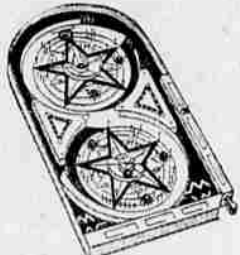


BETTER Toys FOR LESS MONEY!

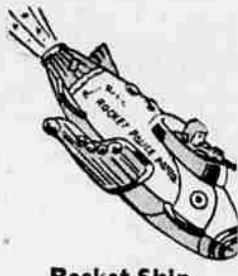
★ Here's proof that Wards CAN and HAVE done it!



Bagatelle Game
Exciting Game Of Skill
1.00
Score by rolling marbles into holes. Red, with eight glass marbles. "Lucky" 13 holes!



Fibre Rocker
Par 2 to 10 year olds
1.29
Excellent loom woven fibre rocker, just like Mother's! Green, Ivory, Blue or Tan!



Rocket Ship
It Shoots Sparks! as it Runs!
98c
Buck Rogers Police Patrol! When it shoots—sparks fly! Colorful. Strong spring



Hammernail Set
Includes Table And Bench!
1.00
Caters to child-desire to drive nails! Spongy board, nails, colored wood, hammer.



Microscope Set
Magnifies 150 Times!
1.98
Complete with powerful adjustable microscope. Full equipment and instructions.



59c
18-piece Aluminum Tea Set.



98c
Dump Truck will haul heavy loads!



29c
Table Tennis set with two paddles.



59c
Table Tennis set, 2 sanded paddles. Fun!



2.98
Racer Coaster—Strong steel body!



1.00
10-Car Garage set, bus, truck, etc.



98c
Archery set! Bow, 4 rubber tip arrows!



1.00
Stuffed dog: bark! A sort-of styles.



3.98
Baby Walker! A stroller or play cart!



1.00
Service Station, lights, equipment!



25c
Large Racer! 17 in. wind it and it goes!



1.98
22 in. Doll! Close eyes! Hair, lashes!



25c
Ten pin set, enameled hardwood.



1.00
Dial Typewriter. Easy to use!



1.00
Toy cleaning set! 6 pieces. Useful! Fun!



50c
11 in. drum has strong cloth head!



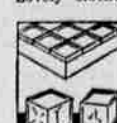
3.45
Movie Projector—16 mm. Motor driven!



1.00
18 in. Doll with wig. Lovely clothes!



1.00
Jecta - Scope a help for young artists.



50c
A - B - C Block Set! Colorful!



25c
8 in. drum with tough cloth head!



50c
Buck Rogers Pistol—loud, also flashes.



1.39
Stock Farm! 54-pcs. inc. prize stock!



89c
Auto Transport Carrier with 4 Cars!



● Reel Lashes ● Has Teeth
● Sleeping—Winking Eyes
● Crying Voice ● Shirred Dress

You'll Pay \$1.98 for it Elsewhere!

25" BABY DOLL

OUR BEST DOLL VALUE!

59

She's the size of a 6 months old baby! Hurry in—supply won't last long! She has a soft cotton-stuffed body, so cuddly; fine composition head, large eyes, sweet face—a smile that shows her tongue. Jointed composition arms and legs! Crying voice! Also wears rubber panties, stockings, and booties!

Pay 25c Tomorrow to Hold 'Til December 20

Save \$1! EQUALS MANY \$5.00 COASTERS!

RACER WAGON

The Wagon Value for the Money!

- Single Piece 20-gauge auto steel body!
- 10-in. roller-bearing double disc steel wheels
- Wheels have 3-ply roll rims, last longer, resist curb dents

3.98 Pay 40c Tomorrow to Hold 'Til Dec. 20

Every real boy knows this is the wagon for him, because it has so many superior features and because it is built to last! Over-size body, beautifully enameled in cream, blue and red. Safer, easier steering with the fifth-wheel turntable construction. 3/4-in. tires.

Wards 3-ply roll rims & wheels good after 1700 mile road test

Strong fifth wheel construction for easier safe steering.

It's a "Flyin' Fool!" ALL METAL AIRPLANE Not a Construction Kit

It Really Flies

ONLY **1.98**

A strong, handsome all-metal plane that provides thrilling flights. Rustproof! Not injured by snow or rain, or wrecked by crashes into trees, houses or poles. Complete with extra propeller assembly and an extra super rubber motor. Not a construction kit. Every plane contains directions on flying, and also tells how to join the "Flyin' Fool Aero Club" that has members everywhere.

Save On This Streamlined Pedal Bike

Built to Outlast Ordinary Bikes At This Low Price

98c

Wards Sturdy Construction

BOUNCING HORSE

1.49

Actually Worth \$1.69

All wood, strongly made, brightly colored; bouncing seat attached to compression spring cannot drop. Wide floor braces to prevent tipping. Adjustable foot rest. For 2 to 4 year olds.

GENUINE 14-INCH SIZE!

SHIRLEY TEMPLE DOLL

3.95

Pay 40c Tomorrow To Hold 'Til Dec. 20

Here's a tip to mothers and fathers... last year many youngsters were disappointed at Christmas because the supply of Shirley Temple Dolls were gone—so buy now!

You Can't Buy the Blackboard Alone Elsewhere for Less Than \$1.48—Yet We Price This

BLACKBOARD CHAIR SET

1.00

Complete with Chalk and Eraser

Mitered corners, mortised cross-bars, tongue and groove joints are substituted for cheap nail construction to give long service. Both pieces fold flat. Board closed is 35 1/4 inches high, chair 24 inches high. For 4 to 7 yr. olds.

Sews a neat chain stitch! Make your own doll's clothes!

SEWING MACHINE

1.00

Sells Elsewhere for \$1.29

Larger, more capable than most toy sewing machines at this price. Fun to use, and practical. Nickel plated fly wheel with handle. Complete with table clamp, screw driver, needles, thread, instructions. For girls 6 to 12.

Easy to Propel!

WARD SPEED SCOOTERS

Not to be confused with ordinary scooters at this low price.

1.29

STREAMLINED frame, 35 1/4-in. long and 29-in. high; 8 1/2-in. double disc wheels; 5/4-in. rubber tires. Parking stand. Red enameled; white striping.

Movies In Your Own Home!

MOVIE JECKTOR

● For Small Children—Simple, Easy to Operate!
● Safe, Harmless for Children—Uses Ordinary Bulb and Cord (not included).

89c

Choice of 24 films including comic strip characters and Fairy Tales. Enlarges pictures in full, realistic color. Educational, no end of fun!

Popular Movie Jecktor Films
10c each, 6 for 59c. Big assortment. All New!

11" Rubber Doll

50c

Washable, unbreakable, flesh-like rubber, jointed. Stands, sits alone. Painted features.

Ride 'Em Loco

A Chase Chase Baby, Can Ride!

1.49

Will hold a man! Baby sits on engine cab, pushes with feet. Handle for steering.