

LADIES TAKE NOTE

Reinforced picot tops for durability.

French heels, extra strong reinforcement.

Fresh, high twist, dull finished silk.

Reinforced ring toe for longer wear.

IMAGINE! SO FINE AND ALL RINGLESS!

ELSEWHERE! SAVE 21c ON EVERY PAIR YOU BUY!

RINGLESS *Silk* HOSE

Both Full Fashioned Chiffons and Service Weights!

This same quality sells elsewhere for \$1.00! We've shopped, searched, compared. Set up rigid standards of quality and construction. Consulted with leading color stylists to give you the smartest shades. And here are two outstanding Ward hosiery values. Ringless-from-top-to-toe service weights with Picot tops, silk plaited feet, reinforced heels and toes. Ringless chiffons with six-thread silk tops, garter-run stops, 2-inch after-welts, and solid silk heels. Sizes from 8 to 10½. Wards low price is only 79c! See them!

RINGLESS CHIFFON HOSE 65c PAIR

By far the best value we know of at this price. Full fashioned. Exceptionally high twist silk. Silk picot tops. Reinforced toes, cradle soles and French heels.

FULL FASHIONED HOSE 55c PAIR

Despite advance of silk, Wards maintains low price of 55c for this unusual quality. Chiffons or service weights of high twist, dull finish silk. Well reinforced.

I'LL GIVE THESE TO THE GALS FOR CHRISTMAS!

79c

Beautiful Shades, Bindings...

ALL WOOL SINGLE BLANKETS



Gift Idea! Save on Rayon and Cotton Spreads

See the brightness these beautiful spreads will add to a bedroom. They're lustrous rayon and cotton, in jacquard design. Size 84x105 inches.

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BEDSPREADS 298
Candlewicks. Pastel shades. 84x105-in.

BEDSPREADS 398
Rayon taffeta flounce Jacquard. 90x105-in.

- 4-Inch Rayon Sateen Binding
- Pre-Shrunk! Fast Colors
- Closely Woven for Added Warmth
- Lovely Colors and Patterns

A luxurious blanket in every way! The kind that's comfortable because it's soft and fleecy! See the wide rayon taffeta binding, the beautiful plaids or stripes. A full 70x80 inch size—Covers a full size bed with room to spare.

72x84" All Wool Arctic Blankets

See the beautifully colored stripes in these finest of all wool blankets. They weigh 5 pounds each! Plenty of warmth without bulk. 72x84 inches! Treated to prevent moths.

\$4.98

5% Wool Double Blankets

66x80 size! 5% soft warm wool, balance fine China cotton. Blankets as large, as soft and as fine as you usually find up to \$2.49 elsewhere.

845

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Linen Crash Luncheon Set 1.00

A smart gift... priced to save you money! Linen crash, fringed all the way around! 46-inch square table cloth with four napkins! Beautifully colored! Tubfast! Set.

Imported Linen Crash Set \$1.59
52x52 cloth with six napkins; many new patterns; fringed; set.

Luncheon Cloth and Napkin Set \$1
Lowest we've ever offered at this price! Cloth and 6 napkins of imported rayon and cotton weaves.

Serviceable Gifts! TURKISH TOWELS 39c

Big, gaily-bordered towels that will help you prepare the home for the Holidays—or solve a gift problem! They're genuine Cannon make, too, and at Wards only.

22x44 TOWELS 25c

Choice of many color border effects in these absorbent Towels: "Cannon" brand, ea.

Novelty Guest Towels.....39c

Special Christmas Value! WASH CLOTH SET 35c

4 Reversible Cloths, Boxed!

A handsome gift at a small price! Four reversible cloths of a good, absorbent quality. Attractively boxed. Jade, orchid, pink, or blue in box. See them!

CANNON QUICK DRY DISH CLOTHS \$1.00

6 fine quality new Cannon Dish Cloths. Dry more dishes.

• Dry them faster • Leave No Lint