovered, between December 16, 1935, and midnight, January 15, 1936, to be the oldest model licensed and in regular service.

It is specified that, to win, the oldest Chevrolet must have been regularly licensed for operation during the current year, possessing its own 1935 license tags issued before December 1. It must, also, have been licensed as a passenger car, and be equipped with a complete passenger car body. It must bear the original engine and chassis numbers, legible and unaltered.

To enter a Chevrolet for consideration, the owner need only drive it to any Chevrolet dealer's salesrooms and submit it for examination, receiving a blank on which he will report the engine and chassis numbers of the car to the Chevrolet Motor company at Detroit, where the company's records will determine which is the very oldest in service.

W. E. Holler, vice-president and general sales manager, in notifying dealers of the search for the oldest car, said that the presentation is intended as a New Year's gift as a reward for the driver whose good care and maintenance has enabled the very oldest Chevrolet to survive after many years of operation.

"Chevrolet is happy to present this 1936 model," said Mr. Holler, "because it feels that some recognition is due the owners of Chevrolets. Our achievement of a production totaling well over a million cars during the current year is to be credited largely to motorists who began purchasing Chevrolets many years ago and have placed many repeat orders since then. "I wish that I could have the thrill

that is in store for the owner whose early Chevrolet—a car maybe 15 or 18 years old—will be supplanted by a 1936 model."

Although the presentation will be made on or about January 22 as soon as the records can be carefully studied to determine exactly who has the oldest Chevrolet in active service.

3 MEN PERISH IN EUGENE MISHAPS

EUGENE, Dec. 21.—(AP)—Three men were dead here today, victims of three different accidents, two of which happened last night.

George Brainard, 67, mail carrier of Cottage Grove, was overcome by smoke and burned to death in a fire which destroyed the home of Mrs. Edna Dent at Cottage Grove last night.

Jacob Wulfschlegel, 75, Croswell, was killed instantly when he stepped in front of a car on the Pacific highway in front of his home. The car was driven by C. S. Edson, Klamath Falls. Merritt Eastwood, driver of a truck which was involved in an accident with a state highway department car in Eugene Tuesday, died at a hospital here last night.

Watson Decorates Christmas Tree In Lobby of Medford

With the entire city suddenly taking on a particularly festive atmosphere enhanced by colorful decorations in numerous Medford homes, business houses and one of the most artistic show places is the Hotel Medford lobby.

This year's Christmas tree in the hotel even surpasses those of former holiday seasons. Ed Herriott, a long-time employee of the Medford, spent considerable time in selecting a tree that would be just right, according to P. G. Denson, manager, Harry Watson, a member of the hotel staff, is responsible for the attractive decorative scheme. Harry's artistic efforts have won the commendation of Medford people who visit the Hotel Medford as well as out-of-town guests who avail themselves of the hospitality of this long-established hostelry. The attractive tree occupies a conspicuous place near the front windows of the Medford lobby so that all might enjoy it.

CRATER RANGER SALVAGES SPUDS

Two destitute farmer brothers of Trail are 10 sacks of potatoes richer as a result of the observant eyes of a Crater Lake National park ranger.

Six weeks ago the brothers were driving through the park during the night from Klamath county with a truck load of potatoes. Snow was deep along the south entrance highway and the truck slipped into a snow bank, hopelessly stuck until a part of the load was discarded. As much as the brothers disliked to throw the spuds away, they saw no

other alternative if they expected to reach Trail with their load. They deemed the tubers would be a total loss as a result of freezing in the cold mountain air. However, a patrol ranger, J. W. Montomery, making a final survey of park roads for the night, saw the spuds and brought them to park headquarters. No owners called for them and it appeared nobody ever would.

Friday the brothers came through the park again and in the course of conversation mentioned the potatoes to the checking ranger at Annie Springs. They were overjoyed the spuds were still waiting for them.

Chilly At Salem
SALEM, Dec. 21.—(AP)—Clear, cold weather continued here today with the thermometer recording a low mark of 21.7 degrees this morning.

No red tape—Takes but a minute to complete details—that's how easy our BUDGET PLAN is. Let us tell you about it!

Buy Gifts for the Motorist Through Our BUDGET PLAN Pay Only a Few Cents a Week!

Yes sir!... You can buy Genie FIRESTONE batteries, tires, car heaters, radios, wheel change-overs—in fact, EVERYTHING FOR THE MOTORIST and pay over a long period of time on easy, monthly installments. It's simple, convenient—makes your purchase fit into your own budget!

TAKE ADVANTAGE OF OUR LUBRICATION SPECIAL THIS WEEK!

HOPKINS SERVICE STATION

Riverside at Jackson Phone 899

We Wish All Our Many Customers and Friends

A MERRY CHRISTMAS and A HAPPY NEW YEAR

Walter W. Abbey, Inc.

Nash, LaFayette, Willys 77, International Trucks

SALES and SERVICE

123 South Riverside Phone 303

MAID SLAYS DAD OVER PARTY DATE

ANADARKO, Okla., Dec. 21.—(UP)—A murder charge was filed tonight against Emma Willis, 18, who shot her father, E. H. Willis, 48, a cotton farmer, to death because he refused to permit her to accompany a neighbor boy to a Christmas tree party at the community school house.

Haskell Pugh, assistant county attorney, filed the charge after the girl told officers that her father had been cruel to her and wouldn't let her go any place.

Leona Willis, 14, another daughter, attempted to save her father's life. She said she struggled with her sister over the gun, a single barrel, 12-gauge shotgun, but the elder girl won the struggle.

Then Emma ran into her father's bedroom and fired. The charge struck the cotton farmer in the chest.

Cities Entitled To More Liquor Profit
EUGENE, Ore., Dec. 21.—(AP)—James H. Gilbert, dean of the school of economics, said in an article in a current magazine that liquor profits should lift a share of the urban tax burden.

"Large claims can reasonably be made by the municipalities for a share of the profits of liquor. Laffie since the sale is so largely to urban population and the problem of regulation imposes extra burdens on city police," he declared.

Use Mail Tribune want ads.

We're riding to the top with the winners . . . we are now representing

HUDSON and TERRAPLANE

In Medford and Vicinity

JERRY YOUNG

Young's Car Market - 39 So. Riverside

Hohlweg's Top Shop

The Shop That Gives You MORE THAN PRICE

AUTO TOPS SIDE CURTAINS
SEAT COVERS CUSHIONS
AUTOMOBILE UPHOLSTERY
REPAIRED OR MADE TO ORDER

24 YEARS EXPERIENCE
And Every Job Receives My Personal Attention

NEW LOCATION
8th St. at Bartlett Phone 687

Big Boy's Letter Means Surprise For Santa Claus

LINCOLN, Neb., Dec. 21.—(AP)—Maybe Santa Claus won't be particularly surprised to read this part of a letter dropped in the postoffice here.

"Dear Santa—I know you never forget any one, so please don't forget me. I need a suit of clothes, a hat and shoes I'm banking on you."

But the enclosed measurements may confuse him: "Weights, 180, hat size, 7 1/2, shoe size, 8 1/2."

BRILL METAL WORKS, Inc.
Generat Sheet Metal
Furnaces—Oil Burners
109 E. 8th St. Phone 118

THE NEW 1936 HUDSONS and TERRAPLANES ARE HERE

NEW LEADERS OF THE STYLE PARADE • BIGGEST CARS EVER PRICED SO LOW

Cars that sparkle with fresh, new beauty. That give you actually 20% more room than any other popular automobile. That have more important new features than any automobile ever before offered in a single year. A wholly new principle—Radial Safety Control (patent applied for)—that makes riding safer, steering safer, stopping safer. Combined with this safety chassis, the protection of America's first bodies all of steel—now stronger, more beautiful than ever, with an improved seamless steel roof.

The Electric Hand, too, makes driving safer and shifting easier.

Under all this—the unbeatable performance, amazing economy and reliability you know so well in Hudsons and Terraplanes.

Come in today. See and drive a new **\$595** and up, f.o.b. Detroit. Standard group of accessories extra.

5 THINGS YOU NEVER SAW BEFORE

RADIAL SAFETY CONTROL (patent applied for)—a wholly new principle makes riding, steering and stopping safer than ever before.

DUO-AUTOMATIC HYDRAULIC BRAKES—(patent applied for) the first hydraulics with a separate safety braking system that takes hold automatically in emergencies.

RHYTHMIC RIDE—long, gentle, "natural rhythm" springs are free for the first time from steering and braking strains.

TRU-LINE STEERING—the car holds its direction steadily, unaffected by spring action, braking or road conditions.

AUTOMATIC DRAFT ELIMINATOR—now added to Hudson's and Terraplane's Year-Round Ventilation System to automatically equalize air pressures inside and outside the car—eliminating floor drafts.

\$595 and up for Terraplane (88 or 100 horsepower, 115-inch wheelbase); \$710 for Hudson Six (93 or 100 horsepower, 120-inch wheelbase); \$760 for Hudson Eight (115 or 124 horsepower, 120 and 127-inch wheelbase).