

# CAR SALES SOAR AS YULE BUYING SHOWS BIG GAIN

### Early New Models Seen As Stimulant to Christmas Purchasing — Production Records at New Peaks

By Leslie Avery  
United Press Staff Correspondent  
DETROIT, Dec. 20.—(UP)—More shiny new automobiles are going to be found in Yule stockings Christmas morning than ever before, according to optimistic statements of manufacturers of all types and classes of transportation.

The two months earlier showing of new models this year made this type of buying possible for the first time in history and manufacturers report orders "for Christmas delivery" as the heaviest ever experienced.

**New Models Appeal**  
D. E. Ralston, vice president and general sales manager of Oldsmobile, explained that in past years husbands and fathers have been reluctant to make Christmas gifts of automobiles to their families because new models were usually announced in January. He said that response of the public to the fall announcement had been nothing short of remarkable and that in his own company twice as many cars were sold in November this year as in January of last year when new models were introduced.

"A man now can buy a car with assurance it won't be out of date in January," he added.

**New Cadillac Record**  
In the more expensive lines, Don Aherns, Cadillac sales manager, reports that 50 per cent of the orders dealers were writing to the factory specified that the cars be shipped in time for Christmas delivery. He said the Cadillac-LaSalle delivered more automobiles last month than in any month since May, 1930—three times greater than for the same month last year.

And the Christmas buying is not confined to automobiles but has spread to automobile equipment products. Manufacturers report demands for radios, heaters and clocks surpass any period this year.

**New Peaks Attained**  
One after another the manufacturers are turning in reports of record-breaking November, both from the point of sales and manufacture. Buick will build more than 100,000 cars this year for the first time since 1930 with December production alone calling for 16,000 units.

Indicative of increased public demand is the interest in the revolutionary Stout Scarabs. According to the manufacturers of the "car of the future," orders for the super-streamlined auto have been so large manufacture has been speeded to the utmost by increasing personnel and machinery.

In the truck and commercial delivery field, business is on the upturn also. Plymouth, this week, announced a new one-half ton commercial delivery car, marking the first time the company has entered that field. D. S. Eddins, announcing the model, declared gains in retail trade prompted his company's decision to go into the commercial field.

In the same group, Geo has increased its truck designs to the point where C. A. Triphagen, sales manager, said his company's models were prepared to handle more than 98 per cent of all modern transportation needs.

## Markets

**Livestock**  
PORTLAND, Dec. 20.—(AP-USA) HOGS 350, including 137 direct. Market mostly steady. Good to choice 155-210 lb. drive-ins mostly 9.50; 240-290 lb. 8.75-9. Few light lights 9. Packing sows 7.25-7.50. Choice 100-lb. feeder pigs 10.

**CATTLE** 100, including 38 direct; calves 30, including 36 direct. Market steady. Few slaughter steers 5.50-6.50; good grain-fed steers 6.10. Heifers 4-4.25; low cutter and cutter cows 2.25-3.50; good beef cows quotable 5 and up. Few bulls 3.75-4.50. Good to choice vealers quotable 7.50-8.50. Few heavy calves 6 down.

**SHEEP** 50, including 39 direct. Market nominally steady. Good to choice trucked lambs saleable 2.25-3.50. Odd head medium yearlings 6.50. Aged wethers 4.50. Fat ewes saleable 4-4.75.

**CHICAGO, Dec. 20.—(AP-USA)—**HOGS 12,000; two way market weights under 200 lbs. strong, 3-10 higher; heavier steady to 10 lower; desirable 160-250 lbs. 9.50-60; top 2 65; 260-290 lb. 9.30-55; sows 8.25-60.

**CATTLE** 3,000; steady, fairly active; common and medium grade steers predominating bulk selling 8.00 down to 6.75; few loads good and choice offerings here going to shippers 10.50 upward; weighty sausage bulls quotable to 6.00; but practically nothing here above 5.50; selected yearlings to 11.00; light kinds scarce, 10.00 down; demand fairly broad for both thin and meaty yearlings; feeders; well bred Colorado yearlings up to 9.00.

**SOUTH SAN FRANCISCO, Dec. 20.** (U. S. Dept. Agr.)—CATTLE 200; steers scarce, steady; load medium 10.00 lb. California 7.00; 240-260

## Stuff the Turk with Oysters

By Jane Rogers



"T" STANDS for Turkey and Turkey stands for Thanksgiving! At least some such simple reasoning would appear in every primer of the kitchen.

Of course, the proud gobble is not the only bird that can grace the Thanksgiving board in spite of traditional die-hards who insist upon "Turkey or nothing." They don't really mean it; for duck, goose and chicken—as well as many game birds—taste as good—well, almost as good—as the Thanksgiving dinner.

As much care, however, must be taken in selecting and preparing the proper stuffing, for a bird without stuffing is like celery without salt. There are stuffings and then there are stuffings, and each has its own longing admirers. But an ideal stuffing which has had the place of honor in many a fashionable fowl is the Oyster Stuffing.

The delicate seafood flavor combines superbly with the fowl—the turkey, duck or goose. And there are many men—and women, too,

who like their bird nicely stuffed with Oyster Dressing. This is easily achieved by following the tested recipe:

**Oyster Stuffing**  
4 cups soft bread 1 tablespoon lemon juice  
1/2 cup melted butter 2 tablespoons salt  
1/2 teaspoon salt 1/2 teaspoon pepper  
1/2 teaspoon pepper 1 pint oysters

Mix bread crumbs with melted butter, add seasonings and oysters. Mix well. This quantity is enough for a four-pound chicken and may be doubled for a ten-pound turkey.

Those who prefer dressing with the old-fashioned "nutty" flavor can build around Brazil nuts, as follows:

**Brazil Nut Stuffing**  
2 onions 1/2 salt and pepper  
1/2 cup melted butter 1/2 cup other herbs  
2 cups sliced Brazil 8 cups soft bread  
nuts crumbs

Mince onions and cook two minutes in the butter. Mix Brazil nuts and seasoning with bread crumbs and stir into butter. Cook two minutes more, stirring constantly. If a moist stuffing is desired, add a little water. This amount of stuffing is enough for a ten-pound turkey.

**Chicago Wheat**  
CHICAGO, Dec. 20.—(AP)—Wheat: Open High Low Close  
Dec. 1.01 1.02 1.01 1.02  
May .99 .99 .98 .99  
July .90 .90 .89 .90

**Portland Produce**  
PORTLAND, Dec. 20.—(AP)—BUTTER—Prints, A grade, 38 1/2 lb. in parchment wrapper, 87 1/2¢ lb. in carton; B grade, parchment wrapped, 35 1/2¢ lb. carton, 36 1/2¢ lb.

**Wall St. Report**  
NEW YORK, Dec. 20.—(AP)—Specialized buying demand marked a slow session of today's stock market. Favorite groups with gains of fractions to a point or more included the aircrafts, mines, oils and steels. The close was steady. Transfers approximated 1,500,000 shares.

**Portland Wheat**  
PORTLAND, Ore., Dec. 20.—(AP)—Grain:  
Wheat: Open High Low Close  
May .85 .85 .84 .84  
Dec. .87 1/2 .84 1/2 .84 1/2 .84 1/2

**Liberty Market**  
E. R. PECH, PROP.  
CORNER MAIN AND GRAPE  
PHONE 164  
"Home of Good Meats. Swift's Gov't Inspected Meats"

**A Gift for All the Family**  
Give a Ham from the Liberty Market. And make this your headquarters for fine Holiday Meats of all kinds.

**Fancy Turkeys for Xmas and New Years**  
**Al Stewart's Roasting Capons**  
**Fryers—Geese—Ducks**  
**Swift's Finest Bacon**  
**Fresh Oysters**  
**Fresh Fish**  
(Swift's Hams Attractively Wrapped)

**For fifty years Mr. & Mrs. Public have been waiting for a popular priced edition of**



**RAMONA**  
by HELEN HUNT JACKSON now 75¢

**SWEM'S GIFT SHOP**  
"Store of a Thousand Thoughtful Gifts"  
On Main St.

Trans. Amer. 12 1/2  
Union Carb. 70  
Unit Aircraft 24 1/2  
U. S. Steel 45 1/2

San Francisco Butterfat.  
SAN FRANCISCO, Dec. 20.—(AP)—First grade butterfat, 39 f.o.b. San Francisco.

## Pear Market Yesterday

NEW YORK, Dec. 19.—(AP-USA) Pear auction market: 9 cars arrived; 7 Oregon cars, 3 California, 1 Washington unloaded; 4 cars on track.  
Oregon Bosc: 711 boxes extra fancy, 2.10-2.35, average 2.47; 669 fancy, 2-2.50, average 2.34; 711 fancy and better, 2.10-2.75, average 2.42.  
Oregon D'Anjou: 1,946 boxes extra fancy, 2-2.95, average 2.30; 847 fancy, 1.90-2.70, average 2.17.

CHICAGO, Dec. 19.—(AP-USA)—Pear auction market: 1 Washington car arrived; no cars on track; 3 cars sold.  
Oregon D'Anjou: 521 boxes extra fancy, 1.60-2.55, average 2.29; 100 fancy, 1.90-2.40, average 2.25.  
Oregon Bosc: 360 boxes extra fancy, 2.30-2.45, average 2.39; fancy, 1.75-2.30, average 2.27.

## JESSE STOWELL RITES SATURDAY

Jesse James Stowell, a resident of southern Oregon all of his life, having been born near Shady Cove, Oregon, March 26, 1890, passed away suddenly at Butte Falls, Oregon, on December 16, 1935, from a heart attack.

His parents, Mr. and Mrs. Eugene B. Stowell, are both natives of Oregon, he having been born at Salem and Mrs. Stowell near Eagle Point. He is survived by his parents, of Medford, one brother, Richard E. Stowell of Medford Creek, British Columbia, Canada, two sisters, Mrs. Emma Jean McKay, and Mrs. Geneva McCrae of Blakely Creek, B. C., Canada.

Funeral services will be conducted at the graveside in the Medford I. O. O. F. cemetery Saturday morning at 10:30. Rev. W. B. Baird officiating. Peril Funeral Home in charge.

## LONGER DAYS TO BEGIN ON MONDAY

Unofficially, but according to custom, tomorrow will be the beginning of winter and the shortest day of the year.

The weather bureau, however, will not concede that such is the case. Winter will begin officially on Sunday, the bureau insisted today. Only meteorologists don't call it that. They refer to it as the beginning of the winter solstice, which for all practical purposes is the same thing.

Neither would the bureau grant that tomorrow will be the shortest day. Monday is the bureau's choice as the shortest day of the year. On Monday, bureau officials said, the sun will begin its return toward the equator, and that's how they know it will be the shortest day.

The way Medfordites shivered this morning, the sun can't get back to the equator any too quickly.

VANCOUVER, Wash., Dec. 20.—(AP) Scarlet fever struck among the prisoners of the county jail, sending one to the hospital and resulting in the quarantine today of 12 others. Robert Page, Jr., 22, serving a 90-day sentence for drunken driving, was the victim.

JACK FIELDS, SPECIAL PUR REPRESENTATIVE, will be at Adrienne's all day Saturday with a special showing of Fur Coats. Buy her a lovely fur coat for Christmas, from a beautiful assortment, Adrienne's.

# LUMAN BROTHERS

Main and Bartlett  
Telephone 273 — 4 FREE DELIVERIES DAILY — Telephone 273

## Specials for that Christmas Dinner

AT MEDFORD'S BIG FOOD CENTER

GREAT preparation has been made at the Big Food Center for this week-end for in many cases the housewife must do her buying for Sunday Dinner as well as Christmas Dinner. Each department will offer its share of attractive specials—many of which are not advertised today and remember you can complete your shopping here, saving both time and money.

### ORDER YOUR TURKEY NOW

Prices Much Lower Than Thanksgiving Prices

|                             |              |
|-----------------------------|--------------|
| R I Red Hens                | lb. 20c      |
| R I Red Fryers              | lb. 23c      |
| Frying Size Rabbits         | lb. 23c      |
| Prime Pot Roasts            | lb. 20c      |
| Beef Pot Roasts Choice Cuts | lb. 12 1/2c  |
| Short Ribs Beef             | lb. 10c      |
| Country Style Sausage       | lb. 15c      |
| SWISS STEAKS Prime Beef     | lb. 20c      |
| Hams First Grade            | lb. 33c      |
| Shortening                  | 3 pounds 39c |
| Pork Roasts Leg or Loin     | lb. 25c      |

Chocolates or Cream Mixed  
Pound 19c  
CANDY  
FIG BARS  
Fresh Fig Bars or Ginger Snaps  
2 lbs. for 25c  
SPUDS  
Klamath Falls No. 2  
50 lbs. for 59c

### FANCY MIXED NUTS Pound 19c

Chocolates or Cream Mixed  
Pound 10c

### SUGAR pure cane . . . 10 lbs. 53c

CRISCO 6 lb. tins . . . \$1.10

### MILK

Libby's Peter Pan IGA Morning  
Tall Cans Case \$2.85  
6c

### SOAP

3 Medium Bars Ivory  
1 Medium Oxydol  
All for 19c

### VEGETABLES FRESH AND CRISP

|                        |               |
|------------------------|---------------|
| CELERY                 | 2 bunches 25c |
| LETTUCE, large heads   | 5c            |
| All Bunch Vegetables   | 3 for 10c     |
| CRANBERRIES, per pound | 19c           |

### FANCY FRUITS PRICED VERY LOW

Pears, Apples, Prunes  
PACKED FOR SHIPPING

### ORANGES

|                       |          |
|-----------------------|----------|
| 126 size Sweet Navels | Doz. 27c |
| Small Navels          | Doz. 10c |