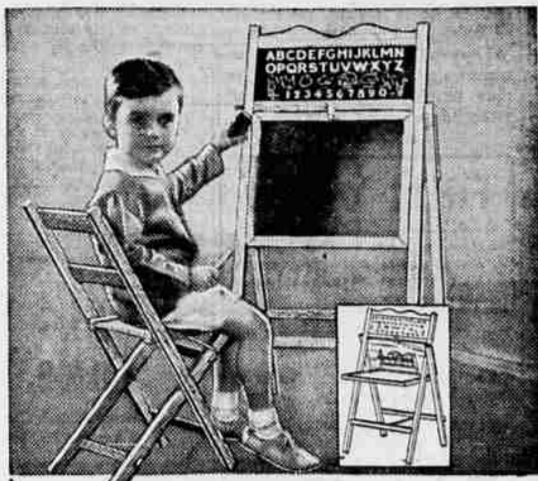




TOYS for them? WARDS for You!

★ Here's why Wards CAN and DO Save You Money!

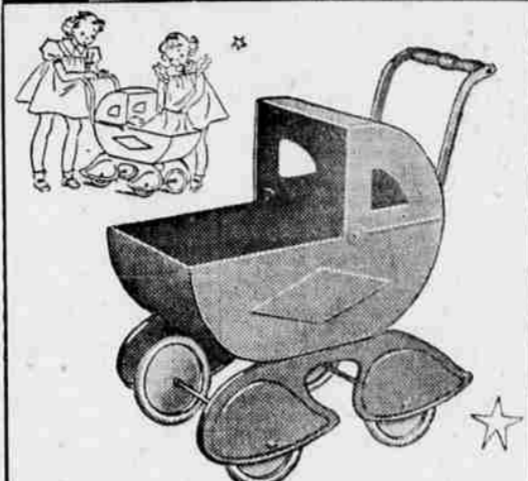


You Can't Buy the Blackboard Alone Elsewhere for Less Than \$1.50 - Yet We Price This

BLACKBOARD and CHAIR SET

Mitered corners, mortised crossbars, tongue and groove joints are substituted for cheap nail construction to give long service. Both pieces fold flat. Inside rack holds chalk and eraser. Includes chalk and eraser.

1.00



For Tiny Toddlers FIRST Buggy! Large Enough to Hold a 16" Doll STEEL DOLL BUGGY

Sturdily built to withstand being tipped over and bumped! Serves small girls during that earliest period when they want a dolly to mother and a comfy buggy to put her in. Enamelled bright green, trimmed with cream.

1.00



Here are The "Quints" Tucked in a Bed!

5 DIONNE BABIES

- Breath-taking likenesses!
- Dolls are 7½ inches tall
- 20-inch wide wood bed
- Complete set bed clothing
- Jointed, composition dolls

5.00 Complete

Approved by the Canadian Government. Wear diaper, shirt, and bib with name embroidered. Clothes can be washed and ironed. Bed enameled white; pillows, mattress, blankets included.

17½-inch Dionne Babies, each

2.98

Beautifully clothed, kapok-stuffed body, composition heads, arms, legs; sleeping eyes.



Now Wards Make It Possible for Every Little Girl To Own A Genuine Shirley Temple Doll!

Pay **30c**

Tomorrow To Hold 'Til Dec. 28

Shirley Temple Doll

Here's a tip to mothers and fathers... last year many youngsters were disappointed at Christmas because the supply of Shirley Temple Dolls was exhausted. So Wards offer you this LAYAWAY PURCHASE PLAN now! Beautiful mohair wig, moving eyes, smiling mouth.



9 Lights At The Price of 8 Lights! Yet These Burn 4½ Times Longer!

CHRISTMAS TREE LIGHTING SETS

Actual tests proved Wards nine-light sets burned 4½ times as long as the old fashioned 8-light sets! Made in one piece, 12¾ feet long. 9 asst'd colored Mazda bulbs.

9 LIGHTS **59c** COMPLETE



Miniature Chime 8 Key

TOY PIANOS

59c

A marvelous toy buy! Well-built hardwood case. Looks just like a real piano. The sound of these toy pianos won't grate on your ears... musical chimes, tuned to produce real harmony!

10 Key Chime Baby Grand... **1.00**

Save On Wards Play FURNITURE...! FIBRE ROCKERS



Table and Chair Set

Practical play-toy-furniture set for boys and girls to age four! Strong. Colorfully finished in bright lacquer. Includes 3 pcs.

1.19

Set Folds Up Completely

Boys & Girls Love Them! They're Machine-Woven... Just Like Mother's!

1.29

For children up to 10 years! Children love these rockers because they're so colorful, they're just like mother's, and because they're so strong and durable. Green, Ivory or Tan! Clean cotton-padded seats in floral cretonne.



More Value FOR YOUR MONEY! WARDS STREAMLINED VELOCIPED



TOT'S PEDAL BIKE

Steel, ribbed for greater strength. Rubber grips, pedals. Enamelled red.

1.00

With Ball-Bearing Front Wheel at a Price to Save You More

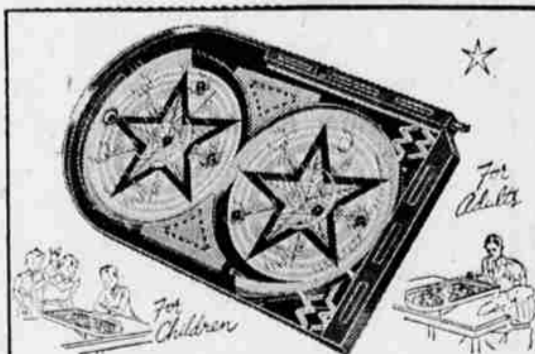
Small Size **4.98**

Medium Size \$5.98
Large Size \$6.98

Newly designed, sturdy aero frame of formed steel with embossed speed lines. 2-inch electric headlight, adjustable handlebars, 1-inch rubber tires, adjustable seat, wide skirted fender, built-in rear step plates. Enamelled in bright green and ivory. Riveted steel spokes.



Pay 10% Tomorrow to Hold 'Til December 28



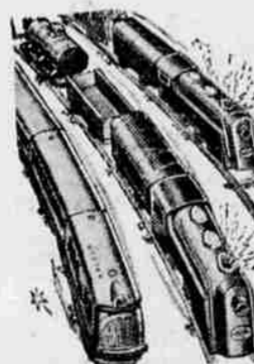
Got \$1000.00 Worth of FUN With

Wards Bagatelle MARBLE GAME

Exciting! Thrilling! Different!

1.00

Has more action than any other marble game at this price. Always a new twist—always a new score to shoot for. Complete with eight marbles. Durably constructed, strong spring-plunger. A game for 4 to 80 year olds!



With Super-Powered Motors Miniatures of Famous Trains

STREAMLINED Mechanical Train Sets

Choice **1.00** Each

Union Pacific Passenger Commodore Vanderbilt Passenger Commodore Vanderbilt Freight
28-inch trains with 103-inch track. Engine shoots sparks, bell rings. Signal included. Heavy gauge steel. Strong motor, can't be overwound.

Strong ALL-STEEL "HY-SPEED" WAGON



Equals Many \$3.98 Coasters! RACER WAGON

Single Piece steel body! 10-in. roller-bearing wheels have 3-ply roll rims. Resist curbs dents. A Value!

2.98

With These Extra Features

- Streamlined!
- For Tots Up To 3 Years Old
- Rubber-Tired Wheels

1.00

See it! Totally different from the "ordinary" wagons selling for around a dollar! Rich red enameled body, cream hubcaps. Wagon bed ribbed for extra strength; hooded air-plane fenders.



STRONG ENOUGH TO SUPPORT A MAN!



117 SO. CENTRAL TELEPHONE 286

MONTGOMERY WARD