

# GROCETERIA SUPER FOOD MARKETS

BREAD AND CAKES LIKE MOTHER MADE

## Fruits and Vegetables

- Desert Sweet Sun-kist Grapefruit, 100 size, doz. . . . 29c
- Individual Arizonas—good keepers
- Sunkist Navel Oranges, 150s, doz. . . . 29c
- Sunkist Valencia Oranges (very sweet) 252s, 2 doz. . . . 39c
- Arizona Grapefruit 80s, 6 for . . . . . 23c
- Sunkist Lemons 360s, doz. . . . . 27c
- Pomegranates, large, each . . . . . 5c
- Persimmons 3 for . . . . . 10c
- Cocoanuts 2 for . . . . . 13c
- Green Peppers lb. . . . . 10c
- China Lettuce 2 for . . . . . 15c
- Bunch Vegetables 2 for . . . . . 5c
- Sweet Potatoes 6 lbs. . . . . 19c
- Rutabagas 8 lbs. . . . . 23c
- Banana Squash lb. . . . . 2c
- Danish Squash lb. . . . . 3c
- Pineapples each . . . . . 35c

## Let's Help the City Firemen and the Lion's Club Bring Christmas Cheer to The Less Fortunate Medford Children



WHEN on Christmas morning, you on whom Lady Luck has showered her favors, awoken in your well heated homes to the laughter of happy children—when you sit before the cheerful fire surrounded by luxuries and conveniences unknown to mighty kings of your own early life—may your holiday happiness be of the kind that warms the heart because of a deed well done.

Lady Luck is not impartial in her benefactions. Around and about you are many whom she has missed—To them the many comforts you accept as commonplace are unknown. For them the day of "Peace on Earth, good will to men" is a day of tragedy—That happy laughter so cheering to you is replaced by laughter tinged with irony and disappointment. When measuring the happiness that comes because you can provide so well for yours, pause to visualize what your disappointment would be had you nothing.

The Lions Club and City Firemen are trying to bring Christmas Cheer to every home Lady Luck has overlooked — They merely ask that you buy Alpine Milk and give them the labels. For them they will get toys offered as premiums and distribute them at Christmas time.

They must have them quickly so buy tomorrow and leave the labels with the representative of these men who will be in both stores.

Perhaps you are saving them and will bring in what you have—you couldn't use them in a better way.

## Savings in the Groceteria Food Departments

"A Dependable Source of Supply"

### HOME PURITY BAKERY PRODUCTS

Your Favorite Cake Tomorrow

Tomorrow we offer a wide variety of our most popular cakes.—Golden Cream—Harlequin—Southern Pecan—Milk Chocolate and Betty Crocker's 13-egg Angel Cake.

- 25c — 39c — 49c
- Cookies doz. . . . . 10c
- Cherry Buns each . . . . . 2c
- Bear Claws 3 for . . . . . 10c
- Cinnamon Snails 6 for . . . . . 10c
- Pecan Pan Roll pan . . . . . 20c
- Raiz-n-date Loaf . . . . . 13c
- Coffee Cake 2 for . . . . . 15c
- Bread 1 lb. . . . . 8c
- Bread 1 1/2 lbs. . . . . 12c
- Covered Wagon Bread, 1 lb. loaf . . . . . 8c

Betty Crocker's Menu Book  
Menus for every day in the year—with complete recipes.  
\$1.00

- Golden Gate Broom . . . . . 59c
- NoneSuch Mince Meat pkg. . . . . 11c
- Krispy Crackers 2 lb. box . . . . . 29c
- Sunshine Nobility Assortment . . . . . 29c
- Royal Jelly Powder 3 pkgs. . . . . 17c
- Currants 11 oz. pkg. . . . . 15c
- Seedless Raisins 4 lb. pkg. . . . . 19c
- Long Thread Coconut lb. . . . . 19c
- Short Thread Coconut 1/2 lb. . . . . 10c

- ### Shelled-Nuts
- Brazils 1/2 lb. 28c; lb. . . . . 55c
  - Cashews 1/2 lb. 25c; lb. . . . . 49c
  - Walnuts fancy halves, 1/2 lb. 25c; lb. . . . . 49c
  - Pecans 1/2 lb. 29c; lb. . . . . 57c

- Vegetable Fruit Colors 1 oz. bottle . . . . . 14c
- Schillings Special Candy Flavors, 1 oz. bottle . . . . . 14c
- Virginia Dare Rum or Brandy Extract, bottle . . . . . 29c
- Lake Wales Florida Grapefruit, No. 2 can . . . . . 10c
- Georgia Jumbo Pecans lb. . . . . 29c
- Del Monte Preserves No. 5 can . . . . . 49c
- Karo for candy making 3 lb. can . . . . . 23c
- Fancy Hollowi Dates 2 1/2 lb. pkg. . . . . 19c
- Krause's Old Fashioned Chocolates, 2 lbs. . . . . 25c
- Krause's Gum Drops 2 lbs. . . . . 25c
- Krause's Orange Slices 2 lbs. . . . . 25c
- Del Monte Sardines 2 cans . . . . . 15c
- Celilo Columbia River Salmon, No. 1 can, 2 for . . . . . 25c

- Del Monte Spinach No. 2 1/2 can . . . . . 10c
- Kraft Chocolate Malted Milk (2 lbs. 43c) . . . . . 25c
- Blue Star Diamond Matches, carton 6 boxes . . . . . 17c
- Del Monte Pumpkin No. 2 1/2 can . . . . . 9c
- C & H Pure Cane Sugar 25 lb. bag . . . . . \$1.27
- Sperry Rolled Oats 9 lb. bag . . . . . 33c
- Snowdrift Shortening 6 lb. can . . . . . 99c
- Grape Nuts pkg. . . . . 15c
- Minute Tapioca pkg. . . . . 11c
- Maxwell House Coffee 1 lb. can . . . . . 25c
- P & G White Laundry Soap, 10 bars . . . . . 29c
- Chipso pkg. . . . . 20c

Home Purity MAYONNAISE  
Pint 20c — Quart 39c  
You can't expect old mayonnaise to be any better than old eggs—Try our fresh Home Purity and see the difference.

### Super Meat Markets TOMORROW

Swift & Co. Hams and Bacon

- Swift's Premium Ham, whole or part ham, lb. . . . . 32c
- Swift's Canadian Style Bacon, sliced, lb. . . . . 35c
- Swift's Oriole Bacon, lb. . . . . 32c

Swift's Sugar Cured Pork Shoulders  
Ready sliced for frying.—The whole shoulder sliced and tied together—just remove the slices as you wish to fry.

- Morrell's Bacon Squares, lb. . . . . 25c
- Steer Beef Pot Roast, lb. . . . . 12 1/2c
- Fancy Steer Steaks lb. . . . . 20c
- Rolled Prime Rib Roast, lb. . . . . 23c
- Little Pig Pork Sausage, lb. . . . . 27c
- Pine Woods Sausage lb. . . . . 25c
- Shortening 4 lbs. . . . . 45c
- Sweet Pickles pint . . . . . 15c
- Dill Pickles 6 for . . . . . 9c
- Mince Meat 2 lbs. . . . . 29c
- Metwurst lb. . . . . 25c

### REFRESHMENTS at The FOUNTAINS

- Choice of three fine plate dinners:
- Roast Turkey 29c
  - Steer Pot Roast 25c
  - Veal Cutlets 25c
  - Golden Cream Cake a la mode . . . . . 10c
  - Hot Mince Pie . . . . . 10c

-Breakfasts-  
Get the Groceteria breakfast habit —The same superior quality of foods as our lunches—prices just as reasonable.

6th at Central  
6th at Grape  
Saving Without Self-Denial

# GATES & LYDIARD

Delivery of \$1.00 Orders  
Phone:  
West Side 428  
East Side 752