

# AUTOMOTIVE NEWS

## ALLEN RECEIVES APPOINTMENT ON DEALER COUNCIL

The national headquarters in St. Louis of the National Automobile Dealers Association has appointed W. W. Allen, president of the Pierce Allen Motor company of Medford, as member of the national activities council of the association, according to an announcement received here yesterday. A letter informing him of the appointment states that his name had been recommended by A. B. Smith of Portland, member of the board of directors of N. A. D. A. for Oregon, and "comes as a recognition of your devotion to trade interests, and your constant willingness to sacrifice your own personal gain for the advancement of the trade as a whole."

Mr. Allen will bring to the activities and policies of the national organization, reporting to and advising with local dealers occasionally on national developments and thus promoting united action and support for major endeavors. Also, through his national headquarters status it will be kept constantly informed of local group thought and desires.

The thorough organization of automobile dealers throughout the United States by similar appointments of key representatives of the National Activities Council is now under way.

The St. Louis announcement lists immediate functions of the national organization, to be thus supported by the dealer body in every possible way, as including:

The thorough understanding and support of developments of dealer benefits that may be derived through national legislation or governmental agency without bureaucratic interference.

Support of the N. A. D. A. program to obtain more equitable provisions in factory-dealer relationships; participation in trade surveys to obtain indisputable factual data to promote better factory-dealer relationship, and an intensive program to promote membership in local, state and the national associations, with increased distribution and use of the N. A. D. A. official used car guide book. In this guide, each month, is published the current market valuations of used automobiles.

## 1-MINUTE SAFETY TALKS

By Don Herold

I saw him doing 80 miles an hour on the new State Road in his new 8 cyl. car

Yes, he still has the same 4-cylinder brain



## LET'S HAVE NEW MODELS IN PEOPLE

Most every time a road is widened and improved, the accidents on it immediately increase and become deadlier.

Maybe we ought to quit improving roads and cars for a while, and concentrate on bringing out some new, late 1935 models in drivers, with 8-cylinder brains and streamlined common sense.

After all, what can we expect if we give faster cars and faster roads to the same old unimproved people?

The people must be geared up, too—geared up to greater caution and greater carefulness. Geared up to slow down, so to speak.

Nine accidents out of ten are caused by too much haste in one form or another—yet we go on making even

## WOMEN SLACK IN COIN KNOWLEDGE LECTURER CLAIMS

CHICAGO, Nov. 23.—(AP)—Mrs. Lorraine L. Blair, organizer of the Women's Finance Forum, said today women generally could not answer simple questions on finance which would vitally concern their families' future in event they were widowed.

Mrs. Blair said she came to that conclusion after interviewing 20,000 women for jobs and lecturing before women's clubs.

She gave a list of ten questions she said she propounded before women's clubs to show the members how little they were informed on pertinent family financial matters.

1. Has your husband a will?
2. Do you know the difference between a stock and bond?
3. Do you know where your husband's safety deposit box is?
4. Is there a second beneficiary on your husband's insurance policy?
5. What would you do if your husband died tonight?
6. To whom would you go for financial advice?
7. Do you know how much you should inherit from his estate?
8. How would you invest any money from the estate?
9. Do you know if the estate has been planned so you could live on the income or would have to liquidate the assets?
10. Do you know if provision has been made for available cash to pay probate costs?

"I have found many wives shy of asking their husbands about their wills, out of sentiment," Mrs. Blair said, "but there is nothing sentimental about the hard fact that at the age of 65 there are two women alive to one man."

## CALIFORNIA PROJECT VIEWED AS OUTLET FOR ROGUE PRODUCE

The proposed California central valley project was foreseen yesterday by Jack G. Fowler as an outlet for Rogue River valley produce.

Mr. Fowler, Medford representative of the S. & W. company, and Mrs. Fowler returned Friday evening from a two weeks' business visit in San

Francisco. On their way home they called in Sacramento where Mr. Fowler was told of the progress being made on the California project which is close to the Oregon border.

Survey crews are to start immediately in making test borings to determine the exact location of the combination highway and railroad bridge over the Pit river as a part of the central valley project. Mr. Fowler was informed.

Location of the bridge is the control factor in the re-alignment of the state highway and the Southern Pacific railroad around the Kenneth reservoir. The government has allocated \$3,000,000 for relocation of the railroad and steps are now being taken to advance the entire project two months.

There is an excellent opportunity for Rogue valley producers to provide at least part of the supplies that will be needed by the large crews of workers to be employed on the project, Mr. Fowler believes.

## ABBEY VISITED THREE COAST AUTO SHOWS

Walter W. Abbey, Nash and LaFayette dealer, claims the local record for automobile show attendance yesterday. Mr. Abbey has visited the Los Angeles, San Francisco and Portland shows.

He said: "Portland had the finest show on the coast this year. After looking at all the models on display I have decided that the new 1935 Nash is the best buy."

## Evans Machine Shop In New Location

The Evans Machine shop, located for the past 10 years with Eds Transfer and Storage Co., is now open for business in the new location at the corner of Fir and Eighth streets, according to Leon Evans, owner.

Mr. Evans owned the second auto shop in Medford which was opened with the coming of the first cars 35 years ago. Before that he operated a bicycle shop here. The new shop is equipped to take care of all sawmill, mine, farm and auto machine work as well as automotive service and motor rebuilding.

## NORTHWEST FILES HOT PROTEST ON CANADA BENEFITS

PORTLAND, Ore., Nov. 23.—(AP)—H. B. Van Duzer of the Inman-Poulsen Lumber company attacked the reductions in Canadian lumber tariffs from a new angle today.

Lumber operators and laborers of the Pacific Northwest continued to send scorching protests against the treaty to Washington.

Van Duzer wrote Senator McNary (R., Ore.), who carried the fight to Washington, D. C., stating Canada enjoys large freight differentials over the United States.

Foreign ships with their low rates cannot carry lumber between United States ports, but can haul lumber from Canadian to United States ports, he stated, asking that the treaty be amended to remedy this.

He further stated the Canadian advantage on average lumber moving to Australia and New Zealand is about \$4.92 a thousand feet; to the British Isles, from \$2.65 to \$5.15 a thousand feet and to South Africa, from \$2.40 to \$3.65 a thousand feet, depending upon grade of material.

## NEW TYPE OF POINT FOR PLOWS EVOLVED BY MERRIMAN SHOP

Development of a new manganese process for pointing plows was announced yesterday by Myrle M. Merriman, secretary of Merriman's Shop, Inc., reputed to be the oldest blacksmith, spring and welding works in southern Oregon.

Under the process, which has been worked out after two years of experimentation, the firm is guaranteeing the points to last the life of the plow share.

The new point was said to have three times the abrasive resistance of any standard plow steel.

The Merriman shop was founded about 1880 by the great-grandfather of the present Merrimans, William H. Merriman. It was first situated between what is now Medford and Central Point. In those days, Mr. Merriman said, scrap metal and wood were used as much as possible because of the prohibitive cost of transporting new metal from Crescent City by mule.

It was, Mr. Merriman said, the first blacksmith shop in southern Oregon. The business was moved to Medford about 1880 by the founder's son, George F. Merriman, and since then has been maintained continuously within half a block of the original location which is now occupied by Hubbard Brothers. The horse-shoeing phase of the business was discontinued in 1919.

The shop is now situated at 20 South Riverside avenue, near East Main street. Mr. Merriman's brother, Francis, is treasurer of the firm and their mother, Mrs. Nellie J. Merriman, is president.

## SANDERSON SHOWING 1936 STUDEBAKERS

B. L. Sanderson, Studebaker dealer, returned to Medford Friday with a new Studebaker truck for local delivery. Two new 1936 Studebakers, President and Dictator models are on display at the Sanderson showroom on South Riverside which will be open evenings and Sunday.

## More Road Funds

SHERIDAN, Wyo., Nov. 23.—(AP)—Chambers of commerce in 12 western states are being asked by the chamber of commerce here to join in a campaign for larger federal appropriations for construction of highways in forest reserves and across the public domain.

## USE OUR BUDGET PLAN TO BUY Tires, Batteries, Accessories for Your Car 6 Months to Pay

Now you can buy those new tires—batteries or whatever you may need for your car on our convenient budget plan. 6 months to pay—50¢ per month carrying charge—no delay—arranged right at the time the purchase is made—

## LUBRICATION SPECIAL All This Week

**\$1** Spark Plugs cleaned and adjusted  
**\$1** Battery Terminals cleaned  
 Battery tested  
 Tires tested and properly inflated  
 Car vacuumed inside  
 Glass cleaned  
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MARFAK LUBRICATION  
**\$2.65** Value SPECIAL **\$1.00**

## HOPKINS Service Station

Riverside at Jackson. Phone 809

See the New 1936

# CHRYSLER 6 and DELUXE 8

with the famous

## CHRYSLER AUTOMATIC SILENT OVERDRIVE

### On Display Tomorrow

The 1936 Chrysler Airflow Will Be Here Soon

# LANGE MOTOR CO.

CHRYSLER 38 NORTH RIVERSIDE PLYMOUTH

## AAA Contracts in Oregon Decline

CORVALLIS, Ore., Nov. 23.—(AP)—CORVALLIS, Ore., Nov. 23.—(AP)—Oregon will have about the same wheat acreage but slightly fewer individual contracts under the new four-year wheat program that under the previous three-year AAA plan. State college extension workers said today.

About 7,000 ranchers signed under the earlier program involving a base acreage of 850,000 or 85 per cent of the total.

Although it was announced in Washington, D. C., that November 30 had been set as the closing date for applications under the new program, officials here have been notified that the state grain board will be allowed to fix a closing date more suitable to this state, within reasonable limits.

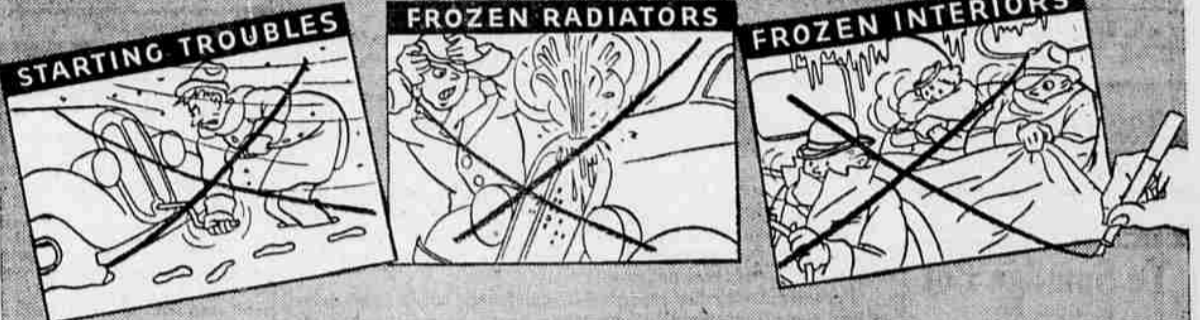
## Dividends Increase

NEW YORK, Nov. 23.—Dividend announcements during the week included 64 favorable actions compared with 31 in the preceding week. There was only one unfavorable action.

## Use Mail Tribune want ads.

## EVANS MACHINE SHOP

Sawmill, Mine, Farm and Auto Machine Work  
 Automotive Service  
 MOTOR REBUILD  
 Fir & Eighth Sts.  
 Phone 801



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# Wards

DEPENDABLE QUALITY MONEY-SAVING AUTO SUPPLIES

**Rubber Stripping**  
 25c  
 10 ft. roll  
 For doors, windows, 8 top drafts, squeaks.

**Chev. Door Handle**  
 89c  
 28-30. Slightly irregular. With two keys.

**Battery Cable**  
 19c  
 Ford A or T Ford ground. Chev. 35.....19c Ford V8.....25c

**Top Dressing**  
 19c  
 1/2 pt. Dries in a few hours. For closed cars.

**100% PURE PENNSYLVANIA Motor Oil**  
 17c  
 QT. 1 qt. Fed. 16. In your container  
 Also sold in 2 and 5 gallon containers  
 Change to lighter oil Now! Get complete motor protection with Wards 100% pure Pennsylvania! Free flowing!

**Radiator Stop-Leak**  
 10c  
 Seals leaks! Saves your anti-freeze!

**Radiator Flush**  
 10c  
 Use before putting in anti-freeze.

**Wards Power Grips**  
 The Tread with "built-in" skid chains!  
 Best for "bad going" through deep mud, clay and snow! Power Grips round knobs tapered from the base give more traction—are more self-cleaning! Save the trouble and cost of a haul! Put on Power Grips today!

SIZE	4 PLY	6 PLY
4.00-21	\$7.50	\$8.50
4.50-21	7.50	8.50
4.75-20	7.48	8.50
4.75-18	7.75	8.50
5.00-19	7.75	8.50
5.25-18	8.00	11.50
5.25-21	10.15	12.00
5.50-17	8.00	11.00
6.00-20		14.00

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**Equals \$16 HEATERS!**  
**WARDS Supreme Quality Hot Water Heater**  
 749  
 Complete With Fittings  
 Equal to most \$16 heaters! Overize brass core, 48 tubes! Delco motor! Chrome-plated front. Forget - proof rheostat switch. Save!

**Get Instant - Sure Starting with Wards WINTER KING**  
**\$6.25**  
 45 Larger, Thicker Plates  
 24 Months Guarantee and Service Adjustment!  
 Now, with more power, you get faster starting with plenty reserve for heater and radio.

**Spark Plugs**  
 33c Each  
 Wards famous Supreme quality! No better made even at twice Wards low price.

**Save at Wards!**  
 188 Proof Denatured  
**ALCOHOL**  
 79c GAL.  
 In your container  
 Also sold in 1 and 2 gallon cans  
 Treated to resist rusting. Free radiator testing service! Delay may prove costly. Buy now!

**Auto Front Cover**  
 75c  
 Smart silvered finish. Improves hot water heater performance! Extra protection!

**Wards Tire Chains**  
**\$1.98**  
 We Have Sizes for Any Tire  
 Cross chains of new Molybdenum steel give 50 to 100% longer wear by actual test!

# MONTGOMERY WARD

117 SOUTH CENTRAL TELEPHONE 286