



### SANTA CLAUS - IN PERSON

Bring the kiddies in to see Santa. He will be at our store Saturday from 10 a.m. to noon, from 1 p. m. to 5 p. m. Santa will take letters from the kiddies and will send them direct to his toy shop at the North Pole.



15<sup>95</sup>

NEW SUITS...LATEST PATTERNS...  
*They're All Wool*

# Christmas Sales

### Buy on Wards Budget Plan!

The Budget Plan makes it possible for responsible people to use their credit in purchasing everything they need from Wards. The Budget Plan allows you to pay a little down and a little each month—with carrying charges—on ALL items of merchandise sold in the store, when the total purchase is \$20.00 or more.

THE TIME TO BUY IS NOW! Right at the start of the Christmas season! NOW—while stocks are fresh—NOW—while assortments are complete—Now—before the Christmas crush begins! Wards is ready to bring you real savings when you want them most. Hurry to Wards Christmas sales. You Can't Afford to Miss Them!

25" Tall—As Big As A  
6-Month Old Baby!

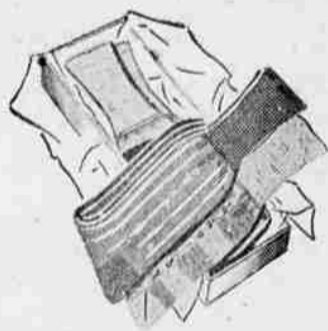
## BABY DOLL

WARD'S PRICE . . . . .

(You'll pay \$1.98 or more  
for one like it elsewhere!)

Every girl wants one!

59



### 69c SATIN PANTIES

They're 69c Elsewhere!

Snug Lastex at Waist

59c

Darling little panties that'll fit because they're French cut! Lastex around top to keep them snugly at the waist! Lace-trimmed or embroidered. Small, medium, or large, in tearose. They're always a welcome gift!

### MEN'S SOCKS

You Save 6c On Every Pair!

Made to Sell for 25c!

19c

PAIR

A Ward scoop planned to be easy on your Christmas budget. And what a selection! Patterns to please every man. New horizontal stripes, clocks, verticals or all-over patterns. Lisle or silk-and-rayon. Well reinforced. 10 to 12.

### DOUBLE BAR Hawthorne BIKES

28<sup>95</sup>

\$8 Down, \$5 Monthly,  
Small Carrying Charge

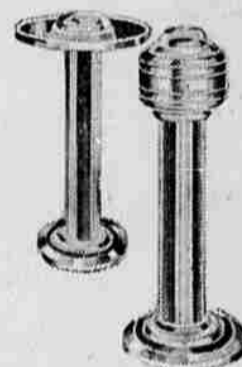
The Bike Every Boy Wants  
And That Dad Can Afford!

The big Riverside Balloon Tires float over bumps—make riding seem like flying! The full-size 20-in. steel frame is Vichrome enameled to preserve the finish, in a bright cherry red with white trimmings. Equipped with fork truss rods and steethorn handlebars! See it tomorrow!



Priscilla  
Curtains  
79c

These colored, figured priscillas are large — 39 inches wide! They're unusually low priced at 79c—look what you save during this sale! All colors.



Colorful  
Metal  
Smoker  
Chrome Plated  
1.00

No odor, smokeless receiver—and it at this low price! Large tubular steel base finished in colorful enamel and chrome!

Cocktail  
Tray  
Smoker... \$1.98



Buy the Kiddies a  
MICKEY  
MOUSE RUG  
2 95

27x48 in. Axminster  
Non Skid Backs  
Eight Patterns

Practical rugs the kiddies will love! Designs include Mickey and Minnie Mouse, Peg-Leg Pete and Donald Duck. In bright colors. Packed in tube containers.

# MONTGOMERY

117 SOUTH CENTRAL



# WARD

TELEPHONE 286